



**SAN YSIDRO BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
TO THE CITY OF SAN DIEGO'S SMALL BUSINESS ADVISORY BOARD**

WORKING MEETING MINUTES

Wednesday, June 25, 2025 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Advisory Committee Members to Date: Carol Kang, Donna Deberry, Jilette Yousif, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, Miguel Aguirre, Norman Jester, Silvana Alaniz, Sunny Lee, and Vicky Sharma.

Call to Order and Introductions

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was called to order at 9:07 AM.

Attendance

Advisory Committee Members: Jose Alfredo Ripa, Jose Sahagun, Miguel Aguirre, Norman Jester, and Silvana Alaniz, and Vicky Sharma.

City Staff:

Giancarlo Lopez-Duran, Council Representative, Office of Councilmember Vivian Moreno
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alicia Jimenez
Brian Maty
Carlos Javier Mejia
Charles Simon

Fred A Sobke Jr.
Gustavo Bidart
Javier Ackerman
Kenia Peraza

Kevin Davis
Marcia Perez
Roxane Palestino
Stefano Monzon

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- None.

1. May Meeting Minutes

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- With a motion from Jose Alfredo Ripa and a second from Norman Jester, the group voted to approve the May 28, 2025 meeting minutes.
 - Yes: Jose Alfredo Ripa, Jose Sahagun, Miguel Aguirre, Norman Jester, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Carol Kang, Donna Deberry, Jilette Yousif, Marni Levy Wilton, Sunny Lee, and Vicky Sharma.

2. Nonprofit Formation Discussion

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart led the continued discussion regarding nonprofit formation documentation.
- Kevin Davis announced that the Articles of Incorporation have been filed with the Secretary of State.
- The group will begin convening as a joint-meeting between the San Ysidro BID Advisory Committee and the San Ysidro Community and Economic Development Corporation.
- The group continued the review of the draft bylaws. Feedback was shared regarding quorum

requirements, board member removal process, board member engagement requirements, general membership, and associate membership.

- The group aims to have the nonprofit status by FY2027 and discussed upcoming infrastructure needs such as insurance, website, social media, and more.
- The group will approve the bylaws at the next meeting, the Updates Meeting on July 9th.

3. **Adjournment**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was adjourned at 10:29 AM.

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.