# San Diego Planning Commission Meeting

### PHONE-IN TESTIMONY PERIOD NOW OPEN FOR

PRJ-1106734 – MIDWAY RISING

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#### **Development Services Department**

# Midway Rising Project No. PRJ-1106734

Item # 2
Planning Commission
September 25, 2025





### **Project Summary Information**

- 4,254 dwelling units
- 2,000 affordable units
- 16,000-seat entertainment center
- 14.54 acres of parks and public space
- 130,000 sf of commercial and retail space





### Project Approvals – Process 5

- General Plan/Community Plan Amendment
- Specific Plan
- Rezone
- Amendments to the San Diego Municipal Code (Chapter 5 and Chapter 13)
- Development Agreement
- Site Development Permit
- Vesting Tentative Map and Easement Vacations



### **Project Location**

#### **Location:**

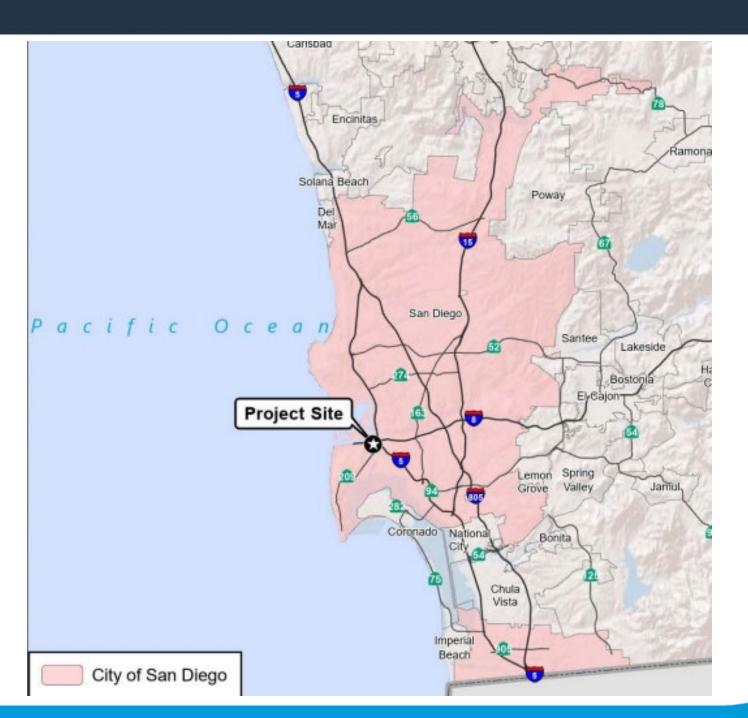
3220, 3240, 3250, 3350, and 3500 Sports Arena Boulevard

#### **Community Plan area:**

Midway-Pacific Highway

#### **Parcel Size:**

49.23 acres





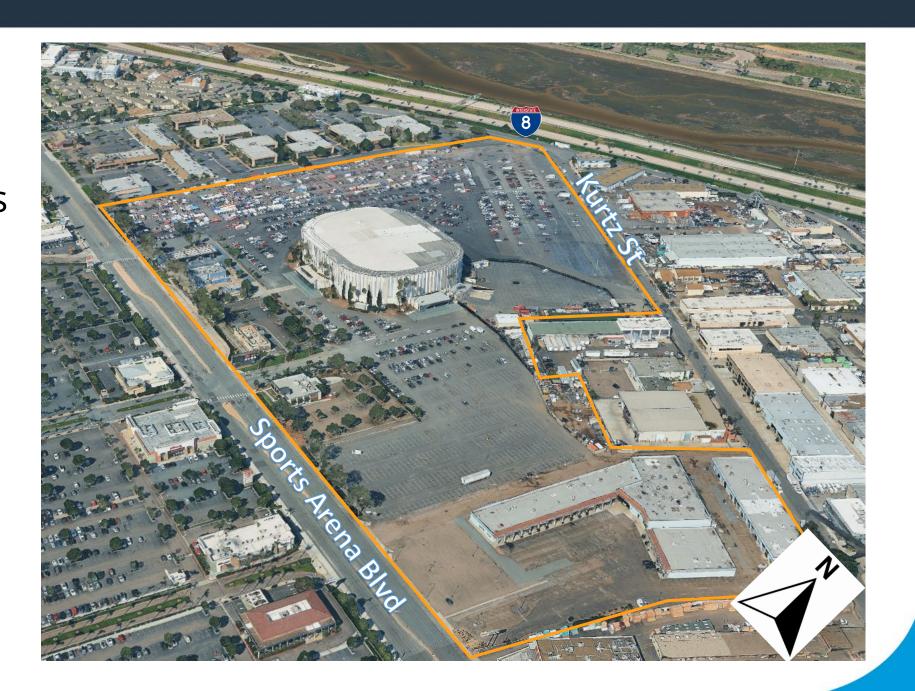
### **Project Site**

### **Existing Uses:**

Sports Arena; restaurants; gas station/car wash; surface parking for swap meet

#### **Surrounding Uses:**

Industrial & commercial uses to the east and north; commercial/retail to the south; commercial and office to the west

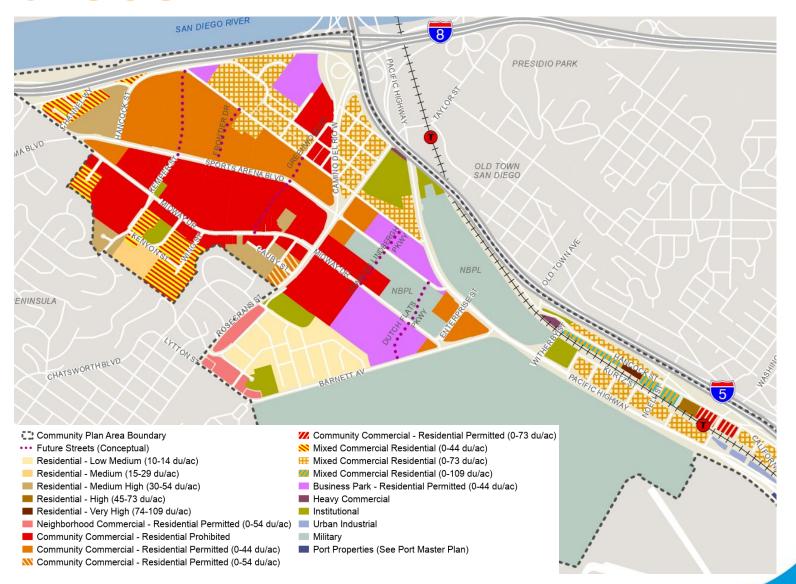




### **Current Planned Land Use**

### **Community Plan Land Use:**

- Community Commercial Residential Permitted (0-44 du/ac)
- Subject to Community Plan Implementation Overlay Zone (CPIOZ) Type-B
- Identified as part of the Sports Arena Community Village
- Currently allows up to 2,166 units





# **Proposed Community Plan Amendment**

- Updates the 2018 vision and policies for the Sports Arena Community Village to reflect the proposed Specific Plan
- Amends the following Elements to reflect proposed project:
  - Land Use,
  - Mobility,
  - Urban Design,
  - Public Facilities,
  - · Recreation, and
  - Historic Preservation

#### **Key changes:**

- Land use designation revised from Community Commercial (44 du/ac) to Community Village (72 du/ac)
- Specific Plan area removed from CPIOZ-Type B
- Updated mobility network
- Park and Recreation Inventory revised to reflect the Recreational Value Points (RVP) standard (based on the 2021 Parks Master Plan)
- Discussion added to reflect the historic designation for the San Diego International Sports Arena



# Specific Plan Village Concept

### **Community Village**

- Mixed-Use Village with up to 4,254 dwelling units
- A pedestrian- and transit-oriented entertainment destination
- New street, pedestrian, and bicycle network to create a walkable development with improved northsouth access
- Mix of housing opportunities, including affordable homes

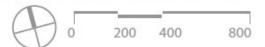




# **Mobility Framework**



Figure 6 - Street Classifications\*





New roadway connections

TURN LANE

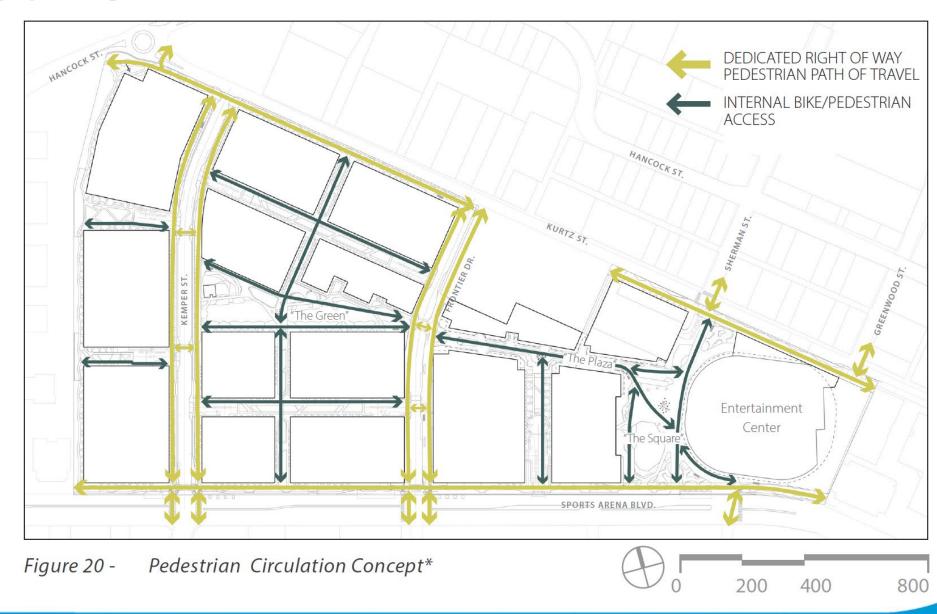
 Enhanced pedestrian, bicycle, and transit access



### **Pedestrian Network**

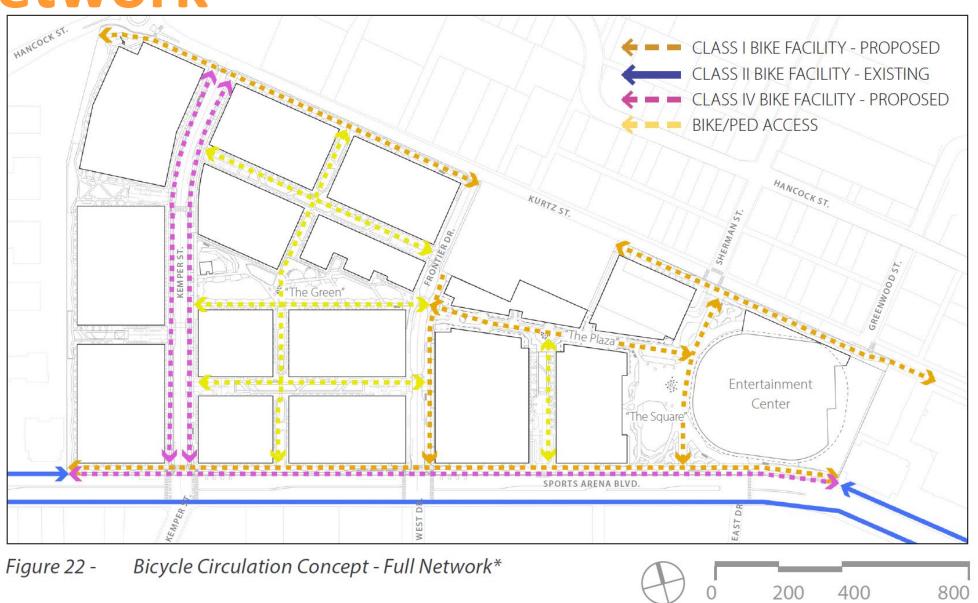
 Two new public streets on project site

 Internal pedestrian and bicycle access



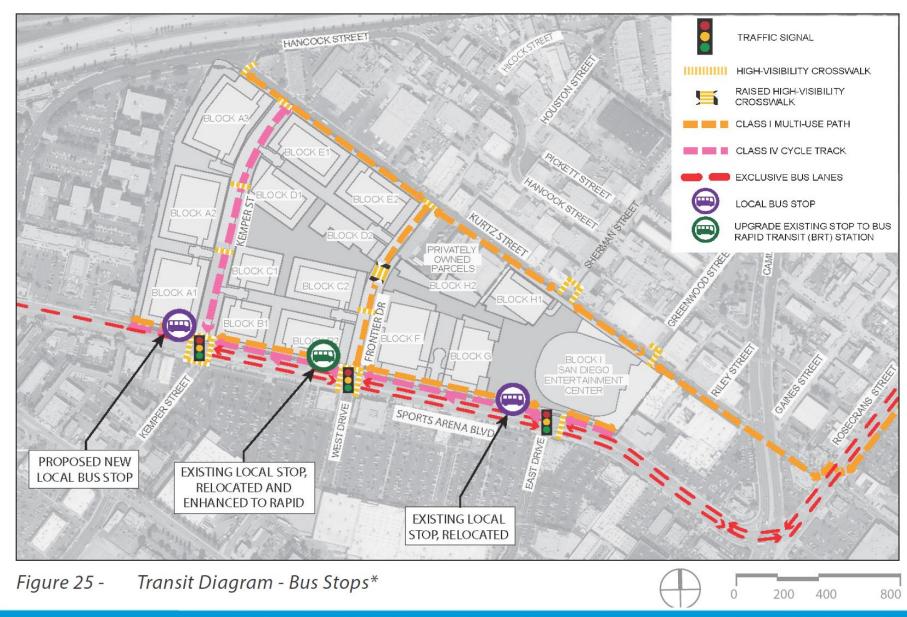


Bicycle Network





### **Transit Network**





Parks and Public Space

• 14.54 acres of parks HANCOCK ST. and public spaces

 Network of plazas, promenades, paseo greens, and streetscapes



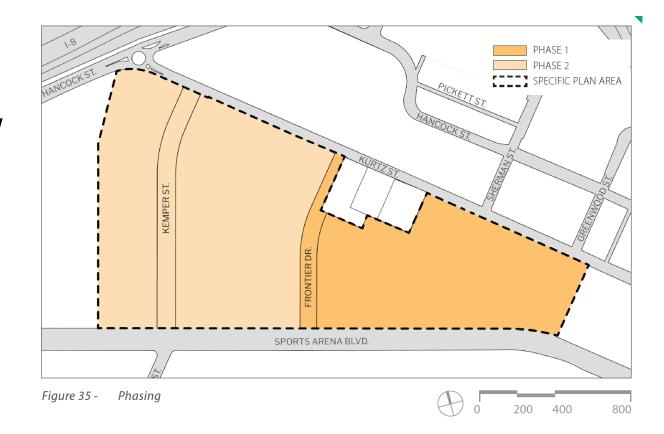


### Implementation

#### **Phasing**

#### Two Phases

- Phase One East of Frontier, including new Entertainment Facility
- Phase Two West of Fronter
  - Demolition of existing Sports Arena
  - Construction of housing, parks, mixed-use buildings



### **Supplemental Development Regulations**

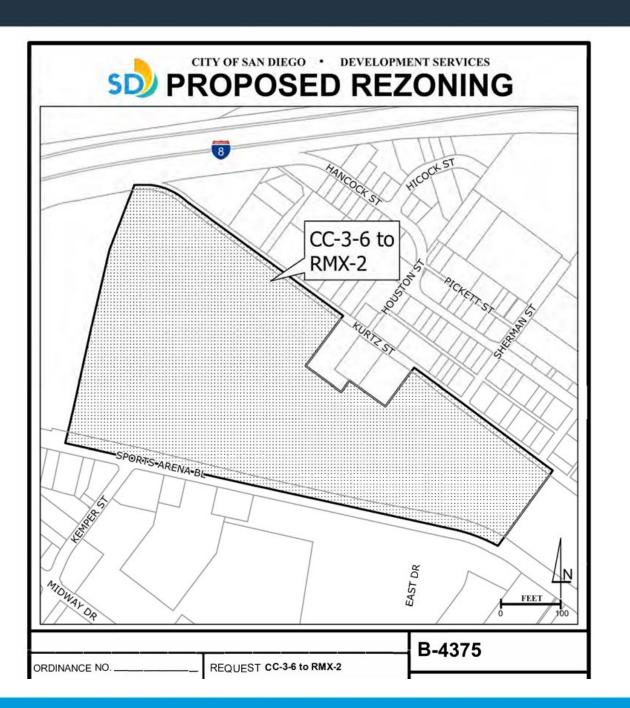
 Provides standards to guide development envisioned in the Specific Plan



### Rezone

From
Community
Commercial (CC-3-6)

to Residential Mixed Use (RMX-2)

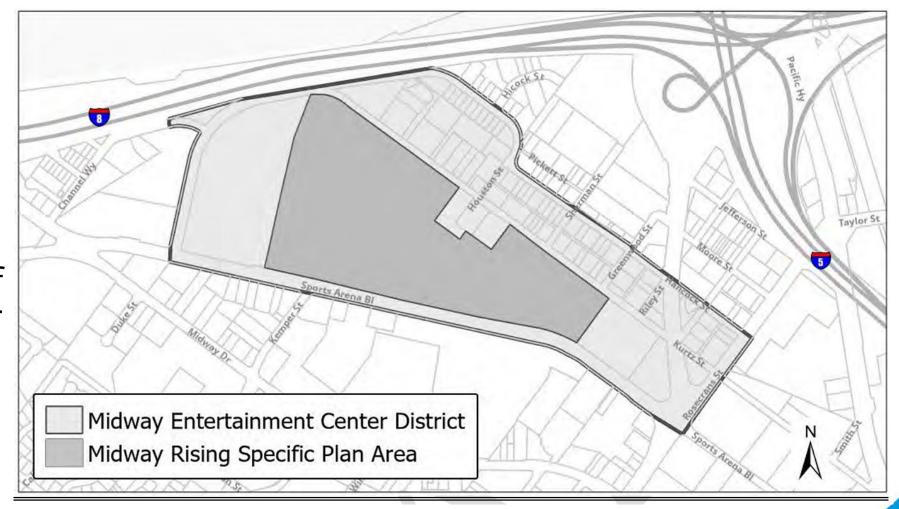




### Municipal Code Amendment Entertainment District

Defines the Midway Entertainment Center District in Chapter 5 of the SDMC

To facilitate the operation of the area as a destination for events and entertainment by regulating and prohibiting certain activities

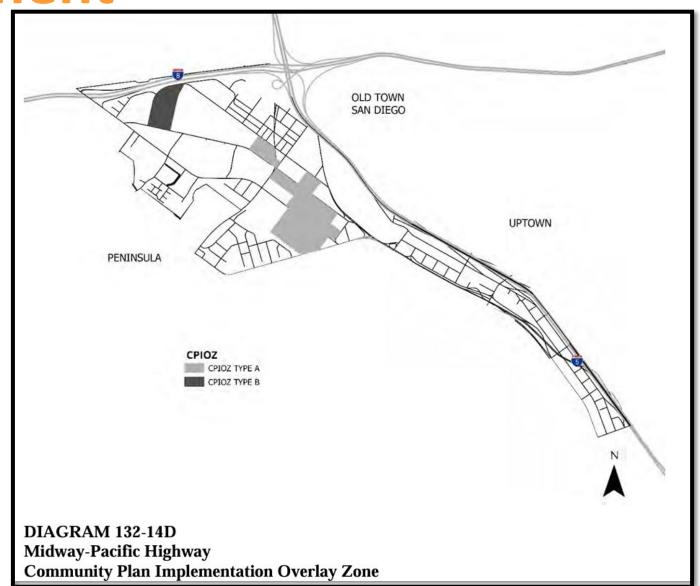




Municipal Code Amendment

### Community Plan Implementation Overlay Zone (CPIOZ)

 Removes Midway from CPIOZ Type-B





### Development Agreement

 Development Agreement provides certainty in development rules for a term of 30 years;

 Would facilitate buildout of a multi-phased development with significant public benefits to the City in excess of what can be obtained under existing regulations.



### **Development Agreement – Extraordinary Benefits**

- Extraordinary benefits include:
  - 936 affordable units in excess of the Surplus Land Act requirement;
  - A new multi-purpose 16,000-seat entertainment center;
  - Development and maintenance of 14.5 acres of parks and public spaces; and
  - Major mobility infrastructure improvements.
- Payment of an ad hoc fire development impact fee that could generate up to \$2.5 million to upgrade Fire Station 20.
- Total estimate of the extraordinary public benefits is \$1.2 billion



### **Other Associated Actions**

#### **Site Development Permit:**

For demolition of a designated historical resource (Sports Arena)

#### **Easement Vacations:**

For vacation of public utility easements

#### **Vesting Tentative Map:**

- To subdivide the property into 43 lots
  - 11 residential lots; 12 mixed use lots; 8 public space lots; 2 public parks lots; 8 private drive lots; and 2 lots for the new entertainment center



### California Environmental Quality Act

#### Midway Rising Subsequent Environmental Impact Report (SEIR)

• Tiered from certified 2018 Midway-Pacific Highway Community Plan Update Program EIR No. 561546 and SCH No. 2015111013

#### Environmental Issue Areas

• Land Use, Transportation and Circulation, Historical and Tribal Cultural Resources, Geologic Conditions, Noise, Health and Safety, Hydrology/Water Quality, Visual Effects and Neighborhood Character, Air Quality, Greenhouse Gas Emissions, Public Services and Facilities, Public Utilities, Biological Resources, and Paleontological Resources

#### Mitigation, Monitoring and Reporting Program

- Land Use, Transportation and Circulation, Historical and Tribal Cultural Resources, Noise, Health and Safety, and Air Quality
- Significant unmitigated impacts



# **Community Planning Group**

On **July 16, 2025** Midway-Pacific Highway Community Planning Group **voted 7-0-1 to recommend approval** of the project with no conditions.



### **Staff Recommendation**

**Recommend** the City Council **CERTIFY** Subsequent Environmental Impact Report (SEIR) No. PRJ-1106734 (SCH No. 2023120451) and ADOPT California Environmental Quality Act (CEQA) Findings of Fact and Statement of Overriding Considerations, and ADOPT Mitigation Monitoring and Reporting Program; and

**Recommend** the City Council **ADOPT** Amendments to the General Plan and Midway-Pacific Highway Community Plan; and

**Recommend** the City Council **ADOPT** the Midway Rising Specific Plan (Specific Plan); and

**Recommend** the City Council **ADOPT** Rezone No. PMT-3339936; and

**Recommend** the City Council **ADOPT** amendments to Chapter 13, Article 2, Division 14 of the San Diego Municipal Code (SDMC).

**Recommend** the City Council **APPROVE** Vesting Tentative Map (VTM) No. PMT3258589 including Easement Vacations, and Site Development Permit (SDP) No. PMT3318619;

**Recommend** the City Council **ADOPT** amendments to Chapter 5, Article 9, Division 1 and additions to Chapter 5, Article 9, Division 6 of the San Diego Municipal Code; and

**Recommend** the City Council **ADOPT** Development Agreement No. PMT-3373554.