

Engineering & Capital Projects

# Community Workshop 2 Marie Widman Memorial Park GDP P-23005

Encanto Community Recreation Group and  
San Diego Black Arts+Culture District  
Advisory Committee  
Special Meeting – July 29, 2025



# INTRODUCTIONS

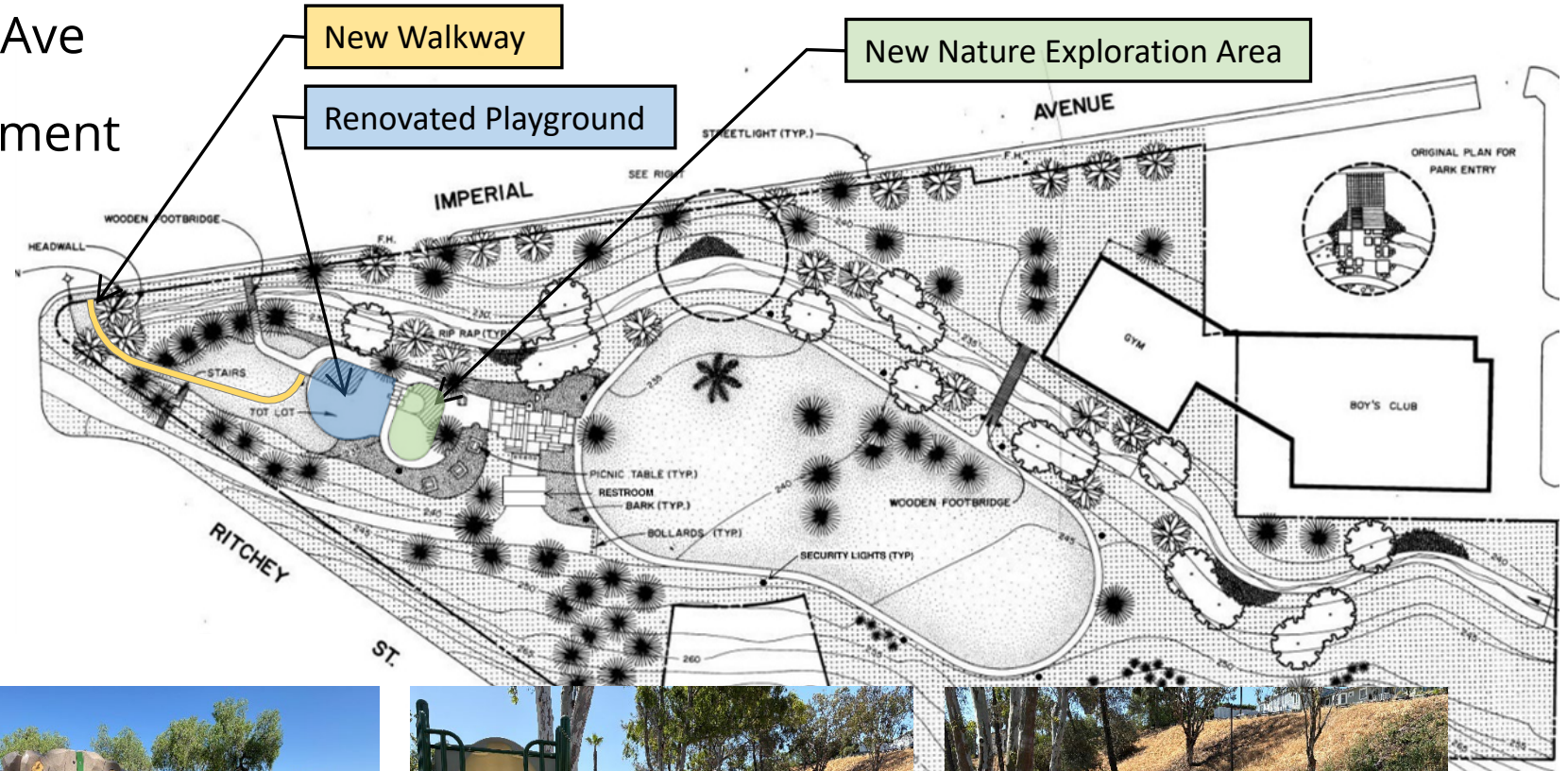


**S P U R L O C K**  
LANDSCAPE ARCHITECTS

- Introductions
- Park Update
- Project Background
- City General Development Plan (GDP) Amendment Process and Schedule
- Design Alternatives Presentation
- Feedback & Input



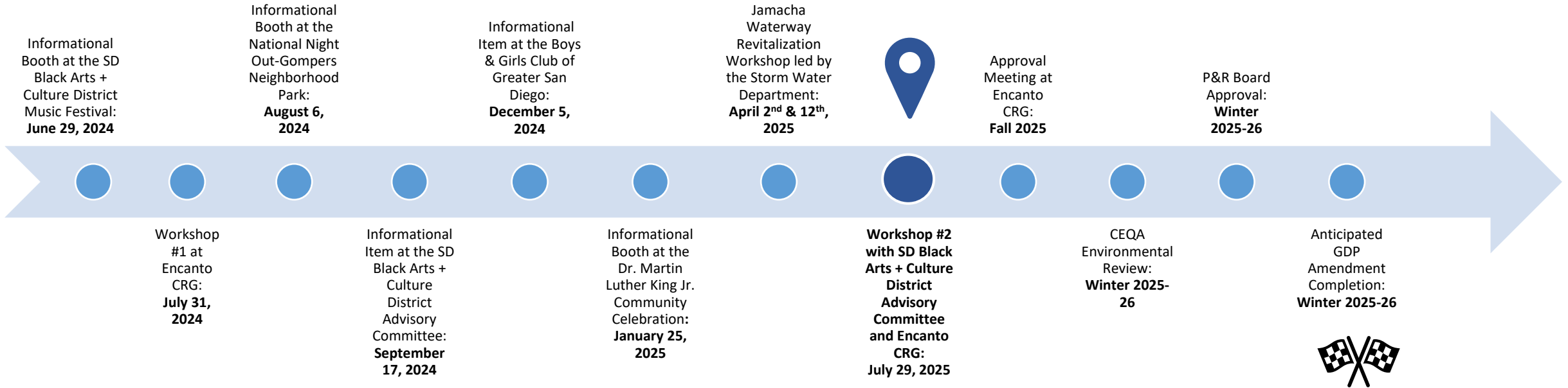
- New Walkway From Imperial Ave
- Renovated Playground Equipment & Surfacing
- New Nature Exploration Area
- Existing Comfort Station Renovation (*In Development*)





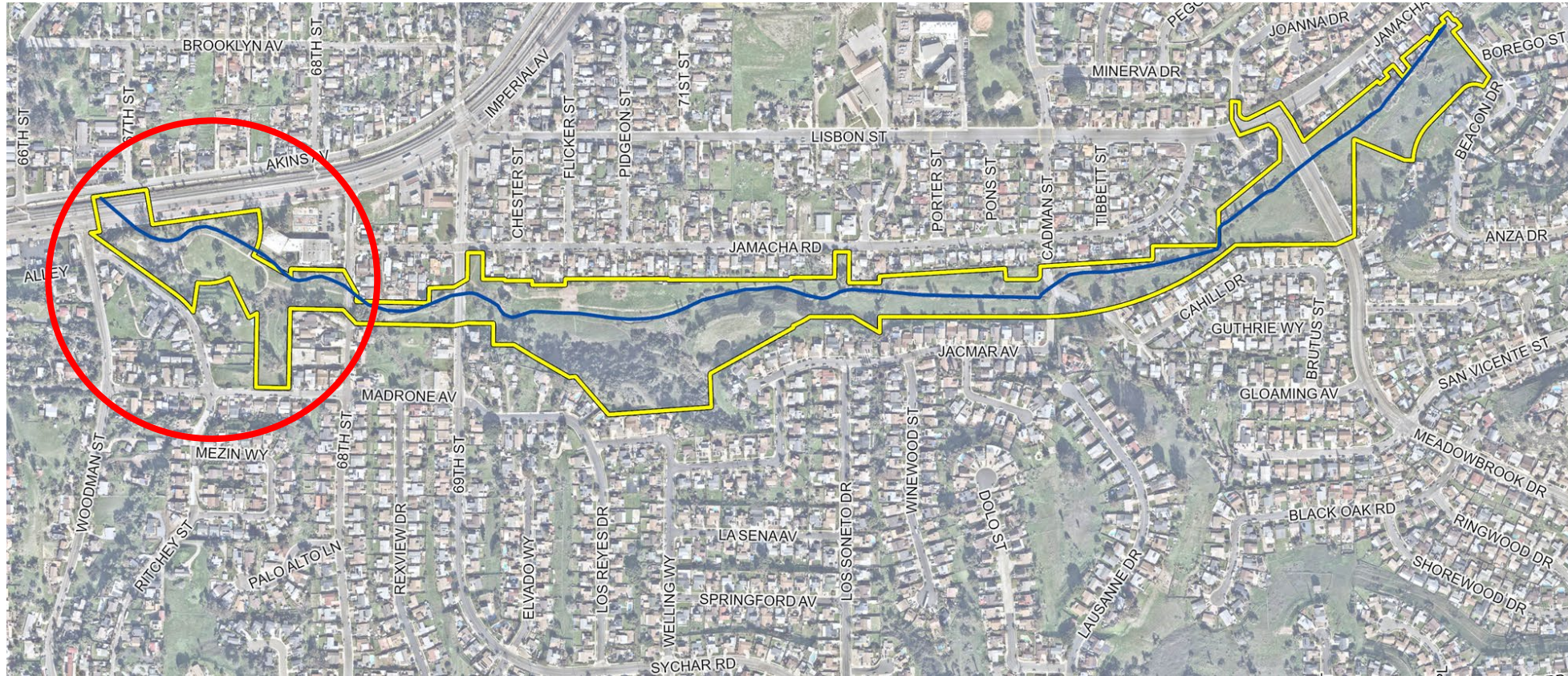
# GDP Amendment Process and Schedule




## GDP Amendment Process and Schedule:





# PROJECT COORDINATION



-  Marie Widman Memorial Park
-  Stormwater Department's Jamacha Waterway Revitalization Project Limits
-  Chollas Creek

The Jamacha Waterway Revitalization project information can be found at <https://www.sandiego.gov/cip/projectinfo/featuredprojects/jamachawaterwayrevitalization>



# WORKSHOP DESIGN ALTERNATIVES



## Marie Widman Park General Development Plan

Workshop #2

July 29, 2025

S P U R L O C K

The City of  
**SAN DIEGO**



## Agenda

- 1 Site Overview
- 2 What We Heard
- 3 Concept Alternatives
- 4 Workshop Exercises
- 5 Next Steps



# Existing Conditions

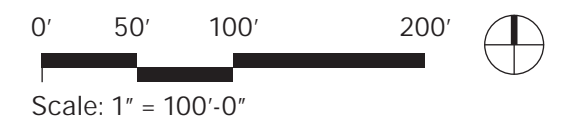


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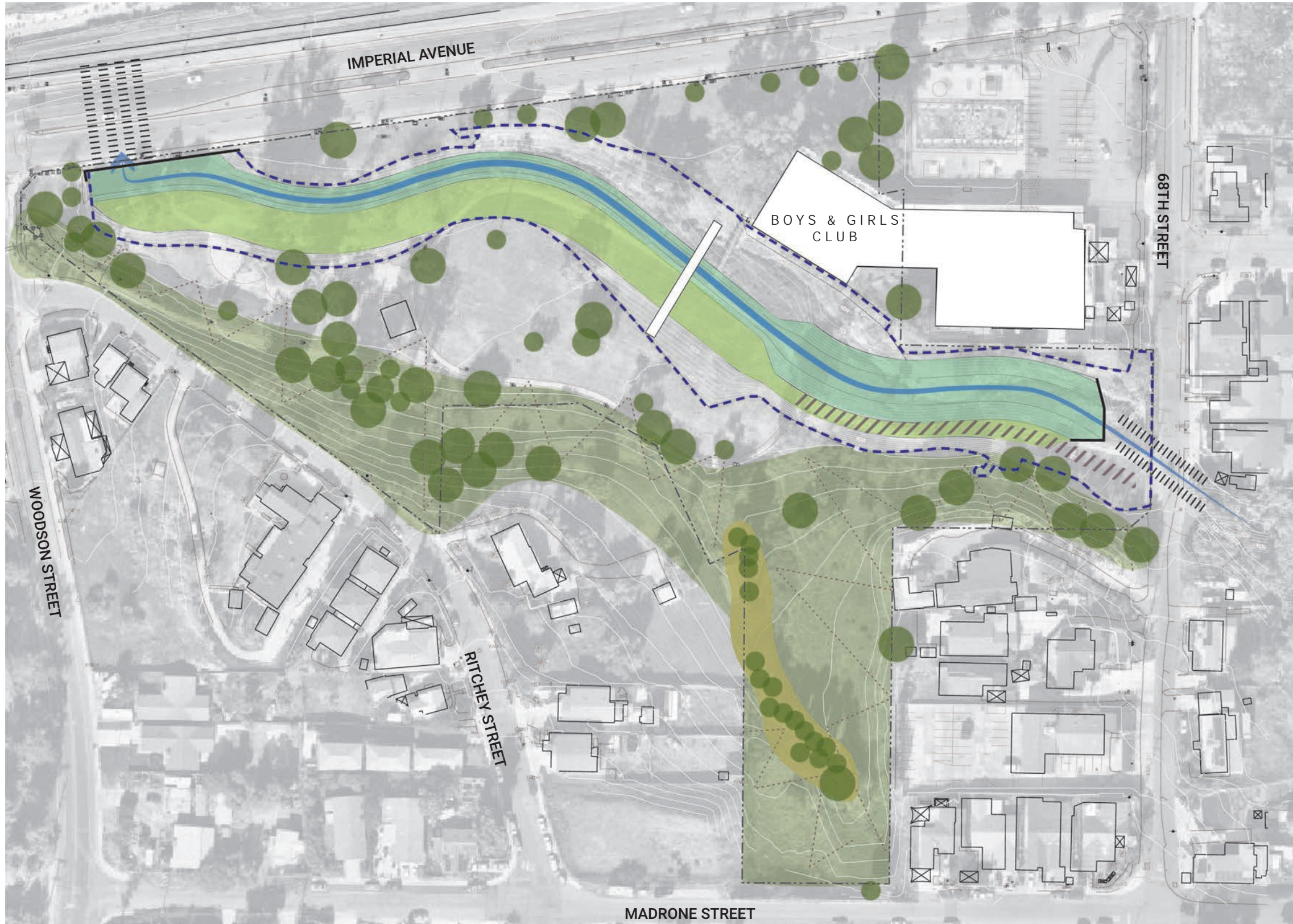
- Flow Line
- Waterway
- Steep Slope
- Disturbed / Willow Sage Area
- Existing Trees
- Property Line

## Existing Acreage








Total Site Acreage = 5.48 ac  
Usable Area = 2.96 ac  
Sloped / Other Area = 2.52 ac

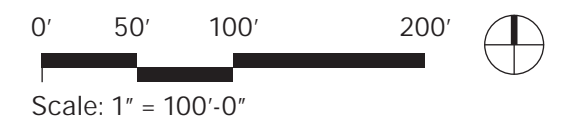


# Stormwater Improvements

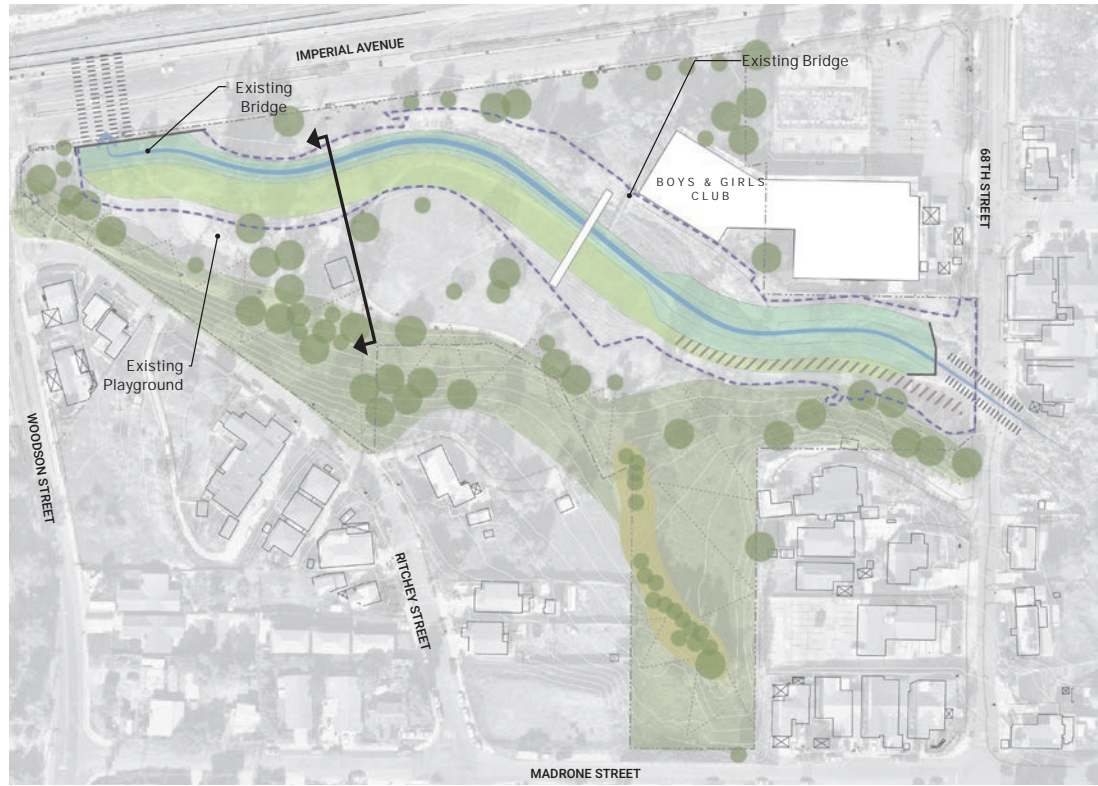


## Legend

-  Flow Line
-  Waterway
-  Inundation Area (Reinforced Turf)
-  Limit of Grading
-  Maintenance Access
-  Culvert
-  Retaining Wall



# Waterway Realignment - Section

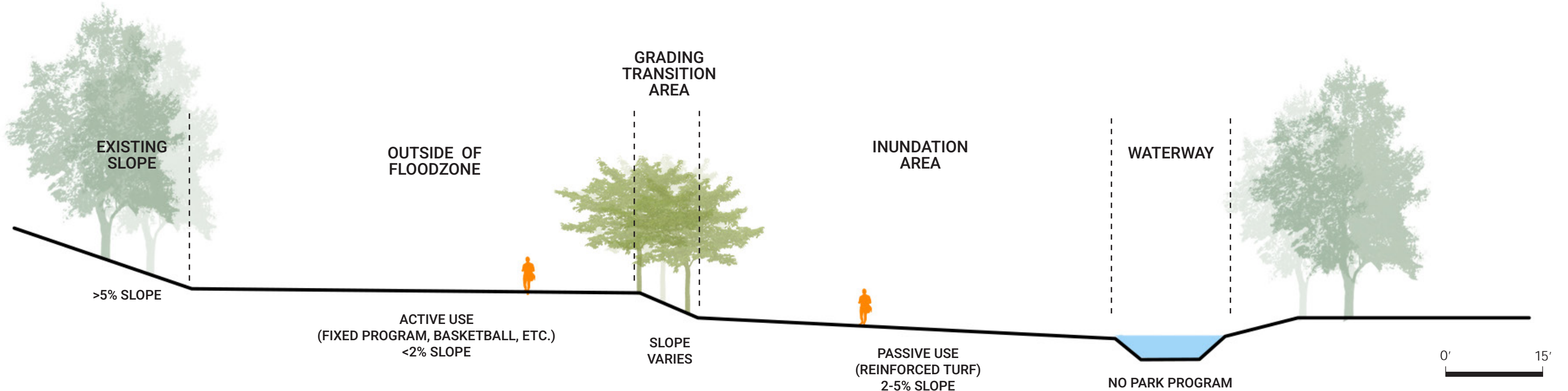


Key Map



Waterway Example

## Channel Section



## Previous Community Workshops + Outreach Events



Black Arts + Culture Music Festival

## Outreach Opportunities

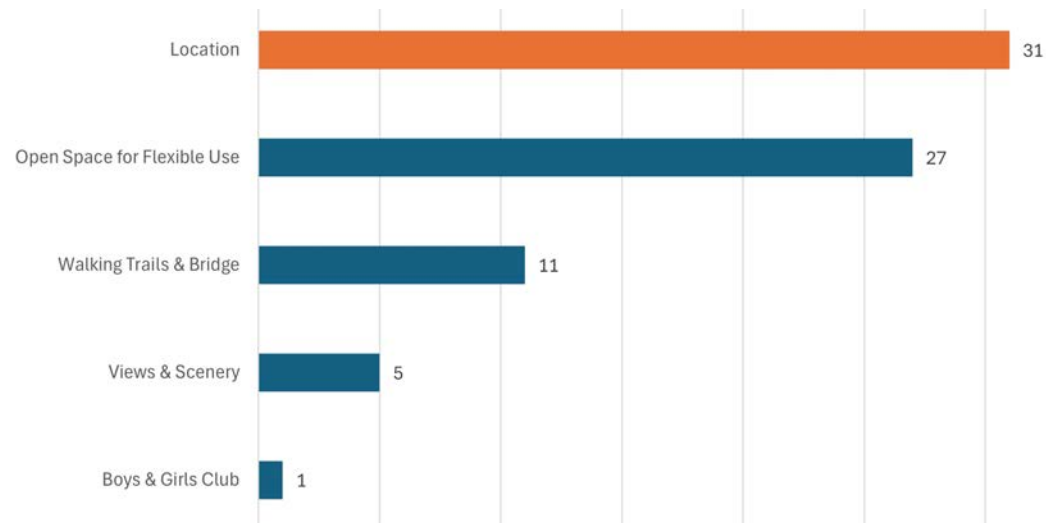
June 2024	Black Arts + Culture Music Festival
July 2024	Community Workshop #1
August 2024	National Night Out at Gompers Park
July 2024	Online Survey Period #1 (2 weeks)
December 2024	Online Survey Period #2 (4 weeks)
March + April 2025	Jamacha Drainage Channel Workshops

## Outreach Summary

- 216 Total questionnaires collected
  - 113 Paper
  - 103 Online
- 572 In person responses with image boards

# Questionnaire Response

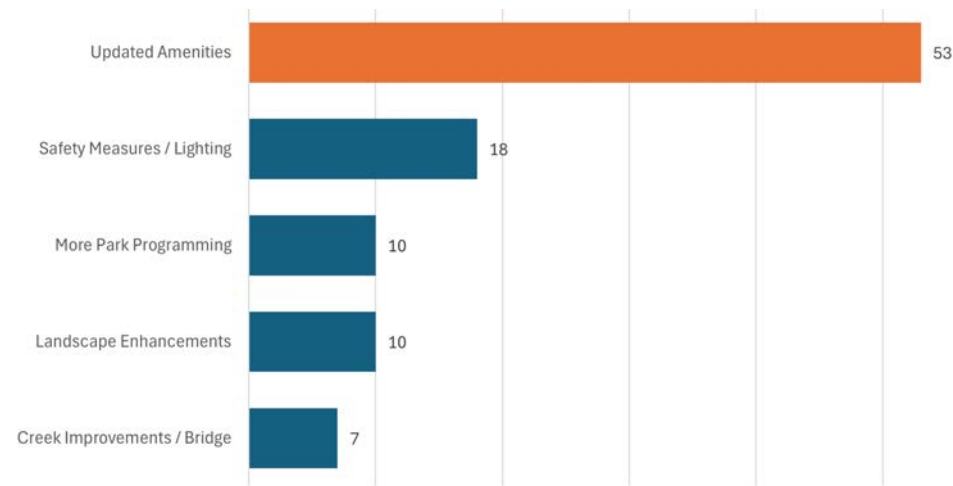
Q1:  
What do you like about the park?



Top Result:

- (31) Location

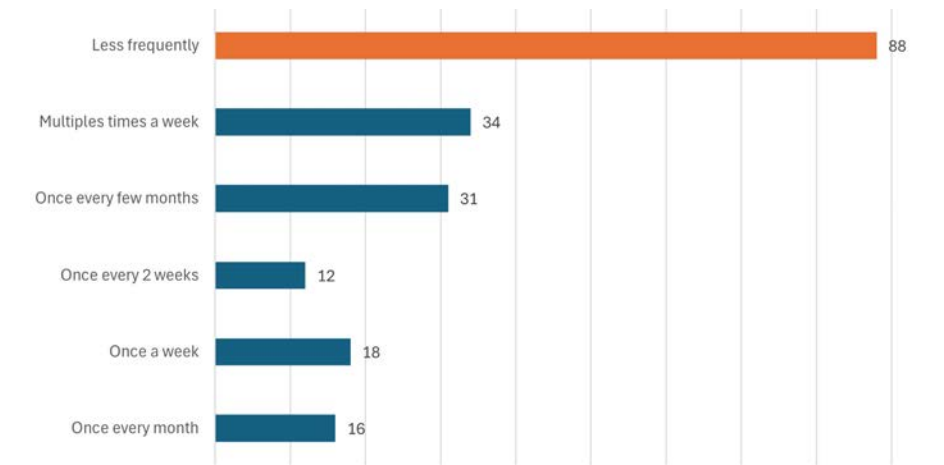
Q2:  
What would you like to see improved in the park?



Top Result:

- (53) Updated amenities

Q3:  
How often do you use the park?

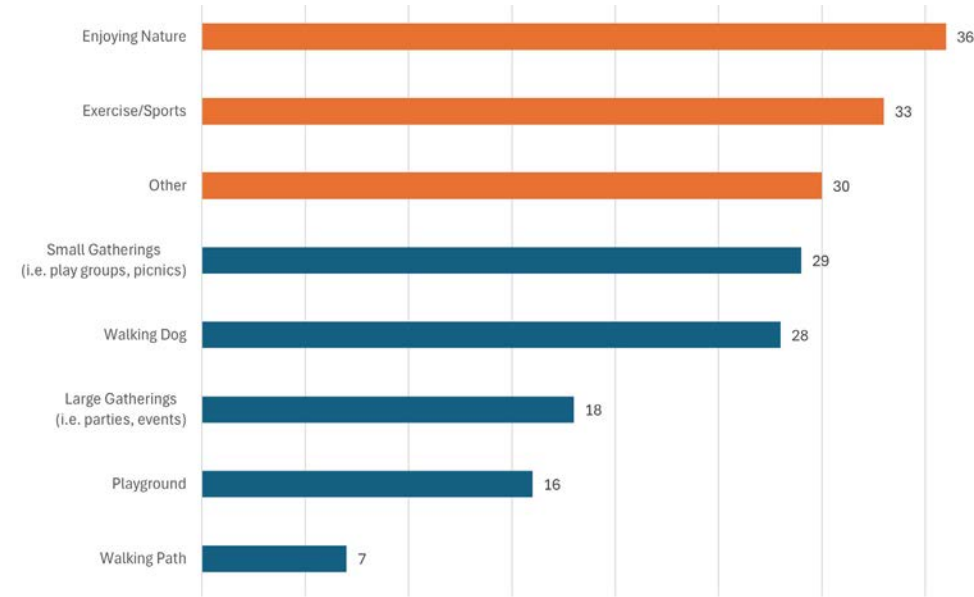


Top Result:

- (88) Less frequently, less than four times a year

# Questionnaire Response

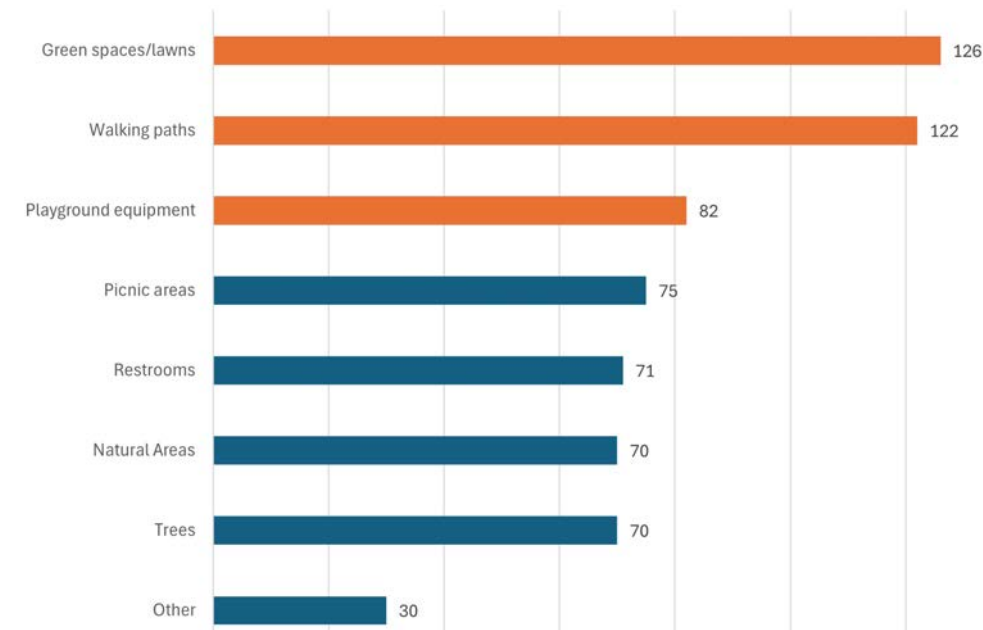
**Q4:**  
How do you use the park?



**Top Results:**

- (36) Enjoying nature
- (32) Exercise / Sports
- (30) Other (i.e. art show, night walks, black festival monthly meetings, etc.)

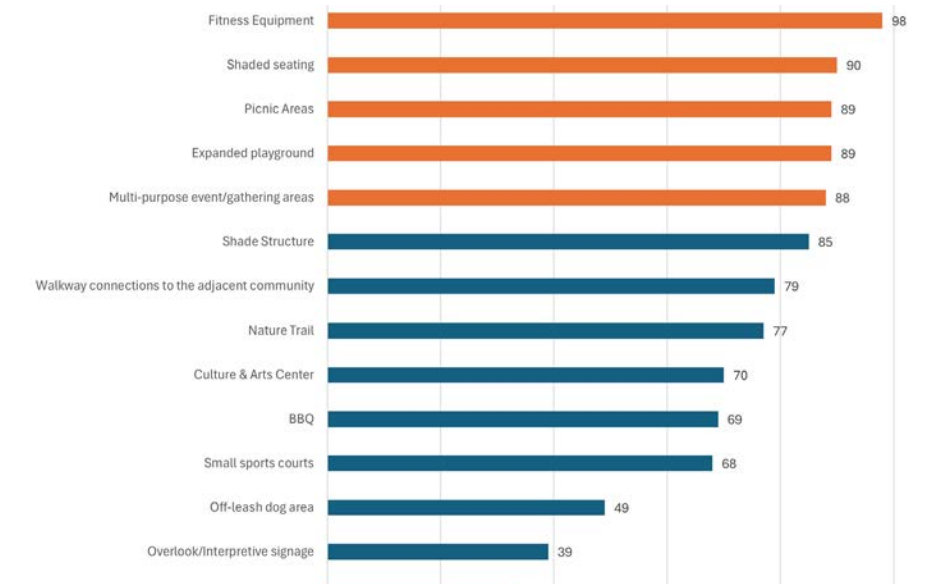
**Q5:**  
Which existing features of the park do you value the most?



**Top Results:**

- (126) Green spaces / lawns
- (122) Walking paths
- (82) Playground equipment

**Q6:**  
What would you like to see added to the park?

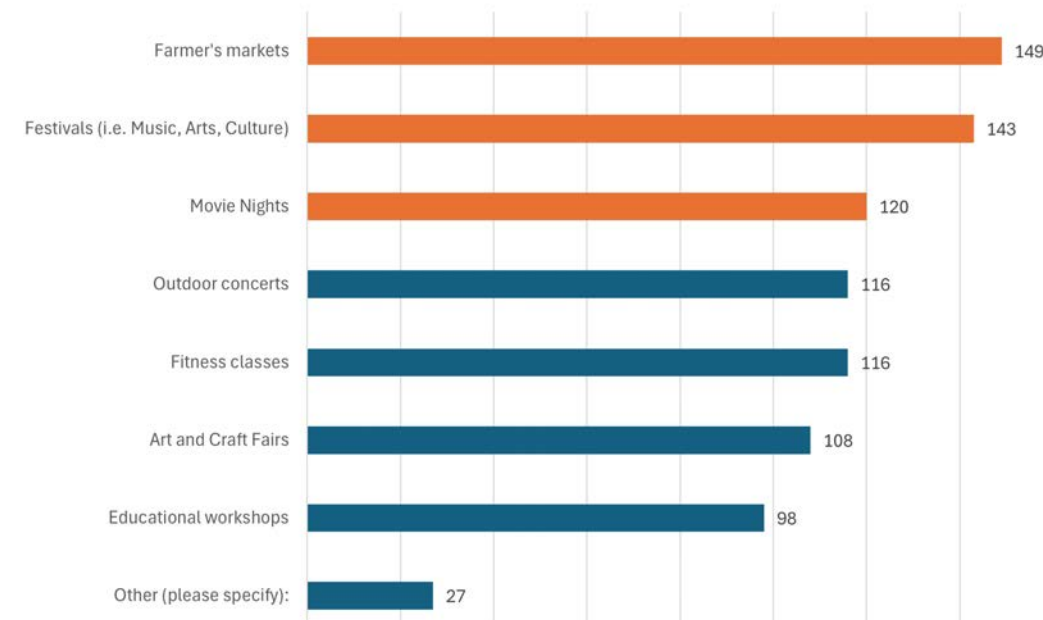


**Top Results:**

- (98) Fitness equipment
- (90) Shaded seating
- (89) Picnic areas
- (89) Expanded playground
- (88) Multi-purpose event/gathering areas

# Questionnaire Response

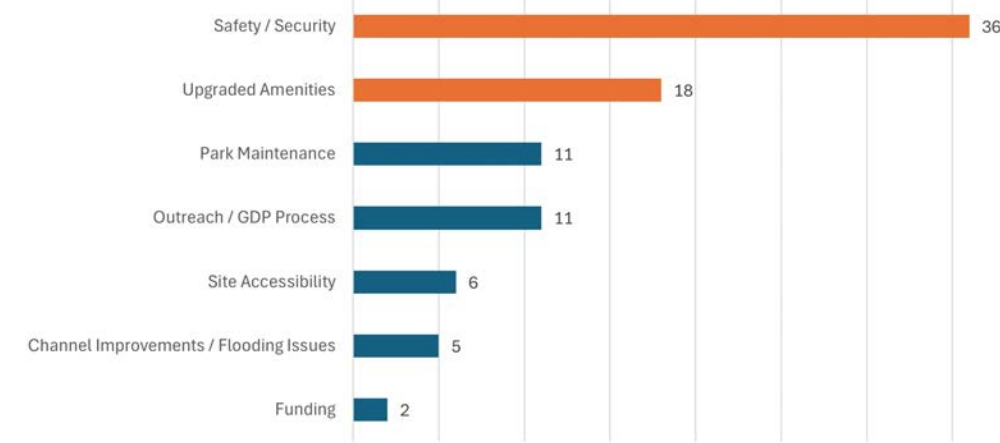
**Q7:**  
What community activities or events would you like to see held in the park?



**Top Results:**

- (149) Farmer's markets
- (143) Festivals (i.e. music, arts, culture, dance, etc.)
- (120) Movie nights

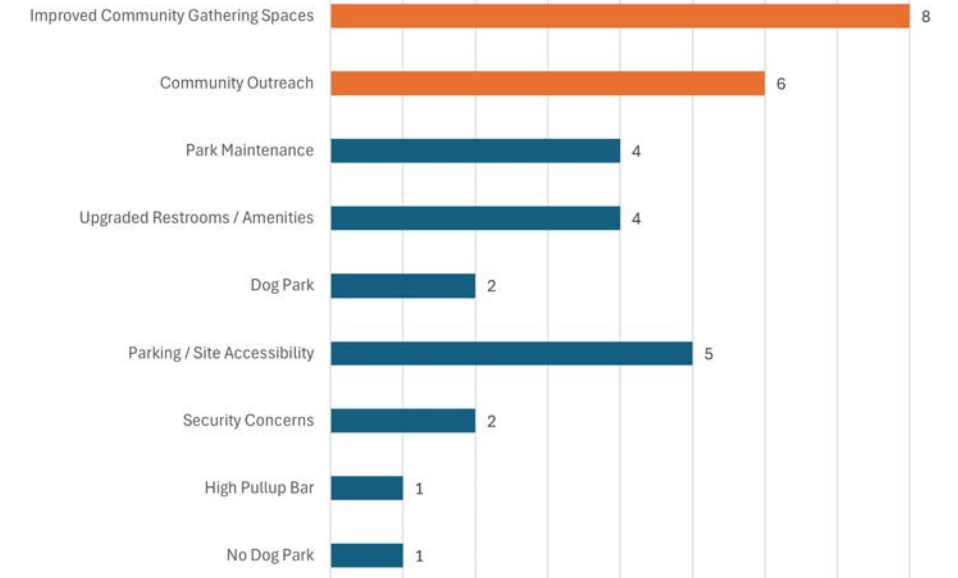
**Q8:**  
What do you think the most critical issues to address in the park development?



**Top Results:**

- (36) Safety & security
- (18) Needs updated amenities

**Q9:**  
Additional comments about park development?

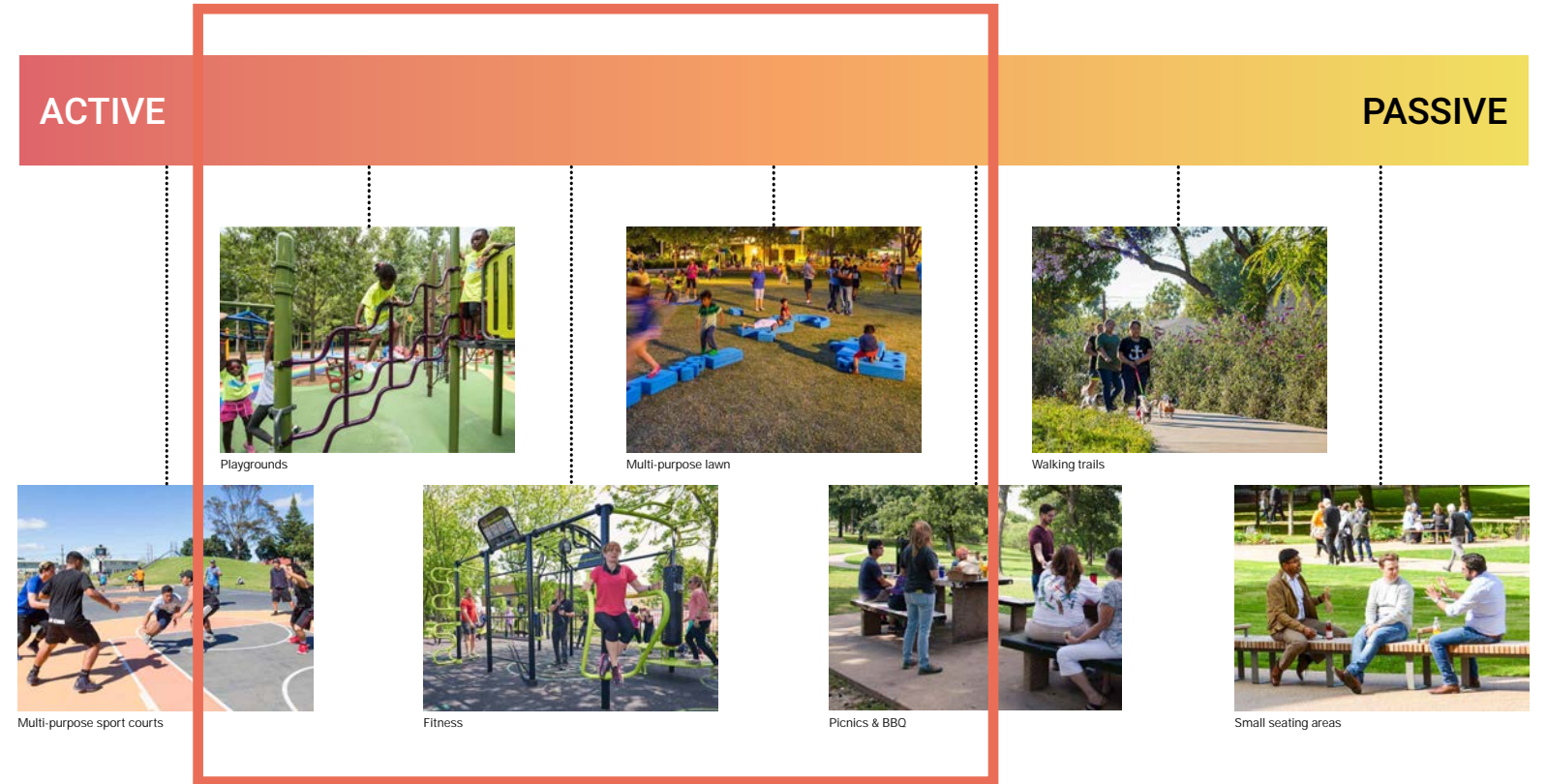
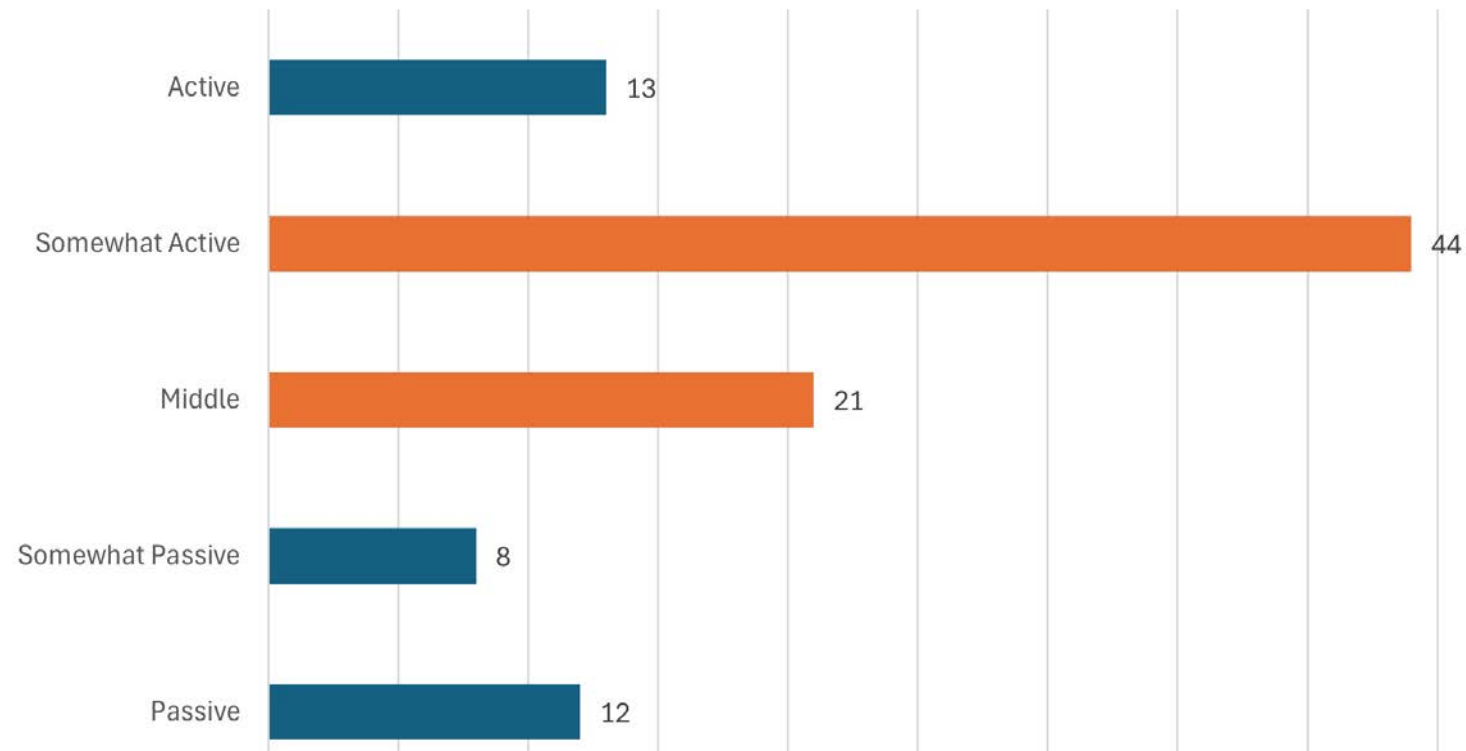


**Top Results:**

- (8) Improved community gathering spaces
- (6) Community outreach

# Activity Levels

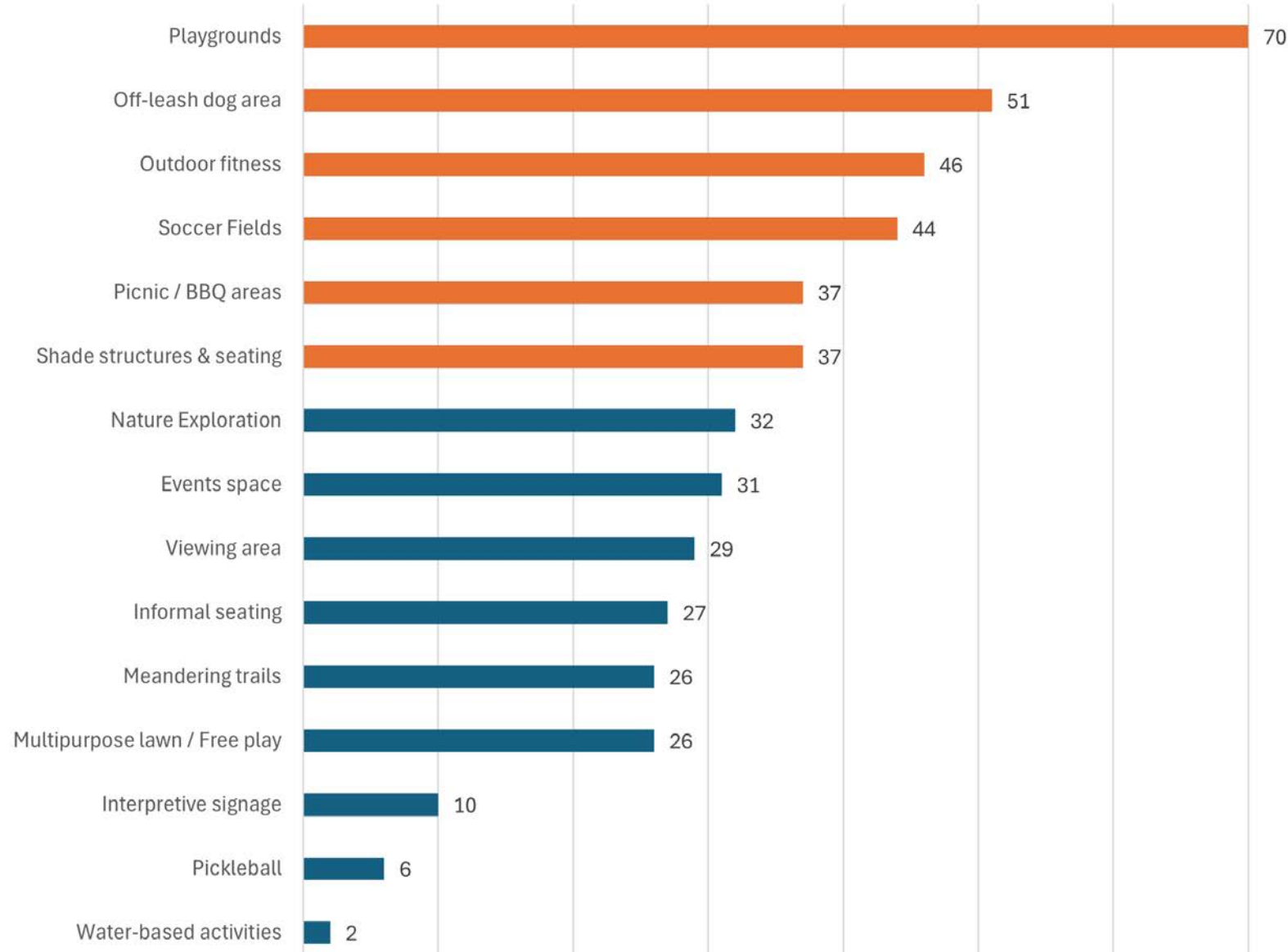
Do you prefer active or passive uses in the park?





# Park Amenity Preferences

What would you like to see added to the park?



Nature exploration



Meandering trails



Interpretive signage



Outdoor fitness



Events plaza



Multipurpose lawn / Free play



Picnic / BBQ areas



Shade structures & seating



Informal seating



Viewing area



Playgrounds



Dog off-leash area

# GDP Concept Alternatives



## Design Goals

1. Improve entry and **access** into park
2. Provide more **activation** of the park
3. Increase **amenities** for exercise and play
4. Add walking trails that enhance the **natural setting**
5. Provide **places for sitting**, gathering and exercise
6. Create spaces for **community gathering and events**

# Program Summary



Playground



Picnic Seating



Event Space



Outdoor Fitness



BBQ Area



Interpretive Signage



Off-leash Dog Area

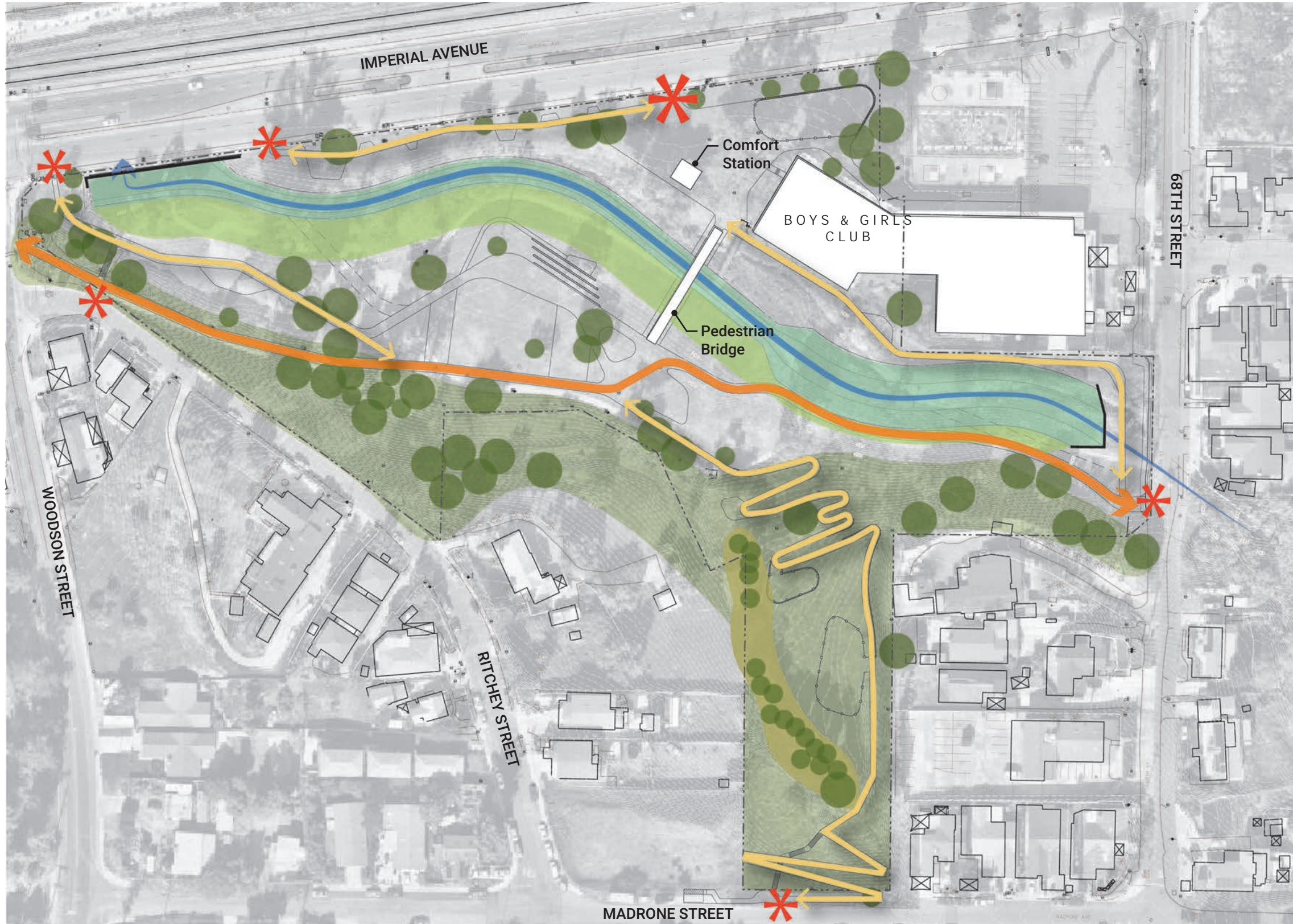


Shade Structures

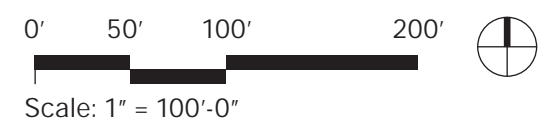


Comfort Station

# Circulation and Infrastructure Framework

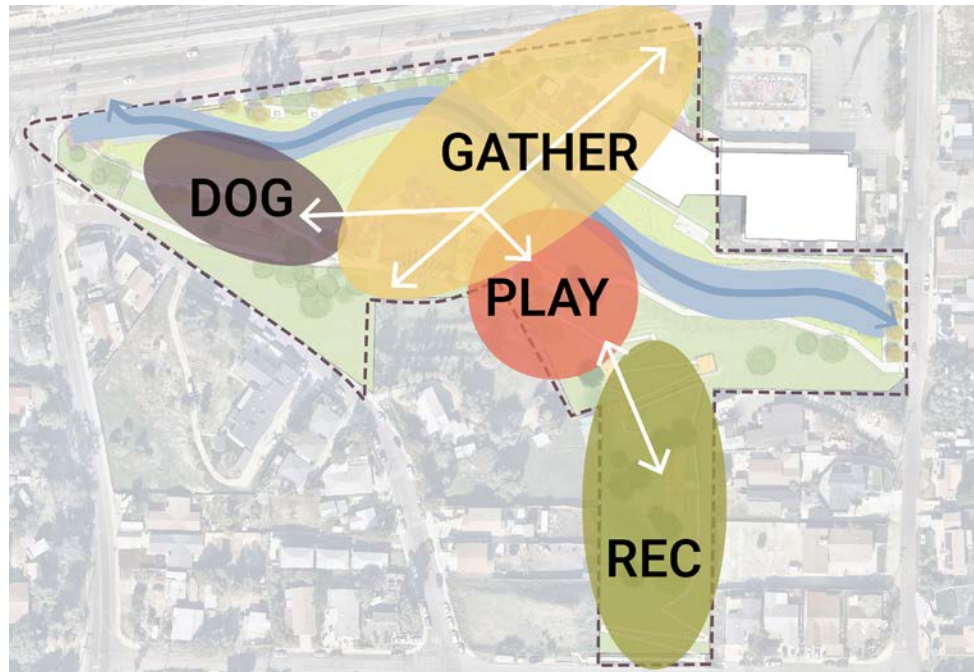


- ### Legend
- Multimodal Path
  - Pedestrian Path
  - Main Park Entry
  - Park Entry



# GDP Concept Alternatives - Overview

## Concept 1 - Fitness Hub



- North-south activity corridor
- Central community gathering area

## Concept 2 - Front Porch & Backyard



- Imperial Avenue front door
- Expansive backyard space

## Concept 3 - Community Green



- Central community space
- Creekside activity areas

# Concept 1 - Fitness Hub



## Legend

- ① Multipurpose event space and stage
- ② Amphitheater
- ③ Playground (ages 3-5 and 5-12)
- ④ Basketball court
- ⑤ Pavilion shade structure
- ⑥ Multi-modal path
- ⑦ Pedestrian bridge
- ⑧ Dog park
- ⑨ Picnic area
- ⑩ Fitness area
- ⑪ Interpretive area
- ⑫ Comfort station
- ⑬ Overlook
- ⑭ Accessible ramps
- ⑮ Stairs
- ⑯ Accessible parking
- ⑰ Restored canyon
- ⑱ Game Court



# Concept 1 - Fitness Hub



Multipurpose event space and stage



Basketball



Amphitheater



Fitness Climb



Fitness Climb

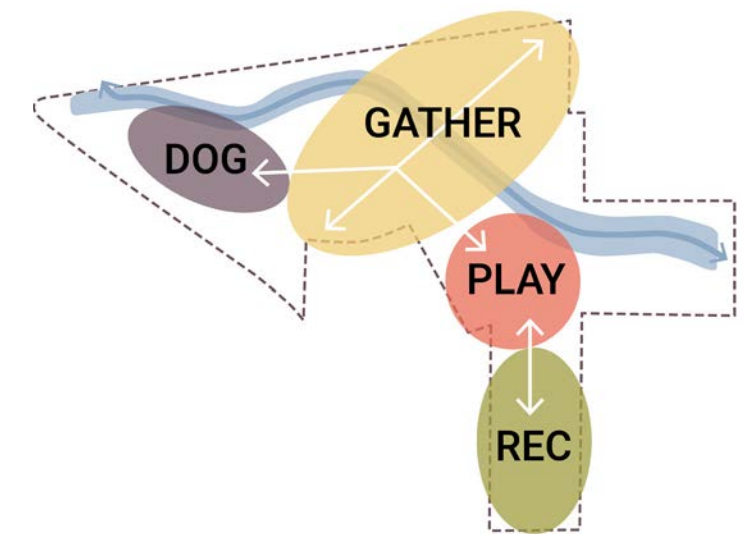


Game court

## Key Features

- Integrated stage and sports area
- Terraced slope for active use
- Structured seating with overlook
- Recreational court with games

## Program Diagram



# Concept 2 - Front Porch & Backyard



## Legend

- ① Multipurpose sports courts (basketball & pickleball)
- ② Amphitheater and stage
- ③ Playground (ages 3-5 and 5-12)
- ④ Nature exploration area
- ⑤ Multi-modal path
- ⑥ Pedestrian bridge
- ⑦ Free standing play
- ⑧ Swings
- ⑨ Large dog park
- ⑩ Small dog park
- ⑪ Picnic area
- ⑫ Fitness stations
- ⑬ Interpretive area
- ⑭ Comfort station with integrated shade
- ⑮ Overlook
- ⑯ Stairs
- ⑰ Accessible parking
- ⑱ Restored canyon
- ⑲ Accessible Ramps



# Concept 2 - Front Porch & Backyard



Amphitheater



Performance space



Dog park



Picnic area

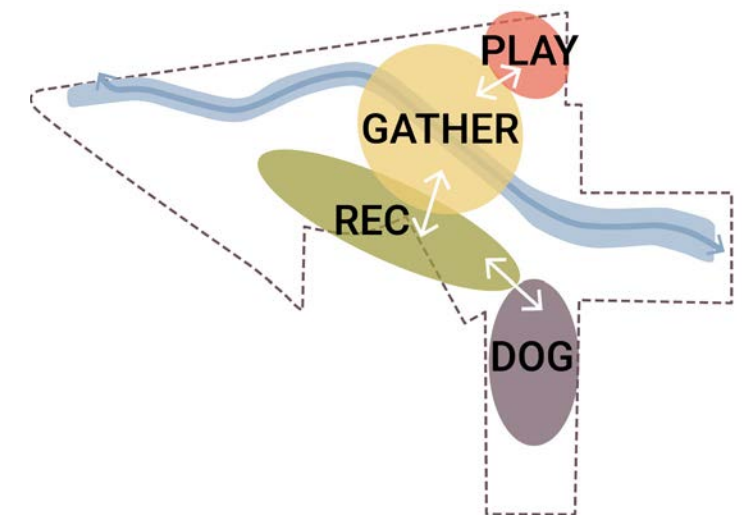


Amphitheater and stage

## Key Features

- Multi-purpose stage and amphitheater
- Pickleball and fitness loop
- Picnic spots with views

## Program Diagram



# Concept 3 - Community Green



## Legend

- 1 Multipurpose event space and stage
- 2 Multipurpose field (U6-U8 soccer)
- 3 Playground (ages 3-5 and 5-12)
- 4 Basketball court
- 5 Nature exploration area
- 6 Multi-modal path
- 7 Pedestrian bridge
- 8 Swings
- 9 Dog park
- 10 Picnic area
- 11 Fitness area
- 12 Interpretive area
- 13 Comfort station
- 14 Overlook
- 15 Stairs
- 16 Accessible parking
- 17 Restored canyon
- 18 Seat wall
- 19 Nature trail



# Concept 3 - Community Green



Grand stand



Half-court basketball



Swing with natural character



Multi-purpose field (fits U6-U8 field)



Meandering nature trail

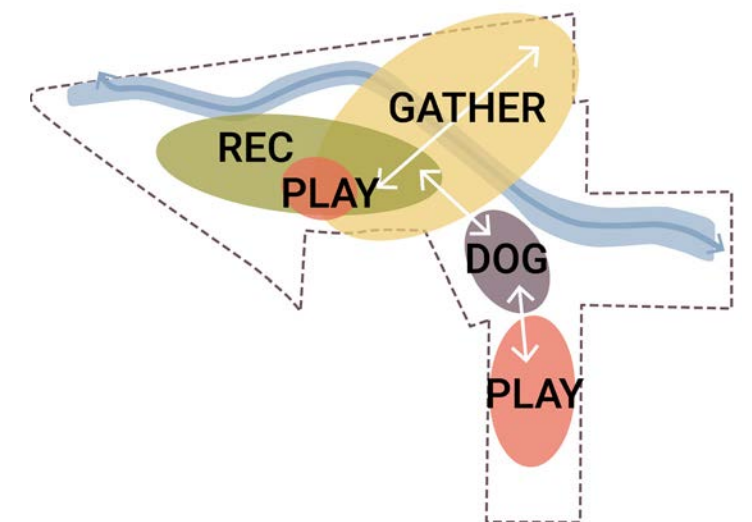


Nature exploration area

## Key Features

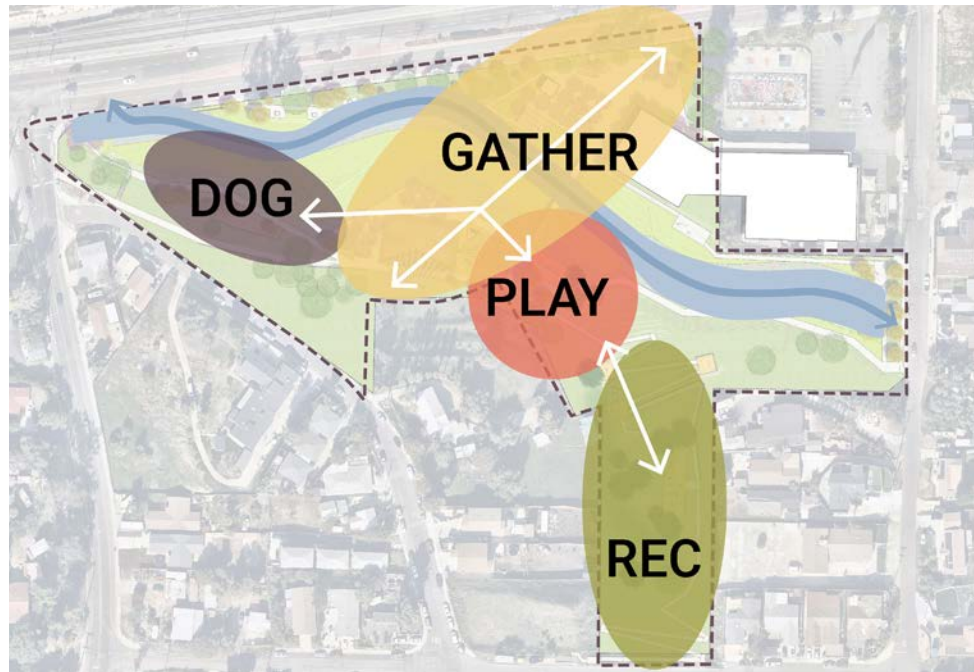
- Central space for performances
- Flexible lawn for all uses
- Explore nature with trails

## Program Diagram



# GDP Concept Alternatives - Summary

## Concept 1 - Fitness Hub



- North-south activity corridor
- Central community gathering area

## Concept 2 - Front Porch & Backyard



- Imperial Avenue front door
- Expansive backyard space

## Concept 3 - Community Green



- Central community space
- Creekside activity areas

**Board 1:** Preferred Concept

Place (1) dot on the preferred park design concept

**Board 2:** Programming Elements

Place (3) dots on the highest priority special play equipment

**Board 3:** Programming Elements

Place (3) dots on your favorite kinds of gathering and seating

**Board 4:** Programming Elements

Place (2) dots on the highest priority recreational amenities

Place (1) dot on your favorite arrangement of fitness

**Board 5:** Park Character

Place (1) dots on preferred park character: Rustic, Traditional or Modern

Online Survey: <https://www.surveymonkey.com/r/W95CSZL>

# Workshop Exercises

Place three dots on the highest priority special play equipment



Music



Play Structure Tower



Nature Exploration



Boulder Scramble and Embankment Slide



Rope Swing



Spinner



Climber



Zip Line

# Workshop Exercises

Place three dots on you favorite kinds of gathering and seating



Multipurpose Event Space and Stage



Grand Stand



Performance Space



Event Plaza



Amphitheater Seating



Boulder Seating



Lounge Seating



Wood Bench Seating

# Workshop Exercises

Place two dots on the highest priority recreational amenities



Basketball Court



Pickleball / Tennis Court



Interpretive Elements



Ping Pong



Natural Trails



Game Table



Off Leash Dog Area

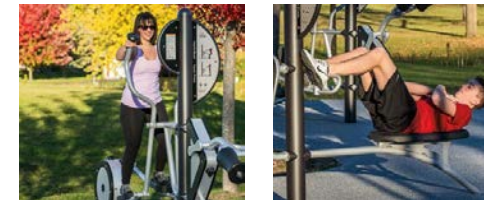


Group Picnic Area

Place one dot on your favorite arrangement of fitness equipment



Group Fitness Area



Fitness Stations



Fitness Stairs and Trails

Other suggestions for programming



# Workshop Exercises

Place one dot on the preferred park character: Rustic, Traditional or Modern

## Rustic



## Traditional



## Modern



**Board 1:** Preferred Concept

Place (1) dot on the preferred park design concept

**Board 2:** Programming Elements

Place (3) dots on the highest priority special play equipment

**Board 3:** Programming Elements

Place (3) dots on your favorite kinds of gathering and seating

**Board 4:** Programming Elements

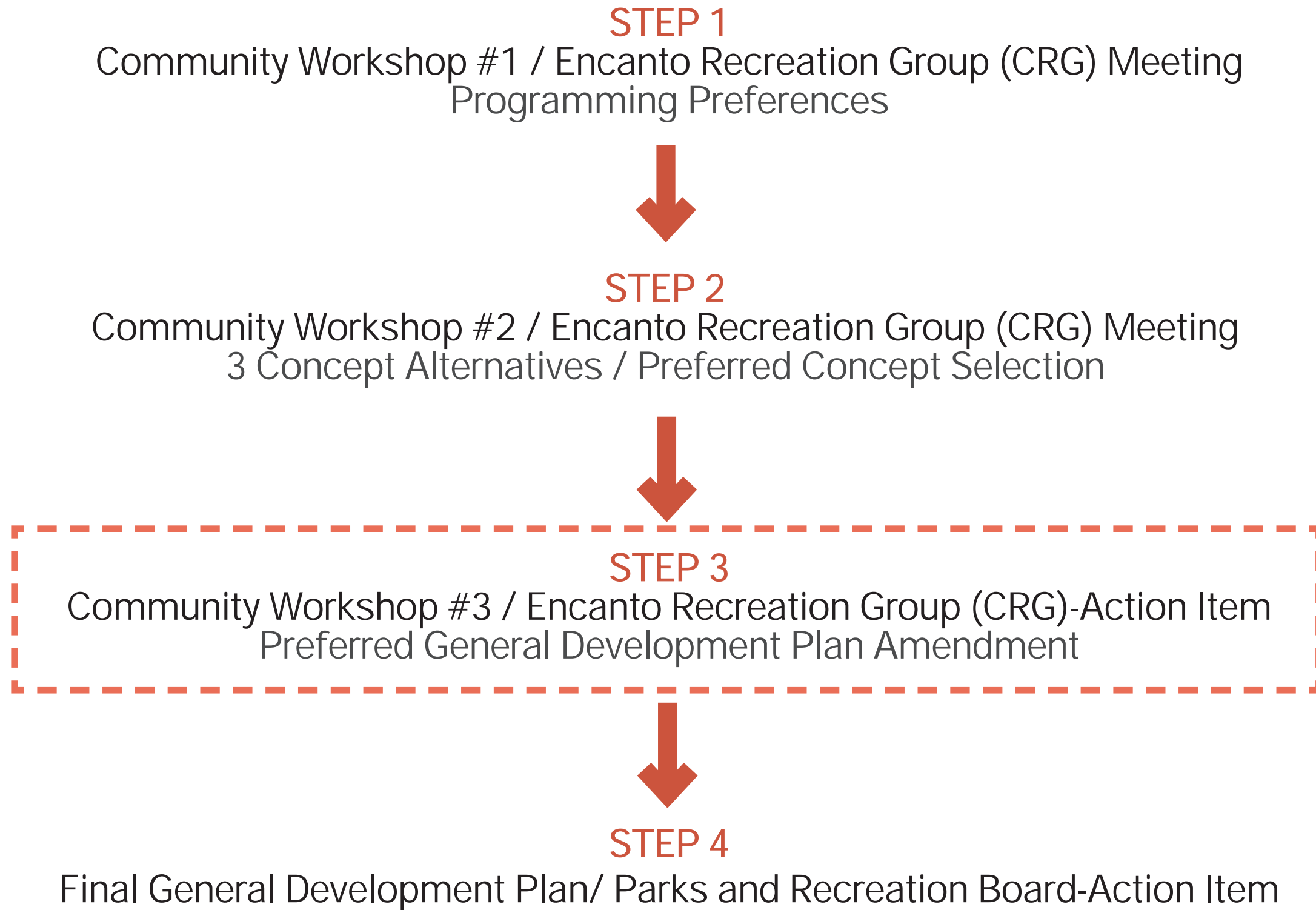
Place (2) dots on the highest priority recreational amenities

Place (1) dot on your favorite arrangement of fitness

**Board 5:** Park Character

Place (1) dots on preferred park character: Rustic, Traditional or Modern

Online Survey: <https://www.surveymonkey.com/r/W95CSZL>





Thank you!

S P U R L O C K

The City of  
**SAN DIEGO** 



# THANK YOU!



## Join the Email List!

Visit the Marie Widman Memorial Park Project page for more information and to sign up for future updates, meeting dates, and online surveys.



Upcoming meeting: Tuesday, July 29, 2025 | 6 p.m. | Second Chance | 6145 Imperial Ave., San Diego, CA 92114 | Public workshop where City staff will share community outreach results, present design alternatives for the park and receive additional community input

### Marie Widman Memorial Park GDP

#### Project Background

The Marie Widman Memorial Park, located in the Skyline-Paradise Hills Community Planning Area, is planned to be re-envisioned for the community's needs and updates to the existing park amenities. Public outreach and approval via a General Development Plan (GDP) Amendment are anticipated for this project phase. The park currently includes a comfort station, tot lot, picnic tables, drinking fountain, open lawn areas, walkways, security lighting, pedestrian bridges, a service road and a gymnasium.

#### Email Updates

To receive the email updates, [click on this link](https://www.sandiego.gov/cip/project-info/featured-projects), fill out the required information and select the "Project Updates: Marie Widman Memorial Park GDP" email list.

<https://www.sandiego.gov/cip/project-info/featured-projects>

Sign up to stay in touch!

Thank you for your interest in joining the City of San Diego Engineering & Capital Projects mailing lists. To complete the process, provide your contact information, select the email update list or lists that you would like to subscribe to, and then click the yellow "Sign Up" button at the bottom of the page.

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Feedback

