



Commission for Arts and Culture

Advocacy & Outreach Committee

Meeting Agenda

City Administration Building, 202 C St, San Diego, CA 92101
Conference Room B, 12th floor

October 9, 2025

12:30 p.m. – 1:15 p.m.

12:30 p.m.	I.	Call to Order	Becky Phillpott, Chair
12:32 p.m.	II.	Non-agenda Public Comment	Becky Phillpott, Chair
12:35 p.m.	III.	Chair's Reports	Becky Phillpott, Chair
		A. ACTION – September 11, 2025 Committee Meeting Minutes	
		B. Chairs Report	
12:40 p.m.	IV.	2026 Strategic Planning	Becky Phillpott, Chair
1:00 p.m.	V.	Staff Report	Christine Jones, Chief of Civic Art Strategies
1:10 p.m.	VI.	New Business for Future Agendas	Becky Phillpott, Chair
1:15 p.m.	VII.	Adjourn	Becky Phillpott, Chair

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#), or they may join the meeting as a "webinar attendee" at the link provided in the [Commission or Committee meeting website](#). For members of the public wishing to address the Committee under Public Comment via the [webform](#) prior to the meeting, instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture
ADVOCACY AND OUTREACH COMMITTEE

MINUTES

September 11, 2025

Commissioners Present

Becky Phillpott, Chair
Imani Robinson
Kamaal Martin
Alberto Pulido
Dajahn Blevins

Commissioners Absent

Udoka Nwanna

Staff Present

Christine Jones
Bell Reza

- I. Call to Order | [View Here](#)
Chair Becky Phillpott called the City of San Diego Commission for Arts and Culture Advocacy and Outreach Committee meeting to order 12:32 pm.
- II. Non-agenda Public Comment [View Here](#)
Chair Phillpott called on staff to read Public Comment that was submitted.
- III. Chairs Report | [View Here](#)
A. ACTION – August 14, 2025 Committee Meeting Minutes
Commissioner Imani Robinson moved to approve the motion, and Commissioner Kamaal Martin seconded. The motion carried.
B. Other Reports
- IV. Presentation: Advancing Advocacy through Community Impact | [View Here](#)
- V. Staff Reports | [View Here](#) Chief of Cultural Affairs Jonathon Glus
- VI. New Business for Future Agendas | [View Here](#)
- VII. Adjourn | Chair Becky Phillpott adjourned the meeting at 1:23pm.

Advocacy & Outreach Committee – Monthly Meeting Framework 2025

April – Federal Advocacy Engagement

Focus: National advocacy for continued investment in the arts through the NEA and related agencies

Tooshar Swain, Director of Public Policy and Government Relations, Americans for the Arts Presentation

May

Cancelled

June

Cancelled

July – State-Level Engagement

Focus: Updates from the California Arts Council and implications of the state budget on local arts funding.

Julie Baker, Chief Executive Officer, Californians for the Arts presentation

August – Regional Collaboration

Focus: Strengthening advocacy networks across neighboring cities and counties

Actions:

Bob Lehman, Executive Director, San Diego Museum Council; Vice Chair, San Diego County Arts & Culture Commission Presentation

September – Storytelling & Impact

Focus: Gathering stories that demonstrate the value and impact of public arts investment

Ramel Wallace Presentation

October – Strategic Planning

Focus: Defining 2026 advocacy goals and aligning committee work with Commission-wide priorities

Actions:

Review progress from the past six months and identify lessons learned

Draft goals for the upcoming year and begin building a 2026 calendar of engagement

City Budget Timeline:

October 15, 2025: Budget & Government Efficiency (B&GE) Committee reviews the Office of the Independent Budget Analyst's (IBA) report on FY27 City Council Budget Priorities and the FY2025 Year-End Financial Performance Report.

October 27, 2025: City Council reviews and approves the FY27 Budget Priorities Resolution, presented by the IBA, and reviews the FY2025 Year-End Financial Performance Report.

November 7, 2025: Release of the following reports: FY27–2031 Five-Year Financial Outlook; Public Utilities FY27–2031 Five-Year Financial Outlook; FY2026 First Quarter Budget Monitoring Report; FY2026 Capital Improvement Program (CIP) Mid-Year Budget Monitoring Report.

December 9, 2025: City Council reviews the FY2026 CIP Mid-Year Budget Monitoring Report, including any budgetary actions recommended by the Mayor, and related reports by the IBA.

January 9, 2026: Updates to Councilmembers' FY27 budget priorities memoranda are due to the IBA.

January 27, 2026: Office of the IBA releases the report on FY27 Updated City Council Budget Priorities.

February 9, 2026: City Council reviews and approves the FY27 Updated Budget Priorities Resolution, presented by the IBA.

April 15, 2026: Release of the Mayor's FY27 Proposed Budget online. Per City Charter, the Mayor must release the Proposed Budget to the Council and the public no later than April 15.

April 20, 2026: Mayor presents the FY27 Proposed Budget at City Council.

May 5–9, 2026: Budget Review Committee department presentation hearings, including Independent Budget Analyst's Review of the FY27 Proposed Budget and presentations by City departments and agencies with corresponding IBA presentations.

June 10, 2026: City Council approval of the FY27 Budget with any final budget modifications. Per City Charter, budget adoption is required no later than June 15.

California State Budget Timeline

January 10, 2026: Governor submits the Proposed 2026–27 State Budget to the Legislature, including arts funding.

February – April 2026: Legislative committees review the Governor's budget proposal, hold hearings, and gather input on arts allocations.

May 14, 2026: Governor releases the May Revision, updating revenue forecasts and proposed funding for the CAC and other arts programs.

June 15, 2026: Legislature must pass the 2026–27 State Budget Bill, including final allocations for arts programs.

July 1, 2026: New fiscal year begins; approved arts budget becomes effective.

2026 Potential Agenda Topics (Draft)

Month	Agenda Focus	Potential Presentations / Speakers
November 2025	Post-FY27 Budget Alignment	IBA staff (FY27 Budget Priorities overview), City Arts & Culture staff
December 2025	City Council Outreach Prep	
January 2026	Legislative Calendar & Advocacy Roadmap	Advocacy expert
February 2026	Local Arts Funding & Community Input	Local nonprofit arts leaders, community representatives
March 2026	Arts & Culture Creativity Month Prep	City staff, media/communications liaison, local artists
April 2026	State-Level Advocacy Prep	California Arts Council, advocacy coalition representatives, policy experts
May 2026	Budget Review & Advocacy in Action	Budget Review Committee staff, local arts advocacy leaders
June 2026	Post-Budget Implementation & Reflection	City staff, community arts leaders
July 2026	Federal Level Advocacy	