



**SAN YSIDRO COMMUNITY AND ECONOMIC DEVELOPMENT CORPORATION  
(SYCEDC)  
Committee Meeting Agenda**

**Wednesday, June 24, 2026 9:00AM to 11:00AM  
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

**Board of Directors:** Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

**Call to Order and Introductions**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

**Non-Agenda Public Comment**

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

**1. Action: Approval of Logo Design**

Kimberly Moore, Communications Coordinator, Civic Community Partners

**2. Executive & Fundraising Committee**

*This agenda item will focus on internal goals and objectives of the strategic plan.*  
Patricia S. Sinay, Community Investment Strategies

**3. Safety & Community Events Committee**

*This agenda item will focus on external goals and objectives of the strategic plan.*  
Patricia S. Sinay, Community Investment Strategies

**4. Action: Approval of the May Committee Meeting Minutes**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

**5. Adjournment**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

\*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.** To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



**SAN YSIDRO COMMUNITY AND ECONOMIC DEVELOPMENT CORPORATION  
(SYCEDC)**

**Committee Meeting Minutes**

**Wednesday, May 27, 2026 9:00AM to 11:00AM**

**Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

**Board of Directors:** Andres Ripa, Carol Kang, Ernesto Medina, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

**Call to Order and Introductions**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:13 AM.

**Attendance**

**Board Members:** Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.

**Government Representatives:**

Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno  
Alex Southard, Small Business Engagement Specialist, Economic Development Department  
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

**Members of the Public:**

Alicia Jimenez  
Gustavo Bidart

Luis Colmenarez  
Patricia Sinay

Rosie Duran

**Non-Agenda Public Comment**

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- Alex Southard shared that the City's Budget Hearing was postponed from 5/18 to 5/27 at 6:30pm. The Small Business Enhancement Program is currently not funded in the draft budget.
- Alex Southard shared that the SYCEDC is required to follow the Brown Act.
- Viridiana Quintana shared there is an opportunity to opt-in to the SYCEDC's email list via the sign-in sheet.

**1. Actions:**

- With a motion by Norman Jester and a second by Carol Kang, the board voted to **adopt the board policies and procedures.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Joe Yousif and a second by Marni Levy Wilton, the board voted to **adopt the associate membership policy with amended language on membership tiers and benefits.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Joe Yousif and a second by Norman Jester, the board voted to **approve Philadelphia Indemnity Insurance Company as their provider for a \$4,621 premium.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.

- Abstain: None.
- Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Norman Jester and a second by Marni Levy Wilton, the board voted to **remove Ernesto Medina and Sunil Gakhreja from the Board of Directors due to unexcused absences as outlined in the bylaws.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- No actions were taken to **accept nominations to fill board seat terms.**

## 2. Executive & Fundraising Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Website and logo update - Kimberly Moore, Communications Coordinator, Civic Community Partners
  - An overview of the draft website was shared. It cost \$279 to activate the website.
  - Mailchimp was considered as an option for an email marketing platform.
- Strategic planning session update - Patricia S. Sinay, Community Investment Strategies
  - The member survey has launched- <https://forms.gle/kkSZBwjCr3vsRsr9>.
  - An email announcement was sent on May 19. A letter and in-person outreach will also take place.
  - For the next two Committee Meetings, the group will focus on creating their strategic plan through two working groups.
    - Executive & Fundraising Committee will focus on internal items – administrative establishment, City contract preparations, and raising capital.
    - Safety & Community Events Committee will focus on external items – beautification, events, and programs.

## 3. Safety & Community Events Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- No updates were shared.

## 4. Actions:

- With a motion by Alfredo Ripa and a second by Joe Yousif, the board voted to **send a letter to the City's Transportation Department regarding the metered parking recommendations for the San Ysidro Community Parking District.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Alfredo Ripa and a second by Norman Jester, the board voted to **approve hosting an August joint event with the San Diego County Hispanic Chamber of Commerce.**
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- The discussion was tabled for the next meeting regarding **the creation of an event planner request for proposal/bid.**

## 5. Action: Approval of the April Committee Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Alfredo Ripa and a second by Ozmin Zarate Hilty, the board voted to approve the April 22, 2026 minutes.
  - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
  - Abstain: None.
  - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.

## 6. Adjournment

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was adjourned at 11:00 AM.

\*Unfinished business shall be tabled and placed on the agenda for the next meeting.

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