



North Park Planning Committee

Communications Subcommittee Meeting

Agenda: August 5, 2025 7:00 PM

Meeting Location: North Park Christian Fellowship 2901 N Park Way San Diego CA 92104

Zoom: <https://us06web.zoom.us/j/83826425399?pwd=EIOIJBPRMxeffxqpyvUf3wL1fGoQsUu.1>

I. Parliamentary Items (7:00-7:05 pm)

- A. Call to order at 7:03.
 - Attendance:
 - a) Board members: Edgar Ramirez Manriquez, Jason Vance, Lynn Elliott, Jay Robinson-Duff, Mark Spitzer, Holden Leslie-Bole, Johanna Mall, Malachi Bielecki (non-voting), Roger McClish (non-voting)
 - b) Members of public: Joshua Logsdon
- B. Modifications & Adoption of the Agenda
 - Approved Leslie-Bole/Mall/7-0-0
- C. Adoption of the July 1, 2025 Meeting Minutes
 - Approved Elliott/Leslie-Bole/7-0-0

II. Non-Agenda Public Comment, Announcements, Event Notices (7:05-7:10 pm)

Limited to items not on Agenda; **non-debatable, no discussion**. One-minute maximum. If this needs discussion it can be added to the Agenda.

- Holden: MTS is conducting survey about what people want for the future of MTS. Was sent to board but should be further distributed to public.
- Lynn: Mentioned petition about the daylighting pilot project discussed in the UDPR meeting. Petition will be drafted to be circulated around community in the future.
- Mark: Mentioned that communication with the community is helpful to fill the void created by the decline in local journalism. Our website could include a newsletter to further inform the public, if the time can be devoted to doing it. Currently the website has a page of what the planning committee has done, but it has not been updated in a while. Idea that the newsletter or page could be updated quarterly or annually. Holden and Edgar have also been approached about writing updates for the University Heights Community Association newspaper.

III. Informational/Action Items (7:10-7:50 pm)

- A. **Informational Item 1 (7:10-7:20 pm):** Communication Subcommittee Work Plan.
Discuss ongoing and/or completed initiatives and prioritize new proposed initiatives.
 - List of ongoing initiatives shown to meeting. Includes type of project, potential impact, target audience, reach, barriers, and priority. Idea would be for this document to guide each meeting. Ideas mentioned in Non-Agenda Public Comment added to this list.
 - Google map app showing new development in the neighborhood is being worked on by Neil. This could potentially address concerns people have about NPPC's role in approving new development. May be part of a larger update to the website. Questions about accuracy of information on an app that we aren't maintaining—Neil has designed an app that he could maintain regularly. Discussion on if this would have to end when Neil left the board—could potentially be taught to others. Question on if people would seek out NPPC's website



specifically for this information, but other resources could be linked on our website. Could also be more useful to have representatives from the city discuss zoning and answer community questions at one of our meetings. Map of new housing being built in the city does exist, created by Voice of San Diego, KPBS. Project Finder map made by the city also shows new city-funded construction projects.

- B. **Action Item 1 (7:20-7:35 pm): Community Participation and Representation Plan Update.** Review proposed revisions/edits and make recommendations to the full board, as appropriate.
- Document exists to outline current outreach efforts, but much is now outdated. Updates can be made but have to be approved by the city first. Question on if this document is technically part of our Operating Procedures, what protocol is needed to make changes. Following protocol exactly is essential, because otherwise the changes are not valid. Not clear what the document is part of, but any changes do seem to need to go through an ad-hoc subcommittee like a change to the bylaws would. Could be considered with other Operating Procedures changes that are being considered.
 - Question on whether the template of the document can be changed by us or not. Seems that it might be best to maintain the format specified, but use “not applicable” where necessary.
 - Changes include removing the old phone number listed, updating the information about newsletter, other minor details. Population and housing data from SANDAG is over a year old, but there doesn’t seem to be a new document distributed to us. Website containing the updated data can be linked in the document to keep the information as current as possible. Wording about election candidates giving introductions retained. Duplicate items removed from appendices, some new appendices were added.

Motion to recommend the approval of the changes to the Community Participation and Representation Plan passes (Elliott/Leslie-Bole/7-0-0).

- C. **Informational Item 2 (7:35-7:50 pm): 2025 CIP Prioritization Survey Outreach.** Discuss outreach results and potential improvements for future efforts.
- Posting on posts/poles didn’t really work, due to curvature and effects on QR codes. There don’t seem to be many public bulletin boards or other places to post (besides the Rec Center and the Library), but coffee shops and similar businesses do seem to be available. Flyers could be smaller in the future to make it easier to put up on boards. Laundromats are potentially good options, if they have bulletin boards. There is also a possibility of having permanent flyers up if a suitable flyer was designed and printed. General NPPC flyer would be the next one to be posted, followed by election material. Future materials could also include boundaries of the NPPC area, as people often don’t know what they are.

IV. **Unfinished, New Business & Future Agenda Items (7:50-7:55 pm)**

- Other webmaps from other organizations can also be distributed if helpful.
- Johanna: website can be updated more often, potentially quarterly, both to make it look more current and to make yearly updates easier. Johanna will be involved in updating the website.



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V. Adjournment (8:00 pm)

Meeting adjourned at 8:00 (Leslie-Bole/Vance)

A. Next Communications Subcommittee Meeting: September 2, 2025, 7:00 PM

Contact Information:

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