



**SAN YSIDRO COMMUNITY AND ECONOMIC DEVELOPMENT CORPORATION
(SYCEDC)
Committee Meeting Agenda**

**Wednesday, May 27, 2026 9:00AM to 11:00AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

1. Actions:

- A. Adopt board policies and procedures**
- B. Adopt associate membership policy**
- C. Approval of insurance provider**
- D. Removal of board members**
- E. Accept nominations to fill board seat terms**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

2. Executive & Fundraising Committee

Discussion and planning regarding the Executive & Fundraising Committee.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Strategic planning session update - Patricia S. Sinay, Community Investment Strategies
- Website and logo update - Kimberly Moore, Communications Coordinator, Civic Community Partners

3. Safety & Community Events Committee

Discussion and planning regarding the Safety & Community Events Committee.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

4. Actions:

- A. Draft letter regarding the San Ysidro Community Parking District metered parking**
- B. Discussion of an event planner request for proposal/bid**
- C. Joint event with the San Diego County Hispanic Chamber of Commerce**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

5. Action: Approval of the April Committee Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

6. Adjournment

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



JOINT COMMITTEE MEETING MINUTES

San Ysidro Business Improvement District Advisory Committee - Small Business Advisory Board
San Ysidro Community and Economic Development Corporation Board of Directors

Wednesday, April 22, 2026 9:00AM to 11:00AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

San Ysidro Community and Economic Development Corporation Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Jilette Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:15 AM.

Attendance

SYCEDC Board of Directors: Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Silvana Alaniz, and Vicky Sharma.

Government Representatives:

Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alicia Jimenez

Gustavo Bidart

Leonardo Hernandez

Non-Agenda Public Comment

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- Alicia Jimenez shared that their private trash bins on property are being used by outsiders.
- Rodrigo Morales shared that the proposed draft budget includes many reductions of full-time employees through various departments. Funding has also been eliminated from Arts & Culture programming. There are opportunities to engage with the Budget Review Committee meetings.
- Rodrigo also shared there will be a dumpster drop-off on April 26th near Black Box.
- Alex Southard shared that the Small Business Enhancement Program is not funded in the draft budget. The Economic Development Department will present on May 6th.

1. Executive & Fundraising Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Jerry Gonzalez, Nonprofit Insurance Broker, CalNonprofits Insurance Services
 - Jerry Gonzalez presented an overview of recent insurance quotes received.
 - Insurance coverage includes general liability, and the premium would be approximately \$4,200 for the year.
 - The group is interested in having special events coverage excluded and added on an as-needed basis. The average cost per event is between \$300-500.
 - Once the board approves an insurance quote and provider, there are binding documents required for competition such as the final application, a no known loss letter, and a copy of insured abuse procedures.
- Patricia Sinay shared an update on the board retreat preparations.
 - A large portion of the retreat will focus on the San Ysidro Community Plan and economic development strategizing.

- A survey will be finalized soon to share with assessment payers.
 - Kimberly Moore, Communications Coordinator, Civic Community Partners
 - The website continues in draft mode until the logo is finalized.
 - Various logo samples were shared, and the group gave feedback on their preferences.
 - The goal is to launch the website in mid-May.
 - Gustavo Bidart emphasized the importance of board member attendance per the bylaws.
2. **Board Recommendation/Action**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- The board recommends taking action and approving insurance providers at the next meeting.
3. **Safety & Community Events Committee**
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- Leonardo Hernandez shared a newsletter template to use for future communication.
 - Alex Southard shared that the deadline for the BID Alliance funding has been extended to the end of year.
4. **Board Recommendation/Action**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- None.
5. **Action: Approval of the March Committee Meeting Minutes**
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- With a motion by Joe Yousif and a second by Carol Kang, the board voted to approve the March 25, 2026 minutes.
 - Yes: Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Silvana Alaniz, and Vicky Sharma.
 - Abstain: None.
 - Absent: Andres Ripa, Ernesto Medina, Norman Jester, Ozmin Zarate Hilty, and Sunil Gakhreja.
6. **Adjournment**
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- Meeting was adjourned at 11:16 AM.

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

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