

CONSTRUCTION NOTICE: New Traffic Control Set Up at Nobel Drive and Genesee Avenue Intersection

Oct. 23, 2025

Beginning Saturday, Oct. 25, the City of San Diego's contractor will implement a new traffic control set up as pipeline installation progresses through the Nobel Drive and Genesee Avenue intersection. Due to the critical nature of this work, work in this segment is scheduled from Monday to Saturday through Nov. 2025.

Work will occur Monday through Friday from 6 a.m. to 10:30 p.m. and Saturday from 7 a.m. to 6:30 p.m. The traffic control shown on the map below will remain in place 24 hours a day throughout the duration of the work.

Northbound through traffic on Genesee Avenue will be detoured right onto eastbound Nobel Drive and northbound on Towne Centre Drive and La Jolla Village Drive to Genesee Avenue. Eastbound traffic along Nobel Drive will not be able to cross the intersection and will be required to turn left or right onto Genesee Avenue. Please allow extra time to account for the posted detours.

The City and project team are committed to completing construction as safely and efficiently as possible, and the University City community's patience and coordination are appreciated.

What to Expect:

- Electronic message boards will be placed as advanced notification about the traffic control shift.
- Parking restrictions will be enforced; please avoid parking in areas with "no parking" signs. Vehicles in violation of these signs will be towed.
- 24/7 access for emergency vehicles, residences and businesses will be maintained.
- Please anticipate traffic delays and construction noise.
- For safety reasons, please follow all posted signs including detours for traffic.

Why: Pure Water San Diego is the City of San Diego's phased, multi-year program that will provide nearly half of San Diego's water supply locally by 2035 and significantly reduce treated discharges from the Point Loma Wastewater Treatment Plant. Pure Water San Diego will use proven water purification technology to clean recycled water to produce safe, high-quality drinking water. The program offers a cost-effective investment for San Diego's water and wastewater needs. San Diegans are getting dual value from this investment — reliable, sustainable drinking water and avoided wastewater costs. The Morena Northern Pipelines and Tunnels project is one of several major water infrastructure projects in Phase 1 of Pure Water San Diego.

The City is committed to clear communication and providing up-to-date information about construction activities. Properties along the construction area will receive printed notices before work begins near their address, and construction notices will be regularly posted on utc.purewatersd.org. Please contact purewatersd@sandiego.gov or **833-UTC-PWSD (833 882-7973)** with questions about the City's Pure Water Program and the Morena Northern Pipelines and Tunnels project, and a team member will get back to you within one business day.

Morena Northern Pipelines and Tunnels Project at Nobel Drive and Genesee Avenue



Detour via Towne Centre Drive and La Jolla Village Drive to Genesee Avenue



###