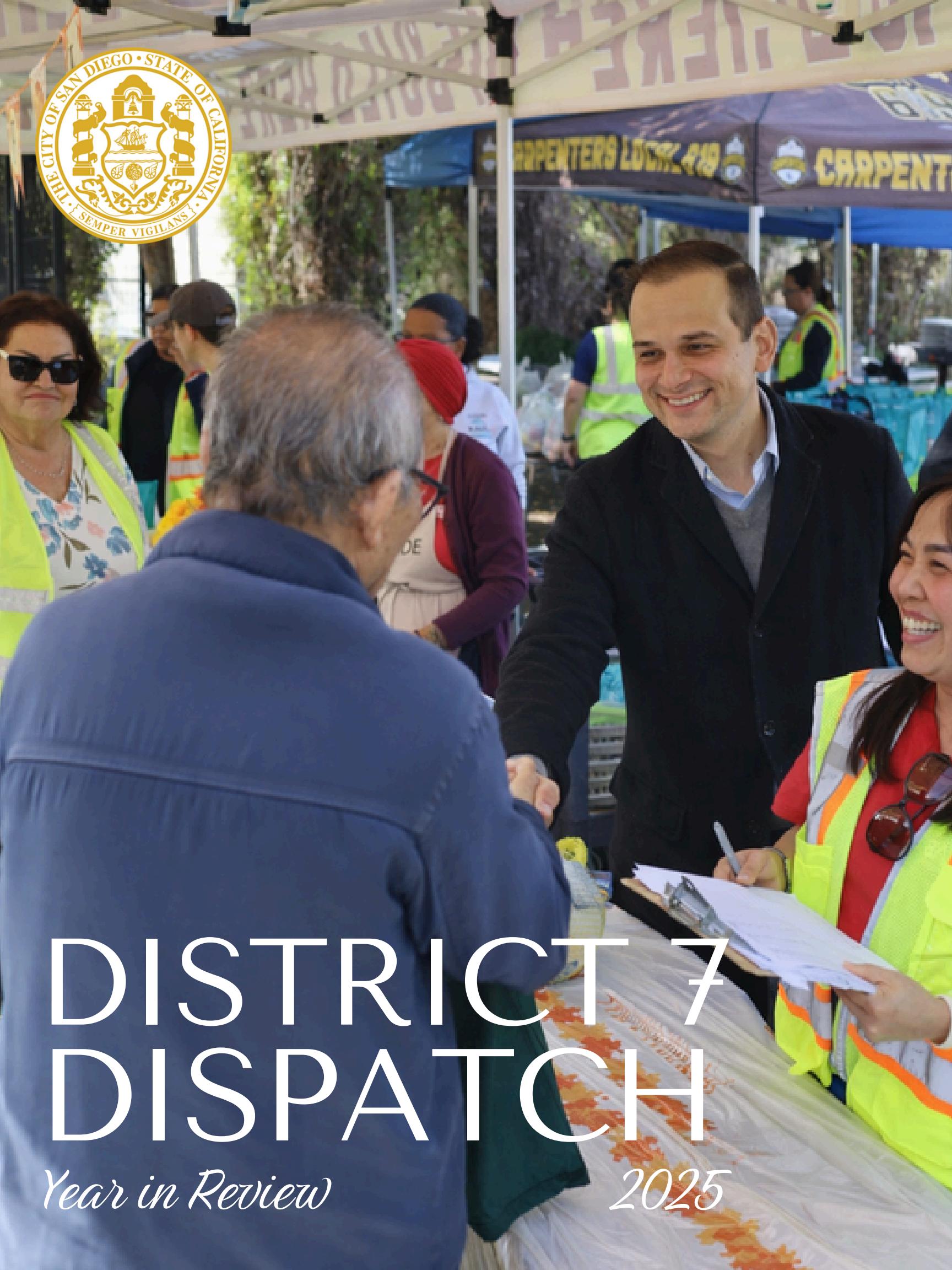




DISTRICT 7 DISPATCH

Year in Review

2025



Dear Neighbor,

2025 proved to be an exciting beginning to my second term. Between town halls and coffees around the district, I spoke directly with thousands of you on the things you care about.

2025 also tested me. I took many votes to stand up to my colleagues – but I represent you, not them. We lost some of those votes, but upholding transparency and keeping costs down are what you ask for.

I'm blessed to have such kind constituents, even when we might disagree, and serving the public is something Nadia and I cherish. As we raise our children (the second will be born right around the time you read this), in this wonderful community, we know the duty to our family extends to the chosen family around us, and we honor that trust.

We extend our deepest gratitude for your trust and warmth, and for your partnership as we build a better San Diego together.

Your neighbor,

A handwritten signature in black ink that reads "Linda A. Croft". The signature is fluid and cursive, with "Linda" on the top line and "A. Croft" on the bottom line.

P.S. I am hosting several town halls at the end of February and the beginning of March. Everyone is invited and encouraged to come.

JOIN ME FOR A DISTRICT 7 TOWN HALL



NAVAJO, FEBRUARY 24
TIERRASANTA, FEBRUARY 25
LINDA VISTA & MISSION VALLEY, MARCH 2
SERRA MESA, MARCH 3

ALL TOWN HALLS BEGIN AT 6PM

HOPE TO SEE YOU THERE

IDEAS IN ACTION



I NAMED MY GUIDING PRINCIPLE OF 2025
"FOCUS" BECAUSE FOCUS MEANS
PRIORITIZING IMPROVEMENT. IN 2025, THAT
MEANT SECURING SAFETY, STABILITY,
INFRASTRUCTURE, AND OPPORTUNITY
BEFORE EXPANDING SPENDING OR RAISING
COSTS.



Finally, a city elected official with a 'functioning moral compass'
BY U T READERS
December 2, 2025 at 5:00 a.m.
San Diegans must fight back against City Hall power plays.



Campillo right about City Hall needing to be more transparent
BY U T READERS
December 23, 2025 at 5:00 a.m.
The city's poor handling of Mission Bay leases led to lost revenue.



Amidst budget struggles and competing ideas on the City Council about how best to serve you, I took several “NO” votes this year. In the Mayor’s State of the City last December, he proposed that the City of San Diego ought to live within its means; I thought too many of my colleagues’ proposals suggested that the city live within its residents’ means, that the city rely on your money to make ends meet.

Here’s a look at some of my biggest “NO” votes this year and the sentiment behind them.

I VOTED “NO” ON THE CITY’S PROPOSED TRASH FEE.

The proposal: charge City of San Diego residents \$42.76 per month for trash services.

My concern: residents voted yes for a smaller fee; promising residents one thing and delivering another is bait and switch, plain and simple. They brought their concerns regarding city transparency and processes forward to me and I listened.

My vote: I voted “NO” on the trash fee and urged city staff to consider how our processes damage public trust.

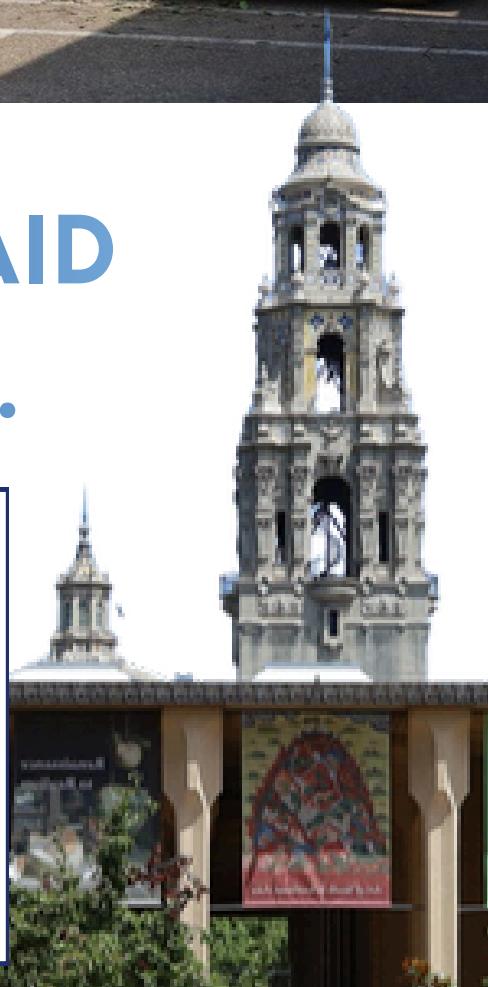


I ALSO VOTED “NO” ON PAID PARKING IN BALBOA PARK.

LOCAL NEWS

No more free parking at Balboa Park

The San Diego City Council approved new Balboa Park parking rates despite strong opposition. New parking fees will take effect January 5, 2026.





The proposal: begin charging for parking, at different rates for City of San Diego residents and non-City residents, in and surrounding Balboa Park.

My concern: Balboa Park is one of the few remaining low-cost places for families all across San Diego County to visit. Charging for parking will prevent low-income and middle-class families from visiting and will squeeze the businesses and institutions within Balboa Park.

My vote: I voted “NO” on the Balboa Park Parking fees, which I felt were still too high after various proposals to bring the cost down.

After the vote, I swung by Balboa Park to speak with patrons about their feelings on the issue. Many were concerned about putting a price tag on a crown jewel that their families have enjoyed for generations.

Governing responsibly means knowing when to say no and when to say yes.

This year, I proudly voted YES on critical policies developed to ease the cost of living, protect communities, promote transparency, and reign in runaway programs.

I VOTED “YES” TO RESTRICT BACKYARD ADU DEVELOPMENTS

Sometimes, well-intentioned policy plays out in unexpectedly negative ways. Resident feedback indicated that the City of San Diego’s innovative Bonus ADU Program demanded reform.

The proposal: Amend the Bonus ADU Program to introduce unit caps based on lot size, reduce fire risk, and address parking impacts.

My vote: I voted “YES” on the amendments to the Bonus ADU Program, which I felt reflected the various concerns brought to me by residents, owners, and developers alike.



I also voted "YES" on an initiative to "Slow Our Streets."

The proposal: determine and declare 2025 posted speed limits and establish 17 business activity corridors where speed limits are capped at 20 or 25 MPH.

My vote: I voted YES" to take action against unsafe traffic. Lowering speed limits by just 5 MPH dramatically increases the likelihood of someone surviving a collision. Safety for all will always be more important than convenience for a few.



Affordability and opportunity for San Diegans is top of mind. I voted YES to make digital coupons available for customers who did not previously have access, revise our energy cooperation agreement with SDG&E, approve a contract for a safe parking program, support better mobility and transit priorities throughout our region, and preserve affordable housing and more. Here are some of the critical policies I said "YES" to this year:

- Adoption of City of San Diego Creative City Cultural Plan
- Affordable Housing Preservation Ordinance

- Expanded privacy protections for ALPR cameras to reduce crime and improve safety
- Approval of a Contract with Jewish Family Service of San Diego for the Safe Parking Program
- City of San Diego Mobility Master Plan
- Resolution in Support of Assembly Bill 752: Child Daycare Facilities
- Amendment to Hours of Operation for Cannabis Outlets
- Expand Cannabis retail hours
- Coastal Resilience Master Plan and Programmatic Environmental Impact Report
- Due Process & Safety Ordinance
- Continue use of ALPR cameras to reduce crime and improve safety

BEYOND TAKING IMPORTANT VOTES, I PROPOSED POLICIES AND REFORMS

to outdated procedures that better reflected residents' expressed needs, frustrations, and hopes for the future of city administration. It's not enough to vote NO—good governance demands follow up. I don't want to simply react to bad systems. I want to fix them.



San Diego trash fees are far higher than voters were told to expect. One council member has an idea to avoid a repeat.

BY DAVID GARRICK

November 25, 2025 at 11:42 a.m.

Raul Campillo wants to make the process of instituting such fees more rigorous and transparent.

In response to the trash fee debacle, I'm proposing two policies that put clear, transparent processes in place when asking our residents to potentially increase fees.

The first proposal would ensure that when residents receive Proposition 218-mandated mailers about a new fee, ***the very first page must clearly state that a fee is being proposed and explain residents' right to protest it.*** Additionally, the mailer must include a simple, easy-to-find protest form so the public can meaningfully participate in the process.

The second proposal gives the Council the option to require a cost-of-service study or economic impact analysis before placing a measure on the ballot that could lead to a future fee, ***ensuring voters have the full facts up front.***

Winning back the public's trust begins with accountability and integrity. Baking these values into our policies and procedures is the direction I'd like to take city administration in 2026.



I also introduced my Live Event Worker Safety Ordinance to ensure workers handling complex event set ups at City-owned venues and parks receive standardized OSHA and industry-certified safety training.

It was unanimously passed by the San Diego City Council in February. This ordinance ensures that every live-event worker is properly trained, protected, and able to safely return home after bringing San Diegans world-class experiences.

Public safety initiatives come in all shapes in sizes. I'm proud to deliver safer working environments to the men and women delivering incredible events in our city.



DURING A DIFFICULT BUDGET YEAR, I ADVOCATED TO PROTECT PUBLIC SAFETY, INFRASTRUCTURE, AND COMMUNITY WELLBEING.

In my second-term inauguration speech, I made the point that the City of San Diego needs to stick to doing what it does well.

I worked with my colleagues to create a budget that mitigated the worst community closures and impacts and prioritized the *most efficient city programs*, like our in-house mill and pave team for swift road repairs, and our "Affordable Housing Permit Now" program, which provides speedier approvals for 100% affordable housing developments.

SPEAKING OF ROADS...

132/66

D7 ROADS PAVED/LANE MILES TOTAL

Acheson St.

Adler Ave.

Arboles St.

Babette St.

Bardonita St .

Bisby Lake Ave.

Blue Lake Dr.

Breton Way.

Cabrillo Mesa Dr.

Cambria Ct.

Camino Pacheco.

Cardigan Way

Cardinal Dr.

Carthage St.

Casita Way

Celestine Ave.

Chenault St.

Clairemont

Mesa Blvd.

Cowles

Mountain Blvd.

Crawford Ct.

Crawford St.

Cudahy Pl.

David St.

Decena Dr.

Del Cerro Ave.

Del Cerro Blvd.

Delbarton St.

Dunlop St.

East Ingersoll St.

Ediwhahar Ave.

Eldridge St.

Elsa Rd.

Escondido Ave.

Finch Ln.

Fulton St.

Glacier Ave.

Hodson St.

Jackson Dr.

Judson Ct.

Judson St.

Kent Pl.

Kiwi St.

Kramer St.

Lake Adlon Dr.

Lake Andrita Ave.

Lake Angela Dr.

Lake Apopka Pl.

Lake Arago Ave.

Lake Aral Ave.

Lake Ariana Ave.

Lake Artemus Ave.

Lake Ashwood

Ave.

Lake Ct.

Lake Mere Ct.

Linda Vista

Rd.

Linfield Ave.

Lomond Dr.

Macaw Ln

Macawa Ave.

Madra Ave.

Malvern Ct

Margerum Av

Maury Dr.

Meadow Lark Dr

Middlesex Dr.

Minden Dr.

Mineral Dr.

Mission Bonita Dr.

Missy Ct.

Mohler St.

Mono Lake Dr.

Regis Ave.

Regulus St.

Repecho Dr.

Rico Ct.

Robles Dr.

Robles Way

Romany Dr.

Seaman St.

Seda Dr.

Shawn Ave.

Sperry Ct.

Tait St.

Talon Way

Redbird Dr.

Teal Pl.

Theta Pl.

Tobey St.

Trinity Pl.

Trinity Way

Clara Lee Ave.

College

Ave.

Converse Ave.

Glenroy St.

Golfcrest Pl.

Greenbrier Ave.

Hampton Ct.

Henley Dr.

Highwood Dr.

Hilldale Rd.

Lake Murray Blvd.

Lambda Dr.

Lancaster Dr.

Lewison Ct.

Lewison Dr.

Lewison Pl.

Linbrook Dr.

Morse Ct.

Murray Park Dr.

Newbold Ct.

Otis Ct.

Phillips Ct.

Quinn Ct.

Redbird Dr.

Tuxedo Rd.

Ulric St.

Walkden Ln.

Warmwell Dr.

West Dunlop St.

West Ingersoll St.

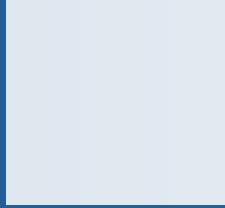
Whelan Dr.

Zane Ct.

Zion Ave.

IN THE COMMUNITY

Allied Gardens ● Del Cerro
Grantville ● Linda Vista
Mission Valley ● San Carlos
Serra Mesa ● Tierrasanta
And Community Programs



ALLIED GARDENS

Key Events

FEBRUARY: One of the best things about District 7 is our welcoming and inclusive community. My Senior Community Representative, Anthony, joined Ascension Lutheran Church to help dedicate their new LGBTQIA+ banner—a symbol of love, acceptance, and equality for all.



APRIL: I hosted a free bulk-trash drop-off event. Residents filled six dumpsters to the brim while my staff and I directed traffic, chatted with families who drove through, and enjoyed the beautiful weather. Big thanks to EDCO for partnering with us on these events!



DECEMBER: I gathered with the Allied Gardens community for their annual tree lighting ceremony, hosted by the Allied Gardens Grantville Town Council which is made possible by the efforts of many volunteers. The event featured caroling and, of course, the spectacular tree lighting.



DEL CERRO

Key Events

FEBRUARY: San Diego fire tested a new, natural fire retardant on brush along evacuation routes in Del Cerro. The product is Citrotech, "a citrus-based fire retardant." I spent time with SDFD to learn more about the product and was pleased to learn that it is incredibly effective. It is safe to use around kids and pets and is capable of withstanding extreme heat.

MAY: One of Del Cerro's most utilized corridors, College Avenue, got repaved from Del Cerro Boulevard to the intersection of Canyon Crest Drive and East Campus Drive/Alvarado Road. My staff and I were so thrilled about the project that, once striping was done, we took to the street to share the joy

JUNE: At the start of summer, Parks and Recreation repaired the playground equipment at Princess Del Cerro Park. This park is such an important space for the community. I'm so glad it was fixed up for families to enjoy.



GRANTVILLE

Key Events

JUNE: Last year, the Columbiettes of California hosted their annual meeting at our very own Misson de Alcala. For more than 85 years, the Columbiettes have embodied faith, fellowship, and service — uplifting our communities through charitable works, spiritual support, and civic engagement. I declared “California Columbiettes Day” in their honor and presented them a proclamation.



June 2025: The Allied Gardens and Grantville Community Council hosted its first annual Bubble Pop Event, which brought out families and friends to enjoy music, activities, and good company. I was happy to stop by with my son, Rafael, who enjoyed the bubbles and spending time with other children.



AUGUST: To address homelessness, all levels of government across all political backgrounds must work together to provide real solutions. Huge thanks to Supervisor Anderson, Congresswoman Jacobs (who secured nearly \$1 million in federal funds), and every City and County teammate who helped turn an empty parcel into a Safe Parking Lot in Grantville.



LINDA VISTA

Key Events

JUNE: I launched a partnership with local harm reduction partners to provide free naloxone, fentanyl and xylazine test strips, and overdose response training at City of San Diego libraries – all at zero cost to the City, as these materials are provided by state grants. Our first event was held at the Linda Vista Library.



NOVEMBER: We hosted our 5th annual turkey, pie and produce giveaway in Linda Vista—one of my favorite days of the year. Thanks to the generosity and assistance of San Diego Carpenters Union 619, the Police Officers Association, Bayside Community Center, and U.S. Bank, we were able to distribute turkeys, pies, produce, and non-perishable items to over 125 Linda Vista families.



2025 HIGHLIGHT: Throughout the year, we checked off several important milestones for the establishment of an off-leash dog park in Mission Heights. We're so excited to bring this to the Linda Vista community and all of your furry family members.



MISSION VALLEY

Key Events

JANUARY: My office honored California Highway Patrol Officer Reardon, whose quick thinking and heroism saved the life of a man who crashed his vehicle in Mission Valley during a medical emergency. Officer Reardon risked his own life and expertly used his fire extinguisher to keep flames off the victim until additional emergency personnel arrived.



JULY: I joined the Civita Community for one of their Summer Concert Series nights! It was great to connect with constituents and enjoy live music from the lawn. If you haven't been to one of their summer events yet, I highly recommend it.



OCTOBER: I led City Council in declaring the first week of playoffs "Show Up for SDFC Week" in San Diego and show up we did. Watching San Diego FC dominate in their outstanding inaugural season and bring fire to their playoff run, especially from an electric Snapdragon Stadium, was indescribably inspiring. I've got no doubt that San Diego FC has a bright future as both a top club in MLS and as cultural bind in our region.



SAN CARLOS

Key Events

FEBRUARY 2025: This year, I introduced my How Do I video series, which I kicked off in San Carlos. My first video described how to report a pothole on Get it Done, using a pothole that had been mentioned on Nextdoor. After I submitted my report, the pothole was filled the very next day.

JUNE 2025: With a difficult budget deficit to balance, many key services and spaces—including Lake Murray—were proposed to be cut. With your support, we rallied hard and

KEPT LAKE MURRAY OPEN!

DECEMBER 2025: San Carlos has welcomed a new and exciting business to the neighborhood: Good Pressure Brewing! I stopped by while it was still being built to chat with the owner about how the city can best support small businesses. I look forward to getting a crisp beer after a hike at Mission Trail

SERRA MESA

Key Events

MARCH: The Office of Child and Youth Success and Youth Will partnered to host a seminar for young Serra Mesans and surrounding residents as one of a series of events dedicated to increasing civic duty, knowledge of city processes, and awareness of volunteer opportunities. I offered some word of encouragement to the attendees and my staff also attended to listen in and partake in the activities

MAY: After a resident reached out to me requesting the installation of a stop sign on Cardinal Lane, my team and I got to work on contacting the Transportation Department and advocating for its installation, which ultimately happened in May.

SEPTEMBER: Our neighborhoods are so fortunate to have community-led organizations that promote wellbeing and social connection. These groups, like the Kiwanis Club that meets in Serra Mesa, are also critical to connecting public institutions with residents. I had the pleasure of joining them for a morning meeting in August where I gave them an update on my work at City Hall.



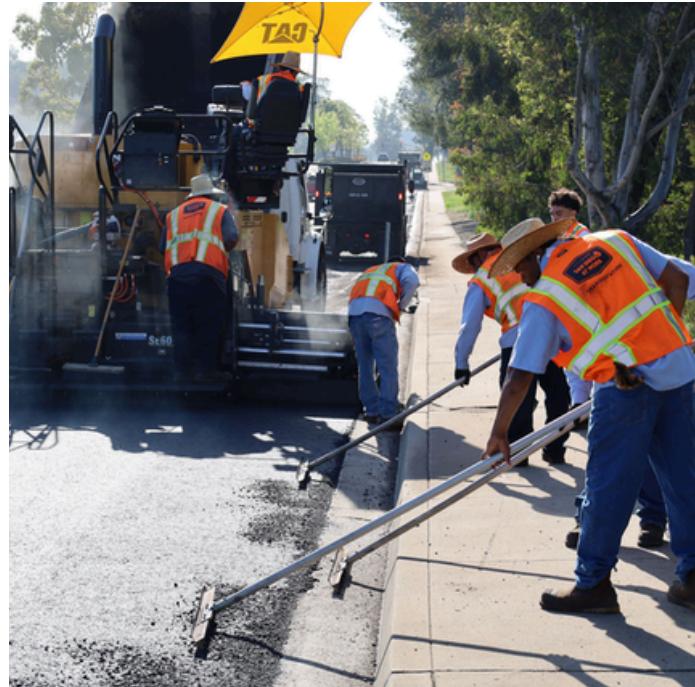
TIERRASANTA

Key Events

APRIL: I attended Tierrasanta Village's first ever Senior Resource Fair, which gathered healthcare, legal, community, and social resources for seniors. Events like this play a critical role in helping seniors stay connected to essential services, especially as the cost of living and age-related expenses continue to rise. I'm grateful I had the chance to visit the fair, which I proudly funded through the Community Projects, Programs and Services (CPPS) Funding Program



APRIL: After years of community requests, my team and I were thrilled to see Clairemont Mesa Blvd—from the 15 to Repecho—receive the fresh asphalt it deserved. Big thanks to the Transportation Department and city crews for repairing this key corridor. The community and I are grateful!



AUGUST: We hosted a free e-waste recycling event at the Tierrasanta Recreation Center. In partnership with Nerd Recycling, we diverted two full vans worth of e-waste from the landfill. Enormous thank you to Nerd Recycling for partnering with us on this event--and thank you to the hundreds of residents who stopped by! We look forward to hosting more of these throughout the district.



MISSION TRAILS REGIONAL PARK

Key Events

FEBRUARY: Mission Trails Regional Park Foundation hosted the closing ceremony for their Hit the Trails Hike-a-Thon, which fundraised nearly \$46,000 for trail maintenance, educational programming, and park improvements.



MAY: Congresswoman Sara Jacobs and I hosted a joint Coffee with your Congresswoman/Councilmember event at the Mission Trails Regional Park Visitor Center. The space was packed with over 80 residents who brought conversations about the federal administration, economic uncertainty, the City budget, and local concerns.



MAY: The Annual Mission Trails Regional Park Foundation Photo Contest wrapped up. The winners in multiple categories were announced at a ceremony, which I was happy to attend and participate in. Congratulations to all of the talented photographers and winners!



COFFEE — WITH — CAMPILLO



I had the pleasure of hosting hundreds of you
at my 2025 Coffee with Campillo events.
I brought the coffee, you brought the conversation.

In 2025, I visited many outstanding District 7 Small Businesses to speak about their needs as small businesses in the City of San Diego and the important roles they play in our communities. Thank you to Sangucheria Peruvian Street Food, San Diego Vegan Market, and Good Pressure Brewing for joining me on social media..



SMALL BUSINESS OUTREACH



HERE'S TO OUR HEROES

LOCAL LUMINARY

Honoring Everyday Heroes of District 7

Our community is made stronger by the everyday heroes whose actions inspire, improve, and ignite joy. In 2025, I honored community leaders for their often-unseen acts of kindness, determination, and leadership through my Local Luminary Program.

California Highway Patrol Officer Reardon
Saving the life of a man trapped in a car fire

Miller Elementary and SAY San Diego
Creating safe, supportive spaces for students

Patrick Henry Women's Soccer Team
Division 1 CIF Champions and SoCal Regional Champions

Tierrasanta Girl Scout Troop 4851
Developing a community resource guide for San Diego

Rose Woods

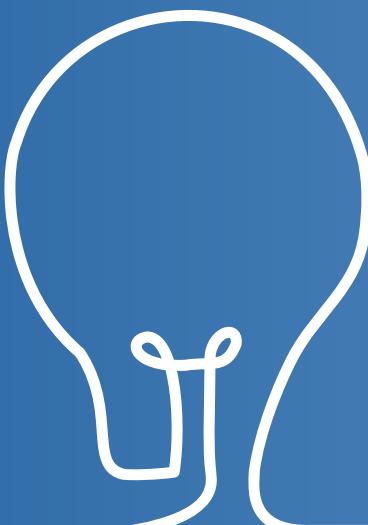
Organizing the petition to Keep Lake Murray Open

Ted Ortiz

Years of picking up trash in the Allied Gardens community

Nikki Hank

Saving the life of a woman in distress





COMMUNITY PROJECT FUNDING

Each year, City Councilmembers are provided the opportunity to recommend funding for local non-profit organizations through the Community Projects, Programs, and Services (CPPS) Funding.

To the right is a breakdown of how I recommended the \$100,000 be distributed, much of which went directly back to District 7 organizations and events.

\$20,000

for educational programming, like Trail Tykes at
Mission Trails Regional Park.

\$12,000

invested in economic development programs, like Kitchens
For Good's workforce development.

\$68,000

to beloved community events and services, such as
Tierrasanta Community Concerts





The team behind the work.

Michael Simonsen ● Vic Vettiyil ● Anthony Hackett
Miles Noel ● Carrie Shah ● Summer Patton
Emma Palmer ● and others, thank you.