

PART 2 APPLICATION SECTION	EVALUATION CRITERIA FOR APPLICATION SECTION	QUALITIES OF A STRONG APPLICATION
Section 2: PROPOSED PROJECT	<ul style="list-style-type: none"> • Degree to which all aspects of the organization’s project are outlined • Organization's project achieves at least one City goal 	<ul style="list-style-type: none"> • Project details are clearly described
Section 3: COMMUNITY ENGAGEMENT	<ul style="list-style-type: none"> • Degree to which the applicant thoughtfully and intentionally identifies its core community/audience • Degree to which the applicant provides evidence that the project is relevant and impactful to its core community/audience • If applicable, degree to which the applicant provides evidence that its virtual component engages the core audience. 	<ul style="list-style-type: none"> • Evidence is provided to show that the applicant understands its core community/audience • Evidence is provided to show how the project connects and is relevant to core community/audience • Evidence is provided to show that the project has a positive impact for the core community/audience
Section 4: PRODUCTION CAPACITY	<ul style="list-style-type: none"> • Degree to which the organization provides evidence that its qualifications and resources match the scale and complexity of the project 	<ul style="list-style-type: none"> • Evidence is provided to show that the applicant has a successful track record of producing projects of similar scale and impact • Evidence is provided to show that the applicant has secured resources to secure the success of the project • Evidence is provided to show how the qualifications of personnel result in project impacts
Section 5: DIVERISTY, EQUITY, INCLUSION, AND ACCESSIBILITY	<ul style="list-style-type: none"> • Degree to which the applicant provides evidence that its project contributes to diversity, equity, inclusion, and accessibility 	<ul style="list-style-type: none"> • Evidence is provided to show that the activities contribute to diversity, equity, inclusion, and accessibility • Evidence is provided to show that the organization has an understanding of and is working towards undertaking equity initiatives in its staff and board.
Section 7: ACHIEVEMENT IN EMPHASIS AREAS	<ul style="list-style-type: none"> • Degree to which the organization expresses a clear point of view and distinction about what are achievements in the selected emphasis areas • Degree to which the organization provides evidence of intentional investment in the selected emphasis areas • Degree to which the organization provides evidence of intentional/sustained investment in the selected emphasis areas • Degree to which the organization provides evidence of achievements 	<ul style="list-style-type: none"> • Clear and persuasive description of what achievement means in the selected emphasis areas • Quantitative evidence of intentional investment, sustained investment and achievements is provided • Qualitative evidence of intentional investment, sustained investment and achievements is provided • Third-party validation of intentional investment, sustained investment and achievements is provided

