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Addendum A

Submitted RFS Question/Answers

The City of San Diego- Economic Development Department

Request for Sponsorship – CoSD Wi-Fi Access Points Partnership

1. Can you please specify the language or the specific FCC code you are considering with reference to the statement: ‘Proposals must include a reimbursement structure that aligns with the FCC’s fee per site per year for wireless access points in the public right-of-way’? We would like to know the specific ‘FCC fee per site per year’ you reference in the RFS.

**Answer:**

The RFS references the Federal Communications Commission’s Small Cell Order, FCC 18-133, which establishes a *presumptively reasonable baseline fee per site per year* for wireless access points located in the public right-of-way. This fee framework is used as a federal baseline reference for cost recovery. The City incorporates this FCC structure into the RFS to guide reimbursement expectations while accounting for Downtown San Diego’s unique operational and administrative requirements.

2. Is the cost-recovery annual flat fee of \$10,000 in addition to the FCC’s fee per site per year, or is it inclusive?

**Answer:**

The \$10,000 annual cost-recovery fee is inclusive of the FCC’s presumptively reasonable baseline fee. This means the City is not assessing the FCC fee *in addition to* the \$10,000 amount. Instead, the \$10,000 annual fee represents the City’s full cost-recovery requirement per site, which already incorporates the FCC fee considerations along with permitting, inspections, maintenance oversight, energy usage, traffic control, and other urban deployment impacts associated with Downtown San Diego.

3. Would the City allow respondents to propose additional or alternative Wi-Fi AP sites in the Downtown area in addition to the list of locations included in the RFS?”

**Answer:**

Yes. Respondents may propose additional or alternative downtown Wi-Fi access point locations. However, the scope of the RFS is limited to maintaining the existing 100 wireless access point sites identified in the solicitation. Any proposed additional sites will be reviewed by the City but will not be included in the evaluation or scoring of proposals.

4. Will data accumulated via public access to the splash page and links be available to the sponsor as a means of measuring project success for use in subsequent marketing campaigns?

**Answer:**

The City of San Diego is committed to both project transparency and strict user privacy. The partner is managing the technical access to the Wi-Fi network, this partnership is governed by the City's Transparent and Responsible Use of Surveillance Technology (TRUST) Ordinance in the San Diego Municipal Code, Chapter 2, Article 10, Division 1, sections 210.0101 to 210.0112.

- Marketing Campaigns: No. The collection and use of identifiable personal data (such as IP addresses, names, or individual user behavior) for the purpose of "subsequent marketing campaigns" is strictly restricted. Under the TRUST Ordinance, any technology that identifies or tracks individuals or groups is classified as "Surveillance Technology."
- Regulatory Compliance: Any data collection must follow a City Council-approved Surveillance Use Policy, which emphasizes data minimization. Using public Wi-Fi data for secondary commercial purposes, like retargeted marketing, is generally inconsistent with these privacy protections and California consumer privacy laws.

5. Is there a target or desired bandwidth requirement?

**Answer:** To provide a consistent and reliable experience for residents and visitors, the following "Shared Capacity" model is desired

Per-User Bandwidth Allocation

- Target Minimum Download Speed: 25 Mbps per concurrent user. This supports high-definition video streaming, lag-free video conferencing (e.g., Zoom/Teams), and rapid file transfers. (pp. 2-3)
- Target Minimum Upload Speed: 5 Mbps per concurrent user. This ensures adequate performance for social media uploads and cloud-based applications.
- Dynamic Bandwidth Management: The system must utilize Fair Access Policy (FAP) protocols to prevent a single user from consuming more than 50 Mbps of total capacity, ensuring equitable distribution during peak hours.

6. Will this be a touch and go network? Will it utilize City of San Diego firewalls or is it a completely independent Wi-Fi network?

**Answer:**

The partnership establishes a completely independent Wi-Fi network owned, operated, and maintained solely by the Partner/Permittee

7. Will the City provide metrics to determine success which will be used to determine contract renewal after 5 years

**Answer:**

Yes. The City will establish performance metrics as part of the Corporate Partnership Agreement. These metrics will evaluate areas such as service reliability, system uptime, maintenance responsiveness, user experience, and adherence to program requirements. These indicators will guide the City in determining eligibility for contract renewal at the end of the initial five-year term.

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This addendum is hereby incorporated into the Request for Sponsorship (RFS) and is binding as though included in the original RFS document.