



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

It's Playoff Time! San Diego Set to Declare "Show Up for San Diego FC Week" at City Council This Morning

This morning, the San Diego City Council will consider a proclamation officially declaring October 24-31, 2025 **"Show Up for San Diego FC Week."** City Councilmembers will provide comment from the dais, while San Diego FC CEO Tom Penn will be in attendance to give testimony of his own and accept the proclamation on behalf of the club.

"San Diego FC has inspired us this season with their stellar play, commitment to community, and impressive innovation," said Councilmember Raul Campillo. "As a City, we're proud to have SDFC's back – today is about showing our appreciation and support ahead of the playoffs."

WHO: Raul Campillo, San Diego City Councilmember (7th District)
San Diego FC CEO Tom Penn
San Diego City Councilmembers

WHERE: City Council Chambers
202 C St, San Diego, CA (12th floor)

WHEN: **10am TODAY** (Tuesday, October 21, 2025)

WHY: With just days to go until San Diego FC's first-ever playoff match, San Diego will today underscore the City's support for its hometown team. Following a historic first season in which they finished first in the Western Conference, San Diego FC will take on either Portland Timbers or Real Salt Lake on Sunday at 6:30pm at Snapdragon Stadium in the first of a best-of-3 series.

Councilmembers Campillo, Elo-Rivera, and Whitburn, as well as Mayor Todd Gloria, collaborated on this proclamation.

VISUALS: Councilmembers speaking on dais
SDFC CEO Tom Penn speaking at podium
Group photo with Council

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