



# Proclamation of the City Council City of San Diego

## Show Up For San Diego FC Week

Presented by Mayor Gloria, Councilmember Stephen Whitburn,  
Councilmember Sean Elo-Rivera, & Councilmember Raul A. Campillo

October 24, 2025 to October 31, 2025

WHEREAS, San Diego Football Club (SDFC) is San Diego's first Major League Soccer (MLS) franchise, bringing top tier professional soccer to San Diego and uniting the community through the world's game; and

WHEREAS, SDFC represents the spirit, diversity, and passion of San Diego, embracing the region's binational culture and commitment to inclusion, equity, and opportunity for all; and

WHEREAS, SDFC is committed to fostering youth development and community engagement through its community initiatives, special events, and investments in local soccer infrastructure; and

WHEREAS, the club's presence in San Diego strengthens the region's reputation as a premier destination for sports and tourism, creating new economic opportunities and inspiring the next generation of athletes; and

WHEREAS, generations of San Diegans have been waiting for this moment — a MLS football team to rally behind, a chance to unite the community through the love of the beautiful game, and a shot at bringing home San Diego's first ever major league championship; and

WHEREAS, this is our chance to believe and dream even bigger, our chance to stand together and shine a light on San Diego's relentless spirit, our chance to win together and write our name in the history books as the most successful expansion team in MLS; and

WHEREAS, this season has been more than a beginning — a statement of courage and creativity, of goals and grit — as a family was forged, records were broken, and names like Dreyer, Lozano, and Varas inspired thousands to dream bigger and imagine more; and

WHEREAS, October 24, 2025 to October 31, 2025 will mark a historic milestone as San Diego Football Club takes the field for the Audi 2025 MLS Cup Playoffs in its inaugural season, igniting excitement among fans and officially launching a new era of professional soccer in San Diego; NOW, THEREFORE,

BE IT PROCLAIMED, by the Mayor and Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim October 24, 2025 to October 31, 2025 to be "Show Up for San Diego FC Week" in the City of San Diego.



  
COUNCIL PRESIDENT JOE LACAVA

  
COUNCILMEMBER JENNIFER CAMPBELL

  
COUNCILMEMBER STEPHEN WHITBURN

  
COUNCILMEMBER HENRY L. FOSTER III

  
COUNCILMEMBER MARNI VON WILPERT

  
COUNCILMEMBER RAUL A. CAMPILLO

  
COUNCILMEMBER JUAN MORENO

  
COUNCILMEMBER SEAN ELO-RIVERA

  
MAYOR TODD GLORIA

Approved by Council on the 21<sup>st</sup> Day of October, 2025.