

FOR IMMEDIATE RELEASE Wednesday, July 9, 2025

## City of San Diego Announces Rebates Available for Energy–Efficient Home Appliances

**News Release** 

LOW-INCOME SAN DIEGO HOUSEHOLDS TO RECEIVE NEW ELECTRIC APPLIANCES AT LITTLE TO NO COST

SAN DIEGO – The City of San Diego is helping dozens of households save energy, reduce costs and build a more sustainable community through an innovative appliance rebate program.

The <u>Home Electrification Affordability Rebates and Technical Assistance (HEART) program</u> is now accepting applications from interested residents and contractors. This program is funded by the U.S. Department of Energy, through the Bipartisan Infrastructure Law's Energy Efficiency Conservation Block Grant program.

The HEART program provides rebates for energy-efficient appliance upgrades, and is open to City residents (homeowners and tenants) who meet specific income and eligibility requirements. The program focuses primarily on lower-income households, especially those impacted by the January 2024 floods.

"We should use all the tools in our toolbox to reduce energy costs, improve our resilience against extreme weather, and keep San Diegans cool when temperatures are high, particularly in parts of the county where the heat gets dangerous. I voted for the Bipartisan Infrastructure Law in 2021 which was instrumental to programs like these across the country," said Congressman Scott Peters (CA-50). "I urge our local communities to take advantage of this great program, which can help save energy, reduce utility bills, and benefit the San Diego businesses doing this important work."

Qualified applicants may have up to 100% of their costs covered for new electric appliances, including stoves, dryers, air conditioners and water heaters. The rebates will also cover the cost of permits, labor and disposal of old appliances. A list of certified contractors will be available through the HEART program.

Interested residents can learn more at a <u>free webinar</u> on Thursday, July 10, at 10:30 a.m. Contractors can apply to become pre-qualified, enabling them to offer the rebates to local customers and expand their businesses. An <u>online training session</u> for contractors will be held on Tuesday, July 15, at 10:30 a.m.



Potential applicants and contractors are invited to visit the program website at <u>www.sandiego.gov/heart</u> to review their eligibility and submit a pre-screening application form. For more information, please contact <u>ElectrifySD@sandiego.gov</u>.



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