

City of San Diego
Parks and Recreation Board Meeting Minutes
Thursday, October 16, 2025

“TO PROVIDE HEALTHY, SUSTAINABLE, AND ENRICHING ENVIRONMENTS FOR ALL”

Meeting Held by In Person and Teleconference:

This meeting was held at the Balboa Park Club – Ballroom and remotely using the Zoom Webinar platform and was streamed online. The public was invited to join the meeting by phone or computer, as well as invited to submit Public Comments in writing via a webform. The form was made available on the Parks and Recreation website at <https://www.sandiego.gov/park-and-recreation/general-info/boards>.

NOTE: Both verbal and written communication were used by Board Members, City staff, and presenters during the meeting. City staff also used the screen-share function to allow viewers to view content shared by the speaker which included PowerPoint presentations and websites.

Before the meeting was called to order, City staff read instructions to the public regarding technical procedures for making live public comment during the webinar.

Members Present	Members Absent	City Staff Present
Nick Anastasopoulos Jeremy Bloom Dr. Andrea Dooley Rick Gulley (Vice Chair) Daniele Laman Dr. Judith Munoz Allison Soares Agatha Wein	Marcella Bothwell (Chair) Evelyn Smith	Michelle Abella-Shon (Virtual) Ryan Barbrick Angela Beasley (Virtual) Kevin Borja Kathleen Brand (Virtual) Benny Cartwright (Virtual) Brice Ciabatti (Virtual) Andy Field Ilisa Goldman (Virtual) Stephanie Green John Howard Tim Graham Karen Dennison Salome Martinez Sarah Erazo Louis Merlin Jon Richards Mike Mangarelli (Virtual) Zachary McVey (Virtual) Jose Mendoza (Virtual) Justin Nguyen Caleb Olson (Virtual) Kaitlyn Porter (Virtual)

		Joaquin Quintero-CD1 (Virtual) Elvi Ricafort Shannon Scoggins (Virtual) Tom Tomlinson Vanessa Tang Gabriela Verendia
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CALL TO ORDER – The meeting was called to order by Vice Chair Gulley at 2:05 pm.

APPROVAL OF THE MINUTES OF June 26, 2025

MOTION/SECONDED:

Mr. Anastasopoulos/Ms. Laman

A motion was made by Ms. Laman to approve the minutes and seconded by Vice Chair Gulley. The motion was approved 7-0-1 and passed unanimously with the following vote: Yea: Nick Anastasopoulos, Dr. Andrea Dooley, Rick Gulley, Daniele Laman, Dr. Judith Munoz, Allison Soares, and Agatha Wein. Recused: None. Abstained: Jeremy Bloom. Not Present: Marcella Bothwell and Evelyn Smith.

APPROVAL OF THE MINUTES OF September 25, 2025

MOTION/SECONDED:

Mr. Anastasopoulos/Ms. Laman

A motion was made by Ms. Laman to approve the minutes and seconded by Vice Chair Gulley. The motion was approved 7-0-1 and passed unanimously with the following vote: Yea: Nick Anastasopoulos, Jeremy Bloom, Dr. Andrea Dooley, Rick Gulley, Daniele Laman, Allison Soares, and Agatha Wein. Recused: None. Abstained: Dr. Judith Munoz. Not Present: Marcella Bothwell and Evelyn Smith.

Public Comments: No public comments on the meeting minutes.

Board Comments: None

NON-AGENDA PUBLIC COMMENT:

Libby Day spoke about Foster Elementary Joint Use Facility. Ms. Day along with several neighbors are opposed to the proposed joint use including traffic impacts and safety issues associated with gates not being locked overnight and people accessing rear yards via the joint use area. Parking is a concern. There is only one gate to access the field. Concerns that portable toilets may not be available for users of the joint use.

Meghan Foster spoke about Foster Elementary Joint Use Facility. Ms. Foster is opposed to the proposed Play All Day joint use facility at this school location. The neighborhood is circulating a petition to oppose the joint use field, especially sports fields coming to park in the neighborhood. Parking will create bottlenecks and challenges getting to and from the field. Dogs off leash are also a concern.

Ozzie Meneses from Groundwork San Diego spoke about advocacy for Chollas Creek and green spaces.

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Anne Fege, a tree advocate, commented on large trees removed in Belmont Park. These trees have been reliable for shade and have left the beach area with more heat. Vice Chair Gulley asked Director Field to respond about this tree removal. Director Field stated that a capital project related to a stormwater project was involved in the tree removal and that Parks staff were continuing to investigate.

REQUESTS FOR CONTINUANCE: None.

COMMITTEE REPORTS:

- Balboa Park Committee – Ms. Soares reported on paid parking in Balboa Park, which remains under development and planned for implementation in early 2026.
- Mission Bay Park Committee – Dr. Munoz reported that the Committee has discussed the Surplus Land Act for leaseholds in Mission Bay, people parking overnight in recreation vehicles within the park, possible future paid parking, and inability of the improvement funds to bank money for higher priority environmental projects.
- Mission Trails Regional Park (MTRP) Citizens' Advisory Committee (CAC) – Mr. Gulley reported there was no meeting, so there is no update.
- San Diego Parks Foundation (SDPF) – Program Director Kim Mathis provided updates on upcoming Halloween and Fall Carnival events, Park Ambassador program, A Walk in the Park fundraiser on November 6, 2025, drone programs at Southcrest and Mountain View recreation centers, Colina del Sol and Southcrest basketball court resurfacing, EB Scripps Park sod replacement along the walkway, and Fanuel Park playground replacement. Ms. Mathis provided fliers for these programs to the Board.

CHAIRPERSON COMMENTS:

Vice Chair Gulley had no report.

BOARD MEMBER COMMENTS:

Ms. Laman asked about Balboa Park paid parking. Deputy Director Jon Richards responded that staff is working toward a three-hour duration free parking in the Inspiration Parking Lot and using the tram to access the park. There may be an annual rate for parking in addition to the daily rates that could provide a discount.

Ms. Laman provided comments on both the Clairemont and College Area Community Plan Updates to the Planning Commission. At the Planning Commission meeting, Ms. Laman indicated via public comment that the Board is receiving community plan updates late and has voted no or did not vote at all due to a perception of being added late to the community plan update process.

Ms. Laman asked for a status update on Childcare in Recreation Centers and when the process to update Council Policy 700-42 will resume. Director Field responded that childcare in parks requires buildings that can host childcare. Most recreation centers were built prior to the latest Americans with Disabilities requirements, so any childcare in existing buildings would require accessibility improvements. There is a thought of moving toward modular buildings to host childcare, but funding is not available to implement that solution. As such, childcare in parks is on hold at this time. Council Policy 700-42 on community recreation groups is planned to resume

with a working group later this fall, and work is being done in the background to help move forward with that objective.

Ms. Laman asked whether the Regional Park Improvement Fund project summary from Engineering and Capital Projects had been submitted to the Oversight Committee. Director Field responded that process began last month with the presentation from Assistant Deputy Director Parita Ammerlahn, who presented in place of Deputy Director Jason Grani.

Ms. Wein noted that the Encanto Arts Stroll is tomorrow at 4:30 p.m. on Imperial Avenue.

DIRECTOR'S REPORT:

Parks and Recreation Director Andy Field offered the following update on a variety of park-related topics.

Halloween Events: It is spooky season once again. Please visit the Department's webpage to see the event calendar, which lists the upcoming events.

Board Member Update: One Board vacancy remains. Candidates are being screened for consideration. Candidates may apply at onboard.sandiego.gov. Director Field will pass along more information as it becomes available.

Community Recreation Needs Assessment: Under today's information agenda, department staff will present an update on this very important initiative, and our hope is that Board members and the public will participate in the surveys, town halls, and focus groups.

City Parks in the News:

- **Crown Point Elementary Joint Use:** Times of San Diego reports "The San Diego Unified School District's recent decision to temporarily close Crown Point Junior Music Academy's joint-use field is causing a stir. There have been complaints about damage and sanitation issues caused by off-leash dogs at the Pacific Beach elementary school, 4033 Ingraham St. Some people and groups, like the Pacific Beach Town Council, say the school's previous policy, allowing public access to its joint-use field after-hours, is untenable given its current condition. "Given that it is increasingly difficult to open new park facilities, we want to see innovative ways to use public spaces for as many to enjoy as possible," said Charlie Nieto, the town council's president. "Unfortunately, with the unfolding situation at the (academy's) joint-use field, we are reminded that it only takes a few bad actors to ruin a good thing for everyone." Staff plans a maintenance project for the field later this fall and is working with the school district to deter off leash dog activity. As direct enforcement has resulted in uneven outcomes, the temporary closures offer an opportunity to reset behaviors and hopefully will reduce off leash use at joint use facilities. Article link: <https://timesofsandiego.com/education/2025/10/08/san-diego-unified-closes-crown-point-schools-joint-use-field-public/>.
- **Encanto Community Park:** Mayor Todd Gloria joined local students, city staff and community volunteers on Friday for a park beautification project at Encanto Community Park, part of the City of San Diego's "Ready, Set, Grow San Diego" initiative. With the help of fourth-grade students from Encanto Elementary School, the team planted 27 new trees throughout the park, aiming to increase shade and enhance the natural beauty of the

neighborhood. The effort is part of a broader push by the city to promote environmental equity and climate resilience across San Diego. “This park beautification effort reflects our city’s commitment to environmental equity and climate resilience,” said Mayor Gloria. “Every tree we plant is an investment in a healthier, more vibrant community for generations to come.” What are the best school districts in San Diego County? City crews from the Parks and Recreation Department and the Urban Forestry Program also worked alongside volunteers to repaint picnic tables and bleachers, clean up trash and graffiti, and spread mulch around the park’s trees and pathways. “Thanks to our City staff and volunteers, we cleaned up the park and painted over graffiti that was on the playground,” said Andy Field, director of the Parks and Recreation Department. “It’s our goal to make all neighborhoods more welcoming and ensure every community in San Diego has access to beautiful outdoor spaces.” Article link: <https://fox5sandiego.com/news/encanto-community-park-tree-planting/>.

- **Famosa Slough:** KPBS reports: From its ancient past to its promising future, it’s a place for San Diegans to learn and appreciate nature. It is a place to immerse yourself in nature, a serene wonder, nestled in an urban setting. It’s in the Loma Portal neighborhood and even though it’s 37 acres, you might never have noticed it. It is the Famosa Slough, and when you stand on its banks, you’re likely to see and hear birds; depending on the time of year, more than 200 different species. It is a place with an abundance of fish and crustaceans, which attract a diverse range of birds that rest and feed here. Article link: <https://www.kpbs.org/news/quality-of-life/2025/10/07/the-famosa-slough-an-inland-wetland-gem-in-urban-san-diego>.
- **Memorial Community Park Playground Surfacing:** Inside San Diego reports, “The City of San Diego Parks and Recreation Department and San Diego Wave Fútbol Club hosted a special event this morning at Dolores Magdaleno Memorial Park and Recreation Center in Logan Heights to celebrate the team’s playground improvement contribution. Earlier this year, Wave FC contributed nearly \$50,000 to a much-needed playground resurfacing project at the park. “Thanks to the Wave’s generous donation, families in Barrio Logan and Logan Heights will have a bright and welcoming playground to enjoy for years to come,” said Mayor Todd Gloria. “This is a great example of how public-private partnerships make a difference in our communities, and I welcome others to join the City in finding creative ways to support the neighborhoods we all call home.” As part of its goal to champion continual progress for the entire San Diego community by improving quality of life, providing access to resources and uplifting communities, Wave FC contributed to support the entirety of the playground resurfacing project to ensure that kids in the area have a safe, modern place to play and enjoy the outdoors. The children’s playground is a popular feature at this community park and recreation center and has seen greater usage since the resurfacing project was completed. Article link: <https://www.insidesandiego.org/mayor-gloria-city-leaders-and-wave-fc-celebrate-playground-resurfacing-project>.
- **Memorial Community Park Restrooms:** NBC7 reports “Members of the Logan Heights community have had enough of the filthy bathrooms at their local Memorial Park, where their kids play, and families gather. Parents say the condition of the bathrooms at the park along 30th Street and Ocean View Park has been a concern for years, and they’re worried

for their kids' health and safety. Despite complaints to the city, they say the problem is worse than ever. Rueben Quintero with Memorial Park Little League said the field, where dozens of kids play sports every day, has been through years of neglect.” Park staff have been working with the Little League to address this situation. Some solutions may include dedicating a stall for use by the league, increasing frequency of cleanings to include weekends, and continued activation of the park to diversify its use. Article link: <https://www.nbcsandiego.com/nbc-7-responds-2/get-it-done-app-memorial-park-bathrooms/3778363/>.

BOARD MEMBER COMMENTS: None

REQUEST FOR CONTINUANCE: None

CONSENT ITEMS: None

DISCUSSION ITEMS:

101. Mission Heights Neighborhood Park Proposed General Development Plan (GDP) Amendment For Dog-Off Leash Area

Parks Designer Stephanie Green presented the GDP for Mission Heights Dog Off Leash Area.

Public Comments:

Kimberly Sharp from the Linda Vista Community Recreation Group expressed support for the proposed project.

Board Comments:

Mr. Bloom appreciated the work of Ms. Green and her team as well as support from Councilmember Campillo. He moved the staff recommendation. Dr. Munoz seconded.

Ms. Laman asked about the lack of dog off leash areas in Council District 9. She asked if there are plans for more dog off leash areas to be added in the council district. Director Field responded that there is no master plan for new locations, but the Department is eager to help identify prospective locations. One key challenge is to site new dog off-leash areas away from homes in residential areas, which is difficult in more densely populated areas of the City.

MOTION/SECONDED: Mr. Bloom/Dr. Muñoz

A motion was made by Ms. Laman and seconded by Vice Chair Gulley. The motion was approved 8-0-0 and passed unanimously with the following vote: Yea: Nick Anastasopoulos, Jeremy Bloom, Dr. Andrea Dooley, Rick Gulley, Daniele Laman, Dr. Judith Munoz, Allison Soares, and Agatha Wein. Nay: None. Recused: None. Abstained: None. Not Present: Marcella Bothwell and Evelyn Smith.

102. Expansion of the Advanced Reservation Program

Deputy Director John Howard presented the Golf Advanced Reservation Program.

Public Comments: None

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Board Comments:

Dr. Munoz expressed support for the staff recommendation and suggested that there needs to be more ways to reduce opportunities for online tee brokers from being able to resell tee times for municipal golf courses.

Ms. Wein asked about the timeframe in which golfers can reserve tee times. She expressed support for the staff recommendation especially when bots purchase all the tee times within a few minutes of the reservation system going live. She noted this is especially acute for Torrey Pines Golf Course. Ms. Wein prefers a deposit rather than a fee.

Ms. Soares also supports the proposed fee to help improve the courses.

Ms. Laman asked if the fees collected go back to the individual golf courses or go into a single golf fund. Mr. Howard responded that greens fees are deposited into a single fund. Torrey Pines generates the most income and can help subsidize the other two courses when play drops off.

MOTION/SECONDED: Mr. Anastasopoulos/Ms. Soares

A motion was made by Mr. Anastasopoulos and seconded by Ms. Soares. The motion was approved 8-0-0 and passed unanimously with the following vote: Yea: Nick Anastasopoulos, Jeremy Bloom, Dr. Andrea Dooley, Rick Gulley, Daniele Laman, Dr. Judith Munoz, Allison Soares, and Agatha Wein. Nay: None. Recused: None. Abstained: None. Not Present: Marcella Bothwell and Evelyn Smith.

103. Naming of the Balboa Park Botanical Building Interior's West Wing Gardens (J.W. Sefton West Wing Garden)

Deputy Director Jon Richards and Vice President of Planning Jacqueline Higgins presented the naming of the Balboa Park Botanical Building Interior's West Wing Gardens to J.W. Sefton West Wing Garden.

Public Comments: None

Board Comments:

Dr. Munoz asked about how the funding is collected and where it is deposited. Ms. Higgins indicated that money has been given in exchange for naming goes to Forever Balboa Park in a restricted fund that will benefit the Botanical Building and Gardens project.

MOTION/SECONDED: Ms. Soares/Ms. Laman

A motion was made by Ms. Soares and seconded by Ms. Laman. The motion was approved 8-0-0 and passed unanimously with the following vote: Yea: Nick Anastasopoulos, Jeremy Bloom, Dr. Andrea Dooley, Rick Gulley, Daniele Laman, Dr. Judith Munoz, Allison Soares, and Agatha Wein. Nay: None. Recused: None. Abstained: None. Not Present: Marcella Bothwell and Evelyn Smith.

INFORMATION ITEMS:

201. 2025 Golf Division Business Plan Update

Deputy Director John Howard presented the report on the Golf Business Plan.

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Public Comments: None

Board Comments:

Dr. Munoz asked whether the greens fees at Torrey Pines and other municipal courses are comparable to rates charged at similar golf venues elsewhere in Southern California. Mr. Howard responded that they are in line with comparable venues. A portion of all tee times are restricted to San Diego city residents.

Ms. Laman asked when the last greens fee increased occurred, who is considered a resident, and difference in amount of fees charged to residents and nonresidents. Players must produce documentation that proves they are residents of the City of San Diego in order to get resident rates. Greens fees have increased over time. Residents have a lower greens fee rate than nonresidents.

202. Parks and Recreation Equity Report 2025

Program Equity Manager Salome Martinez presented the Equity Report 2025.

Public Comments:

Kimberly Sharp from the Linda Vista Community Recreation Group asked if the Tijuana River Valley Park and its community garden is under City of San Diego jurisdiction. Director Field responded that the Tijuana River Valley Park is largely managed by the County of San Diego. However, the [Tijuana River Valley Community Garden](#), located at the corner of Hollister Street and Sunset Avenue, is managed in partnership with the County by the Resource Conservation District of Greater San Diego County. This point of clarification was determined after the meeting and is included here for reference.

Sally Smull from Encanto spoke about land acquisition needs, the Climate Equity Index, and the Climate Action Plan (CAP). She requested for blinds for recreation centers, and to keep protecting sensitive habitats.

Board Comments:

Ms. Laman noted that land acquisition goals as part of the Citywide Park Development Impact Fee should be included within the equity report. She found a typo on page 18 related to the naming of Pendleton Elementary School, which is erroneously listed as Clay Elementary School in the report. She asked about the programs for recreation centers located in Council Districts 3 and 7. Ms. Martinez offered to share a list of programs sorted by council district and Ms. Martinez responded to the Board for the list of programs. See attached list. Ms. Laman complimented Ms. Martinez for having multiple languages available, which improves overall access to City government and aligns with goals of the International Cottages in Balboa Park.

Mr. Bloom asked about access goals and whether staff tracks how people can safely access parks. He cited a concern with Oceancrest and safe access parks. Director Field responded that the SEAPED coalition is looking at opportunities to improve safe access to parks in communities of concern. One of the key tenets of the Parks Master Plan involves mobility improvements to parks, and improving mobility is also a key feature of community plan updates conducted by the City Planning Department. Safe routes to parks are part of the solution, as are safe routes to access various community amenities.

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203. Community Recreation Needs Assessment (CRNA) Updates

Program Equity Manager Salome Martinez presented the CNRA Report.

Public Comments:

Robin Kaufman from the Rancho Bernardo Community Recreation Group asked about the focus group works. Ms. Martinez responded that it is a consultant contract in the amount of \$149,000 with Keene Independent Research.

Board Comments:

Ms. Laman asked if there is a link to register aside from the QR code. Ms. Martinez noted it is also posted on the City webpage. See attached fliers.

204. Informational Presentation on the Draft Citywide Inclusive Public Engagement Guide

Senior Planner Kevin Borja and Associate Planner Vanessa Tang from City Planning Department presented the Draft Citywide Inclusive Public Engagement Guide.

Public Comments: None

Board Comments:

Ms. Laman asked if the plan was going to Planning Commission and other places? Mr. Borja said yes, they are considering outreach to a variety of boards and commissions.

Dr. Munoz asked if paid parking is a barrier to participation. Mr. Borja considers this to be a structural barrier to participation and should be considered when hosting sessions.

ADJOURNMENT: The meeting was adjourned at 4:08 p.m.

Copies of the reports, attachments, PowerPoint presentations, and audio–video recordings can be found on the Parks and Recreation Department website at <http://www.sandiego.gov/parkandrecboard/reports>.

Next Calendared Meeting: November 20, 2025 at 2:00 p.m.

Submitted by,

Andy Field
Director
Parks and Recreation Department

ATTACHMENTS:

1. Fliers for Kim Mathis report
2. List of programs sorted by council district for Item 202, Equity Report 2025

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3. Fliers for Item 203, CNRA



JOIN US AT YOUR LOCAL RECREATION CENTER FOR SOME HALLOWEEN FUN



The City of San Diego Parks and Recreation
Department, in conjunction with the San Diego
Parks Foundation are excited to offer these fall
events!



Paradise Hill Rec.
Center
October 17th
4:30pm - 6:30pm
6610 Potomac St
619-527-3419

Mount Hope
Cemetery
October 18th
Starts at 5:30pm
3751 Market St
619-527-3400

Martin Luther King
Jr Rec Center
October 22nd
5pm - 8pm
6401 Skyline Dr
619-527-3415

City Heights Rec
Center
October 24th
4:30pm - 9:00pm
4380 Landis St
619-641-6125

Golden Hill Rec
Center
October 24th
5pm - 7pm
2600 Golf Course Dr
619-235-1138

San Carlos
Community Park
October 24th
5pm - 7pm
6445 Lake Badin Ave
619-527-3443

Linda Vista Rec
Center
October 24th
5pm - 8pm
7064 Levant St
858-573-1392

Mountain View
Community Center
October 25th
10:30am - 1:00pm
641 S Boundary St
619-527-3417

South Bay Rec
Center
October 28th
5pm - 7pm
1855 Coronado Ave
619-424-0470

Southcrest Rec
Center
October 29th
5pm - 8pm
4149 Newton Ave
619-527-3413

Memorial Rec
Center
October 30th
5pm - 8pm
2902 Marcy Ave
619-753-8552

Skyline Hills Rec
Center
October 31st
5pm - 7pm
8285 Skyline Dr
619-527-3486

Please call your local recreation center for more details and all event inquiries,
happy Halloween!



San Diego Parks Foundation's

A Walk in the Park

Presenting sponsor:



NORTHERN
TRUST



You're Invited!

Join in the Celebration of our Parks!

Date: Thursday, November 6th, 2025

Time: 6pm - 9pm

Location: 2100 Kettner Blvd (Little Italy)

Dress: Cocktail attire - wear green!

\$150
per
person



Your ticket includes an unforgettable evening while directly supporting vital improvements to San Diego's local parks.

- Welcome reception
- Park-themed dinner stations & cocktails
- Guided "Walk in the Park"
- Nightcap on the terrace
- Live music
- Desserts
- Scenic views
- & more!

Get your tickets here:

Tinyurl.com/SDPF-WIP



The San Diego Parks Foundation thanks the evening's host and civic contributor, San Diego FC, whose commitment to local parks and play spaces brings this vision to life.

Event sponsors:



CORIENT

Questions? Adelle@SanDiegoParksFoundation.org
Want to sponsor? Carri@SanDiegoParksFoundation.org

www.SanDiegoParksFoundation.org
Tax ID: 83-2553368

From: [Field, Andy](#)
To: [Ricafort, Elvira](#)
Subject: FW: PRB - Response to Equity Report Question
Date: Tuesday, October 21, 2025 11:58:26 AM
Attachments: [image001.png](#)
[image002.png](#)

Hi Elvi,

Please note in the minutes that Salome Martinez responded to the Board question about the Equity Report. You can reference and attach the following email to the minutes.

Thanks,

Andy Field *(he/him/his)*
Director
Parks and Recreation Department
City of San Diego
T (619) 235-1110
C (619) 980-0235

The City of
SAN DIEGO 
Parks and Recreation Department
www.sandiego.gov/park-and-recreation

- Opportunity in every neighborhood, excellent service for every San Diegan -
City of San Diego Strategic Plan Vision

From: Martinez, Salome <SYMartinez@sandiego.gov>
Sent: Tuesday, October 21, 2025 10:20 AM
To: Daniele Laman <dglaman@cox.net>
Cc: Field, Andy <AField@sandiego.gov>; Erazo, Sarah <SErazo@sandiego.gov>
Subject: PRB - Response to Equity Report Question

Good morning Daniele,

Per your question at last week's Park Board meeting, here are the sites, programs and attendance numbers for CD 3 and 7 as mentioned on page 26 of the Equity Report. I forwarded your other question about park deserts and access land purchases to our Park Asset Team. I will be in touch once I receive information I can provide you. Let me know if you have any additional questions.

CD 3 – 1,580 Total Participants

Golden Hill – Day Camps (164), Nature Camp (24), Teen Nite (225), PLAY Golf (80), Movies in the Park (150) – **643 Total Participants**

North Park – Day Camps (187), Enrichment Classes (200), Movies in the Park (550) – **937 Total Participants**

CD 7 – 10,092 Total Participants

Linda Vista – Specialty Camps (164), Nature Camp (22) Teen Nite (410), Deep Sea Fishing Trip (18), Movies in the Park (250), Parks After Dark (9,000) – **9,864 Total Participants**

Serra Mesa – Specialty Camps (148), Movies in the Park (80) – **228 Total Participants**

We will be in touch later this week to set up a meeting to review and sign Chollas Lake SUP.

Thank you,

Salome Martinez

Program Manager

City of San Diego

Parks and Recreation Department

T: 619-613-7448

www.sandiego.gov



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The City of



Parks and Recreation Department

FACT SHEET

Community Recreation Needs Assessment (CRNA) FAQ's:

Why is the Department conducting the CRNA?

- In 2021, the City Auditor's office reviewed inequities in the Parks and Recreation Department's programming, focusing on historically underserved communities. The Performance Audit of Equity in Recreation Programming (OCA Report No. 22-005) revealed five key findings as listed on this slide and 16 recommendations, highlighting resource shortages that hinder a strategic, data-driven approach to assess and meet community needs. A major recommendation from this audit was for the Department to conduct a Community Recreation Needs Assessment to address these inequities citywide.

What is the purpose of the CRNA?

- The audit found that these limitations impact the Department's ability to effectively provide recreation programs equitably across the City. The purpose for this assessment will be to identify recreation needs and barriers to access, how to better serve our residents, understand the communication needs of our residents and address the inequities from community to community.

Who is conducting the Assessment?

- In January 2025, the Parks and Recreation Department completed a Request for Proposal (RFP) process to procure professional services with Keen Independent Research to conduct the first-ever Community Recreation Needs Assessment. Department staff will be working with the consultant through the entire Assessment.

What to expect?

- Over the course of the next 8-12 months the consultant will use a data-driven approach to identify and evaluate community needs by assessing programs, services, and facilities to gauge how well we serve our diverse communities.
- This assessment will focus on identifying recreational, communication, and financial needs to develop a detailed action plan to eliminate barriers and address recreation inequities.

- The assessment will be done in 3 phases and will include all 9 Council Districts within the City of San Diego.
 - Phase 1 will start with Council Districts 4,8 and 9.
 - Phase 2 will include Council Districts 3,6 and 7.
 - Phase 3 will include Council Districts 1, 2 and 5.
- Each phase will be a 3-month process that will include virtual workshops, surveys, interviews, focus groups, and in-person public meetings for community feedback and collaboration with local organizations to ensure broad engagement.
- Throughout this process, the preliminary findings will be presented in report form and will be provided with a final presentation to the Parks and Recreation Board, CNS, and City Council.

What is the goal and what will the final assessment entail?

- At the end of the assessment, the consultant will provide the Department with a comprehensive report of their findings including assessment of existing programs, satisfaction levels, effectiveness, recreation priorities, and demographics.
 - It will also include clearly defined goals, objectives, action steps, resources, timeline and performance measures to achieve strategic priorities to address inequities and better serve our residents from community to community.
- When will the assessment be completed?
 - Tentative completion date: Summer of 2026

How can you help?

- Take the survey or help others take it.
- Share with your network, family and friends.
- Encourage people to participate.
- Distribute the flyer.

Where can I find more information?

- Stay informed about upcoming events and how to participate by visiting Keen Independent's website at keenindependent.com/studies/sdparksneeds or contacting them directly at sdparksneeds@kenindependent.com.

Together, let's build a more inclusive, accessible, and vibrant recreation system that serves every community.

Help Shape the Future of Recreation Programming!

We want to hear from you!

Are you a leader or representative of a local community organization in San Diego? Do you have ideas for recreation programs or ways to improve public information? Are there barriers preventing community members from participating in programs?

Join a Virtual Focus Group to provide us feedback on how recreational services can be improved to better meet your needs.

UPCOMING VIRTUAL FOCUS GROUPS

07 NOV.	Council Districts 3, 6, and 7 Time: 11:30 a.m.
10 NOV.	Council Districts 4, 8, and 9 Time: 11:00 a.m.
13 NOV.	Council Districts 1, 2, and 5 Time: 11:30 a.m.
20 NOV.	Council Districts 4, 8, and 9 Time: 4:00 p.m.
04 DEC.	Council Districts 3, 6, and 7 Time: 3:30 p.m.
18 DEC.	Council Districts 1, 2, and 5 Time: 4:00 p.m.

For more information, contact Keen Independent Research at sdparksneeds@keenindependent.com

**21
JAN.**

All Council Districts
Time: 11:30 a.m.

**11
FEB.**

All Council Districts
Time: 4:00 p.m.

Virtual meetings will be:

- Held via Zoom
- 45-minute sessions
- Include a presentation, a Question & Answer segment, and interactive survey

Registration required to attend.



Scan to Register

Scan the QR code to register to attend a Focus Group

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SURVEY LINK:

<https://survey.alchemer.com/s3/8494849/San-Diego-Parks-and-Rec-Community-Focus-Group-Registration>

¡Ayuda informar el futuro de la programación recreativa!

¡Nos gustaría saber su opinión!

¿Es usted líder o representante de una organización comunitaria local en la ciudad de San Diego?
¿Tiene ideas para programas de recreación que el gustaría implementar en su centro recreativo o parque local? ¿Existen obstáculos que el impidan participar en los programas o servicios?

Participe en un grupo de enfoque virtual para darnos comentarios sobre su experiencia, ideas, obstáculos y cómo se pueden mejorar nuestros servicios recreativos.

GRUPOS DE ENFOQUE VIRTUALES

07 NOV.	Distritos del consejo 3, 6 y 7 Tiempo: 11:30 a.m.
10 NOV.	Distritos del consejo 4, 8 y 9 Tiempo: 11:00 a.m.
13 NOV.	Distritos del consejo 1, 2 y 5 Tiempo: 11:30 a.m.
20 NOV.	Distritos del consejo 4, 8 y 9 Tiempo: 4:00 p.m.
04 DIC.	Distritos del consejo 3, 6 y 7 Tiempo: 3:30 p.m.
18 DIC.	Distritos del consejo 1, 2 y 5 Tiempo: 4:00 p.m.

21 ENE.	Todos los distritos del consejo Tiempo: 11:30 a.m.
11 FEB.	Todos los distritos del consejo Tiempo: 4:00 p.m.

Reuniones virtuales serán:

- Realizada través de Zoom
- Sesiones de 45 minutos
- Incluye una presentación, un segmento de preguntas y respuestas y una encuesta interactiva.

ES NECESARIO REGISTRARSE PARA PARTICIPAR.

Para obtener más información, comuníquese con Keen Independent Research por correo electrónico
sdparksneeds@keenindependent.com



ESCANEAR PARA REGISTRARSE

Escanee el código para registrarse y participar en un grupo de enfoque.

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Enlace de encuesta:
<https://survey.alchemer.com/s3/8494849/San-Diego-Parks-and-Rec-Community-Focus-Group-Registration>

HELP SHAPE THE FUTURE OF RECREATION PROGRAMMING IN SAN DIEGO!

We want to hear from you!

Do you have programs that you would like to see at your local recreation center? Do you have a preference on how you want to receive information from the Department? Do you have barriers to participation? Join us for an in-person Town Hall meeting, as your input is vital in helping guide our efforts to improve our recreational operations to meet your needs.

UPCOMING TOWN HALLS

27
OCT.

Council District 9 | 6:30 - 8:00 p.m.
City Heights Rec. Center
4380 Landis Street, San Diego, CA 92105

13
NOV.

Council District 8 | 6:00 - 7:30 p.m.
Montgomery-Waller Rec. Center
3020 Coronado Ave, San Diego, CA 92154

14
NOV.

Council District 4 | 6:00 - 7:30 p.m.
Martin Luther King Rec. Center
6401 Skyline Drive, San Diego, CA 92114

19
NOV.

Council District 3 | 6:00 - 7:30 p.m.
North Park Rec. Center
4044 Idaho Street, San Diego, CA 92104

21
NOV.

Council District 6 | 6:00 - 7:30 p.m.
Hourglass Field Community Park & Fieldhouse
10440 Black Mountain Rd, San Diego, 92126

24
NOV.

Council District 7 | 6:00 - 7:30 p.m.
Allied Gardens Rec. Center
5155 Greenbrier Ave, San Diego, CA 92120

03
DEC.

Council District 1 | 6:00 - 7:30 p.m.
Carmel Valley Rec. Center
3777 Townsgate Drive,
San Diego, CA 92130

09
DEC.

Council District 2 | 6:00 - 7:30 p.m.
South Clairemont Recreation Center
3605 Clairemont Drive, San Diego, CA 92117

11
DEC.

Council District 5 | 6:00 - 7:30 p.m.
Carmel Mountain Ranch Sabre Spring Rec. Center
10152 Rancho Carmel Drive, San Diego, CA 92128



In-person meetings will include:

- A presentation, questions and answer session and interactive tables to provide feedback.
- Chance to win a \$25 gift card for attending and participating.
- Light snacks and childcare will be provided.



Scan to Take Survey

Scan the QR code to take the Community Recreation Needs Survey. Submit feedback by Feb. 28, 2026.

Survey Link: sandiego.gov/parksurvey

¡AYUDE A DAR FORMA AL FUTURO DE LA PROGRAMACIÓN RECREATIVA EN SAN DIEGO!

¡Queremos conocer su opinión!

¿Tiene programas que le gustaría ver en su centro de recreación local? ¿Tiene alguna preferencia sobre cómo desea recibir información del Departamento? ¿Tiene usted barreras para participar? Únase a nosotros para una asamblea comunitaria presencial, ya que su aporte es vital para ayudarnos a guiar nuestros esfuerzos para mejorar nuestras operaciones recreativas para satisfacer sus necesidades.

PRÓXIMAS ASAMBLEAS COMUNITARIAS

27
OCT.

Distrito 9 del Concejo | 6:30 - 8:00 p.m.
Centro de Recreación City Heights Centro
4380 Landis Street, San Diego, CA 92105

09
DIC.

Distrito 2 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación South Clairemont
3605 Clairemont Drive, San Diego, CA 92117

13
NOV.

Distrito 8 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación Montgomery-Waller Centro
3020 Coronado Ave, San Diego, CA 92154

11
DIC.

Distrito 5 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación Carmel Mountain Ranch/Sabre Spring Centro
10152 Rancho Carmel Drive, San Diego, CA 92128

14
NOV.

Distrito 4 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación Martin Luther King Centro
6401 Skyline Drive, San Diego, CA 92114

19
NOV.

Distrito 3 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación North Park Centro
4044 Idaho Street, San Diego, CA 92104

21
NOV.

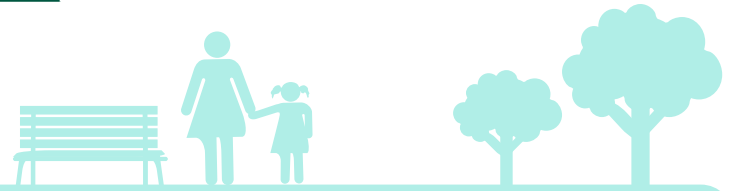
Distrito 6 del Concejo | 6:00 - 7:30 p.m.
Parque comunitario Hourglass Field y Gimnasio
10440 Black Mountain Rd, San Diego, 92126

24
NOV.

Distrito 7 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación Allied Gardens Centro
5155 Greenbrier Ave, San Diego, CA 92120

03
DIC.

Distrito 1 del Concejo | 6:00 - 7:30 p.m.
Centro de Recreación Carmel Valley Centro
3777 Townsgate Drive, San Diego, CA 92130



Las reuniones en persona incluirán:

- Una presentación, sesión de preguntas y respuestas y mesas interactivas para brindar retroalimentación.
- Oportunidad de ganar una tarjeta de regalo de \$25 por asistir y participar.
- Habrá refrigerios ligeros y servicio de cuidado de niños.



Escanear para realizar la encuesta

Escanee el código QR para completar la Encuesta sobre necesidades de recreación de la comunidad. Envíe sus comentarios antes del 28 de febrero de 2026.

Enlace de la encuesta: sandiego.gov/parksurvey

Your Input is Wanted for the Community Recreation Needs Assessment!

We want to hear from stakeholders, community members, and community-based organizations. The feedback we receive will help shape the programs offered by the Parks and Recreation Department.

Scan to Take Survey

Scan the QR code to take the Community Recreation Needs Assessment Survey and provide us your feedback.

Survey deadline Saturday, Feb 28, 2026



Survey Link:
sandiego.gov/parksurvey

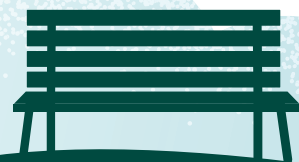
Stay Connected

To receive ongoing email notifications from the Parks and Recreation Department scan the QR Code.



Email Sign-Up:
sandiego.gov/pr-signup

For more information, contact Keen Independent Research at sdparksneeds@keenindependent.com or 602-767-7067.



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¡Queremos su opinión para la evaluación de las necesidades de recreación de la comunidad!

Queremos escuchar a las partes interesadas, a los miembros de la comunidad y a las organizaciones comunitarias. Los comentarios que recibamos ayudarán a dar forma a los programas que ofrece el Departamento de Parques y Recreación.

Escanee para realizar la encuesta

Escanee el código QR para realizar la Encuesta de evaluación de necesidades de recreación comunitaria y brindarnos sus comentarios.

Fecha límite de la encuesta:
sábado 28 de febrero de 2026



Enlace de la encuesta:
sandiego.gov/parksurvey

Manténgase conectado

Para recibir notificaciones periódicas por correo electrónico del Departamento de Parques y Recreación
Escanee el código QR.



Suscripción por correo electrónico:
sandiego.gov/pr-signup

Para obtener más información, comuníquese con Keen Independent Research en sdparksneeds@keenindependent.com o al 602-767-7067.



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