

Argument Against Measure A

We've carefully reviewed Measure A. We strongly urge you to VOTE NO! It's bad for you and our city.

- The new tax money won't go to a housing fund, but into the **black hole** of the City's General Fund. The City is desperate for money due to **bad decision-making**. City leaders should spend our money wisely *before* asking us for new taxes.
- The measure **does not require a single new unit** of housing to be built. The City's own analysis said that similar measures in other cities had **almost no effect on housing construction or lowering rents**.
- A **whole new unit** will be established to enforce and collect the tax. They'll have to track the occupancy of over 500,000 homes. No one can say for sure how big this unit will be. We call it the "**occupancy bureaucracy**" and it will **consume a significant portion of the taxes it collects**.
- In other cities with similar taxes, enforcement has gotten **very aggressive** and been invasive into **people's privacy**.
- A very similar tax in San Francisco was declared **unconstitutional** and unenforceable. Measure A is likely also **illegal** and will be challenged in court, costing **hundreds of thousands of your tax dollars in lawyer fees** and dragging out for years.
- Remember the **trash fee?** They told us it would be one amount – it ended up being double. Measure A is more of the same! They don't even know how much this tax will collect. **If we can't trust their numbers, we shouldn't support their tax!**
- Military service members on deployment will have to apply for a special exemption so that they are not subject to the tax. This is **the last thing military families should have to worry about** while they are serving our country.

It doesn't add up.

VOTE NO on Measure A!