



FOR IMMEDIATE RELEASE

Thursday, August 6, 2026

CONTACT: Courtney Zuñiga-Pittam | pittamcg@sandiego.gov | 805-801-9106

MEDIA ADVISORY

Councilmember Campillo, SDPD, SDUSD Police to Kick Off E-Bike Public Education and Outreach Campaign

- WHAT:** San Diego City Councilmember Raul Campillo (District 7), the San Diego Police Department (SDPD) and the San Diego Unified School District (SDUSD) Police Department will officially launch a citywide public education and outreach campaign for the newly approved e-bike regulations, which impose an age limit of 12 years for class one and two e-bikes. Class three e-bikes already require individuals to be 16 years or older to operate.
- WHO:** Raul Campillo, San Diego City Councilmember (7th District)
San Diego Police Commander Ben Kelso
San Diego Unified School District Police Assistant Chief Manny Del Toro
Blair Britson and Emma Pierotti from local Girl Scouts Troop 4343
- WHERE:** Montgomery Middle School
2470 Ulric Street, San Diego, CA 92111
- WHEN:** **TOMORROW** Friday, August 7, 2026, at 9 a.m.
- WHY:** In June, the City Council approved Councilmember Campillo's [e-bike regulations](#) to improve public safety for children and families across the city. The e-bike regulations go into effect on Thursday, August 13, 2026, and establish a 60-day warning period before citations are issued. Citations may be issued starting October 12, 2026. The regulations also provide the option for cited individuals to complete an e-bike safety course in lieu of a \$25 fine to increase safety for

children and reduce reckless riding. Parents/guardians would share liability for any citations.

VISUALS: Councilmember, SDPD and SDUSD Police representatives, and Girl Scouts speaking at podium
Councilmember Campillo, Commander Kelso, and Assistant Chief Del Toro available for 1:1 interviews
E-bikes and non-motorized bicycles for b-roll

###

About City Council District 7

The Seventh Council District of the City of San Diego is proudly represented by Councilmember Raul Campillo, who serves as Chair of the Economic Development and Intergovernmental Relations Committee. His top priorities include improving public safety and fiercely advocating for increased transparency, opportunity, and access in District 7 and beyond. [Sign up here](#) for district-wide updates and more.