



JOINT BOARD MEETING AGENDA

San Ysidro Business Improvement District Advisory Committee - Small Business Advisory Board
San Ysidro Community and Economic Development Corporation Board of Directors

Wednesday, March 11, 2026 9:00AM to 10:30AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Advisory Committee Liaison: Sunny Lee.

San Ysidro Community and Economic Development Corporation Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Jilette Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- 1. Action: Approval of the February Board Meeting Minutes**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- 2. Government Reports**
Information provided from the Community Relations Officer, Council District 8, and Assembly District 8o.
Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez
- 3. Management Support Update**
Updates provided from Civic Community Partners.
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- 4. Action: Approval of Board Retreat Facilitator**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- 5. Small Business Advisory Board Report**
Updates provided from the San Ysidro BID Advisory Board.
Alex Southard, Small Business Engagement Specialist, Economic Development Department
- 6. Economic Development Department Report**
Updates on budget and services contracts.
Alex Southard, Small Business Engagement Specialist, Economic Development Department
- 7. Adjournment**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



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Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:16 AM.

Attendance

SYCEDC Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Jose Alfredo Ripa, Marni Levy Wilton, and Ozmin Zarate Hilty.

Government Representatives:

Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez
Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alicia Jimenez	Gustavo Bidart	Raul Herrera
Angelina Lopez	Leonardo Hernandez	Sunny Lee
Chris Clark	Michael Knab	Tatiana Perez
Diego Velasco	Michael Tactay	

Non-Agenda Public Comment

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- Alicia Jimenez shared that the encampments near the 805 freeway were cleared but many appeared near the library. Unsheltered individuals lit a fire on Sunday and have been leaving trash along the street.
- Officer Edington offered to present a report on San Ysidro Get It Dones reporting.

1. Presentation: "Know Your Rights" Information for Businesses

Michael Knab, Business Outreach Manager, San Diego County Office of Labor Standards & Enforcement

- Michael Knab, Business Outreach Manager with the County's Office of Labor Standards & Enforcement, presented on "Know Your Rights" information for businesses.
- A brief training was shared on what to do before, during, and after an ICE enforcement action.
- Their Office welcome invitations from businesses or community members to lead trainings in any language needed.
- Before an enforcement action, it is important to know your rights and responsibilities, prepare emergency resources, as well as make and practice the plan.
 - AB 450 requires business owners to keep employee areas private.

- An I-9 notice requires staff to inform within 72 hours.
- A warrant does not require a notice.
- During an enforcement action, document everything including copies of warrants.
- After an enforcement action, review all documentation and contact legal support.
- Visit their website for more information and helpful resources-
<https://www.sandiegocounty.gov/content/sdc/OLSE/SelfHelpResources/what-to-do-if-ice-comes-to-your-workplace/>

2. **Presentation: Urban Land Institute San Ysidro TAP Overview**

Chris Clark, Executive Director, ULI San Diego-Tijuana

- Chris Clark, Diego Velasco, Michael Tactay, and Tatiana Perez presented an overview on the organization and their TAP (Technical Assistance Panels).
- The purpose of a TAP is to provide infrastructure recommendations.
- More information including past reports on revitalization initiatives can be found on their website- <https://sandiego-tijuana.uli.org/>.
 - The San Ysidro TAP Report can be found online- https://americas.uli.org/wp-content/uploads/ULI-Documents/Cross-Border-TAP_Final.pdf.
- A TAP can take between 3-6 months and has a \$25,000 fee.
- The group asked questions and conversation followed.
 - If a new San Ysidro TAP is conducted, the ULI team recommends short-term, implantable actions to compliment the previous report which was focused on a broader perspective.

3. **Action: Approval of the January Board Meeting Minutes**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Marni Levy Wilton and a second by Andres Ripa, the board voted to approve the January 14, 2026 meeting minutes.
 - Yes: Andres Ripa, Carol Kang, Ernesto Medina, Jose Alfredo Ripa, Marni Levy Wilton, and Ozmin Zarate Hilty.
 - Abstain: None.
 - Absent: Jilette Yousif, Norman Jester, Ozmin Zarate Hilty, Sunil Gakhreja, and Vicky Sharma.

4. **Government Reports**

Carlos Edington, Community Relations Officer, San Diego Police Department

Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno

Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez

- Officer Edington shared his contact information - cedington@pd.sandiego.gov, 619-424-0222.
- Rodrigo Morales Villarreal shared the following updates:
 - A meeting is scheduled February 25th for members of the board to meet with the Councilwomen.
 - More information to come regarding the Transportation Department staff meeting with stakeholders to discuss the installation of parking meters.
 - The Mayor has removed certain Balboa Park parking fees for residents.
- Lilianna Barba shared the following updates:
 - If Senate Bill 569 passes, it will allow Caltrans to grant general entry permits with agencies to conduct cleanups and encampment abatements.
 - Lilianna met with Caltrans staff and discussed the importance of reporting issues.
 - Their office is available to support with any State-related issues.
 - Their office will host a community coffee in San Ysidro on March 14th.
 - The application for the Young Legislators Program is open. The program provides high school students an introduction to state government/public service.
 - The South County EDC is promoting business development programs, Lilianna can help connect business owners.
 - The group discussed wanting to learn about Assembly Bill 1421 and its implications.

5. **Management Support Update**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart shared information regarding upcoming activities and updates.
- The insurance application has been submitted and continuing to work with Procopio on the formation process.

- Leonardo Hernandez created draft flyers on how to use the Get It Done app as well as how to process a Letter of Agency.

6. Small Business Advisory Board Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard did not provide an update due to limited time.

7. Economic Development Department Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard shared information regarding upcoming activities.
- The FY2026 BID budget spending to date was presented which shows spending is on-track.
- The draft FY2027 BID budget was presented which is the same as the prior year with a focus on the services agreements with Hearts & Hands and Civic Community Partners.
- The tentative schedule for FY2027 BID Budgets is EDIR Committee on March 4, City Council on April 7, and the Noticed Public Hearing on May 12.

8. Adjournment

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was adjourned at 10:47 AM.

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