

- With a motion by Marni Levy Wilton and a second by Vicky Sharma, the board voted to approve the April 8, 2026 meeting minutes.
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton,

- Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.
- Abstain: None.
- Absent: None.

3. **Management Support Update**

Leonardo Hernandez, Civic Community Partners

- Logo update – Kimberly Moore, Communications Coordinator, Civic Community Partners
 - Kimberly Moore shared a draft logo, the group shared feedback.
 - Three logo versions will be shared at the next meeting for the group to review.
- Leo Hernandez explained the strategic plan dashboard for the group to identify their priorities in a 90 day, 6 month, 12 month, and 18 month timeline.
 - New items were added to the dashboard such as finalizing insurance and conducting board trainings.

4. **Action: Event Planning**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Leo Hernandez mentioned the tentative dates for the joint event with the Hispanic Chamber are August 26 or 27.
- A budget was shared demonstrating expenses to date from the State grant through the BID Alliance.
 - There is about \$65,000 available.
 - Expenses to date include the past mixer and election event.
 - Projected expenses include purchasing AV and equipment, a joint event with the Hispanic Chamber, and a fall/winter event such as a Candidate Forum or Holiday Event.
- With a motion by Silvana Alaniz and a second by Vicky Sharma, the board voted to approve purchasing the event equipment, host one end of year event, and procure an event coordinator.
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.
 - Abstain: None.
 - Absent: None.

5. **Member Survey**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Alfredo Ripa reminded the group about the member survey that is available online– <https://forms.gle/kkSZBwjCr3vsRsr9>.
- Civic Community Partners and EDD will conduct in-person outreach in the coming days.
- Alex Southard shared that EDD mailed letters to San Ysidro BID assessment payers were with an update on the BID advisory board and a QR code to the member survey.

6. **Economic Development Department Report**

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard shared information regarding upcoming activities.
- An update was given on the City budget which Council approved June 9. There was significant budget advocacy around the Small Business Enhancement Program from the small business community. The FY27 budget reflects \$750,000 for small business programs.

7. **Adjournment**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was adjourned at 10:40 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.