

Changing the way we grow food, move food, share food, and think about food ultimately changes the way we treat the planet and each other.



# Who is the San Diego Food System Alliance?

The San Diego Food System Alliance is a diverse community of leaders in San Diego County—farmers, fishermen, food business owners, workers, organizers, policymakers, funders, and residents—committed to creating a food system that works for everyone.

Together, we are working toward the goals and objectives in San Diego County Food Vision 2030, collectively outlined by our community.



# San Diego County Food Vision 2030

Food Vision 2030 is a plan and movement for transforming San Diego County's food system over the next ten years.

With three goals, ten objectives, and several strategies to inform planning, policy, program, and investment opportunities, the Vision aims to guide collective action toward a healthy, sustainable, and just food system over the next decade.





Food Vision 2030 is deeply rooted in needs and aspirations expressed by communities



The Vision is intended to inform regional policy, planning efforts, program development, and investment.



More than a shared vision, it is also seeding a movement—



a movement that seeks to heal, honor, celebrate, and shift power.

Ultimately, Food Vision 2030 aims to change the way we grow food, move food, share food, and think about food.



# Three Goals

We centered three primary values for Food Vision 2030



## Cultivate Justice

Increase health, wealth, leadership, and power for BIPOC communities across our food system



## Fight Climate Change

Mitigate climate change impacts and adapt to the changing climate in the food system



## Build Resilience

Increase integrated nutrition and food security and create an adaptive local food economy

# Ten Objectives



## **Objectives 1 - 4**

address major challenges that San Diego County farms, fisheries, food businesses, and workers face



## **Objective 5 - 7**

address major challenges that San Diegans face in achieving food security, accessing traditional, healthy, nutritious, and culturally appropriate foods, and recovering wasted food



## **Objectives 8 - 10**

address major challenges that communities of color face in shaping the food system, as well as building resilience

# Supporting a community wealth building vision in San Diego County's food system

The Local Food Economy Lab, part of the San Diego Food System Alliance, centers equity and community ownership, and works to support the viability of small-scale farmers, ranchers, fishermen, food business owners, and the communities they serve in San Diego County.



The last few years have shown us that this work is needed now more than ever: **Local economies driven by community-based spending are better equipped to withstand economic downturns, global market shocks, climate change, and more.**



# A diverse food system is a resilient food system



Our mainstream food system has long been industrialized and consolidated, harming both people and planet.

The work being done everyday to reverse these trends—regenerative farming by small-scale farmers, ecological land stewardship, community-supported fisheries and food hubs, youth education, programs that support local food economies, and so much more—has been particularly threatened this year.



A resilient food system—with shorter supply chains, diverse crops and growers, land that is cared for, and a workforce that is respected and supported—is key for keeping our planet livable.

A resilient food system feeds families and livelihoods, passes on essential land and ocean stewardship skills, preserves vibrant culture, keeps our economies diverse and under local control.

**It is what our future generations  
and our planet deserve.**



# Thank You!

**Rachel Chapa Oporto**  
Community Building Director  
rachel@sdfsa.org

**Lakisha McZeal**  
Community Engagement Manager  
lakisha@sdfsa.org

Check out our  
Year in Review  
[sdfsa.org/2024](https://sdfsa.org/2024)

