

Parks and Recreation Department

Fiscal Year 2025 Report of Donations from the San Diego Parks Foundation

Presenters: Sarah Erazo, Deputy Director
Kim Mathis, San Diego Parks Foundation

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Background

Donation Acceptance Policy

- Council Policy 100-02 Donation Acceptance requires City Council approval for donations with an aggregate value of \$250,000 or greater.
- In Fiscal Year 2025, the San Diego Parks Foundation contributed \$1,875,500 of in-kind donations to the City of San Diego Parks and Recreation Department.



Donation Breakdown

Category	Outcomes	Donation Amount
Recreation Programs	<ul style="list-style-type: none">- 334 Programs- 56,186 Participants	\$493,000
Community Events	<ul style="list-style-type: none">- 122 Events- 40,082 Attendees	\$915,500
Park Improvement Projects	<ul style="list-style-type: none">- 8 Projects	\$467,000

Total: \$1,875,500

Background

San Diego Parks Foundation



The Parks Foundation was established at the end of 2018 to provide critical support to the City of San Diego's Parks and Recreation Department. This support helps foster community health and connection by providing opportunities for exercise, spending time in nature, social interaction, and accessing resources.

Mission

To improve the quality of life of communities throughout the city of San Diego through equitable investments in parks, greenspace, and recreational opportunities.

Vision

Every San Diegan has access to quality recreational facilities as part of a safe, healthy, resilient, and thriving community.



Recreation Programs - \$493,000

Program	Park Sites	Donation	Council District (s)
Citywide Sports Leagues	Citywide	\$40,000	2, 3, 4, 6, 7, 8, 9
Drone Events	Mountain View	\$8,000	4
Fishing Trips	Azalea, San Ysidro Larsen Field, Colina de Sol, City Heights, Encanto, Linda Vista, Martin Luther King, Jr., Montgomery Waller, Mountain View, Paradise Hills, Robert Egger South Bay, San Ysidro, Silverwing, Southcrest, Willie Henderson	\$20,000	4, 7, 8, 9
Level Up Camps	Serra Mesa, Penn Athletic Field, Southcrest	\$250,000	4, 7,9
Nature Camps	San Ysidro Larsen Field, City Heights, Colina del Sol, Encanto, Golden Hill, Linda Vista, Martin Luther King, Jr., Dolores Magdalena Memorial, Montgomery Waller, Mountain View, Paradise Hills, San Ysidro, Skyline Hills, Silverwing, Robert Egger South Bay, Southcrest, Stockton	\$25,000	3, 4, 7, 8, 9
Park Ambassador Program	Martin Luther King, Jr.	\$110,000	4
Swim Lessons	Dolores Magdalena Memorial, Martin Luther King, Jr	\$15,000	4, 8
Teen Nite Program	San Ysidro Larsen Field, Colina del Sol, Encanto, Golden Hill, Linda Vista, Martin Luther King, Jr., Mountain View, Paradise Hills, Robert Egger South Bay, Southcrest	\$10,000	3, 4, 7, 8, 9
Staff Appreciation and Support	Citywide	\$15,000	All



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Community Events - \$915,500

Community Event	Park Site(s)	Donation	Council District (s)
I Love My Park Day	Martin Luther King, Jr.	\$55,000	4
Movies in the Park Events	Colina del Sol, Encanto, Linda Vista, Golden Hill, North Park, San Carlos, Montgomery Waller, Mountain View, Cesar Solis, South Bay, North Clairemont, Martin Luther King, Jr. and Mount Hope	\$25,000	2, 3, 4, 7, 8, 9
Parks After Dark Events	City Heights, Linda Vista, Memorial, Skyline Hills and Silverwing	\$660,000	4, 7, 8, 9
Seasonal Community Events	Citywide	\$175,500	Citywide



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Park Improvement Projects - \$467,000

Park Site	Project	Donation	Council District
San Ysidro Larsen Field Community Center	Retractable Backboard Standards	\$18,000	8
Golden Hill Recreation Center	Gym Floor Renovation	\$18,000	3
Marcy Neighborhood Park	Playground Groundbreaking Event	\$5,000	1
Mission Hills Neighborhood Park	Cobblestone Restoration	\$5,000	3
Montgomery Waller Community Park	Infield Laser Leveling & Field Soil	\$13,000	8
Rancho Bernardo Community Park	Multipurpose Field Renovation	\$230,000	5
Southcrest Community Park	Outdoor Court Renovation & Field Lights Replacement	\$107,000	8
Torrey Hills Neighborhood Park	Outdoor Basketball Court Standards	\$10,000	1
NTC Liberty Station	Tree Planting	\$61,000	2



Recommended Actions

This item seeks authority to accept \$1,875,500 in donations from the San Diego Parks Foundation in Fiscal Year 2025.

- 1. Adopt a resolution authorizing the Mayor or the Mayor's designee to accept FY 2025 in-kind donations from the San Diego Parks Foundation totaling \$1,875,500, consisting of \$493,000 for recreation programs, \$915,500 for community events, and \$467,000 for park improvement projects.*



Questions

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