



**SAN YSIDRO BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
TO THE CITY OF SAN DIEGO'S SMALL BUSINESS ADVISORY BOARD**

WORKING MEETING MINUTES

Wednesday, April 23, 2025 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Advisory Committee Members to Date: Carol Kang, Donna Deberry, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, Miguel Aguirre, Silvana Alaniz, Sunny Lee, and Vicky Sharma.

Call to Order and Introductions

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was called to order at 9:07 AM.

Attendance

Advisory Committee Members: Carol Kang, Jose Alfredo Ripa, Marni Levy Wilton, Miguel Aguirre, and Vicky Sharma.

City Staff:

Alex Southard, Small Business Engagement Specialist, Economic Development Department
Giancarlo Lopez-Duran, Council Representative, Office of Councilmember Vivian Moreno

Members of the Public:

Alicia Jimenez	Jacqueline Schliapnik-Garcia
Carlos Javier Mejia	Javier Ackerman
Cristian Fuentes	Joe Yousif
Erica Reyna	Kevin Davis
Francisco Bates	Norman Jester
Giancarlo Lopez	Sandra Compton
Israel Barron	

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- None.

1. March Meeting Minutes

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- With a motion from Miguel Aguirre and a second from Jose Alfredo Ripa, the group voted to approve the March 26, 2025 meeting minutes.
 - Yes: Carol Kang, Jose Alfredo Ripa, Marni Levy Wilton, Miguel Aguirre, and Vicky Sharma.
 - Abstain: None.
 - Absent: Donna Deberry, Jose Sahagun, Silvana Alaniz, and Sunny Lee.

2. Nonprofit Documentation Discussion

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- On behalf of the assessment payers, Civic (Civic) Community Partners and Procopio have established a Memorandum of Understanding to assist with the formation of a new nonprofit entity in San Ysidro.
- Civic will produce a profit & loss statement to update the advisory committee on how funds have been collected and will be billed for the creation of this new nonprofit entity.
- Kevin Davis asked for the group to consider the following items: organization name, organization mission and vision statements, governance structure, IRS tax status filing, and a

- proposed budget for the first three years of operation.
- Advisory committee members discussed each of these items and wanted more time to brainstorm. Advisory committee members will send suggestions for the mission and vision statements to staff to disseminate to the group for consideration ahead of the next meeting.
- Advisory committee members agreed to vote on these items at the next meeting on May 14, 2025.

3. **Future BID Management Discussion**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- The continued discussion regarding the future BID management of the San Ysidro BID took place during the nonprofit documentation discussion.

4. **Adjournment**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was adjourned at 10:34 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.