

North Park Planning Committee

Communications Subcommittee Meeting

Agenda: January 6, 2026 7:00 PM

Meeting Location: North Park Christian Fellowship 2901 N Park Way San Diego CA 92104

Zoom: <https://us06web.zoom.us/j/83826425399?pwd=EI0lJBPRMxeffxqpyvUf3wL1fGoQsUu.1>

I. Parliamentary Items (7:00-7:05 pm)

- A. Call to Order and Roll Call
 - Call to Order: 7:05
- B. Roll call: Edgar, Johana, Krishna, Bob, Cody, Jay, Malachi (nonvoting)
- C. Modifications & Adoption of the Agenda
 - Modifications / Adoptions to agenda: no
 - a) Motion to adopt agenda and minutes passes
 - b) Motion to amend the agenda and minutes to read November, currently erroneously reads October 7, motion passes
- D. Adoption of the October 7, 2025 Meeting Minutes
 - See above

II. Non-Agenda Public Comment, Announcements, Event Notices (7:05-7:10 pm)

Limited to items not on Agenda; **non-debatable, no discussion**. One-minute maximum. If this needs discussion it can be added to the Agenda.

- Comment re: sending out meeting notices via MailChimp – takes time to send via MailChimp
- Announcement: timing of sending – typically on Thursday / Friday city posts it, but it produces a problem if they're late. And if it goes out, Mailchimp staggers the sending
 - Goal to send by Wednesday

III. Informational/Action Items (7:10-7:50 pm)

- A. New service where multiple chairs can send each one
- B. Flyer feedback
 - Is more detail needed? Allcaps is fine
 - Experimenting with additional formats / variants
 - Different titles =>
 - a) do you have ideas?
 - b) Want to improve North Park?
 - c) Decide the future of North Park?
- C. Updating the website to reflect elections information that is newly changed, new dates
 - Johanna: add the election to landing page
 - Banner with election for website
 - Johanna: Pricing out a banner for tabling

- Bob: we may already have a banner – Edgar will investigate
- D. Cody working on outreach language for election prep mailchimp => hoping to do at least one farmer's market

IV. Unfinished, New Business & Future Agenda Items (7:50-7:55 pm)

- A. Election Subcommittee support
- B. Unfinished new business: Mailchimp reforms / New platform

V. Adjournment (7:57 pm)

Contact Information:

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