

## **Biography for NCPG Board – Mission Gorge Rock Quarry Subcommittee**

**Jay Wilson** will be honored to serve as a **community member of the NCPG Mission Gorge Rock Quarry Subcommittee**. He brings decades of local knowledge, community experience, and a long-standing commitment to the Navajo Area.

Jay is a lifelong San Diegan whose professional and community service spans more than six decades. A graduate of Crawford High School and the University of San Diego, Jay began his career in the early 1960s working in the press box for the Pacific Coast League, San Diego Padres and later in the ticket office for the American Football League, San Diego Chargers. In 1964, he joined SeaWorld's group sales department a month before the park opened, eventually becoming assistant director of marketing.

After serving in the U.S. Army from 1967 to 1969, Jay returned to SeaWorld and later became Director of Marketing for the Zoological Society of San Diego, overseeing marketing for both the San Diego Zoo and the Wild Animal Park. He and his wife, Carole, also operated a gift shop in Grossmont Center for several years.

From 1995 to 2008, Jay served as the Navajo Area representative for San Diego City District 7 Councilmembers Judy McCarty and Jim Madaffer, attending every Navajo Community Planning Group meeting during his tenure. He later spent nine years as Director of the Mission Trails Regional Park Foundation and concluded his career with eight years as an administrator for the Crusaders Soccer Club.

Jay has lived in the Navajo community since 1968, residing in Grantville, Allied Gardens, and Del Cerro. His community involvement includes nine years on the San Carlos Little League board, eight years on the Navajo Community Planning Group board. He also helped to found the Del Cerro Action Council. Jay has served 15 years on the San Carlos and Allied Gardens Recreation Councils and continues to serve on the boards of the Crusaders Soccer Club and Friends of Del Cerro. Jay was also on the San Diego State University planning committee for the 68-acre park at the east end of Snapdragon Stadium area. For community events, Jay served on the Allied Gardens Spring Fest committee and is one of three individuals who created the July 4<sup>th</sup> Lake Murray Fireworks and Musicfest through 2023.

Jay and his wife, Carole — who enriched the lives of nearly 1,000 elementary school students during her 39-year career with the San Diego Unified School District — have two sons, five granddaughters, and one great-grandson.