

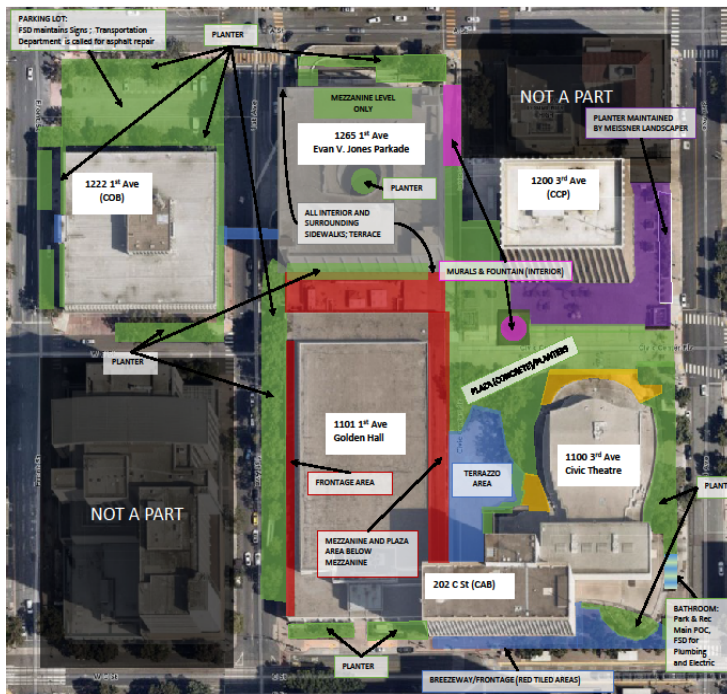


Civic Center Plaza Activations and Safety Improvements

Small Business Advisory Committee

CIVIC CENTER MAINTENANCE EXHIBIT

Many Stakeholders



- DGS, FSD, Work Control
619-525-8540
- Cultural Affairs Division, EDD
Christine Jones, Chief of Civic Strategies, CoSD
619-246-2552
- Park & Rec, Citywide Maintenance Services
Victor Nava, Deputy Director, CoSD
619-235-1195
- Park & Rec, Community Parks Downtown
Adolfo Herrera, Area Manager, CoSD
619-531-1533
- ACE Parking
Darnel Williams, ACE Parking
619-944-7437
- Golden Hall/DMS Services LLC
Rick Romio, Building Manager, DMS
619-517-6784
Gerald Calles, Building Manager, DMS
619-517-6742
- Civic Theatre/San Diego Theatres/CPAC
Brendan Farley, VP Operations, SD Theatres
619-615-4030
Efrén Ortiz, Int. Dir. of Eng., SD Theatres
619-615-4162
- EDD/Meissner Commercial Real Estate/
Paragon Services Engineering
Kathy Sullivan, Meissner Com. Real Estate
O: 619-232-8919, M: 858-729-8899
Glenn Chase, Manager, Paragon Services
619-405-1744
Terrell Brown, Property Agent, CoSD
619-236-6303
Karen Johnson, Asset Manager, CoSD
619-218-5981

- Arts and Culture/ Cultural Affairs
- General Services
- Parks and Recreation
- Economic Development
- San Diego Theatres, Inc.
- ACE Parking
- Meissner
- Golden Hall
- Department of Transportation
- Downtown San Diego Partnership

15 JUNE 2025

Funding Source

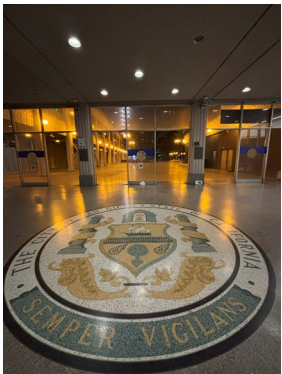
Lessons from COVID-19 Pandemic

- Outdoor infrastructure needed to continue public processes in infectious environment
- COVID/HEP-A lessons in San Diego articulate importance of early interventions
- Clear emergency broadcast needed in public spaces and with press
- Legacy funding remained available as COVID-related funding reached sunset in Fall 2026

GRANT
FUNDING
ALERT!

LEVERAGING
CDBG-CV GRANT FUNDING
IN YOUR COMMUNITY





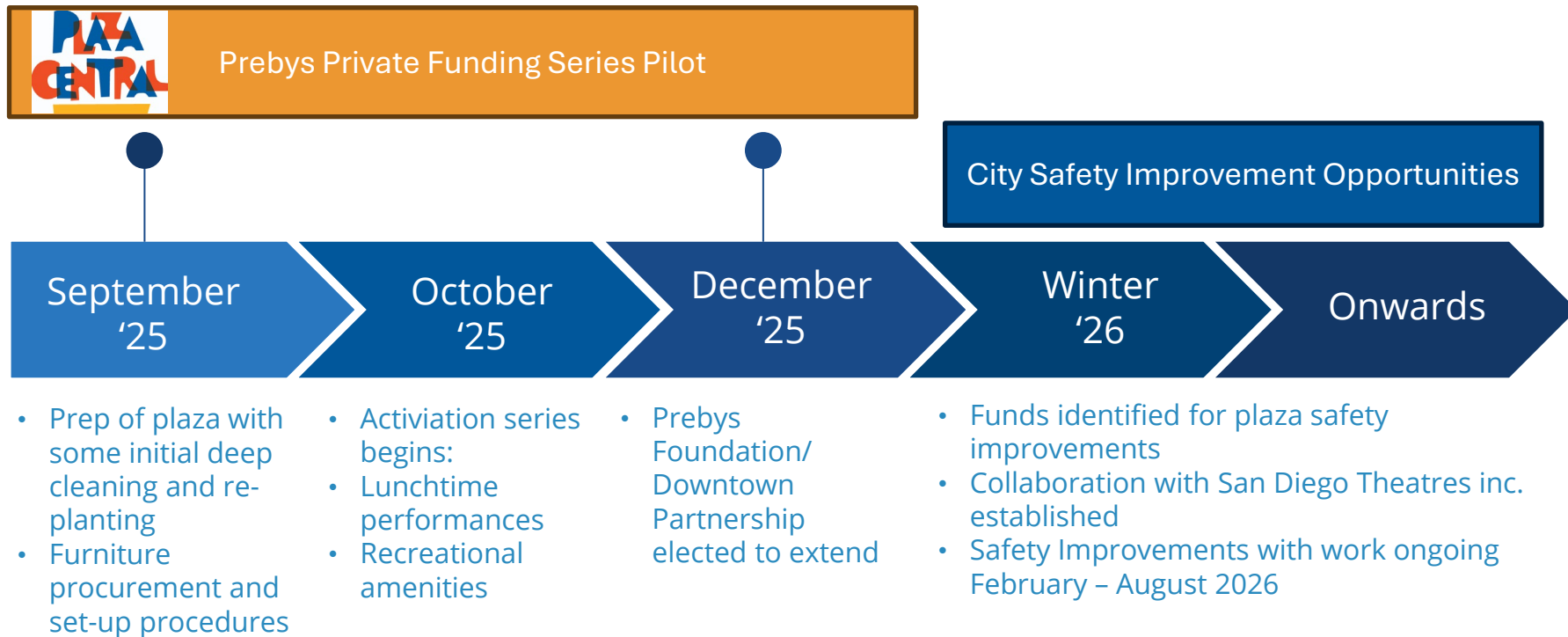
Existing Place Functions

- Public gathering space
- Information broadcast
- Accessibility
- Public restrooms
- Key cultural hub and resource

Core upgrade opportunities

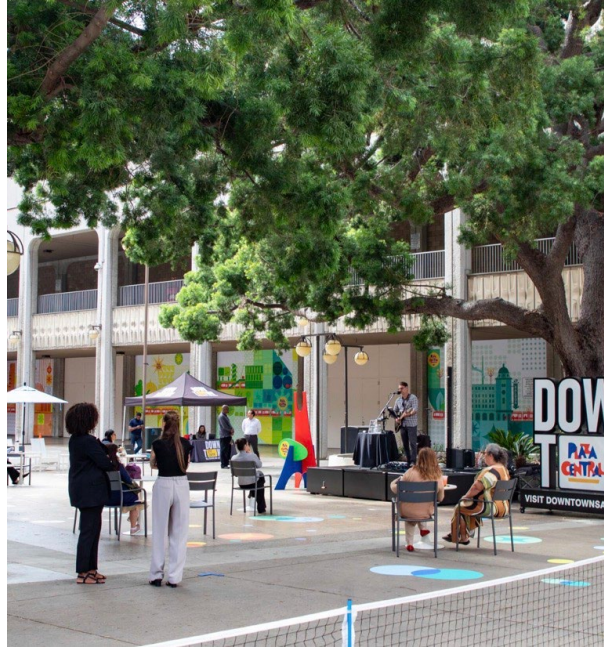
- Safer space for gathering
- Amplifying information broadcast opportunities; emergency situations
- More sanitary amenities

The Prebys Foundation through the Downtown Partnership provided a matched-funding series for temporary lunch-time plaza activations

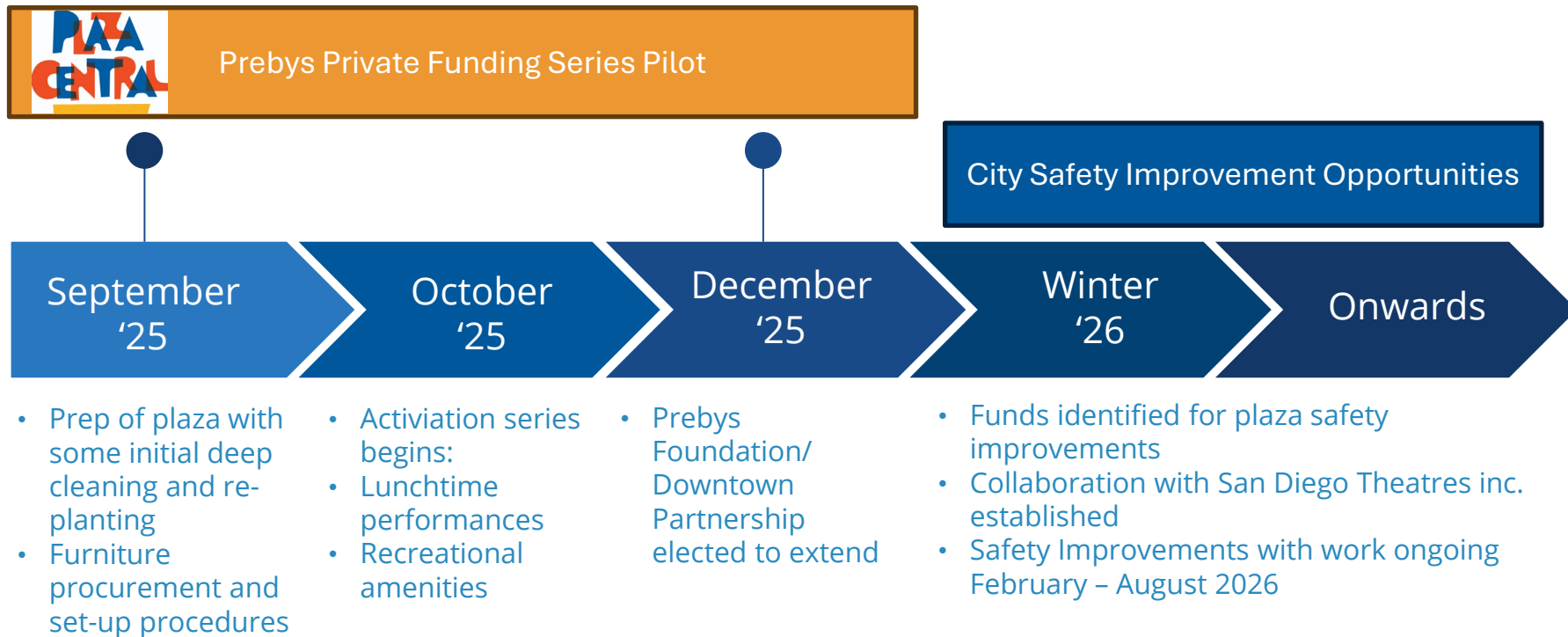


PLAZA CENTRAL

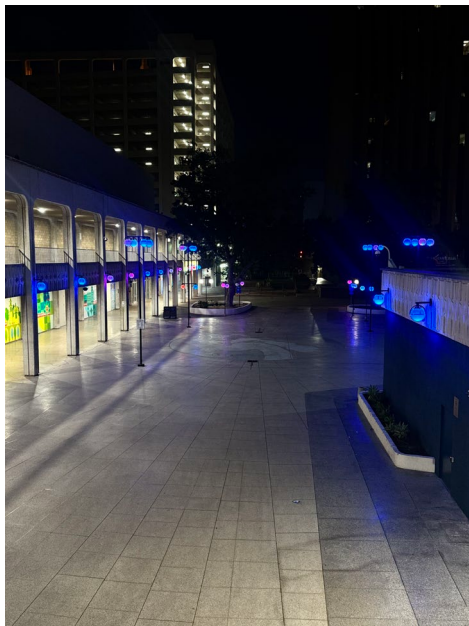
- Safety
- Community Resource
- Civic Pride
- Future Focused
- Transparent
- Revenue Generation



The Prebys Foundation through the Downtown Partnership provided a matched-funding series for temporary lunch-time plaza activations



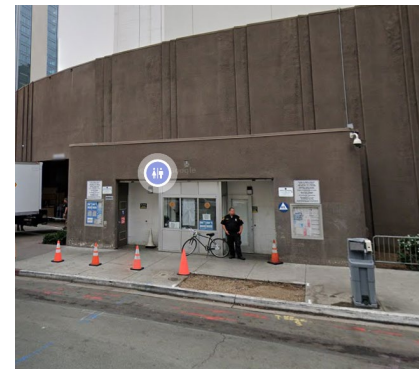
Improvements Scope



- Lighting upgrade to LED for brightness/ indication options



- Approx. 18 x 18 ft. video wall for message broadcasting/ remote meetings



- “Touchless” restroom technology
- Press cabinet for broadcast enhancements



What's Next?

- Civic Center is our shared home
- The Plaza is like the City's "living room"
- Improvements project has involved 5+ departments and nonprofits
- Deployment of full assets avails many community activities
- Share your ideas with your Councilmembers and City contacts

Thank you!