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Argument in Favor of Measure A

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THE PROBLEM: HOUSING COSTS ARE CRUSHING SAN DIEGO FAMILIES.

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Renting or buying a home in San Diego is unaffordable for young professionals and working families. More than 5,100 homes sit vacant for most of the year — held by corporations, out-of-state investors, and absentee owners — while everyday San Diegans compete for too few homes, driving up rents and prices for everyone.

THE SOLUTION: MEASURE A — THE EMPTY HOMES TAX

Measure A discourages corporations, out-of-state investors, and absentee owners from keeping homes vacant during a housing shortage and encourages vacant homes to be used as homes again. Those who make their homes available for San Diego families to rent or buy pay nothing. Those who keep homes empty pay a tax, with the revenue funding services that benefit all San Diegans.

Measure A protects everyday homeowners:

- 99% of San Diego residents pay nothing
- All primary residences are exempt
- All long-term rentals are exempt
- Hardship protections cover military deployment, the death of an owner, medical emergencies, and more

Measure A will:

- Return vacant homes to the market, increasing supply and relieving pressure on rents and home prices
- Generate millions annually for affordable housing, homelessness prevention, and essential city services
- Include independent financial audits and full public transparency over every dollar spent

WHO SUPPORTS MEASURE A:

Firefighters. Lifeguards. Teachers. Labor unions. Civil rights organizations. Fair housing advocates. And everyday San Diegans who work hard and deserve a real shot at calling this city home.

Vote YES on Measure A.