

October 30, 2025

City of San Diego Planning Commission
7650 Mission Valley Rd.
San Diego, CA 92101



Re: Preservation & Progress Package A: Support

Dear Commissioners:

On behalf of the Building Industry Association of San Diego (BIA), I write to request your support of Preservation and Progress, Package A, when it is before you on November 6th at Planning Commission. As experts in the field, you must recognize the importance of the City completing historic reform as it has been discussed over the past year at least.

The BIA believes this to a reasonable and pragmatic policy package that begins to put the appropriate fundamentals in place in advance of Package B, which we eagerly look forward to in 2026. The current policies before you streamline processes, and practical clean up of City code. In the face of the housing crisis we continue to find ourselves in, we must make these steps to remove procedural hurdles from the production of homes in our City.

It is absolutely imperative, however, that the ability for appeals of non-designations be limited to the property owner. The reality in our City is that preservationists who intend to halt development they deem unfavorable are looking to not only removes property rights but inject an enormous amount of uncertainty for the development community by allowing for any third party to appeal a non-designation. In the past, you have championed certainty, good local planning and practical policy approaches and we urge you to hold this line again.

This policy package represents an important step forward and one that has been long awaited by many stakeholders. We ask for your support of the item and appreciate your continued commitment to housing San Diego's families.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lori Holt Pfeiler".

Lori Holt Pfeiler
President & CEO
Building Industry Association of San Diego