



2020 Master Plan

City of San Diego Planning
Commission
July 16, 2026

Approval Process

01 ✓

Mission Bay Park Committee

02 ✓

Park and Recreation Board

03

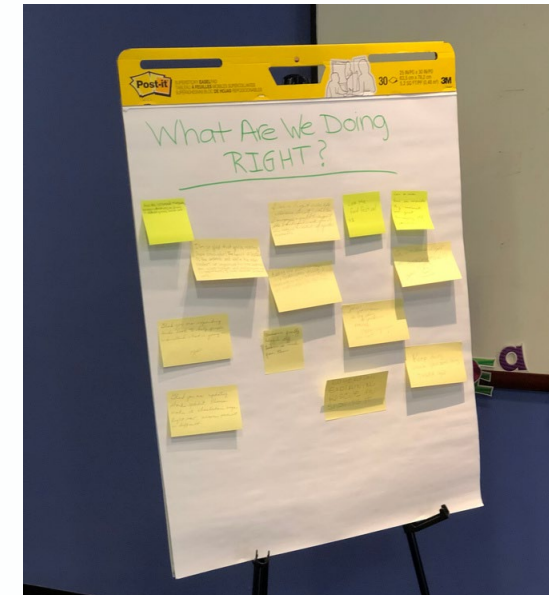
Planning Commission

04

San Diego City Council

05

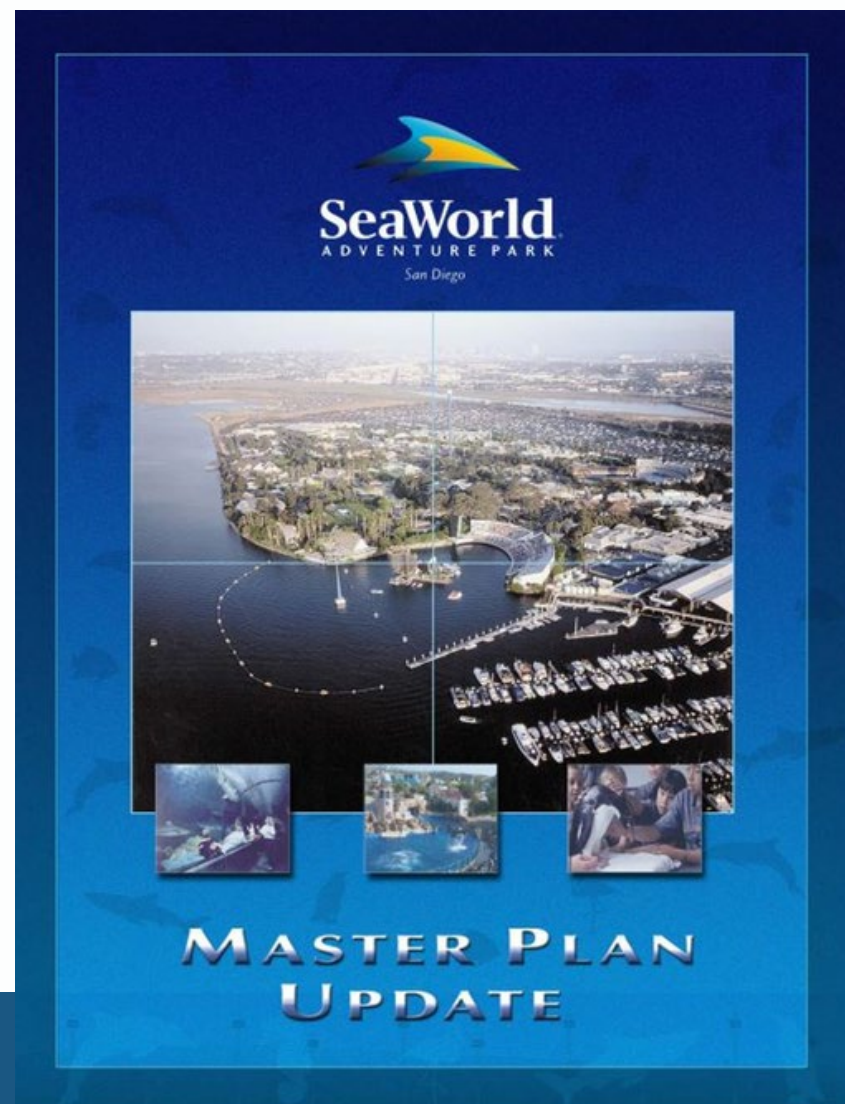
California Coastal Commission



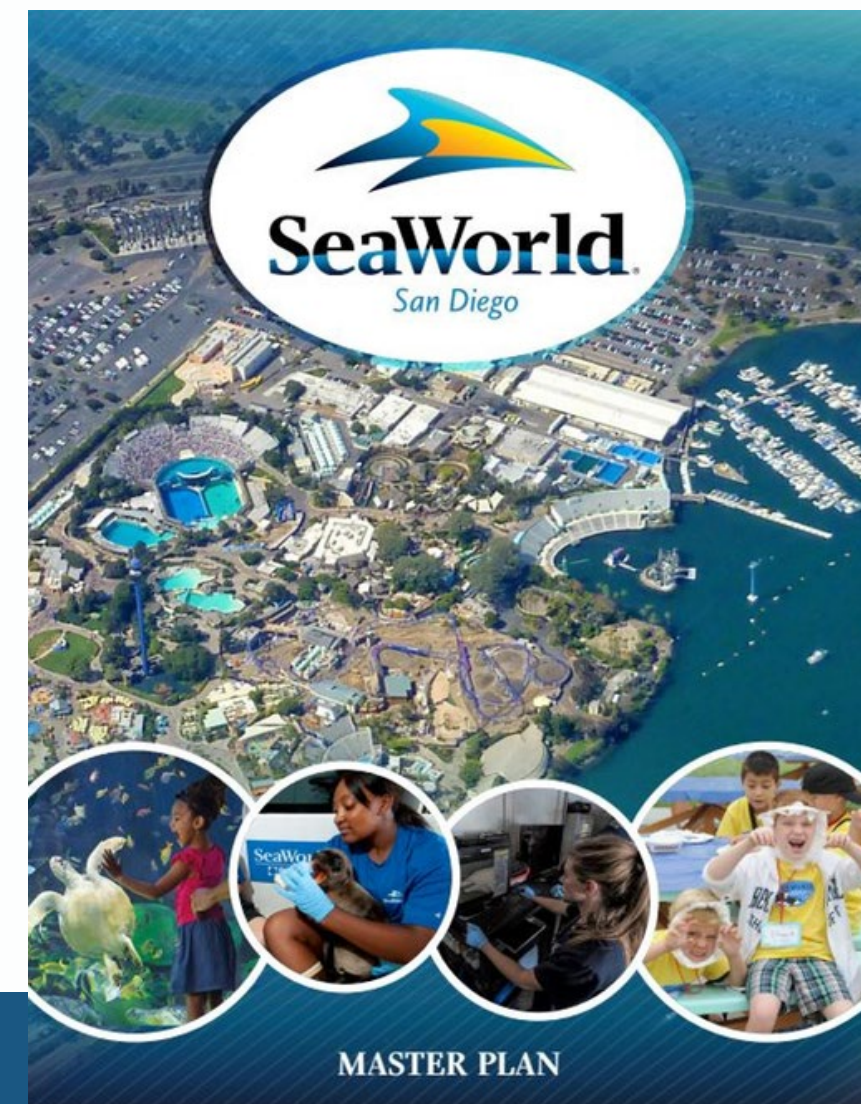
2020 SeaWorld Master Plan Update

As with the 2002 Master Plan, the 2020 Master Plan serves as the “Development Plan” document in the lease between SeaWorld and the City of San Diego.

Where we started...
(2002 Master Plan)



Where we're going...
(2020 Master Plan)



Mobility Upgrades



Nighttime Entertainment



Rescue, Rehabilitation, and Sustainability



Conservation and Sustainability



Community Participation



Over 75,000 San Diego students visit SeaWorld each year via our partnership with SDUSD and other school districts



Free tickets for Active Duty military and Veterans



Free tickets for teachers across Southern California and Arizona



Tens of thousands of ticket donations to organizations like the San Diego Blood Bank, SBCS, Logan Heights CDC, and World Ocean D

THANK YOU!

