

BY THE PEOPLE-FOR THE PLANET

**SAN
DIEGO
CLIMATE WEEK**

10.01-10.08





WHAT IS SAN DIEGO CLIMATE WEEK?

San Diego Climate Week creates space for collaboration, education, and action that accelerates local climate solutions and strengthens resilience in our communities.

WHY DOES IT MATTER?

San Diego is experiencing the escalating effects of climate change: extreme heat, rising sea levels, poor air quality, and environmental injustice (particularly as a border region). Public awareness and coordinated community action are weak & fragmented. Frontline communities disproportionately bear the brunt of climate impacts and are left out of policy and decision-making processes. San Diego has an urgent need for inclusive, place-based climate engagement that connects diverse sectors & empowers residents, businesses and politicians to take action.

HOW DOES SDCW HELP?

By convening a diverse ecosystem of partners, from community groups to government agencies, we foster accessible, justice-centered opportunities for learning, connection, and collective impact. Every event is designed to move conversations forward with actionable outcomes that will equip communities with the knowledge, resources, and networks needed to empower us all to be a part of San Diego's climate future. We envision a region where collective climate action is led by shared knowledge, environmental justice, and meaningful collaboration. San Diego Climate Week strives to be a catalyst of equitable solutions by uplifting local leadership, supporting science-based approaches, and ensuring that everyone has the opportunity to participate in shaping a climate-resilient and inclusive future.



About San Diego Climate Week

OVERVIEW

San Diego Climate Week (SDCW) was started by the people, for the planet in 2025, establishing itself as San Diego's essential annual climate event. It is a powerful week that encourages everyone, from individuals and businesses to nonprofits and policymakers, to get involved with climate action. By focusing on both local action to address the climate crisis and global solutions for climate change, SDCW unites the region to create a more resilient and inclusive future.



OCTOBER 1-8



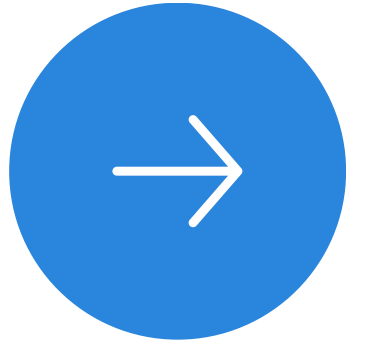
MISSION

San Diego Climate Week exists to create space for collaboration, education, and action that accelerates local climate solutions and strengthens resilience in our communities.

OUR UNIQUE FOCUS

Every year, we define a bold, unifying Annual Call to Action (CTA) a concept unique among regional climate weeks, that concentrates partner efforts and resources to move the needle on a pressing regional crisis, such as the Tijuana River pollution.

What is **SDCW?**



SUMMITS

Five (5) premium, committee-organized events focused on specific themes: Air, Water, Land, Fire, and People. These summits feature government leaders, expert panelists, and Indigenous voices.



CO-HOST EVENTS

The decentralized network of 120+ unique events hosted independently by partner organizations (nonprofits, schools, and business) across all corners of San Diego County.

TESTIMONIAL

"I LEFT FEELING
MOTIVATED TO TAKE
SMALL BUT MEANINGFUL
STEPS TOWARD CLIMATE
ACTION AND TO KEEP
LEARNING."



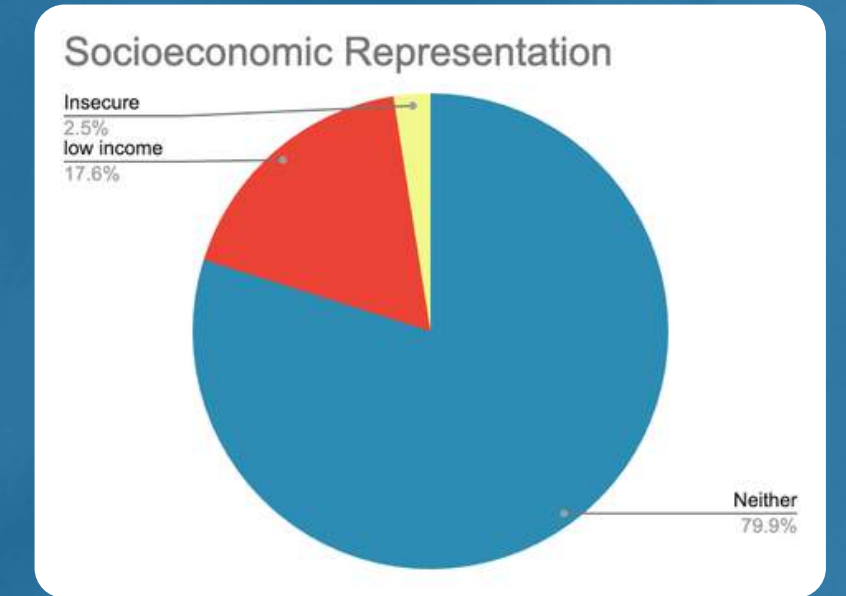
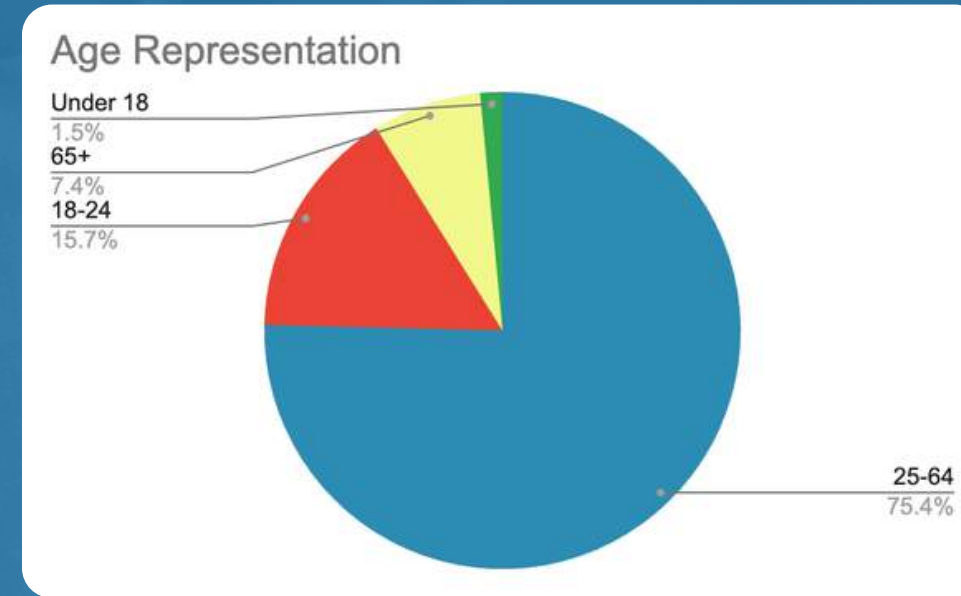
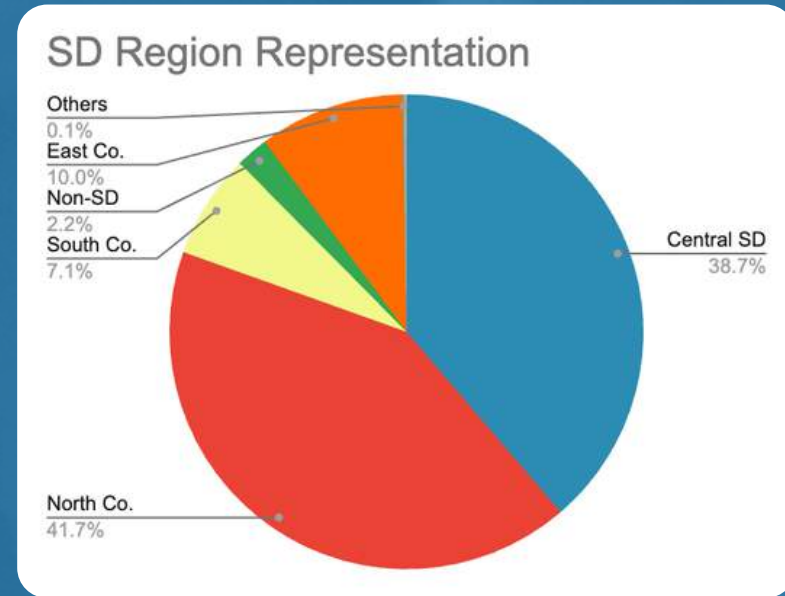
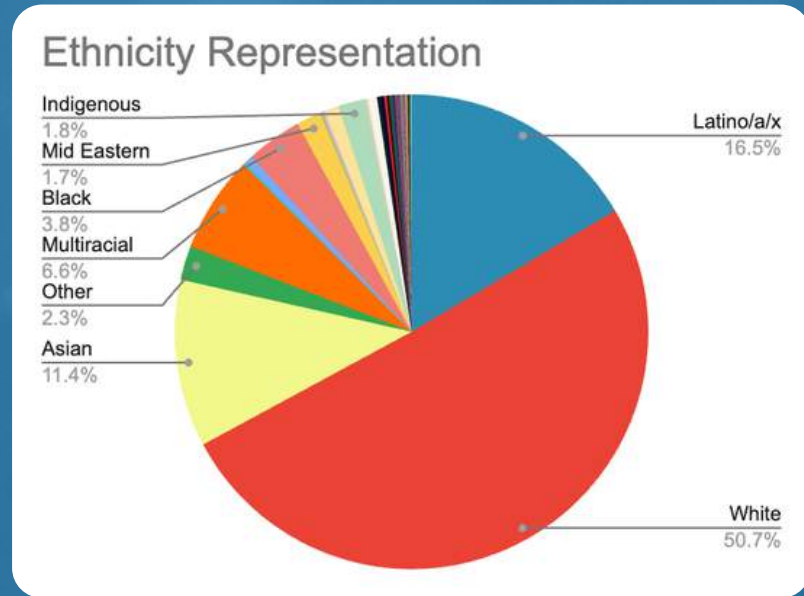
10.01-10.08

120 EVENTS
4 UNIVERSITIES
3,130 ATTENDEES
103 ORGANIZATIONS
10,147 EDUCATION HOURS

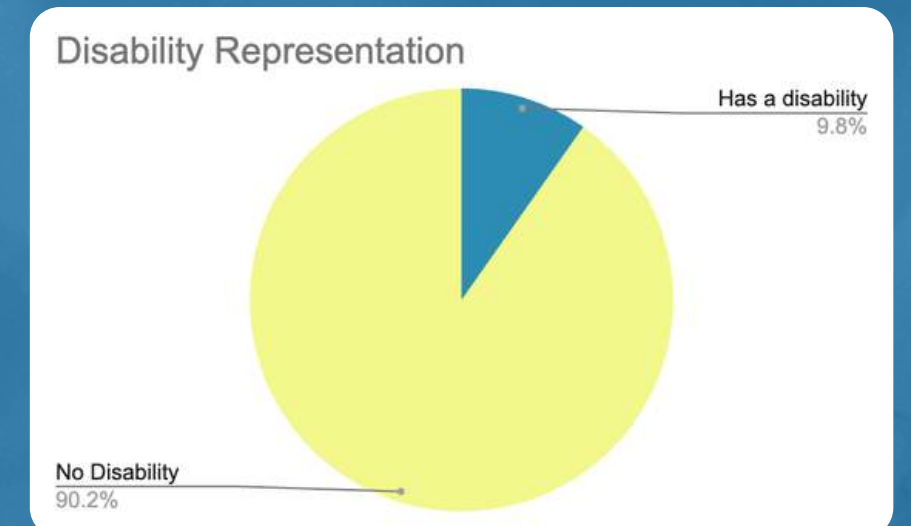
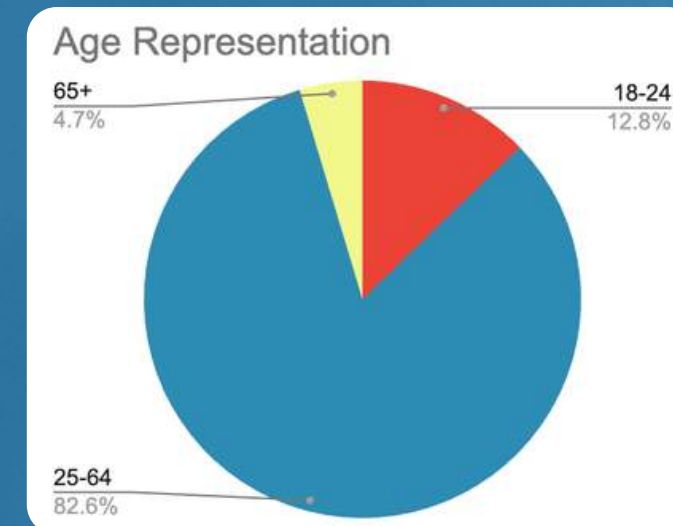
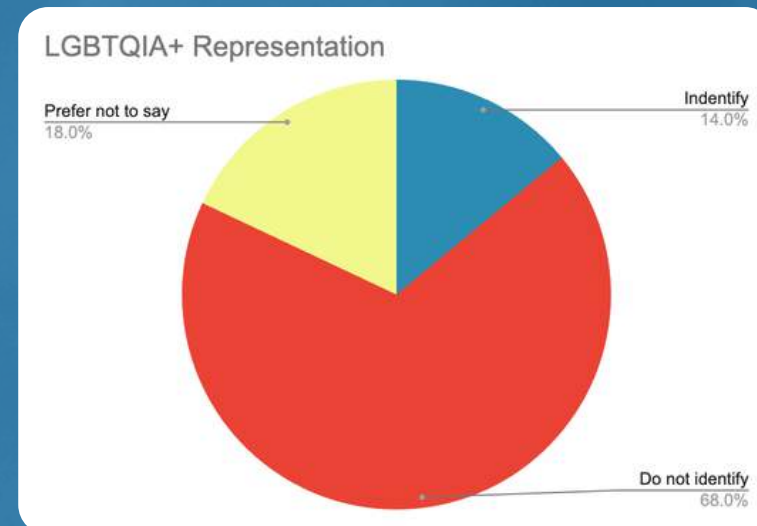
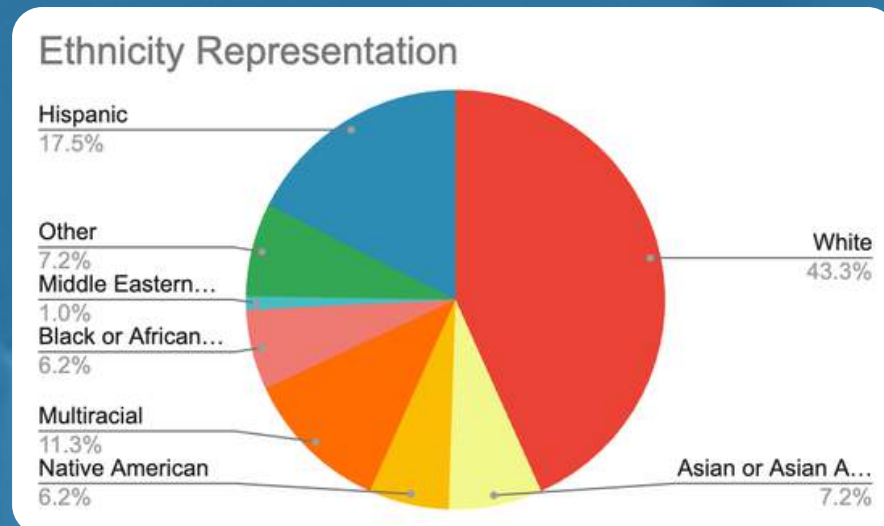




PARTICIPANT DEMOGRAPHICS



HOST DEMOGRAPHICS



CENTRAL: SAN DIEGO CLIMATE WEEK KICKOFF EVENT CYCLING TOWARDS CLEANER AIR IN BALBOA PARK

San Diego Climate Week launched with energy and purpose at the Mingei International Museum in Balboa Park. Co-hosted with BikeSD, the evening celebrated clean air and earth-friendly transportation, featuring a community bike ride, local food and drinks, and a dynamic panel of city and regional leaders, including Mayor Todd Gloria and Council President Joe LaCava. With an inspiring crowd of advocates and cyclists, the event spotlighted the shared vision for a healthier, more breathable San Diego and set the tone for a week of action, collaboration, and connection.



“A beautiful setting, great networking, and stellar panel. Fantastic kickoff for this inaugural San Diego Climate Week!”

“It was the most amazing experience to feel united with people who have the same dream! This event gave hope of the bright sustainable future for San Diego!”

“Fantastic kickoff! And a gorgeous venue!! What a great vibe-super upbeat and friendly. You could feel the excitement level!! And a great panel. So A+”



SDCW 2026 **Summits**

For 2026, we are organizing our highest-impact anchor events into five distinct, high-visibility Elemental Summits, each targeting a critical challenge and opportunity:

AIR

This Summit focuses on clean air policy, clean transportation, and public health, building upon last year's successful kickoff that featured City and regional leaders. We aim to accelerate regional efforts to reduce carbon emissions and create a more breathable San Diego for all.

Wednesday 10.7 (Clean Air Day)



LAND

Focused on ecological restoration, traditional knowledge, and green infrastructure, this Summit uplifts the wisdom of Indigenous leaders and environmental stewards. We aim to foster community healing and drive projects that enhance land resilience across the county.

Saturday 10.3



FIRE (NEW)

This essential new Summit will focus on wildfire prevention, risk mitigation, and adapting to the accelerating climate heating challenges facing our region. We seek to empower communities with practical knowledge and policy advocacy for better long-term resilience.

TBD



WATER [SPONSORED]

This core Summit addresses water quality, transboundary sewage issues, and marine conservation, continuing our 2025 focus on the critical Tijuana River crisis. We seek to advance collaboration between binational leaders and environmental advocates to protect our shared coastal ecosystems.

TBD



PEOPLE

This Summit centers on sustainable business, community equity, and workforce development, celebrating the local companies weaving sustainability into their operations. We aim to inspire conscious consumption, foster diverse leadership, and ensure climate solutions are equitable for all San Diegans.

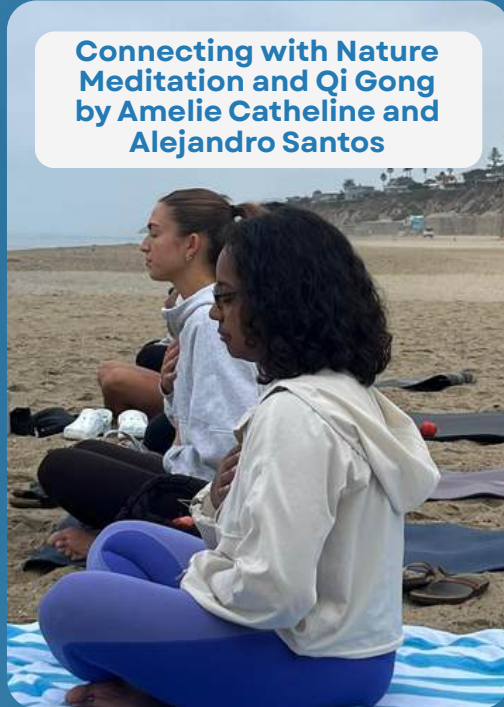
TBD



PARTNER EVENTS



Food Rescue Volunteer Shift with Feeding San Diego



Connecting with Nature Meditation and Qi Gong by Amelie Catheline and Alejandro Santos



Resilience Dinner by Vuori, Resilience, and Un Mar de Colores



The Climate Startup Ecosystem: Founder Q&A | Happy Hour at Rivian by Climate Collective San Diego



Otay Sustainability Park Tour by Republic Services



Blue Carbon Collaborative Symposium at Scripps Institution of Oceanography by Wildcoast and Coastal Quest



Building Green Committees: A Chamber-to-Chamber Blueprint by Illuminous Marketing

SPONSORS & COMMUNITY PARTNERS





SAN DIEGO CLIMATE WEEK 2025 CALL TO ACTION



USE YOUR VOICE

Urge government leaders to act now. Communities' health depends on action, not promises. Take action now: Call or email your elected officials. Find your representatives here: commoncause.org/find-your-representative

10.01-10.08



CHANGE YOUR BEHAVIOR

Small choices add up to big change. Reduce use of toxic chemicals. Household products, pesticides, and fertilizers end up polluting someone's river. Cut down on single-use plastics. Every piece thrown away risks entering waterways and oceans. Choose sustainable alternatives whenever possible. Support local farms, refill stations, and circular economy businesses. Your everyday actions protect ecosystems and reduce the load on already stressed watersheds.



BE A GOOD NEIGHBOR

Volunteer, donate, and stand with your community. Together, our collective impact creates the climate-resilient, just, and thriving region we all deserve. San Diego Climate Week has 16 nonprofit partners working on the frontlines of climate, land, water, and justice. Support them by donating your time, talent, or resources. Volunteer for clean-ups, restoration projects, or community outreach. Donate directly to nonprofits advancing climate justice and water protection. Invite friends and neighbors to join San Diego Climate Week events and actions.



Theme 1: SDCW as an Implementation Partner

Objective: Formalize the relationship between SDCW and the Climate Advisory Board to maximize workforce development and education.

- **SDCW can host policy workshops and joint outreach events to gather formal recommendation data for the City Council.**
- **The event serves as a megaphone for the environmental actions the City has completed and plans to initiate.**
- **Collaboration on workforce development education ensures that the local economy is prepared for the transition to a carbon-neutral future.**
- ***Impact Highlight: SDCW provides a "regional moment" for climate action, creating a feedback loop between residents and policymakers.***

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NEXT STEPS: REQUEST FOR COLLABORATION



HOST AN EVENT IN 2026
Policy Pod x City of SD
Climate Advisory Panel

Listening Session



SPONSOR SDCW 2026
ACCEPTING SUPPORT
TODAY!



Table at our Summits
Water
Land
Air
Fire
People



SPEAK
Air Summit- Debate?



OFFER A VENUE
DONATE YOUR SPACE
TO HOST

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Year-round Education: SDCW x City SD Climate Advisory Panel

Can we work together year-round to educate the public?
Can we host a CAP listening session to learn more about opportunities?
Educating the public on at-home local climate actions

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Theme 2: Accelerating "Net-Neutral" and Mobility Wins

Objective: Identify and fast-track "low-hanging fruit" projects that drive emissions reductions without significant budget strain.

- Transportation remains the largest source of emissions.
- Focusing on already budgeted projects—such as the Florida Avenue roundabout or safer street initiatives—can effect immediate change
- There is a need to expand measures that specifically improve public transit ridership.

Impact Highlight: SDCW can attract global attention and companies to San Diego, functioning as a tourism and economic vehicle for climate-forward policy.

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Climate Action Plan

CAP Listening Session- Thought Questions

- How can SDCW work to support the annual report and CAP update?
- What steps are needed in order to ensure that implementation of the CAP (i.e., funding, communication) becomes a priority for the city?
- How has the City Advisory Panel worked in conjunction with the Council to implement portions of the CAP, and where do you view room for implementation improvement?
- How can San Diego Climate Week develop programming that aligns specifically with the themes of the City's CAP to boost public engagement?
- What specific local climate action items does the Advisory Panel believe we should highlight during SDCW to find regional unity?
- How is the City currently addressing the shortfall in building decarbonization, which represents a significant portion of neglected emissions reductions?

BY THE PEOPLE,
FOR THE PLANET

**THANK YOU FOR YOUR COMMITMENT TO
PEOPLE, PLANET, AND COMMUNITY.**

Join us next year! 10.01-10.08 | 2026

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Impact Report by SDCW Evaluation Committee:
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