

FOR IMMEDIATE RELEASE
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City of San Diego to Update College Area Community Plan for First Time in More Than 30 Years

UPDATED PLAN SETS VISION FOR NEIGHBORHOOD'S LONG-TERM GROWTH CONSISTENT WITH GENERAL PLAN

SAN DIEGO – The City of San Diego has released a second draft of the College Area Community Plan Update and is inviting the public to review and provide feedback. This is the first update to the plan in more than 30 years, and the latest draft incorporates public input received following the release of the initial draft earlier this year.

Community plans, along with the [Citywide General Plan](#), provide a long-range vision and serve as the framework to guide neighborhood growth and development over the next 30 years. The College Area Community Plan Update aligns with [Blueprint SD](#), the City's 2024 General Plan update, which focuses on placing new homes and jobs near transit, parks and services to meet equity, climate and housing goals and requirements.

"The College Area Community Plan Update is critical to ensuring this community grows sustainably over the next 30 years and in a way that best serves its residents," said City Planning Director Heidi Vonblum. **"Community plans work best when they are informed by the people who live, work and play there, and we encourage community members to stay engaged and share their feedback as this plan moves forward."**

The second draft of the College Area Community Plan Update includes:

- Increased opportunities for new homes, businesses and community amenities in focused, mixed-use and transit-oriented village areas.
- A mobility framework that prioritizes the comfort and safety of all road users, including bicyclists, pedestrians and transit riders.
- Streets designed with wide sidewalks, shade trees and landscaping that promote pedestrian activity and support local businesses.

- New public spaces planned for the community, including a linear park along Montezuma Road.

The public is encouraged to review the draft and provide input by September 7, 2025, by visiting the [College Area Community Plan Update webpage](#).

After the public comment period, the draft will be reviewed by the College Area Community Planning Group, followed by the Planning Commission and the City Council's Land Use & Housing Committee, each of which will offer additional opportunities for public feedback. Final consideration by the City Council is expected by the end of the year.



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