



JOINT COMMITTEE MEETING AGENDA

**San Ysidro Business Improvement District Advisory Committee - Small Business Advisory Board
San Ysidro Community and Economic Development Corporation Board of Directors**

Wednesday, April 22, 2026 9:00AM to 11:00AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

San Ysidro Community and Economic Development Corporation Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Jilette Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

1. Executive & Fundraising Committee

Discussion and planning regarding the Executive & Fundraising Committee.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Jerry Gonzalez, Nonprofit Insurance Broker, CalNonprofits Insurance Services
- Kimberly Moore, Communications Coordinator, Civic Community Partners

2. Board Recommendation/Action

Approve a recommendation/action item regarding the Executive & Fundraising Committee.

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

3. Safety & Community Events Committee

Discussion and planning regarding the Safety & Community Events Committee.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

4. Board Recommendation/Action

Approve a recommendation/action item regarding the Safety & Community Events Committee.

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

5. Action: Approval of the March Committee Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

6. Adjournment

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.

- Yes: Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Silvana Alaniz.
- Abstain: None.
- Absent: Andres Ripa, Ernesto Medina, Ozmin Zarate Hilty, Sunil Gakhreja, and Vicky Sharma.
- Subject to space availability at the library, the board would like to hold the board retreat on May 8th.

3. Safety & Community Events Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Leonardo Hernandez shared that he and Gustavo will meet with Officer Edington to discuss outreach around the Get It Done app and Letter of Agency.
- With the BID Alliance grant, the idea was shared to purchase equipment such as AV technology, canopies, and more for future events.
- If the group moves forward with planning a candidate forum, they would need to identify a date/time, location, moderator, and contact the candidates.

4. Board Recommendation/Action

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- The board would like to define and rename the Committees after the board retreat takes place.

5. Action: Approval of the January and February Committee Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Norman Jester and a second by Joe Yousif, the board voted to approve the January 28, 2026 and February 25, 2026 minutes.
 - Yes: Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Andres Ripa, Ernesto Medina, Ozmin Zarate Hilty, Sunil Gakhreja, and Vicky Sharma.

6. Adjournment

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was adjourned at 10:37 AM.

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