



BALBOA PARK
COMMITTEE OF 100

Interpreting the Palisades

Proposed New Signs

July 2025

Interpretive signs enhance the Balboa Park visitor experience . . .



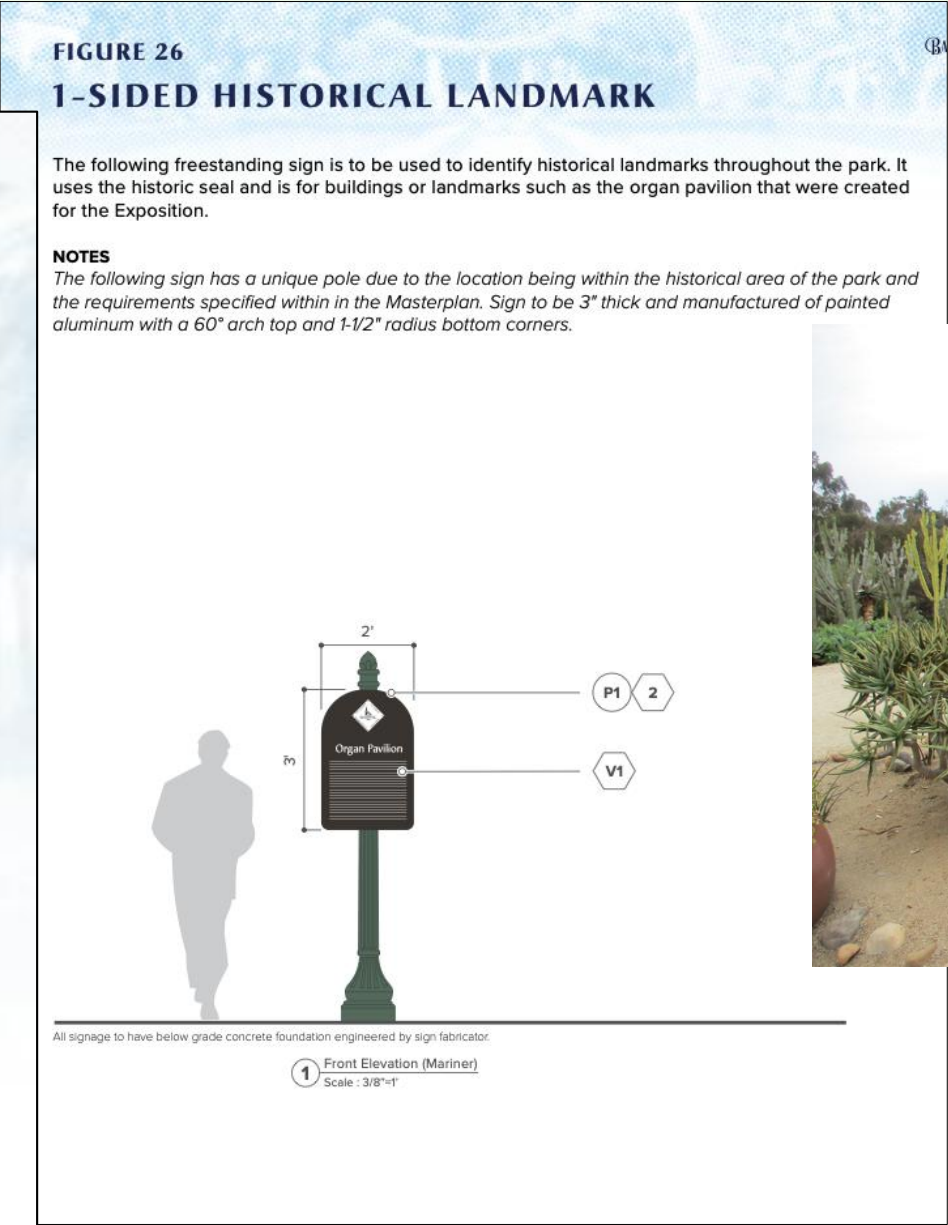
- > providing historical context,
- > explaining architecture, and
- > identifying people who made the park.

Palisades buildings lack interpretive signs.

The Balboa Park Committee of 100 will create content and oversee the fabrication and installation of signs for buildings currently home to:

- > Automotive Museum**
- > Municipal Gym**
- > Comic-Con Museum**
- > Air and Space Museum**

ALL SIGNS WILL CONFORM TO CURRENT DESIGN STANDARDS



EXAMPLE:
Kate O. Sessions Cactus Garden

Historic Marker Locations



- 1 - Auto Museum
- 2 - Comic-Con Museum

- 3 - Muni Gym
- 4 - Air & Space Museum



SIGN LOCATIONS
Comic-Con, Gym, Air & Space, Auto Museum



The Balboa Committee of 100
1649 El Prado, Suite 2
San Diego, CA 92101 USA

DATE 06/30/2025

Sign type (A) Balboa Park directional informational signage
Design, manufacture and supply (3) Non-illuminated directional informational
signs per UDG supplied design and manufacturing processes.

EXPIRATION DATE 07/30/2025

SUBTOTAL	\$ 24,540.00
TAX	\$ 1,599.60
TOTAL	\$ 26,139.60