



**SAN YSIDRO COMMUNITY AND ECONOMIC DEVELOPMENT CORPORATION
(SYCEDC)
Committee Meeting Minutes**

**Wednesday, May 27, 2026 9:00AM to 11:00AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

Board of Directors: Andres Ripa, Carol Kang, Ernesto Medina, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, Sunil Gakhreja, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:13 AM.

Attendance

Board Members: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.

Government Representatives:

Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alicia Jimenez
Gustavo Bidart

Luis Colmenarez
Patricia Sinay

Rosie Duran

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- Alex Southard shared that the City's Budget Hearing was postponed from 5/18 to 5/27 at 6:30pm. The Small Business Enhancement Program is currently not funded in the draft budget.
- Alex Southard shared that the SYCEDC is required to follow the Brown Act.
- Viridiana Quintana shared there is an opportunity to opt-in to the SYCEDC's email list via the sign-in sheet.

1. Actions:

- With a motion by Norman Jester and a second by Carol Kang, the board voted to **adopt the board policies and procedures.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Joe Yousif and a second by Marni Levy Wilton, the board voted to **adopt the associate membership policy with amended language on membership tiers and benefits.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Joe Yousif and a second by Norman Jester, the board voted to **approve Philadelphia Indemnity Insurance Company as their provider for a \$4,621 premium.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.

- With a motion by Norman Jester and a second by Marni Levy Wilton, the board voted to **remove Ernesto Medina and Sunil Gakhreja from the Board of Directors due to unexcused absences as outlined in the bylaws.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- No actions were taken to **accept nominations to fill board seat terms.**

2. Executive & Fundraising Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Website and logo update – Kimberly Moore, Communications Coordinator, Civic Community Partners
 - An overview of the draft website was shared. It cost \$279 to activate the website.
 - Mailchimp was considered as an option for an email marketing platform.
- Strategic planning session update – Patricia S. Sinay, Community Investment Strategies
 - The member survey has launched- <https://forms.gle/kkSZBwjCr3vsRsr9>.
 - An email announcement was sent on May 19. A letter and in-person outreach will also take place.
 - For the next two Committee Meetings, the group will focus on creating their strategic plan through two working groups.
 - Executive & Fundraising Committee will focus on internal items – administrative establishment, City contract preparations, and raising capital.
 - Safety & Community Events Committee will focus on external items – beautification, events, and programs.

3. Safety & Community Events Committee

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- No updates were shared.

4. Actions:

- With a motion by Alfredo Ripa and a second by Joe Yousif, the board voted to **send a letter to the City’s Transportation Department regarding the metered parking recommendations for the San Ysidro Community Parking District.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- With a motion by Alfredo Ripa and a second by Norman Jester, the board voted to **approve hosting an August joint event with the San Diego County Hispanic Chamber of Commerce.**
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.
- The discussion was tabled for the next meeting regarding **the creation of an event planner request for proposal/bid.**

5. Action: Approval of the April Committee Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Alfredo Ripa and a second by Ozmin Zarate Hilty, the board voted to approve the April 22, 2026 minutes.
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Ernesto Medina, Sunil Gakhreja, and Vicky Sharma.

6. Adjournment

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was adjourned at 11:00 AM.

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an

alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.