



SAN DIEGO E-BIKE SHARE

What Docked E-Bike Share Is

Docked e-bike share consists of electric Class I bikes that lock at docks around the region. With most rides lasting ~17 minutes, it prioritizes short-term, low-cost rentals and is a first/last mile transit solution.

Increases Customer Spending

In studied bike share cities, 23% of riders reported new or increased spending due to bike share. 20% of business owners reported that bike share increases sales, compared to 1% who said the opposite.

Favored by Business Owners

A study found that 61% of business owners had a neutral or positive opinion of bike share replacing parking, 70% reported a positive impact on the neighborhood, and 59% want more stations installed.

Safe Mode of Transportation

With a fatality rate 83% lower than driving, docked bike share is incredibly safe. In fact, studies found that it has lower injury rates than private biking and decreases overall injuries in cities its implemented in.

Funding Sources

There are a variety of sources for e-bike share funding. Many systems are funded with a blend of sources including sponsorship, advertising, user fees, operator investment, grants, and/or public subsidy.

FREQUENTLY ASKED QUESTIONS

Q: Will this compete with rental shops?

A: No—bike share users use bikes for shorter time spans and tend to be less experienced.

Q: What would this cost businesses?

A: \$0. Funding would come from a variety of sponsorships, grants, and operator funds.

Q: Would it clutter sidewalks/waterways?

A: Nope! These e-bikes can't be left around and must be returned to a dock to end the trip.

Q: Where on streets will the docks be?

A: Docks can go on street corners, where parking is not allowed per AB 413 daylighting law.

Q: Wasn't there an old/existing system?

A: San Diego had systems, but docked service ended in 2019 and dockless scooters left in 2023.