

## City of San Diego Mobility Board

### Re: Recommendations for Incorporation into the City of San Diego's Speed Management Plan

Dear Transportation Department,

The Mobility Board respectfully submits the following recommendations for inclusion in the City of San Diego's forthcoming Speed Management Plan. As an advisory body charged with supporting the City's transportation goals, we believe it is critical that the plan be both comprehensive and actionable, ensuring alignment with Vision Zero, the Climate Action Plan, and San Diego's commitment to safer, more livable streets. We recommend that the Speed Management Plan incorporate the following:

1. **Affirm safety as the highest priority.** Establish policy language that explicitly directs operational and design decisions to prioritize **safety over driver delay** with a clear priority favoring more vulnerable modes of transportation and populations
2. **Adopt proven practices from peer cities.** Draw lessons from case studies in Hoboken (NJ), Fremont (CA), Portland (OR), Seattle (WA), and other jurisdictions that have successfully implemented speed management strategies.
3. **Pursue a comprehensive approach.** Integrate **projects, programs, and policies** in combination, recognizing that systemic change requires more than isolated interventions.
4. **Utilize state-authorized tools.** Apply **AB 43** and other speed management tools made available by the California Legislature to prioritize implementation in **school zones, senior-serving facilities, and pedestrian/cyclist activity zones**, with realistic timelines for rollout citywide.
5. **Advance Complete Streets.** Employ **quick builds** to rapidly effect safer streets in high risk areas **and road diets** strategically while maintaining a clear commitment to long-term Complete Streets design and implementation.
6. **Promote self-enforcing street design.** Prioritize roadway configurations that naturally encourage safe travel behavior. Where design alone is insufficient, deploy high visibility enforcement, including automated speed enforcement in a manner that safeguards privacy and equity.
7. **Ensure transparency and accountability.** Develop a **public-facing dashboard** that tracks progress and outcomes, with **annual reporting** to the Mobility Board, the Mobility Governance Committee, and the public.

8. **Institutionalize post-crash reviews and proactive traffic audits.** Implement structured **traffic audits** and **post-collision analyses** (similar to aviation investigations) to identify root causes, track high risk behavior, near misses and inform continuous improvement in street safety design.

San Diego has already laid important groundwork for safer streets. This Speed Management Plan represents an opportunity to solidify that progress with a framework that is measurable, accountable, and reflective of best practices. By incorporating these recommendations, the City will ensure that the plan is not only aspirational, but a practical tool for achieving safer, more equitable mobility.

On behalf of the Mobility Board, we thank you for your leadership and urge that these priorities be embedded in the Speed Management Plan.

Respectfully,

The Mobility Board

CC:  
Mayor Todd Gloria  
City of San Diego City Council