

## The Promise

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"

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San Diego Promise Zone team and Steering Committee co-chairs with BLCI director Tomasa Mauricio on Sept. 25, 2025.





## A MESSAGE TO OUR PARTNERS

FROM THE PROMISE ZONE STAFF



Dear Promise Zone Network,

Happy October! Looking for ways to get involved in the Promise Zone? Youth ages 16-24 are invited to share their thoughts on the design of this year's **Youth-Led Career Expo**. We also invite community members to review the City's draft **Inclusive Public Engagement Guide** and participate in a workshop or survey. Also, all Promise Zone working groups have been invited to help design the 2026 Community Perception Survey. Read on to learn more!

This month, we recognize <u>National Hispanic Heritage</u> <u>Month</u> with numerous cultural events in the community and <u>National Get Smart About Credit Month</u>, with opportunities to explore and learn. We also invite you to learn about community member **Barry Pollard** in the Community Spotlight and the <u>Office of Cultural Affairs</u> in the City Spotlight.

We hope you enjoy this issue and wish you a continued great start to the Fall season!

PROMISE ZONE
IN THE NEWS

DEVELOPERS PITCH
EARLY PROPOSALS
ON NEW HOUSING
PROJECTS IN BARRIO
LOGAN

SAN DIEGO MEXICAN
AMERICAN DESIGNER
TURNS OLD CLOTHES
INTO CULTURAL
STATEMENTS

CALIFORNIA AWARDS
4 SAN DIEGO COUNTY
HOUSING
DEVELOPMENTS
NEARLY \$60 MILLION

~San Diego Promise Zone Team







# PROMISE ZONE UPDATES

# WORKING GROUP UPDATES 2025 - 2026: October

## Healthy Communities

<del>Sept. 11</del> Nov. 13 Feb. 12 - new! May 14

# **Healthy Communities**

The September Healthy Communities meeting included a presentation by Adrianna Yemhapte on **Traveler's Aid** and its key initiatives, as well as a presentation by Ale Ricardez about **Blue Shield of California** and its dual enrollment program.

# **Housing Affordability**

September's Housing Affordability meeting included a presentation about Legal Aid Society's programs, including the Eviction Prevention Program (Gilberto Vera). We also shared the results of the Housing Affordability Survey conducted over the summer (Amairany Macias) and discussed the Notice of Funding Availability for the Disaster Recovery Multi-Family Housing Program.

Housing Affordability
Sept. 18
Nov. 20
Mar. 19
May. 21

Interested in joining a working group? Sign up <a href="here">here</a>.

The Promise Zone will be at the <u>Live Well Advance Conference</u> on Wednesday, Oct. 22. <u>Register to attend our panel</u>, from 1:15 - 2 p.m. and meet Steering Committee co-chairs and partners.

# Community Perception Survey

Working group participants have been emailed a Google form to contribute to the new Community Perception Survey, and ad hoc planning calls have begun.

## **Coming up in October:**

# **Economic Activity**

Aug. 14 Oct. 9 Jan. 15 April 9

# Jobs & Education

Aug. 21 Oct. 16 Jan. 22 Feb. 19 Apr. 16

Welcome to the newest Promise Zone partner: <u>C&C Mentor Protege Program</u> Interested in learning about the Promise Zone? Send us a note at <u>PromiseZone@sandiego.gov</u>.

# 2026 YOUTH-LED CAREER EXPO

Calling all youth job seekers ages 16 to 24! Explore your career options at the Promise Zone's annual Career Expo.

SAVE THE DATE!

# **TUESDAY, MARCH 3**

10 A.M. - 1 P.M.

Balboa Park Club & Recital Hall 2150 Pan American Rd. San Diego, CA 92101

### **SURVEY OPEN NOW**

Help shape this year's Career Expo!
We want to hear from youth job
seekers about what you would like
to see at the Promise Zone's
annual Career Expo.
Survey due Oct. 15, 2025.

bit.ly/PZExpo Design





## **YOUTH JOB SEEKERS**

- Connect with employers and industry professionals
- Explore job and internship opportunities
- Have your resume reviewed and participate in a mock interview
- Enter to win a raffle prize



Please contact PromiseZone@sandiego.gov with questions.



# YOUR VOICE MATTERS!

THE CITY'S DRAFT

**INCLUSIVE PUBLIC ENGAGEMENT GUIDE** 

IS READY FOR PUBLIC REVIEW



**In-person Workshop:** 

Mission Valley Library Friday, Oct. 10 | 4–5:30 p.m.

**Virtual Workshop:** 

Thursday, Oct. 2 | 5–6:30 p.m. Registration link available on the **project website**.

TO REGISTER, VISIT:

WWW.SANDIEGO.GOV/

ENGAGEMENT

The City's Inclusive Public Engagement Guide (Guide) was identified as an implementation action within the Parks Master Plan and Climate Resilient SD Plan, both of which were adopted by the City Council in 2021. The Guide will provide City staff with best practices for implementing effective and inclusive public outreach and engagement to include more perspectives in the City's projects to best meet the needs of San Diegans. The City hopes the Guide can also be helpful for the public, who can use it to better understand how to participate in decision-making and develop strategies for engaging the public in their own work.

In July 2024, the San Diego Promise Zone held an in-person community workshop with the City's Department of Race and Equity to incorporate voices from the Promise Zone community into the Guide's development. Available for public review in early September, the draft Guide will once again need your voice. It will be posted on <a href="mailto:the-project's website">the-project's website</a> when ready.



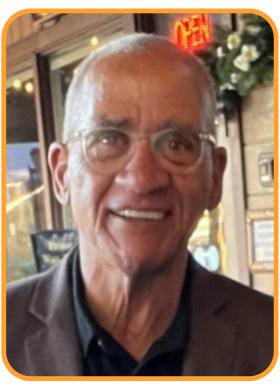
# COMMUNITY SPOTLIGHT



**Barry Pollard** 











Brian "Barry" Pollard grew up in Southeastern San Diego. He graduated from the University of Louisiana at Lafayette where he earned a degree in Business Administration. He was also the quarterback for the football team there! When he's not busy helping his local community, Barry likes to spend time with his grandkids and ride his e-bike. He feels most at peace at the beach.

Barry's current role is as the founder and CEO of **Urban Collaborative Project (UCP)**, a local organization in Southeastern San Diego created to build a "self-healing community by addressing health and the built environment in partnership with residents of Southeastern San Diego and neighboring communities." Barry's involvement with the Promise Zone stemmed from this goal. The creation of UCP was brought about by his own experience living in the community, where he witnessed the challenges and inequities in Southeastern San Diego firsthand. Barry believes in solutions coming from within the community and believes that the Promise Zone gives residents a platform to bring more resources into their neighborhoods and to ensure that residents have a voice in shaping those investments.

"It's about leveling the playing field so that our community has the same access to resources, investment and decision-making as anywhere else in San Diego."

Thank You, Brian "Barry" Pollard, for allowing us to highlight you and your amazing work in this month's newsletter.

# FINANCIAL WELLNESS

National Get Smart About Credit Day, observed on Oct. 16, reminds us that financial preparedness is as important as emergency preparedness. Understanding credit, protecting your score and using it wisely can make a big difference in long-term financial stability. From reviewing your credit report and paying bills on time to building healthy borrowing habits, these steps strengthen not only your finances but also your overall resilience. Here are resources to help you take charge of your credit and plan for a stronger future.



# Credit Smart Resources:

<u>Credit Scores -</u> <u>Financial Workshop</u>

Breaking Free: Escaping the Debt Trap

All About Credit - Emotional Spending

5 Steps to Dealing with Debt





Pacific Community Fund is offering special loan opportunities and credit coaching through the end of the year. Click for more information and select "Promise Zone" from the drop-down option when applying.

# PARTNER ANNOUNCEMENTS



Unless otherwise stated, events listed below are not organized by the City of San Diego. Please reach out to the sponsoring organization for details or questions.

oct. 9 Noche De Mole @ Sherman Heights Community Center Thursday, Oct. 9, 2025, 6:30 - 9 p.m.

Noche de Mole features a light dinner menu inspired by a variety of regional moles from Mexico, signature beverages, entertainment, and a special preview of more than 25 community altars. The event is held mostly outdoors, except for the altar preview, which is indoors. More info <a href="https://example.com/here">here</a>.



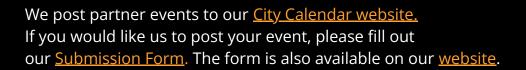
Small Business Resource Fair @ Logan Heights Library Thursday, Oct. 23, 2025, 9:30 a.m. - 12:30 p.m.

Hosted by Logan Heights Community Development Corporation (LHCDC), this in-person event is designed to connect entrepreneurs and small business owners with valuable resources, service providers, and support organizations that can help grow and sustain their business. More info here.



Globe for All: Julius Caesar - @ Lincoln High School Tuesday, Oct. 28 - Nov. 22, 2025. (Lincoln High Event on Nov. 6)

Experience Shakespeare's electrifying tale of cunning diplomacy, fast-shifting alliances, and the unpredictable consequences of betrayal. Although offered for free, registrations are required to attend public performances in the community. Seating will be on a first-come, first-served basis. More info <a href="https://example.com/here">here</a>.



<u>Promise</u> <u>Zone</u> <u>Calendar</u>



























## The 2025 Real Cost **Measure Event**

Join United Way of San Diego County & Partners for a Conversation About the Real Cost of Living in San Diego County.





#### The INTERNATIONAL RESCUE COMMITTEE (IRC)

invites you to learn about...

#### **How to Start or Grow Your Business**

IRC offers the following FREE business counseling services:

- Business Loans \$300 \$50K (depends on eligibility and committee approval)
- · Business Plan Support
- Permits and License Assistance
- · Individual and Group Training

Schedule a free appointment with a Business Counselor!

City Heights 5348 University Ave., Suite 205 San Diego, CA 92105 IRCSBDC@rescue.org

El Cajon 131 E. Main St., Suite 201 El Cajon, CA 92020 IRCSBDC@rescue.org

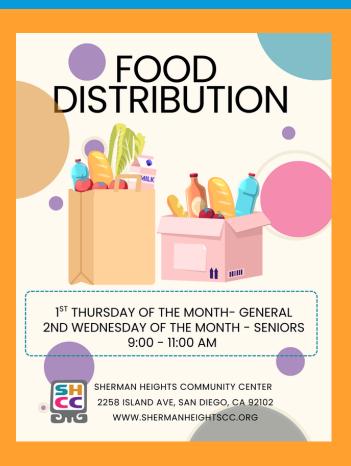


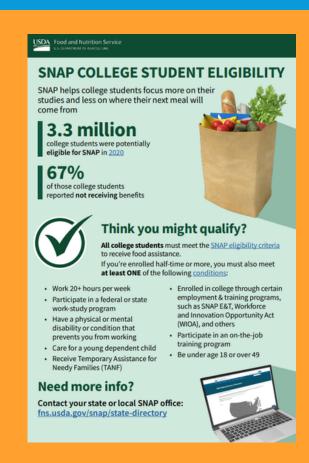
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Emergency Operations Plan | Engage San Diego County











### SAN YSIDRO MOBILE HEALTH SERVICES

San Ysidro Health operates Mobile Health Services Units, providing healthcare services to children aged 2 months to 17 years in San Diego County.

#### **OUR SERVICES:**

- · Well Child Visits (2 months -17 years)
- · Immunizations (bring your child's shot record)
- Minor Sick Visits
- Sports Physicals
- TB Testing (All ages)
- WIC Hemoglobin Test



For more information scan the QR Code or visit

Office Hours are Monday-Friday from 8:00 AM - 4:30 PM To schedule an appointment or more information please call (619)662-4199

Medi-Cal and Uninsured accepte

www.syhealth.org | Follow us @sanysidrohealth 🐧 🕲 🖨 🕸 🖸



#### Helping You Lead a Safe and Independent Life at Home

According to the Center for Disease Control and Prevention, falls are the leading cause of injury for older adults, and 60% of those falls happen at home. Jewish Family Service is dedicated to keeping older community members safe at home by taking steps to prevent accidents and injury.

In partnership with the City of San Diego, we offer the following items at no cost for low-income older adults.

- Bathroom safety non-install items, such as shower chairs, nightlights, nonslip rugs, and support rails
- Canes and rollators
- · Carts for transporting groceries and laundry
- · Small cooking appliances, such as toaster ovens and microwaves
- Portable heating and cooling units, such as room fans and small heaters

To request any of the items listed above and learn how we can make living at home even safer, call (858) 637-3210.



#### JOIN TAI CHI MOVING FOR BETTER BALANCE



DO YOU WANT TO IMPROVE OF FALLING? TRY TAI CHI!

Tai Chi Moving for Better Balance (Tai Ji Quan) has been shown to improve balance and mobility, and reduce the risk of falls. People of all ability levels are welcome. This class can be conducted from a seated or standing position.

#### Market Creek Plaza

Market Lreek Plaza
336 Euclid Avenue, Suite 502, San Diego, CA, 92114
\*Outdoor class; on grass field to the left of the lacobs Center
Every Tuesday and Thursday, 800 am - 900 am
Starting September 9th (Program runs for approximately 24 weeks)
Questions? Email HealthierLiving.HHSA@sdcounty.ca.gov
or call 858-495-5500







#### The Community Health & Resource Fair 1st Wednesday of Every Month



# A HEALTHIER ME

#### Jackie Robinson YMCA

151 YMCA Way San Diego, CA 92102 10am - 3pm



#### Free Resources

- Diabetes Screening
- Blood Pressure Check
- Cholesterol Screening HIV & HEP-C Screening
- San Diego Humane Society
- Mammogram Sign Up
- Breast Exams
- Vaccines Available
- **Food Distribution**
- Raffle Prizes

Healthfairsw@gmail.com

#### 2025 Event Dates

- February 5th
- March 5th
- April 2nd
- May 7th
- June 4th
- July 2nd
- August 6th September 3rd
- October 1st
- November 5th
- December 3rd

Dr. Suzanne Afflalo















#### **Need Tech Help and Tech Resources?**

The City of San Diego and CZK partner to offer free Digital Navigators ervices. Drop-in or call for assistance.

1(800)350-6945

#### **OCTOBER 2025 DIGITAL NAVIGATOR SCHEDULE**

Central Library 330 Park Blvd.	ParkdelaCruz RecreationCenter 3911 Landis St.
English/Arabic	English/Arabic/Chaldean/Spanish
Monday: 11:30 am-3:15 pm	Tuesday: 9:00 am – 11:45 am
English/Arabic/French	English
Tuesday: 11:30 am-3:15 pm	Thursday: 9:00 am – 11:45 am
City Heights Library	Valencia Park/MalcolmXLibrary
3795 Fairmount Ave.	5148 Market St.
English/Arabic/Chaldean/Spanish	English/Tagalog
Monday: 1:00 pm – 4:45 pm	Monday: 11:30 am – 3:15pm
English/Tagalog/Spanish	English/Spanish
Wednesday: 11:30 am – 3:15 pm	Thursday: 11:30 am – 3:15pm
Cathy Hopper Rec Center	Skyline Hills Library
4425 Bannock Ave.	7900 Paradise Valley Rd.
English/Arabic	English/Arabic
Wednesday: 9:00 am – 11:45 am	Monday: 11:30 am – 3:15 pm
Logan Heights Library	Otay Mesa – Nestor Library
567 S. 28th St.	3003 Coronado Ave.
English/Spanish	English/Spanish/Arabic/Chaldean
Tuesday:-11:30-am3:15 pm	Wednesday: 11:30 am – 3:15 pm
pm San Ysidi	ro Library
4235 Bey	yer Blvd.
English/Arab Thursday: 11:30	









#### TREE TREKS 2025 SCHEDULE



#### Every 2nd Saturday of the Month from 10:00-11:30AM

JAN 11	LINDO LAKE PARK 12660 Lindo Ln, Lakeside, CA 92040
FEB 8	ROHR PARK 4548 Sweetwater Rd, Bonita, CA 91902
MAR 8	GRAPE DAY PARK 321 N Broadway, Escondido, CA 92025
APR 12	BALBOA PARK Park Blvd & Presidents Way
MAY 10	LAKE MURRAY COMMUNITY PARK 7001 Murray Park Dr, San Diego, CA 92119
JUN 14	BRENGLE TERRACE PARK 1200 Vale Terrace Dr., Vista, CA 92084
JUL 14	BUDDY TODD PARK 2800 Mesa Dr, Oceanside, CA 92054
AUG 9	KATE SESSIONS PARK 5115 Soledad Rd, San Diego, CA 92109
SEP 13	SHADOW HILL PARK 9161 Shadow Hill Rd, Santee, CA 92071
OCT 11	LA MESITA PARK 8855 Dalias St, La Mesa, CA 91942
NOV 8	BALBOA PARK Corner of Quince St. & Balboa Dr.
DEC 13	MARTIN LUTHER KING JR. PARK 6401 Skyline Dr. San Diego, CA 92114

#### **COMMUNITY POWER EFFICIENT** REFRIGERATION PROGRAM





Who is San Diego Community Power?

San Diego Community Power is your community-driven clean energy provider. We are a locally run, not-for-profit public agency serving the San Diego region with cleaner energy and reinvesting in our community through customer programs.

Community Power is providing energy-efficient refrigerators and freezers at no cost to corner stores to stock California-grown fresh foods, thanks to funding from the California Department of Food and Agriculture (CDFA)

In 2022, the Nutrition Policy Institute surveyed 51 storeowners from the CDFA Healthy Stores Refrigeration Grant Program.

78% Increase in customers



94% Increase in ability to sell produce



97% Satisfaction rate



79% Increase in profitability

· Corner store or small business

stocking and selling produce

. Located in a low-income or low-food access area

Up to two pieces of equipment

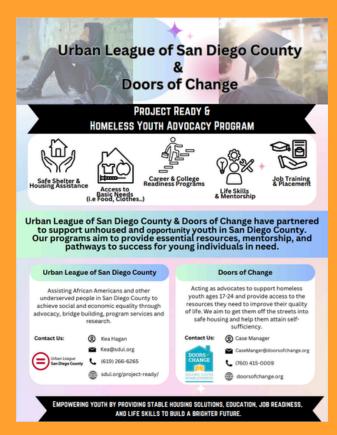
Energy assessment of your store (optional)

- Sells or donates a limited selection of foods and other products
- Currently accepts or is in the process of applying for EBT/SNAP/CalFresh benefits
- Must be a Community Power customer

#### Program Availability Limited













#### I AM HERE: Vital Document Legal Hotline for Youth | 1-800-870-DOCS

We are excited to announce a new hotline for youth experiencing homelessness! The IAm Here: Vital <u>Document Legal Hotline for Youth</u> is a partnership between the National Network for Youth and Baker McKenzie.

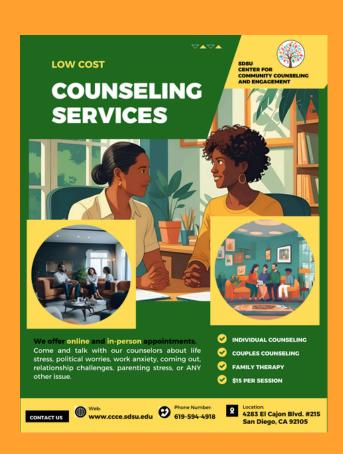
• Phone Number: 1-800-870-DOCS (1-800-870-3627)

Start Date: Wednesday, July 23, 2025

Hours: Every Wednesday from 12 to 8 PM Eastern | 11 AM to 7 PM Central | 10 AM to 6 PM Mountain | 9 AM to 5 PM Pacific

Voicemails: Outside of working hours, callers can leave voicemails that will be returned.

- Callers: Young people experiencing homelessness.
- Phone Operators: Legal professionals from Baker McKenzie and pro bono lawyers from other
- Goal: Provide state-specific guidance on obtaining vital documents.



Serving Older Adults and Veterans 60+

# JFS Fix- t Service



#### Helping You Lead A Safe & Independent Life At Home



When you or someone you ca about is concerned about fall prevention, JFS Fix-It Service provides a four-point safety check, along with minor safety repairs and modifications to improve your mobility and security at home. All services are completed free-of-charge by our amazing volunteers



- · Help with task lighting/nightlights/light bulbs
- · Small cooking appliances such as toaster ovens and microwaves
- · Bathroom safety items such as shower chairs, non-slip rugs, and safety rails
- . Cleaning equipment such as carpet sweepers, microfiber mops, and vacuums Portable heating/cooling units - such as room fans and small heaters
- · Carts to help transport laundry and groceries











#### WALK-IN OFFICE HOURS

2ND WEDNESDAY OF EVERY MONTH 9AM - 12 PM

3040 IMPERIAL AVE. SAN DIEGO, CA 92102

The San Diego Volunteer Lawyer Program provides free legal services for microbusinesses and nonprofits every second Wednesday of the month.

Don't miss this opportunity to obtain expert legal advice and support!

#### **SERVICIOS** SIN CITA PREVIA

2DO MIÉRCOLES DE CADA MES 9AM - 12 PM

3040 IMPERIAL AVE. SAN DIEGO, CA 92102

¶ San Diego Volunteer Lawyer Program ofrece servicios legales gratuitos para micro-empresas y

ONGs el segundo miércoles de cada mes.

iNo pierdas esta oportunidad de obtener asesoramiento legal!









# NONPROFIT FUNDING OPPORTUNITY

# COMMUNITY DEVELOPMENT GRANT

The Community Development Block Grant (CDBG) is a U.S. Department of Housing and Urban Development (HUD) Entitlement Grant that the City receives to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for **low- and moderate-income persons**. The City of San Diego Economic Development Department administers these funds to support projects and programs that **serve City of San Diego communities**. Interested nonprofit organizations can apply for this funding via the CDBG Annual NOFA process.

The NOFA consists of two phases: the Request for Qualifications (RFQ) phase and the Request for Proposals (RFP) phase.

Individuals may add their name and contact information to the CDBG email distribution list to receive up-to-date information about the Annual NOFA and other related programs.

Visit <u>edgrants-int.my.site.com</u> to view information on currently open NOFAs and associated resources.

#### **ASSISTANCE**

### 1. Virtual Workshop

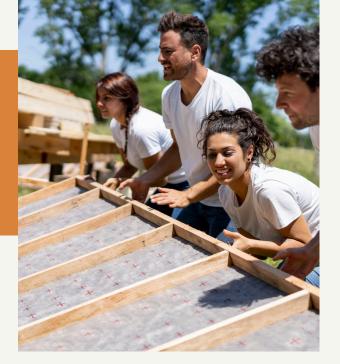
The virtual workshop will be held on Thursday, Oct. 9, 2025, at 10 a.m. (PST). Details are available at <a href="mailto:sandiego.gov/cdbg/apps">sandiego.gov/cdbg/apps</a>.

#### 2. Technical Assistance

30-minute technical assistance appointments will be available Oct. 13 - 24, by appointment only. The link to register will be sent to the CDBG mailing list.

#### 3. Checklist

The <u>RFQ Checklist</u> is available on the website to help interested organizations prepare all required documents for the release of the CDBG NOFA. The listed requirements will need to be entered into ED Grants once released.



#### AT A GLANCE

#### RFQ SUBMITTAL

- Available on Oct. 6, 2025
- Closes Nov. 7, 2025 at 5 p.m. (PST)

#### RFP SUBMITTAL

- Anticipated release is Dec. 8, 2025
- Tentative deadline Jan. 16, 2026

## **NOT READY YET?**

Are you interested in City funding but not quite sure if CDBG is a good fit? We're happy to help you find a program that might be a better match for your organization. From Capacity Building funding to Arts and Culture funding, we want to make sure you are connected in with the right people. Email us at cdbg@sandiego.gov with a little information about what you're looking for and we can refer you to the correct program.



# Community Development Block Grant Notice of Funding Availability



Public & Community Services

Projects that provide defined social services or other direct assistance to individuals. At least 51% of proposed clients served must be low- or moderate-income individuals. Clients served with CDBG funds must reside in the City of San Diego. Social services through affordable housing developers are not eligible unless services are open to the public.



Economic Development

Projects that provide 1:1 technical assistance and general business support to businesses with 5 or fewer employees (microenterprises) wishing to expand or be established. 100% of clients served with CDBG funds must be low-or moderate-income individuals. Services must be provided directly to LMI business owners by the applicant organization, not partners or subcontractors.



Projects that improve or expand facilities operated by nonprofit organizations to provide onsite public services. Applicants may not have an open facility improvement project with the City at the time of application. Improvements made to the facility must be client spaces, rehabilitation of admin space is not acceptable. At least 51% of clients must be low- or moderate income.

## **Common Disqualifiers**

- Missing audited financial statements for prior fiscal year
- Missing single or program specific audit if over \$1,000,000 of federal funds have been expended
- Bylaws provided instead of Articles of Incorporation

- Invalid or inactive registrations
  - SAM.gov
  - CA General Registry of Charitable Trusts
  - CA Secretary of State Business
     Database
- Missing federal and state tax exempt documentation

Additional requirements apply. For more information, go to www.sandiego.gov/cdbg/apps.









Jobs + Education





# **GRANT OPPORTUNITIES**

# <u>Advancing Healthcare for Older Adults from</u> <u>Populations that Experience Health Disparities</u>

The purpose of this initiative is to advance the science and implementation of innovative multi-level health care research for older adults from populations that experience health disparities. The initiative will support research designed to (1) gain a better understanding of appropriate screening, diagnostic, and clinical care guidelines in a primary care setting, (2) explore shared decision-making that is needed to enhance care planning and patient agency between clinicians and care teams with the older adult and their caregiver(s), and (3) identify effective strategies for care coordination.

Award Amount: Not stated Deadline: Oct. 5, 2025



## California Serves Grant Program 2025-26



The California Department of Education invites eligible local educational agencies, which include school districts, county offices of education, or charter schools to apply for a California Serves Grant to be used for the purpose of promoting access to effective service-learning with the goal of expanding access for high school graduates in obtaining a State Seal of Civic Engagement through service-learning.

**Award Amount**: \$500,000 **Deadline**: Oct. 6, 2025



## **The Impact Fund**



The Impact Fund provides grants to legal services nonprofits, private attorneys, and small law firms in the United States who seek to confront economic, environmental, racial, and social injustice. Funding is provided for specific cases targeting social justice, including human and civil rights, environmental justice, and economic justice, workers' rights and consumer protection. Grants may be used for out-of-pocket litigation expenses such as expert fees and discovery costs, but not for attorneys' fees, staff or other overhead. Most grants are for class actions, though funding may be provided for other cases that will have a systemic impact.

**Award Amount**: \$10,000 to \$50,000

Deadline: Oct. 7, 2025













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The Promise Zone can support the Partner grant applications by providing a Letter of Support! Reach out to Chris at ChSanchez@sandiego.gov for more information.

## **People-First AI Fund**



OpenAl invites applications for the People-First Al Fund, a \$50 million commitment to support nonprofits and missionfocused organizations working at the intersection of innovation and public good. The People-First AI Fund will support organizations directly working in three areas: Al literacy and public understanding, community innovation and economic opportunity. The company will primarily consider organizations with an annual operating budget greater than \$500,000. All organizations must have an annual operating budget of less than \$10 million.

OpenAl

YoungArts' National Arts Competition

Award Amount: Not stated Deadline: Oct. 8, 2025



YoungArts invites applications for its 2026 YoungArts Award Competition. Accomplished artists between the ages of 15-18 (or in grades 10-12) are encouraged to apply for a financial award of up to \$10,000 as well as mentorship opportunities with accomplished artists to help award winners prepare for and navigate a career in the arts. Students must demonstrate excellence in classical music, dance, design, film, jazz, photography, theater, visual arts, voice, or writing.

Award Amount: Up to \$10,000

Deadline: Oct. 8, 2025

# **YoungArts**

## **Comprehensive Literacy State Development Grant:** <u>Literacy Lead Agency</u>



The California Department of Education (CDE) invites county offices of education (COE) to apply for funding to 1) expand and enhance alignment of local and state literacy initiatives to build state and local capacity over the life of the project and 2) build local capacity to establish, align, and implement local literacy initiatives that emphasize family and community involvement to address the needs of California's most vulnerable children.

**Award Amount**: \$5,700,000 to \$15,200,000

Deadline: Oct. 8, 2025











Jobs + Education





## 2025 CalAgPlate Grant Program



The CalAgPlate program funds projects that support agricultural education, agricultural career awareness and development, agriculture career training, and agriculture leadership development to assist students at the kindergarten through twelfth grade (K-12), post-secondary, and adult education levels. Supporting these educational and training areas will provide participants with further agricultural opportunities. Tier 1 grant awards range from \$10,000 to \$170,000 per project. Tier 2 grant awards range from \$2,500 to \$10,000 per project.

**Award Amount**: \$10,000 to \$170,000 OR \$2,500 to \$10,000

Deadline: Oct. 9, 2025



## Responsible Technology Youth Power Fund



The Responsible Technology Youth Power Fund supports youth-led and intergenerational organizations driving the responsible technology movement. Funding focuses on projects that use technology to protect human rights, promote digital inclusion, and maximize positive social impact. The Fund is especially interested in initiatives addressing artificial intelligence, mental health and well-being, or climate-related technology solutions.

Award Amount: \$25,000 to \$100,000

Deadline: Oct. 10, 2025



## **Whole Foods Market Community Giving Program**



The Whole Foods Market Community Giving Program supports nonprofit organizations in the U.S., Canada, and the U.K. by addressing local needs related to food access, environmental stewardship, and community well-being. Stores provide both cash and in-kind product donations, which can be applied toward program-specific or general operating expenses. Organizations apply directly through their local store to be considered for support. Additionally, through its Nourishing Our Neighborhoods initiative, Whole Foods funds refrigerated vans for food recovery groups participating in its Grocery Rescue Program to enhance food distribution in local communities.

Award Amount: Not Stated Deadline: Oct. 12, 2025













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The Promise Zone can support the Partner grant applications by providing a Letter of Support! Reach out to Chris at ChSanchez@sandiego.gov for more information.

## **Growing Justice Fund**



Institutional purchasing is a powerful but underused tool for change. By shifting how schools, hospitals, government agencies, and other institutions spend food dollars, we can create opportunities for historically marginalized farmers and food businesses while driving systemic transformation from seed to plate.

This RFP offers two types of awards:

- Planning Grants (up to \$25,000) for organizations in early project development, supporting research, coalition-building, feasibility studies, and planning.
- Implementation Grants (\$50,000-\$250,000) for organizations with established plans and partnerships, supporting full execution of strategies that strengthen BIPOC- and community-led food systems.

**Award Amount**: Up to \$25,000-\$250,000

Deadline: Oct. 14, 2025

## **Fair Chance to Advance RFP**

Jobs for the Future (JFF) is seeking proposals to join its Fair Chance to Advance (FC2A) State Action Networks, an initiative of JFF's Center for Justice & Economic Advancement. With more than 70 million Americans impacted by arrest or incarceration histories, FC2A works to remove barriers to education and employment by aligning systems and funding at the state level. Selected networks will receive:

- Phase 1 grants up to \$300,000 (24 months) for planning and coordination
- Phase 2 grants up to \$1.8 million for implementation (contingent on phase 1)
- Free technical assistance and coordination services (valued at \$1.8 million per state)
- State-specific supports such as needs assessments, asset mapping, dashboards, and evaluation.

Award Amount: Up to \$300,000 to \$1.8 billion

Deadline: Oct. 14, 2025















Jobs + Education

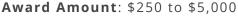




## **Walmart Spark Good Local Grants**



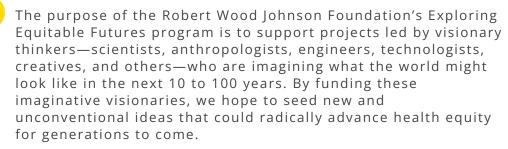
Walmart's Spark Good Local Grants supports creating opportunity, advancing sustainability, and strengthening community. The focus is on local organizations that meet the unique needs of the communities where Walmart U.S. stores, Sam's Clubs, and distribution centers are located. Eligible applicants include nonprofit organizations, government entities, public and nonprofit private educational institutions, and churches or other faith-based organizations with proposed projects that benefit the community at large.



Deadline: Oct. 15, 2025



## **Exploring Equitable Futures**



We aim to fund projects that:

- Explore the future by researching and experimenting with ideas that are ahead of the curve or at the edge of our collective imagination.
- Shine a light on the emerging trends and forces that are shaping our future for better or worse—and suggest ways to navigate them to mitigate harm and advance health equity.
- Dream big and challenge conventional wisdom to surface possibilities and uncover new paths to dismantle structural racism and build a more equitable future.

These projects should address one or more of <u>RWJF's Prioritized</u> <u>Systems</u>.

Award Amount: Depends on Amount Requested

Deadline: Rolling until Oct. 15, 2025













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The Promise Zone can support the Partner grant applications by providing a Letter of Support! Reach out to Chris at ChSanchez@sandiego.gov for more information.

## Mid-Phase Grant (84.411B)



The EIR program, established under section 4611 of the Elementary and Secondary Education Act of 1965, as amended (ESEA), provides funding to create, develop, implement, replicate, or take to scale entrepreneurial, evidence-based (as defined in the notice), field-initiated innovations to improve student achievement and attainment for high-need students; and to rigorously evaluate such innovations. This notice invites applications for Mid-phase grants only. The notice inviting applications for Expansion grants within the EIR program is published elsewhere in the Federal Register. The Department does not intend to offer an Early-phase competition, yet may fund highscoring, unfunded applicants from any of the FY 2024 EIR competitions.



**Award Amount**: Up to \$10,000,000

Deadline: October 15, 2025

## **Expansion Grant (84.411A)**



The EIR program, established under section 4611 of the Elementary and Secondary Education Act of 1965, as amended (ESEA), provides funding to create, develop, implement, replicate, or take to scale entrepreneurial, evidence-based (as defined in the notice), field-initiated innovations to improve student achievement and attainment for high-need students; and to rigorously evaluate such innovations. This notice invites applications for Expansion grants only. The notice inviting applications for Mid-phase grants within the EIR program is published elsewhere in this issue of the Federal Register. The Department does not intend to offer an Early-phase competition, yet may fund high-scoring, unfunded applicants from any of the FY 2024 EIR Competitions.

**Award Amount**: Up to \$15,000,000

Deadline: Oct. 15, 2025







## **Housing Affordability**







Jobs + Education





## **Bee Grants Program**



In partnership with the Bee Cause Project, Whole Kids invites applications for its Bee Grants program, which provides support for educational beehives and bee programming to schools and nonprofit organizations so students can observe bees up close and learn about pollinators' vital role in our food system. Recipients can apply for a monetary or equipment grant to assist schools in bringing live bees to their campus or grow their existing educational hive program. Recipients will receive grant options of a \$1,500 monetary grant or an equipment grant for an indoor hive.

WHOLE FOODS MARKET FOUNDATION

Award Amount: Not stated Deadline: Oct. 15, 2025



# <u>Fiscal Year 2025-26 Rape Crisis (RC) Program Supplemental</u>



The purpose of the Program is to reduce the level of trauma experienced by sexual assault survivors through the provision of comprehensive and supportive services.

Award Amount: Not Stated Deadline: Oct. 17, 2025



# <u>A.J. Muste Foundation for Peace + Justice:</u> <u>Organizing Grants</u>



The A.J. Muste Foundation supports grassroots movements committed to advancing human rights, building equality, and dismantling systems of oppression. Grants are available to U.S.-based activist projects fighting for systemic change, especially those challenging militarism, economic injustice, and mass incarceration. The Foundation prioritizes smaller groups with bold, creative strategies and limited access to mainstream funding.

Award Amount: Up to \$10,000

Deadline: Oct. 20, 2025













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The Promise Zone can support the Partner grant applications by providing a Letter of Support! Email PromiseZone@sandiego.gov for more information.

## <u>Organizing Grants Program</u>





The Al Muste Foundation invites applications for its Organizing Grants program. Grants of up to \$10,000 (with most grant awards around \$5,000) will be awarded to newly founded and existing organizations that are engaged in activist organizing. The foundation prefers groups that don't have much foundation funding or other traditional streams of income and will award funding for projects and to address general operations. The foundation seeks creative and bold ideas that have a specific goal. Grants will be awarded in support of projects and organizations dedicated to fighting for systemic change, rather than personal/individual support. The organization awards applicants with 501(c)(3)s, groups with a 501(c)(3) fiscal sponsor, and organizations with a bank account in their name.

Award Amount: Not stated Deadline: Oct. 20, 2025





## <u>Division of Boating and Waterways Aquatic Center</u> **Boating Safety Education Grant FY25**

These grants are available to organizations that offer on-thewater boating safety education courses. Courses offered should be designed to enhance boater knowledge of boating laws, practical handling of vessels on the water, weather and water conditions, rules of the road, and equipment requirements.

Award Amount: Up to \$62,000

Deadline: Oct. 24, 2025



## **U.S. Venture/Schmidt Family Foundation**



Grants are available to organizations working in education, economic development, family support, health, and human services. Support may include program funding, operating costs, capital grants, and sponsorships.

Award Amount: Up to \$62,000

Deadline: Oct. 24, 2025











**Jobs + Education** 







# <u>American Psychological Foundation: Direct Action</u> <u>Visionary Grants</u>

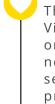
The APF Direct Action Visionary Grants seek to fund innovative interventions, based on psychological knowledge, that directly address pressing needs of communities. APF will accept Letters of Intent on a rolling basis throughout the year. Submitted LOIs will be evaluated quarterly after the deadlines of January 31, April 30, July 31, and Oct. 31, 2025.

Award Amount: Up to \$62,000

Deadline: Oct. 31, 2025



## **Direct Action Visionary Grants**



The American Psychological Foundation's Direct-Action Visionary Grants seek to fund innovative interventions, based on psychological knowledge, that directly address pressing needs of communities in the United States. Projects should serve marginalized communities, end prejudice and stigma, prevent violence, and explore mind-body health connections. APF is particularly interested in supporting communities and populations dealing with prejudice, bias, intolerance, and all forms of bigotry including racism, antisemitism, homophobia, and misogyny. Examples of supported projects include evaluation of the implementation of an evidence-based intervention in a specific community, bringing an evidencebased intervention to a community in need, and translation of psychological knowledge into a form that can be easily distributed to and understood by a community in need. Project applicants may be individuals or organizations and are not required to be psychologists or mental health professionals; however, an expert in the relevant evidence-based foundation used for the project must be centrally involved.

Award Amount: Up to \$60,000

**Deadline:** Oct. 31, 2025













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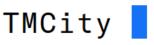




The Promise Zone can support the Partner grant applications by providing a Letter of Support! Reach out to promisezone@sandiego.gov for more information.

## **TMCity Foundation**

The TMCity Foundation supports efforts to advance neurocognitive healthcare and treatments for brain-related conditions. Funding is available for research institutions, community-based mental health organizations, direct healthcare providers, and early-stage companies developing innovative technologies. Support is provided through grants, investments, loans, and charitable gifts for research, projects, and general operations.



Deadline: Oct. 31, 2025

Award Amount: \$25,000 to \$250,000

## **The Lawrence Foundation**

The Lawrence Foundation offers both operating and program support to a wide range of nonprofits. Their process is straightforward, and awards are typically in the \$5,000-\$10,000 range

THE LAWRENCE FOUNDATION

**Award Amount:** \$5,000 to \$10,000

Deadline: Oct. 31, 2025

## **Norman Foundation Grants: Environmental and Economic Justice**



The Norman Foundation supports efforts that strengthen the ability of communities to determine their own economic, environmental and social well-being, and that help people control those forces that affect their lives. These efforts may:

- Promote economic justice and development through community organizing, coalition building and policy reform efforts;
- Work to prevent the disposal of toxics in communities, and to link environmental issues with economic and social justice;
- Link community-based economic and environmental justice organizing to national and international reform efforts.

Priority is given to organizations with annual budgets of under \$1 million. The Foundation only accepts full proposals upon positive response to the letter of inquiry.

Award Amount: Not stated

Deadline: Rolling

the Norman Foundation











Jobs + Education





#### The Hearst Foundation: Social Service



The Hearst Foundations fund direct-service organizations that tackle the roots of chronic poverty by applying effective solutions to the most challenging social and economic problems. The Hearst Foundations prioritize supporting programs that have proven successful in facilitating economic independence and in strengthening families. Preference is also given to programs with the potential to scale productive practices in order to reach more people in need.

HEARSTfoundations

Award Amount: \$100,000 (minimum)

Deadline: Rolling



# GFO-22-902 - Cost Share for Federal Funding Opportunities Industrial Decarbonization and Improvement of Grid Operations (INDIGO) Program and Food Production Investment Program (FPIP)

This program implements projects at industrial facilities to significantly benefit the electrical grid, reduce emissions of greenhouse gases, achieve the state's clean energy goals, and exceed compliance requirements.

**Award Amount**: \$500,000 to \$5,000,000

Deadline: Rolling



## **Hazard Mitigation Grant Program**



The Hazard Mitigation Grant Program provides funding for communities to implement mitigation activities that reduce risk to life and property from natural hazards. In California, natural hazards include wildfire, earthquake, drought, extreme weather, flooding, and other natural hazards as defined in the State Hazard Mitigation Plan.

Award Amount: Up to \$150,000

Deadline: Rolling





















The Promise Zone can support the Partner grant applications by providing a Letter of Support! Reach out to promisezone@sandiego.gov for more information.

## **Annie E. Casey Foundation**



The Annie E. Casey Foundation is committed to building a brighter future for children who face significant obstacles on the road to adulthood. Their work focuses on ensuring kids have strong, supportive families; increasing economic opportunity; transforming struggling communities; and strengthening social sector leaders dedicated to improving the lives of young people. To those ends, the foundation invests in innovative ideas, practices and policies that have the potential to help millions thrive. As a result, Annie E. Casey Foundation grants are very



Award Amount: Not Stated

Deadline: Rolling

# **CAPACITY BUILDING RESOURCES**

- <u>Digital Assessment Tool</u>: Discover your nonprofit's path to digital transformation — for free with TechSoup's Digital Assessment Tool (DAT) to identify your needs and find the best resources to meet them.
- National Center for Cultural Competence: The mission of the NCCC is to increase the capacity of health care and mental health care programs to design, implement, and evaluate culturally and linguistically competent service delivery systems to address growing diversity, persistent disparities, and to promote health and mental health equity.
- How to Build a Truly Inclusive Nonprofit Volunteer Program: Writers Faiza Venzant and Mark Hager dive into the challenges and best practices for developing a diverse volunteer program.



# CITY SPOTLIGHT: Cultural Affairs

October is National Arts and Humanities Month, and the San Diego Promise Zone is proud to spotlight the City of San Diego's Cultural Affairs, a division of the Economic Development Department dedicated to advancing arts, culture, and creative industries across our city.

Cultural Affairs leads efforts to build an equitable and inclusive creative economy that reflects San Diego's diversity while elevating the City's position as a global hub for culture and innovation.

Through the <u>Creative City Cultural Plan</u>, Cultural Affairs invests strategically in artists, organizations and communities. A core focus of the plan is centering artists and creative spaces by addressing the need for affordable, accessible workspaces and expanding funding opportunities. The plan aims to increase access to arts and culture across the city, with a focus on historically under-resourced areas, while promoting the growth of the creative economy through business support, workforce development, and industry partnerships, and elevating San Diego's profile as global city with creativity at its center, fostering a more equitable place of inspiration and prosperity for all San Diegans.

Another key initiative is the <u>San Diego Artist Incubator (SDAI</u>), which supports 30 emerging local artists in building critical business, financial and communications skills to sustain their work. Through hybrid workshops and peer networking, participants are gaining tools to grow their artistic practice, with the opportunity to receive a micro-investment to support early-stage marketing efforts.

By investing in artists, supporting creative spaces and fostering equity, Cultural Affairs enriches San Diego's cultural vitality, ensuring the arts continue to thrive for generations to come.

To learn more about their efforts, please visit the Cultural Affairs website here.

# Civic Engagement in the Promise Zone



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# SDPD Seeking Crisis Intervention Volunteers for One-Year Commitment

The San Diego Police Department is recruiting volunteers to join its Crisis Intervention Team, which provides short-term support and resources to victims and families during emergencies. Informational meetings will be held on Oct. 9 at 6 p.m. and Oct. 11 at 10 a.m. at SDPD Police Plaza (4020 Murphy Canyon Rd.).

Training begins Jan. 17, 2026. For details, <u>visit the SDPD Volunteer Services</u> website.

Launch of the City of San Diego Community Recreation Needs Assessment

The City of San Diego, in partnership with Keen Independent Research Inc., has launched its first-ever Community Recreation Needs Assessment to identify and address the recreational, communication and financial needs of residents in all nine Council Districts. Share your input by Feb. 28, 2026.

Click the link to get started: <a href="https://sandiego.gov/parksurvey">https://sandiego.gov/parksurvey</a>

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# City of San Diego Pilots Program to Help Eliminate Contaminants in Green Bins

Help keep San Diego's compost clean! As part of the City's effort to reduce landfill waste and fight climate change, residents are encouraged to follow green bin guidelines by keeping out plastic bags, glass and metal to improve compost quality and support a more sustainable future for all.

For more information and a full list of what belongs in the green bin, visit <a href="mailto:sandiego.gov/organicwaste.">sandiego.gov/organicwaste.</a>

# **Civic Engagement** in the Promise Zone



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## Open Consolidated Plan Advisory Board Positions

The <u>Consolidated Plan Advisory Board (CPAB)</u> serves in an advisory capacity to the Mayor, City Council and City Manager on policy issues related to the allocation of federal U.S. Department of Housing and Urban Development (HUD) grants.

There are two **vacancies** in the Promise Zone:

Council District 4 (Councilmember Henry Foster III)

Council District 9 (Councilmember Sean Elo-Rivera)

If you are interested in serving on the Consolidated Plan Advisory Board, an application may be submitted online and is available here: **onboard.sandiego.gov**.

For more information about the role of a CPAB member, email Nadine Hassoun, at <a href="mailto:nhassoun@sandiego.gov">nhassoun@sandiego.gov</a>.



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## Use the Get It Done App

It's simple and easy to connect with the City:

- Report non-emergency problems
- **Schedule** appointments
- Obtain information

sandiego.gov/get-it-done
or download your mobile app today!
"Get it Done San Diego"











# **JOB BOARD**



# AQUATICS RECREATIONAL SPECIALIST

This position oversees aquatic and volunteer programs, supervises staff, and ensures safe, quality activities. Requires a bachelor's degree (or equivalent experience), one year of aquatic program experience, and a driver's license.







## **SMALL BUSINESS ADVISOR**

The Small Business Advisor supports underserved entrepreneurs with counseling, workshops, and access to capital. The role focuses on helping businesses plan, grow, and achieve long-term sustainability.



## **CLERICAL ASSISTANT III**

The Enrollment Advisor II/III guides prospective students through the admissions process by explaining requirements, assisting with applications, and supporting them from inquiry to enrollment while maintaining records in Salesforce.



Looking for more roles? Check out additional job boards:

City of San Diego - Personnel Job Board

San Diego Regional EDC - Job Board

San Diego Clean Energy Career Map - Career Map

# SAN DIEGO

# SAN DIEGO PROMISE ZONE

**OVERVIEW** 



In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area with more than 80,000 residents that spans East Village and Barrio Logan east to Encanto. It is home to the City's most culturally rich and ethnically diverse neighborhoods but also some of the most under-resourced communities.

Through the <u>Promise Zone initiative</u>, community-based organizations, direct service providers, residents and business owners work with government agencies to enhance collective impact, streamline resources and deliver comprehensive support.

Between 2016 and 2023, the unemployment rate decreased from 14% to 10%, and the poverty rate fell from 35% to 20% (ACS, 2016-22). We recognize there are many factors that contribute to these numbers. We do know that in the eight years since the designation, targeted efforts from the City and CBOs have supported improvement in these areas; however, we recognize there is still plenty of work to do to continue advocating for our Promise Zone residents.

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, firsttime homebuyers and people without housing
- Cultivate opportunities for career exploration, applied learning and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

# Stay Connected to the Sp PromiseZone



# **Promise Zone Staff**

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Chrishael Rose Sanchez, Grants & Research VISTA / ChSanchez@sandiego.gov

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