Parks and Recreation Department Golf Operations Division

Expansion of the Advance Reservation Program

Municipal Golf Committee July 17, 2025





Background

- 2006 Torrey Pines institutes advance reservation program
- Provides additional tee time access to residents
 - 0-7 days free of charge
 - 8-90 days additional fee for residents and non-residents





Golf's Rise in Popularity

- Since Fiscal Year 2019, participation has increased at all City golf courses
 - 91% increase at Balboa 9
 - 40% increase at Balboa 18
 - 30% increase at Mission Bay

(44,000 – 85,000 rounds) (62,000 – 87,000 rounds) (66,000 – 86,000 rounds)



Proposed Expansion

Implement a program at Balboa Park 18- and 9-hole Courses and Mission Bay Golf Course



- \$10 non-refundable per player fee to book tee times 8-90 days in advance
- No cost to player to book tee times 0-7 days in advance
- Players can book up to two tee times per day





Benefits

- Expands the existing program that residents are familiar with
- Meets Customer Requests to Improve
 Access and Flexibility
- Maintains Course Affordability
- Ensures Tee Sheet Integrity
- Further Discourages Use of "Bot" Technology





Local Municipalities

Los Angeles Recreation and Parks Department

- \$ 10 deposit per player applied to greens fees
- Deposit forfeited if tee time is cancelled
- to deter secondary market sales of tee times
- Cancellations reduced by 90%
- Improved access to tee times

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Local Municipalities

Coronado Golf Course

- \$25 to book 3-14 days in advance
- Residents can book free 0-7 days in advance with proof of residency

Mission Trails Golf Course

• \$5 to book 8-30 days in advance





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• Program can be implemented as early as August 2025

Public Notification

- Facility Signage
- Newsletter (On the Tee)
- San Diego City Golf App
- Social Media
- City Website (sandiego.gov/golf)





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Questions?

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