

Commission on Police Practices

**COMMISSION ON POLICE PRACTICES
COMMUNITY OUTREACH STANDING COMMITTEE
MEETING MINUTES**

**Thursday, September 11, 2025
6:30pm-7:30pm**

**Procopio Towers
17th Floor, Suite 1725
San Diego, CA 92101**

Click <https://youtu.be/wXTicVBIvrk> to view this meeting on YouTube.

CPP Committee Members Present:

Committee Chair Alec Beyer
CPP Chair Ada Rodriguez
Armando Flores
Cheryl Canson (arrived at 7:11pm)

Excused:

None

Absent:

None

CPP Staff Present:

Yasmeen Obeid, Community Engagement Coordinator

- I. CALL TO ORDER/WELCOME: Committee Chair Alec Beyer called the meeting to order at 6:43pm.
- II. ROLL CALL: Community Engagement Coordinator Yasmeen Obeid conducted the roll call for the committee and established quorum.
- III. NON-AGENDA PUBLIC COMMENT – None
- IV. APPROVAL ON OUTREACH COMMITTEE MEETING MINUTES ON AUGUST 7, 2025
No vote taken.
- V. DISCUSSION
 - A. Update website photo to include photo of new Commissioners – Community Engagement Coordinator Yasmeen Obeid and Commissioner Armando Flores discussed updating the website photo to include new commissioners. They plan to take pictures at the next meeting and create a gallery with multiple photos alternating. They also considered creating a video introduction to the Commission.
 - B. Community Meeting – Community Engagement Coordinator Yasmeen Obeid and the Committee discussed planning a community meeting to engage with community members and fulfill their obligation to have community roundtables. They considered various locations and dates, ultimately deciding on November 12th as the tentative date for the meeting.
Promotion: The Committee plans to market the event extensively, using flyers and other promotional materials to ensure community members are aware of the meeting and encouraged to attend.
Virtual Public Comment: Darwin Fishman (*Timestamp 18:15*), suggested partnering with groups like the ACLU or NAACP for community engagement and town halls. They emphasized the importance of follow-up after town halls to inform the community about the outcomes and any policy recommendations made.
 - C. Master Calendar Update and Comments/Action Items– The master calendar update was discussed briefly during the meeting. Here are the key points:
 - Current Status: The master calendar has been created and is accessible, but there is a need to stimulate more excitement and participation from the Commissioners.
 - Next Steps: Suggestion that during the next meeting, the Committee should take time to ensure that all necessary spots on the calendar are filled. This involves getting commitments from Commissioners to participate in upcoming events and community engagements.
 - Onboarding: It was recommended to create a one-sheet guide on how to access and use the master calendar. This guide will be included in the onboarding materials for all new Commissioners and provided to existing Commissioners as well.These steps aim to improve the utilization and effectiveness of the master calendar for better coordination and planning.
 - D. Prior Action Item Review:
 1. New Form and Website Next Steps
Community Engagement Coordinator Yasmeen Obeid and the Committee discussed the idea of a community member highlight on the website,

where a community member tells their story or explains why they want to be involved in the Commission's initiatives. This would be a monthly feature.

Community Engagement Coordinator Yasmeen Obeid and the Committee reviewed the new complaint form, which includes options for anonymous submissions, detailed incident information, and the ability to upload supporting documents. The form is designed to be more user-friendly and accessible.

Virtual Public Comment: Darwin Fishman (*Timestamp 29:15*), highlighted the need for structured discussions during community meetings, suggesting that the Commission should report back on the types of complaints received, their demographics, and any actions taken.

2. Communication Plan and Finance

Expert Assistance: Community Engagement Coordinator Yasmeen Obeid and Commissioner Armando Flores discussed contracting an expert to develop a comprehensive communication plan. This expert would help create a media strategy and a detailed schedule for the next year to enhance community engagement.

Media Strategy: The communication plan will include a media strategy that outlines how the Commission will interact with various media outlets, ensuring consistent and effective communication with the public.

Engagement Channels: The plan will identify the most impactful channels for reaching different demographics within the community, including social media platforms, traditional media, and other digital channels.

E. PowerPoint Review and Cleanup – Tabled

F. Shared Drive Review and Cleanup– Tabled

G. Allies List– Reach out to the San Diego Organizing Project to explore potential collaboration.

H. Media Contact Person(s) – Develop a list of media contact persons for better communication and outreach.

VI. UPCOMING MEETING DATE & TIME – The next meeting will be on October 23rd, 2025 at 6:30pm.

VII. ADJOURNMENT: The meeting adjourned at 7:53pm.