



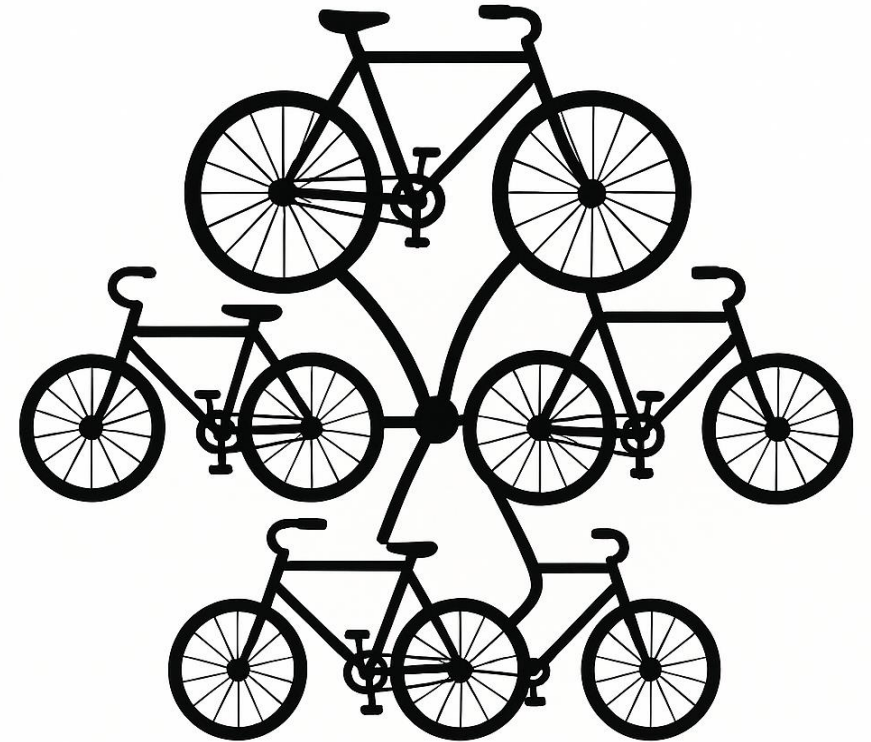
Climate Advisory Board  
August 12, 2025



# CicloSDias Pilot Program

"A self-sustaining, recurring open street event for cyclists and pedestrians"

*Showcasing the street as a place for active transportation*





# CicloSDias Overview

**Grant Source:** Caltrans Cycle 6 Active Transportation Program (ATP)

**Total Grant Award:** \$500,000

**Grant Closing:** December 2027

**Lead Department:** City Planning

**Lead Contractor:** San Diego County Bicycle Coalition (SDCBC)

**City Staff Budget:** Staff time & outreach materials

**In-Kind Match:** Staff time and administrative



# Purpose

- Develop a toolkit for community organizations to follow in holding future CicloSDias events
- Strategize partnerships
- Create an ongoing event that has value to both the public and sponsors
- Hand off the event to interested communities







# Grant Deliverables

## San Diego County Bicycle Coalition

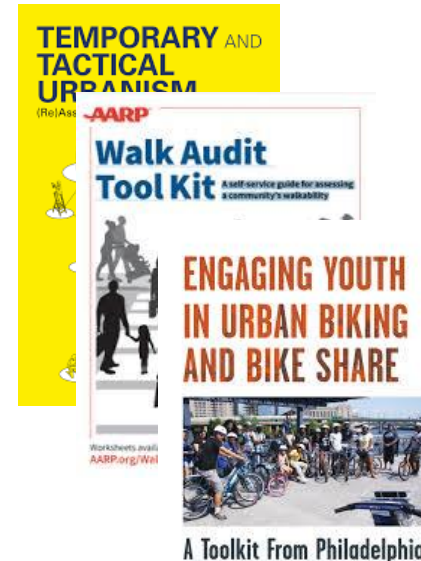
- Four CicloSDias events
- Two Bike-Everywhere Day pit-stops
- Six bike/walk audits
- Community engagement for each event
- A toolkit



# Toolkit

A comprehensive guide for community organizations  
How to host a CicloSDias event

- Step-by-step
- Best practices and documented lessons learned
- Community engagement
- Budgeting, staffing, volunteers
- Broadly hosted and promoted via stakeholders





## Potential Locations

- City Heights
- San Ysidro
- Pacific Beach
- Barrio Logan

### *Location Priorities*

- Under-represented communities
- Community interest
- Traffic feasibility
- Geographic diversity

## Current Steps

- Event planning and Special Events permitting
- Toolkit outline
- Future event locations and dates
- Community outreach and engagement
  - Business Improvement Districts
  - Individual Businesses
  - Local Churches and Schools
  - Libraries
  - Residents
  - MTS
  - Volunteers





DRAFT

SUNDAY  
OCTOBER 26, 2025

# CicloSDias

Mid-City

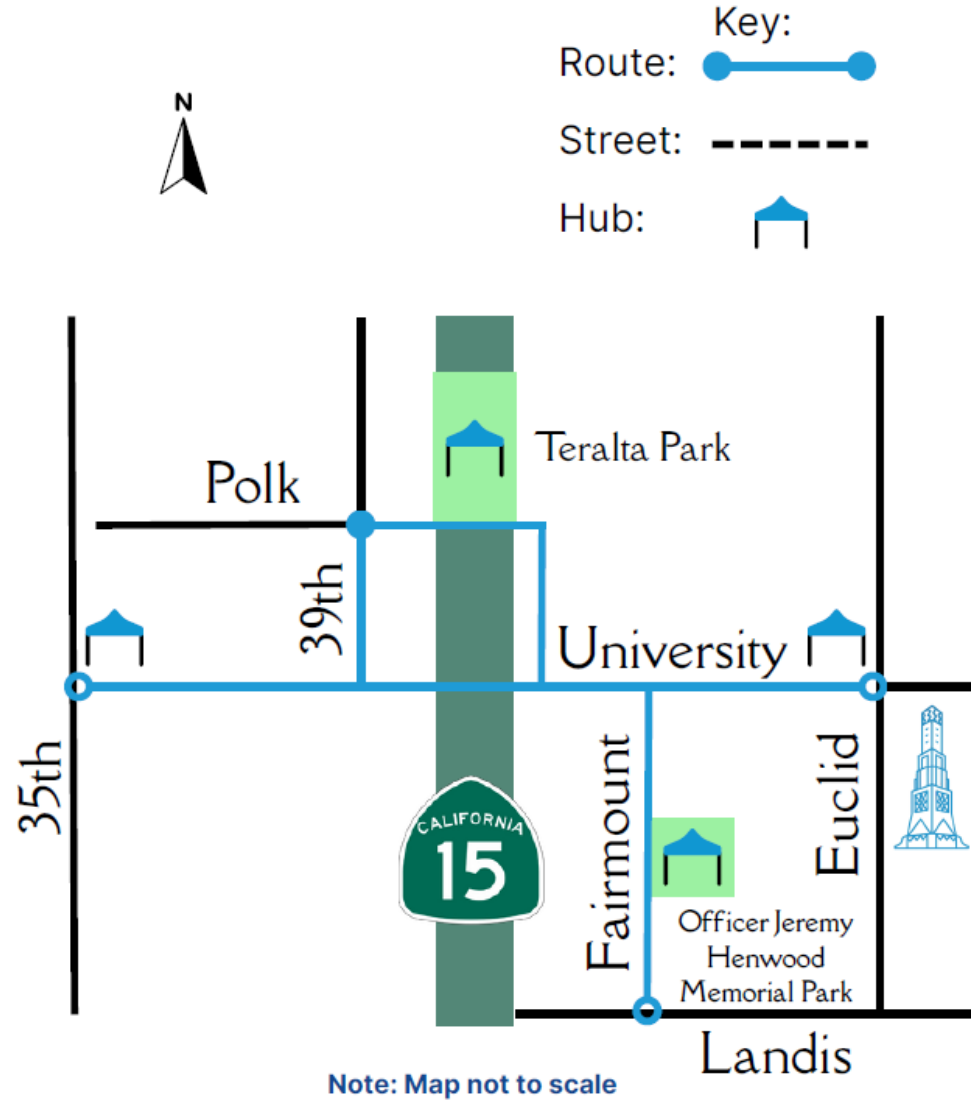


**PUBLIC NOTICE:** Streets on the route will be **closed to vehicle traffic** on 10/26/25: 9:00 am - 4:00 pm.

There will be **no parking** along the route on 10/26/25: 6:00 am - 4:00 pm.

For more info:  
[sdbikecoalition.org/ciclosdias](http://sdbikecoalition.org/ciclosdias)

For more information on MTS route  
detours: [sdmts.com](http://sdmts.com)



# Potential Involvement



- Spread the word!
- Ideas and input
- Identifying champions



## Discussion

