

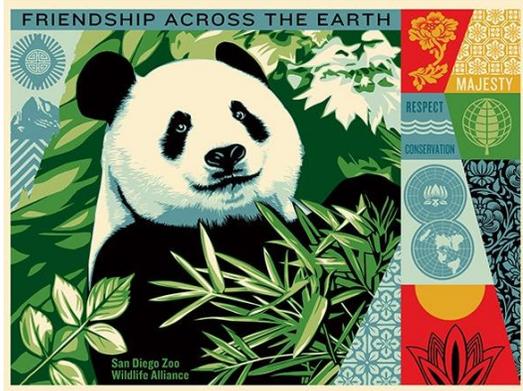


**San Diego Zoo  
Wildlife Alliance**

# **Advancing Climate Action—** ***San Diego Zoo Wildlife Alliance & City of San Diego***

**March 3rd, 2026**

# Two Campuses, One Sustainability Strategy



**San Diego Zoo**



**San Diego Zoo  
Safari Park**



**San Diego Zoo  
Wildlife Alliance**

# Global Impact



# OUR VISION for a SUSTAINABLE SDZWA

## IN 5 YEARS...

- \* SUCCESSFULLY COMPLETE PROJECTS TO BE SUSTAINABLE!
- \* BUILDING SUSTAINABILITY INTO OUR BELIEFS & BRAND.

## IN 10 YEARS...

WE ARE A LEADER IN SUSTAINABILITY for OTHER ZOOS. WE SHARE OUR SUCCESS & MENTOR OTHERS TO FOLLOW SUIT.

ENGAGED COMMUNITY PARTNER LEADING in CONSERVATION & SUSTAINABILITY

BALBOA PARK

CITY of ESCONDIDO

SD STATE UNIVERSITY

CITY of SAN DIEGO

HUBS!

DEDICATED STAFFING & RESOURCES for SUSTAINABILITY

CONSERVATION & SUSTAINABILITY GO HAND IN HAND!

SUSTAINABILITY is PART of OUR CULTURE & ETHOS

THOUGHTFUL, SUSTAINABLE EFFORTS ARE EVERYWHERE

ZERO CARBON FOOTPRINT

HIRING & ONBOARDING

FINANCE

STRATEGY

CAPITAL PLANNING

H<sub>2</sub>O CONSERVATION

SOLAR

ZERO WASTE

ELECTRIC VEHICLES

EXTERNALLY

INTERNALLY

SUSTAINABILITY is AT the FOREFRONT of our MESSAGING & IDENTITY

EXPERIENTIAL SUSTAINABILITY



San Diego Zoo Wildlife Alliance

SEPTEMBER 25<sup>TH</sup>, 2023

Illustrated by KARINA BRANSON CONVERSKETCH.COM

# SUSTAINABILITY STRATEGY INITIATIVES & ACTIONS

## WASTE REDUCTION & DIVERSION

★ PARTNERSHIPS to INCREASE CAPACITY  
 CLEAR EXPECTATIONS → ALIGNED GOALS

NO PLASTIC

★ COMMUNICATING with GUESTS & COMMUNITY

★ ZERO WASTE by 2030!

★ WATER FILL

★ DIVERT WASTE → 2024

BYOBottle!

## STRATEGIC PARTNERSHIPS & PHILANTHROPY

★ NEED PERMISSION & TOOLS + FUNDRAISE

★ SUSTAINABILITY LENS: NEW OPPORTUNITY for FUNDRAISING

WHAT'S OUR FRAMEWORK?

★ ASAP: 2023-2024

★ HELPS US TELL THE STORY

INTERNAL & EXTERNAL

## FLEET MANAGEMENT & TRANSPORTATION

★ ↓ 68% by 2030

GUESTS, TEAM, & FLEET

EV SAFARI

★ RETROFIT VEHICLES

★ INCENTIVES

EV PARKING IN SHADE!

PREFERRED PARKING

## MASTER PLAN

★ KEEPING HABITATS CLEAN

★ WATERING PLANTS

## CLIMATE ACTION, WATER, & ENERGY CONSERVATION

★ UTILIZING TECHNOLOGY for WATER CONSERVATION

★ MEASURABLE REDUCTION by 2028

★ TASK FORCE < 400 MILE RADIUS!

INCREASE

SOLAR

TO RETROFIT or START NEW?

★ WE CAN BE LEADERS

★ RESEARCH NOW

★ VISIBILITY & INFLUENCE

★ STORAGE

★ \$\$\$

## PROCUREMENT & MERCHANDISING

★ ESTABLISH a BASELINE for VENDORS Q1 of 2024

★ CENTRALIZE OUR SYSTEMS

★ 2024-2025

★ INCORPORATE SUSTAINABILITY INTO RFP ACROSS ALL DEPARTMENTS

## CROSS-CUTTING COMMUNICATION

## EMPLOYEE & VOLUNTEER ENGAGEMENT

★ MAKING MEANINGFUL CONTRIBUTIONS to SUSTAINABILITY

I CAN MAKE A DIFFERENCE!

DIFFERENT STRATEGIES

★ CULTURE & RETENTION

★ DEDICATED POSITIONS & CHARTER

★ 2025 ON

★ INTERNAL COMMUNICATION

## OPERATIONAL EFFICIENCY & INITIATIVE METRICS

★ MONITORING & METRICS

★ REPORTING

★ GOVERNANCE

★ PLANNING

## VISITOR COMMUNICATIONS & ENGAGEMENT

★ BRANDING

★ INTERPRETATION

★ INVOLVING GUESTS

★ KEEP SUSTAINABILITY FRONT OF MIND

WOW, WE CAN HELP TOO!

VISUAL COMMS!

★ SUSTAINABLE IDENTITY

★ 2024-2025

ENGAGED · INFORMED · INSPIRED

★ BEING an EMPLOYER of CHOICE



SEPTEMBER 25<sup>TH</sup>, 2023

**San Diego Zoo Wildlife Alliance**

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# Our Commitments



People



Guest Experience and Engagement



Team Member and Volunteer Engagement



Planet



Waste Reduction and Diversion



GHG Management and Reduction



Water Conservation



Energy Conservation and Renewable Energy Infrastructure



Fleet Management and Guest Transportation



Product



Sustainable Supply Chains

# Our Commitments



**Waste Reduction  
and Diversion**



**GHG Management  
and Reduction**



**Energy Conservation  
and Renewable  
Energy Infrastructure**



**Water  
Conservation**



**Sustainable  
Supply Chains**



**Fleet Management and  
Guest Transportation**



**Guest Experience  
and Engagement**



**Team Member and  
Volunteer Engagement**

BASECAMP PROVISIONS

# Waste Reduction and Diversion



# Waste Reduction and Diversion Resources



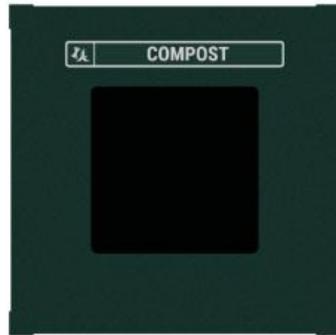
Eco-friendly packaging;  
reduces single-use  
plastic



Product made from  
recycled/sustainable  
material



Product brings  
awareness to  
conservation



## What Goes in the Organics Container?



INCLUDES BUT NOT LIMITED TO:



### FOOD SCRAPS:

Cooked or raw meat, poultry and seafood (including bones), cheese, dairy products, fruits, vegetables, grains, pasta, egg shells, bread, coffee grounds, tea bags, tea leaves, baked goods, nuts, jelly, candy, snack foods, leftovers, spoiled food.



### FOOD-SOILED CARDBOARD AND PAPER:

Paper bags, paper napkins, paper towels, paper plates, paper cups, paper and cardboard take-out containers and take-out boxes (with no plastic or wax coating, and with any metal removed), coffee filters, tissues.



### LANDSCAPE WASTE:

Grass clippings, small branches, small tree limbs, flowers, leaves, plants, straw. Do not place manufactured wood including wood pallets, dimensional lumber, wood furniture or construction and demolition wood into the organics container.



# WHAT GOES WHERE?

## YOUR GUIDE TO REDUCE WASTE



## Waste Reduction and Diversion

### OUR GOAL

Use the right bin and help us reach our 75% waste diversion goal—every item counts!

### DID YOU KNOW?

Organics bins are now required in all food prep areas under SB 1383— it helps reduce methane and turn scraps into compost.

### TIPS

- Break down boxes
- Skip single-use plastics
- Sort organics and recyclables into their respective receptacles



SCAN TO LEARN MORE,  
*Download the waste guide*



# GHG Management and Reduction

ASSOCIATION  
OF ZOOS &  
AQUARIUMS



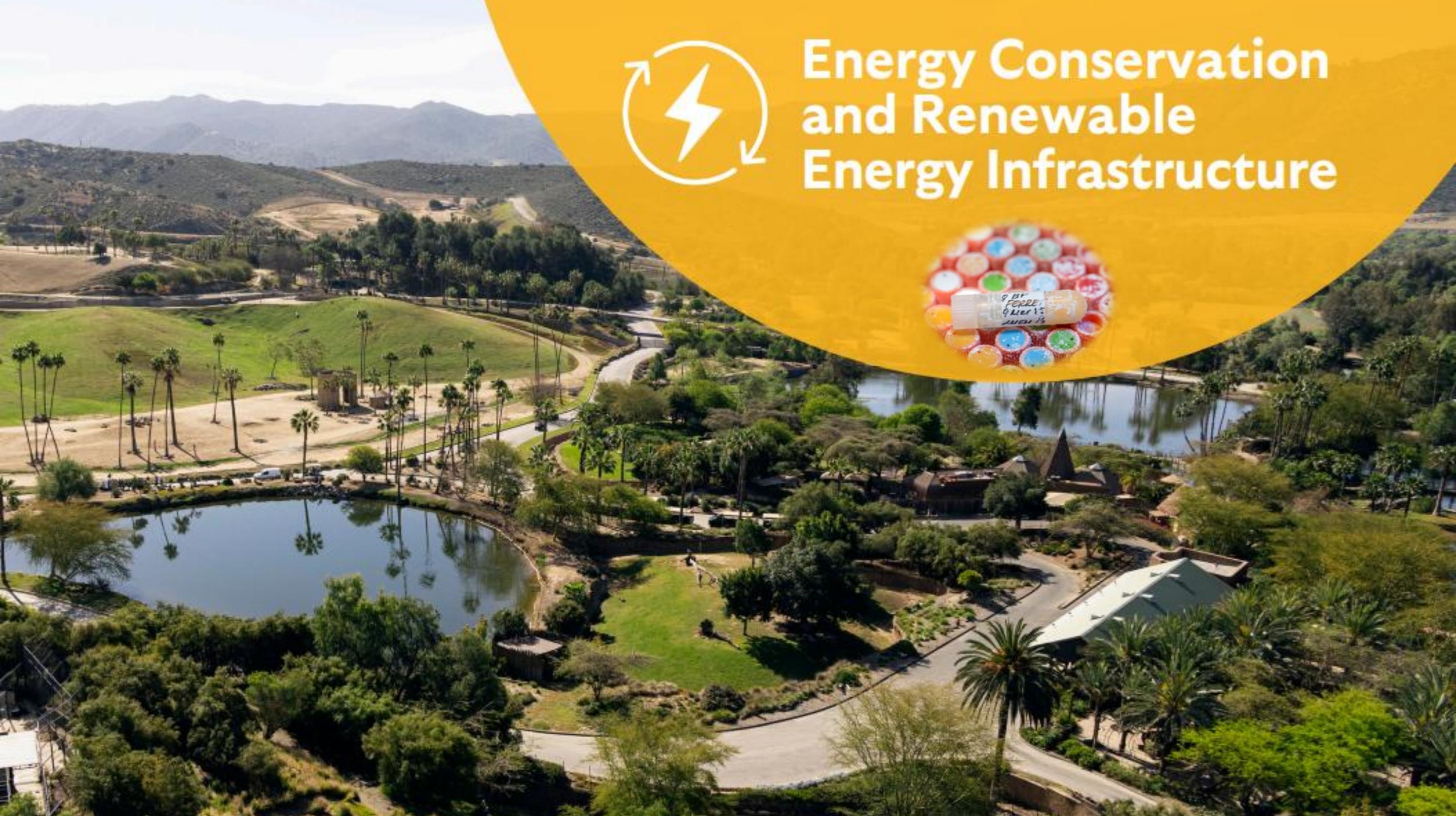


# Fleet Management and Guest Transportation





# Energy Conservation and Renewable Energy Infrastructure





Water  
Conservation

# EVERY DROP COUNTS

## STOP LEAKS. SAVE WATER.



## Water Conservation

### OUR GOAL

Help us reach our 10% water reduction goal by 2027 by reporting any water waste throughout the facilities!

### SEE A LEAK?

Tell your manager or submit a work order to the Construction & Maintenance Department.

### TIPS TO SAVE WATER

- Report leaks or drips
- Turn off taps completely
- Stay alert in your area



People



Guest Experience and Engagement



Team Member and Volunteer Engagement



Team Member and Volunteer Engagement



**Guest Experience  
and Engagement**

# SDZWA & City Alignment

<u>SDZWA Strategic Focus Area</u>	<u>Closest City of San Diego CAP Sector</u>	<u>Alignment Summary</u>
Waste Reduction and Diversion	Zero Waste / Circular Economy & Clean Communities	Supports landfill reduction, organics diversion, and circular resource management consistent with CAP waste diversion and materials management goals.
GHG Management and Reduction	Climate Mitigation & CAP Implementation	Aligns with emissions tracking, reduction planning, and long-term climate impact accountability across institutional operations.
Energy Conservation and Renewable Energy Infrastructure	Renewable Energy & Built Environment	Directly supports renewable energy adoption, electrification, and energy efficiency improvements emphasized in the CAP.
Water Conservation	Climate Resilience & Water Stewardship (Regional Alignment)	Advances efficient water use and drought-resilient infrastructure aligned with regional climate adaptation and resilience priorities.

# SDZWA & City Alignment (cont.)

<u>SDZWA Strategic Focus Area</u>	<u>Closest City of San Diego CAP Sector</u>	<u>Alignment Summary</u>
Sustainable Supply Chains	Circular Economy & Sustainable Procurement	Supports landfill reduction, organics diversion, and circular resource management consistent with CAP waste diversion and materials management goals.
Fleet Management and Guest Transportation	Mobility & Land Use	Aligns with emissions tracking, reduction planning, and long-term climate impact accountability across institutional operations.
Guest Experience and Engagement	Community Engagement & Climate Education (Residents, Tourists, Property/Business Owners)	Directly supports renewable energy adoption, electrification, and energy efficiency improvements emphasized in the CAP.
Team Member and Volunteer Engagement	CAP Implementation & Community Leadership (City Staff & Services)	Advances efficient water use and drought-resilient infrastructure aligned with regional climate adaptation and resilience priorities.



# THE NEW ELEPHANT VALLEY

OPENING

MARCH 5, 2026



# Thank you

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