



# North Park Planning Committee

## Communications Subcommittee Meeting

Agenda: October 7, 2025 7:00 PM

**Meeting Location:** North Park Christian Fellowship 2901 N Park Way San Diego CA 92104

**Zoom:** <https://us06web.zoom.us/j/83826425399?pwd=EIOIJBPRMxeffxqpyvUf3wL1fGoQsUu.1>

- **Parliamentary Items (7:03 pm)**

- A. Call to Order (7:02)
  - Roll Call: Holden, Edgar, Krishna, Lynn, Jason, Bob (6)
- B. Modifications & Adoption of the Agenda
  - No modifications
  - Adoption motion by Edgar - unanimous
- C. Adoption of the September 2, 2025 Meeting Minutes
  - Adoption motion by Lynn- unanimous

- **Non-Agenda Public Comment, Announcements, Event Notices (7:05-7:10 pm)**

Limited to items not on Agenda; **non-debatable, no discussion**. One-minute maximum. If this needs discussion it can be added to the Agenda.

- Edgar: Should we make public petitions (see below) as a part of our outreach?

- **Informational/Action Items (7:10-7:50 pm)**

- A. **Informational Item 1 (7:10-7:20 pm):** Communication Subcommittee Work Plan.

- How do we feel about community led petitions
  - Bob: part of our role
  - Lynn: lots of people want us to put things out => voted on from sub-committee => main meeting => communications
  - Edgar: still deciding? A kind of public outreach => but can we set limits on how we influence the discussion
  - Bob: important for maintaining visibility, relevance, by providing support
  - Lynn => ok if it's in the context of assessing the community
  - Holden: what process are we using for petitions
  - Krishna: using Communications as a catch-all outreach subcommittee that engages public petitions, issues, and then relays issue for full board (sometimes without making a recommendation)

Discuss new, ongoing and/or completed initiatives and prioritize new proposed initiatives.

- B. **Informational / Action Item 2 (7:20-7:30 pm):** NPPC Website Updates

- Krishna and Edgar have been updating the website
  - Updating the map to have additional boundaries?
  - Maintenance Assessment District Boundaries
  - Main Street / Shading
  - Mid-City GO

- El Cajon Business Association
  - University Heights / Other City Organization Boundaries
- Election Page update
  - Still need to provide a timeline for when to register, when our general times are, even if the specific dates change. I.e., we always do candidate registration by X.
- C. **Informational Item 3 (7:30-7:40 pm):** [City of San Diego Inclusive Engagement Guide](#)
  - Just letting members know we have a best practices guide for engaging from the city, which will be key for more contentious petitions
    - Eighth grade reading level, for example, for public flyers
  - City wants us to collaborate more
- D. **Informational Item 4 (7:40-7:50 pm):** [AB 413 Pilot Project Draft Petition](#)
  - Reviewing the flier
  - Could make it more clear that this is a CURRENT law, potentially with date, mentioning “Daylighting first”
  - Add petition to website
  - Link in addition to QR code => linktree
  - Printing can be reimbursed
    - ~20 cents per page, \$6 total for 30
    - Cody can note
- **Unfinished, New Business & Future Agenda Items (7:50-7:55 pm)**
  - A. TBD
- **Adjournment (7:37 pm)**
  - A. Next Communications Subcommittee Meeting: November 4, 2025, 7:00 PM

**Contact Information:**

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