



## Commission on Police Practices

### COMMISSION ON POLICE PRACTICES COMMUNITY OUTREACH STANDING COMMITTEE MEETING MINUTES

**Thursday, August 7, 2025**  
**6:30pm-7:30pm**

**Procopio Towers**  
**17<sup>th</sup> Floor, Suite 1725**  
**San Diego, CA 92101**

Click <https://youtu.be/mPS1VpL04QU> to view this meeting on YouTube.

**CPP Committee Members Present:**

Committee Chair Alec Beyer  
1<sup>st</sup> Vice Chair Ada Rodriguez  
Armando Flores  
Cheryl Canson (arrived at 5:56pm)

**Excused:**

None

**Absent:**

None

**CPP Staff Present:**

Yasmeen Obeid, Community Engagement Coordinator

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- I. CALL TO ORDER/WELCOME: Committee Chair Alec Beyer called the meeting to order at 6:43pm.
- II. ROLL CALL: Community Engagement Coordinator Yasmeen Obeid conducted the roll call for the committee and established quorum.
- III. NON-AGENDA PUBLIC COMMENT – None
- IV. APPROVAL ON OUTREACH COMMITTEE MEETING MINUTES ON JUNE 12  
**Motion:** Commissioner Armando Flores moved to approve the Outreach Committee Meeting Minutes of June 12<sup>th</sup>. 1<sup>st</sup> Vice Chair Ada Rodriguez seconded the motion. The vote passed 3-0-0.  
Yeas: Beyer, Flores, Rodriguez  
Nays: None  
Abstentions: None
- V. DISCUSSION
  - A. Report from Community Engagement Coordinator (*Timestamp 2:44*)  
**Community Feedback:** Community Engagement Coordinator Yasmeen Obeid emphasized the value of community feedback during these events, noting that the combination of informational pieces and personal testimonies from commissioners resonated well with the community.  
**Coordination and Communication:** The next confirmed event is scheduled for August 12<sup>th</sup>. Community Engagement Coordinator Yasmeen Obeid suggested better coordination among commissioners for future events, including deciding who will handle specific parts of the presentation.  
**Engagement Strategy:** Community Engagement Coordinator Yasmeen Obeid and the IT Web Team are working on improving the accessibility of the live calendar and other resources for commissioners. They plan to demonstrate how to access these resources in future meetings to ensure better participation and coordination.
    1. Commissioner Participation in presentations/appearances  
**Commissioner Participation:** Community Engagement Coordinator Yasmeen Obeid highlighted the involvement of various commissioners in community events, including presentations and tabling.
    2. Live Calendar Access for Commissioners  
**Demonstration Plan:** Community Engagement Coordinator Yasmeen Obeid mentioned the need to demonstrate how to access the live calendar during the next regular business meeting. This demonstration aims to ensure that all commissioners can easily find and use the calendar.  
**Access Steps:** Brief overview of the steps to access the live calendar, which involves navigating through the shared drive and locating the specific folder for the Office of the Commission on Police Practices.  
**Training and Support:** Chair Alec Beyer suggested that during the next meeting, a few minutes will be allocated to explain how to find the live calendar and provide training to ensure commissioners are comfortable using it.  
**Regular Updates:** Community Engagement Coordinator Yasmeen Obeid mentioned that she usually sends emails about the live calendar and

upcoming events every three months, but she is open to sending them more consistently if it would be helpful for the commissioners.

B. Budget Update from Ad Hoc Budget Committee Chair Armando Flores (*Timestamp 16:55*)

**Outreach and Budget:** Committee Chair Armando Flores and Community Engagement Coordinator Yasmeen Obeid are collaborating on formalizing the budget for the next fiscal year, focusing on community outreach and engagement strategies. They plan to present the second draft in September and are considering various methods to increase community awareness and participation.

**Public Input:** The committee aims to give the public an opportunity to weigh in on the budget during its preliminary draft stage.

**Community Outreach:** The budget will support semi-annual community roundtables to solicit public testimonies and inputs. There is also a focus on community evaluation of Commission performance, potentially through surveys or public forums.

**Flyers and Communication:** The CPP has received approval from the police Chief to distribute flyers in police departments and other public places. They are also exploring other methods of outreach, such as bus stop advertisements and public service announcements.

**Communication Plan:** The committee is working on a comprehensive communications plan, potentially involving a professional consultant, to enhance outreach and engagement. This plan will be discussed further in the September meeting.

**Action Items:**

- Community Engagement Coordinator Yasmeen Obeid to coordinate with SDPD Lyndsey Winkley on the complaint form and website updates.
- Committee Chair Armando Flores and Community Engagement Coordinator Yasmeen Obeid to continue working on the communications plan.
- Community Engagement Coordinator Yasmeen Obeid will contact the CPP Chair Ada Rodriguez for time at the next regular meeting to discuss the calendar and other updates.

C. Continuing Website Review and Discussion

**Website and Complaint Form:** Community Engagement Coordinator Yasmeen Obeid is working on updating the complaint form on the website, aiming to have it live by September 1st. They are collaborating with the IT department to ensure the form is user-friendly and accessible.

**Address Correction:** There is a need to update the address listed on the website, particularly in the frequently asked questions section.

**Professional Video and Photos:** There is a discussion about collaborating with a nonprofit to create professional videos and photos for events, which could be used for promotional purposes.

**Communications Plan:** The committee is working on a comprehensive communications plan, potentially involving a professional consultant, to enhance outreach and engagement. This plan will be discussed further in the September meeting.

VI. UPCOMING MEETING DATE & TIME – The next meeting will be on September 11<sup>th</sup>, 2025 at 6:30pm.

VII. ADJOURNMENT: The meeting adjourned at 7:30pm.