

## An Experienced, Independent Civic Leader

Former Coronado Mayor and current San Diego business owner, Richard Bailey, is committed to addressing the structural deficit through spending and management reforms without raising new taxes and fees.

His proven track record as a successful two-term mayor and business owner gives him the real-world experience needed to implement new service-delivery models that prioritize fixing the crumbling roads, turning on the streetlights, and maintaining the parks and public facilities.

Richard believes nonpartisan, commonsense leadership, focused on good governance policies is the best approach to local government.

### Education

- B.S. Business Finance
- M.S. Applied Economics

### Experience

- Coronado Mayor, 2016 - 2024
- San Diego Business Owner
- Financial Analyst at Fortune 500 Company

### Priorities

- Repealing the trash, parking, and rec league fees making San Diego less affordable.
- Balancing the budget in a financially sustainable manner.
- Delivering higher-quality services for less through managed-competition.
- Reforming ADU and parking policies to protect quality of life for neighborhoods.
- Implementing a City-Manager model of government to restore professionalism.

In addition to public service, Richard leads an active lifestyle that includes playing beach volleyball, running marathons, and he recently reached the summit of Mount Everest.

Learn more at: [richardbailey.com](http://richardbailey.com)



**RECEIVED**  
**2026 MAR -4 PM 5: 16**  
**CITY CLERK**  
**CITY OF SAN DIEGO**