

CicloSDias San Ysidro 2026 Presentation

August 26, 2026



Introduction

- What is CicloSDias?
 - An open streets event in San Diego, where a space normally reserved for motor vehicle traffic is opened up and turned into a public recreational space for the local community and visitors.
 - Allows the public to envision a different way to use the streets, not just as a space for cars and buses.
- History
 - First San Diego event was in 2013, periodically hosted at different locations in the past 13 years. Last event was in City Heights in October 2025.





Credit: Denis Poroy / For The San Diego Union-



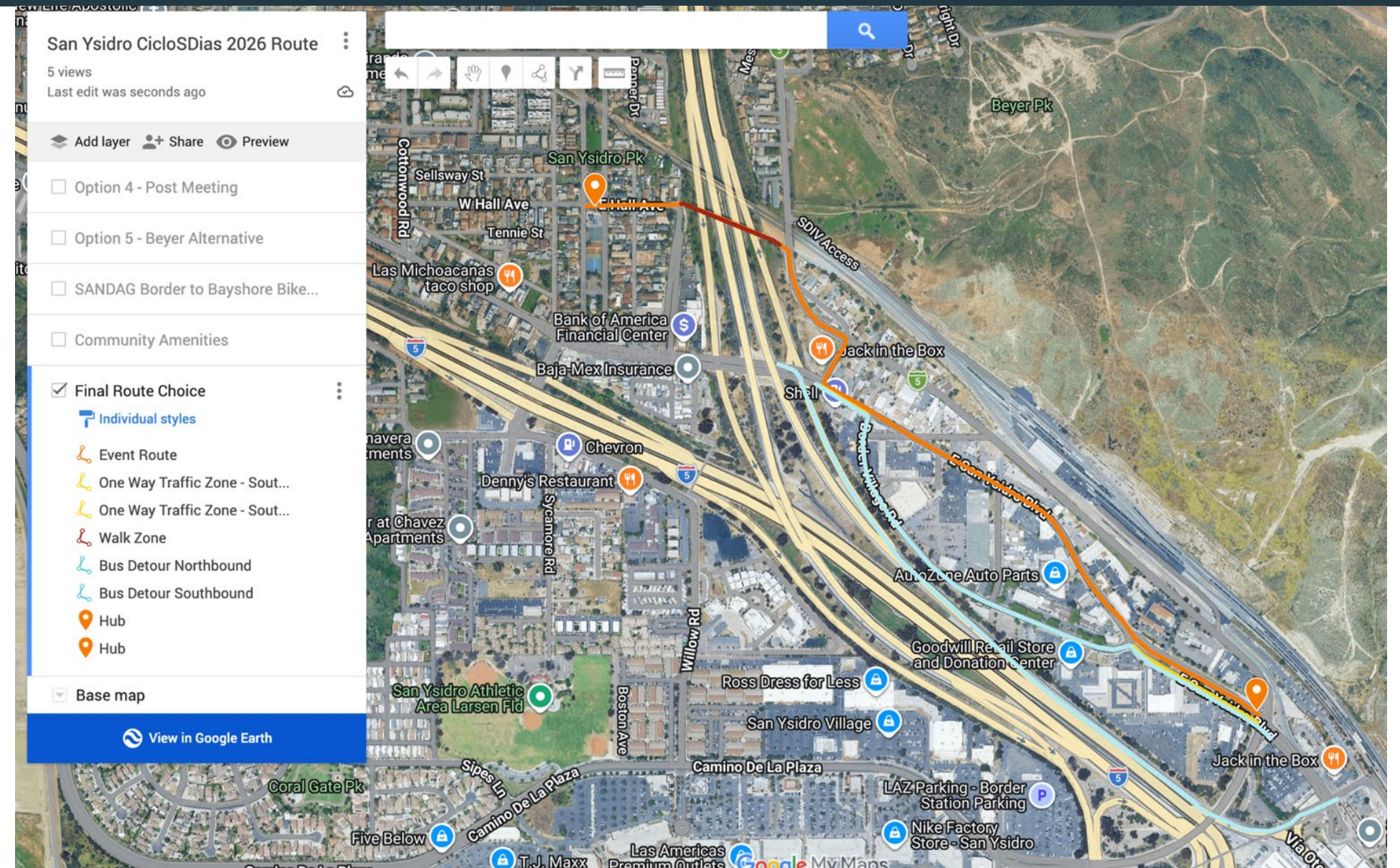
Credit: Denis Poroy / For The San Diego Union-



Credit: City Heights

Route

- Route:
 - Starting just South of San Ysidro Park (at the intersection of W Park and Hall Ave), going east across the 805 via the bike/ped bridge, east on E Beyer Blvd, south on Center St, and then east on E San Ysidro Blvd until the intersection with E Beyer Blvd



San Ysidro CicloSDias 2026 Route

5 views

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☐ Option 4 - Post Meeting

☐ Option 5 - Beyer Alternative

☐ SANDAG Border to Bayshore Bike...

☐ Community Amenities

☒ Final Route Choice

 Individual styles

 Event Route

 One Way Traffic Zone - Sout...

 One Way Traffic Zone - Sout...

 Walk Zone

 Bus Detour Northbound

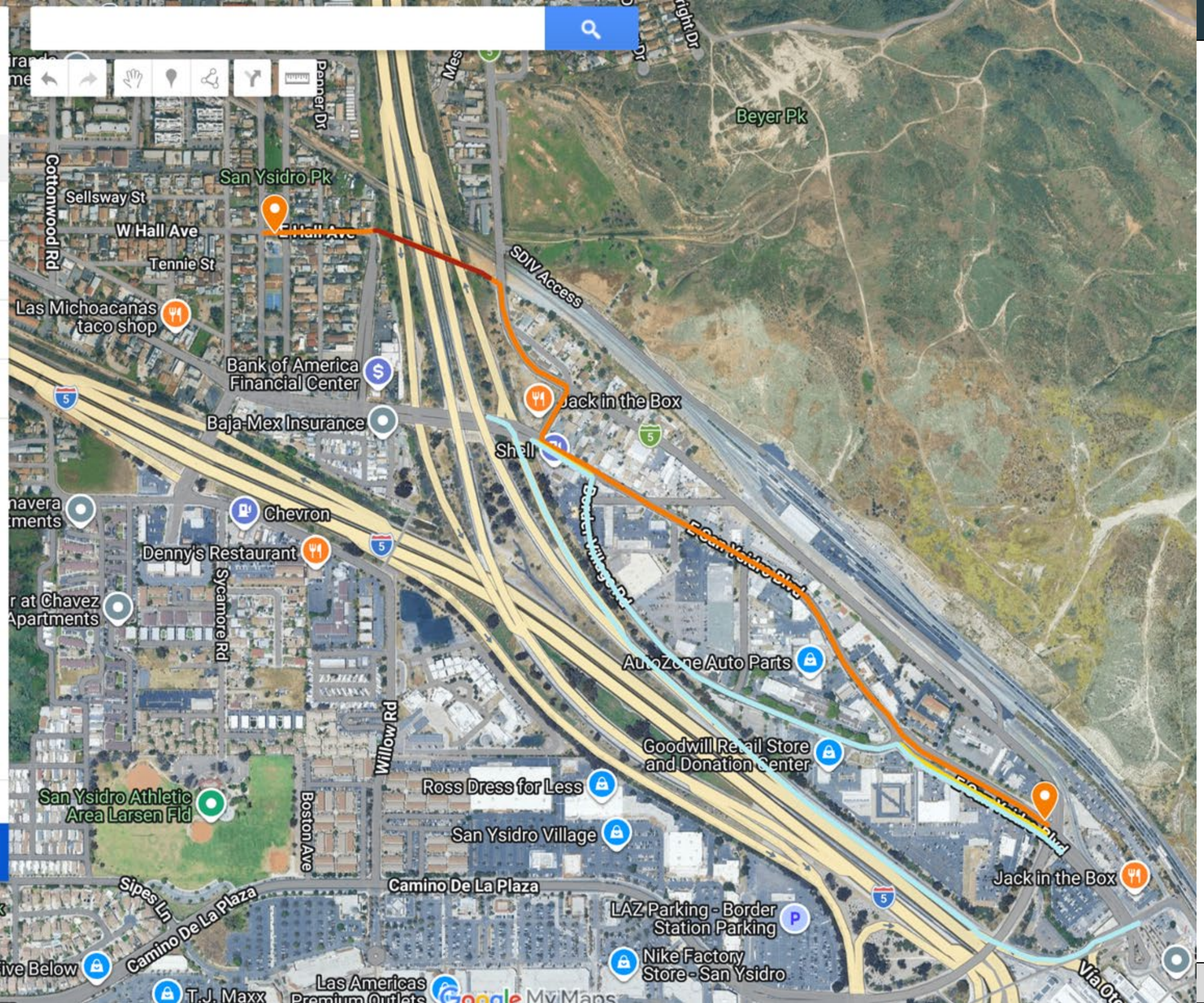
 Bus Detour Southbound

 Hub

 Hub

☐ Base map

 View in Google Earth



Date and Timeline

- Date:
 - Sunday, October 18
- Day of the Event:
 - 7-7:30 AM: Streets start to close
 - 9:30 AM: Barricades and cones will be set out, street completely closed
 - 10 AM: Event begins, CicloSDias opens
 - 3 PM: Event ends
 - 3-3:30 PM: Barricades and cones removed, streets reopen to vehicular traffic



Important Information

- The event will be an official partnership with the City of San Diego
- Businesses will be encouraged to utilize the space in front of their location for activation including parklet dining, outside vending, games and activities, etc. (see next slide)
- Each end of the route will have hubs where community partners can set up tents and engage with participants





CicloSDias welcomes everyone in San Diego to walk, ride, stroll and enjoy our streets. Approximately 3 miles of city streets will be opened to families, pedestrians, cyclists, joggers, skateboarders, and anyone else interested in using this public space in a new way.

What is a Parklet?

A parklet is a small space serving as an extension of the sidewalk to provide amenities and green space for people to use the street. It is typically the size of several parking spaces. It's a great way to increase your presence and attract new customers.

Here are some great ways to engage your business and get the most out of your CicloSDias PB experience.

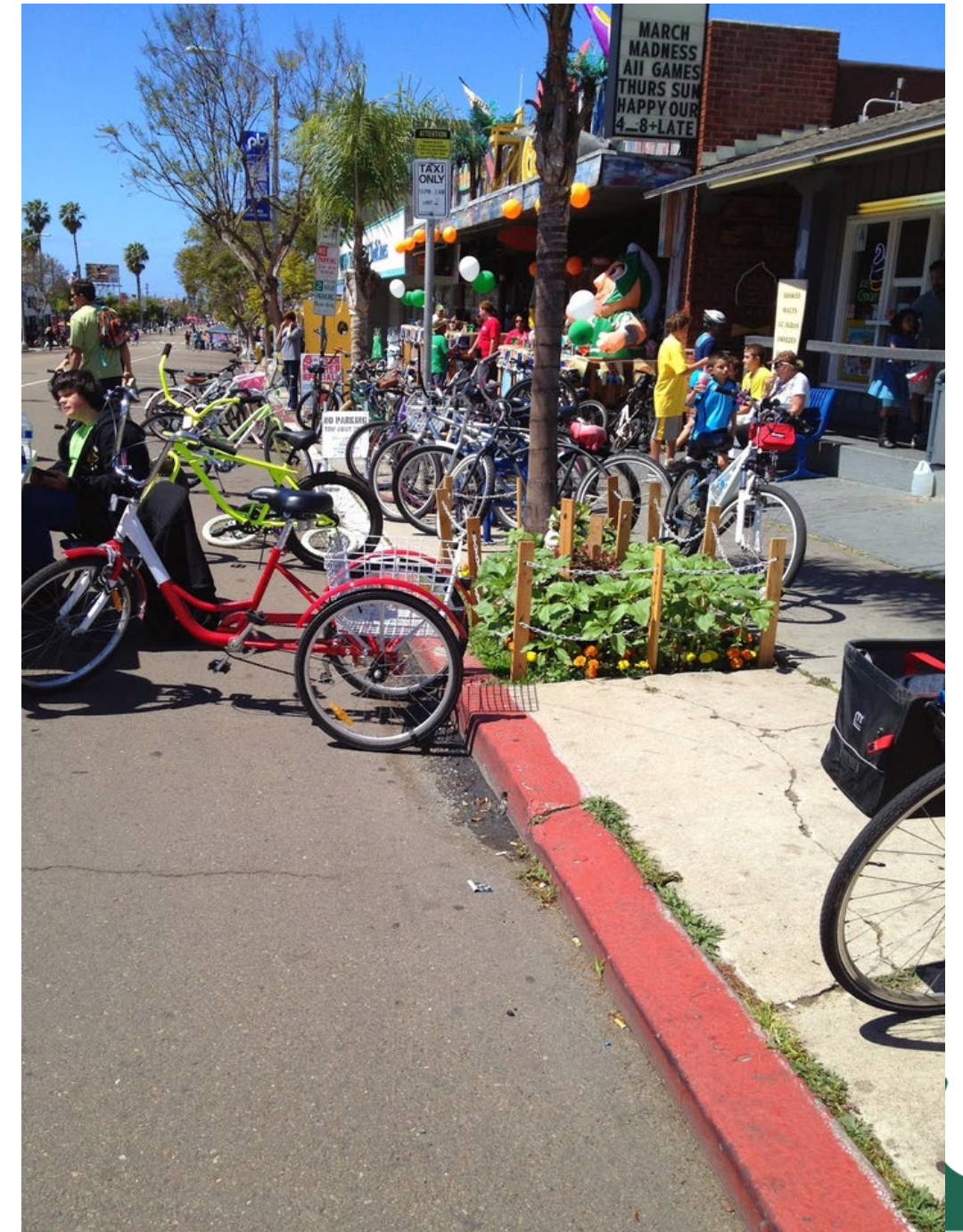
- Create a temporary Parklet in front of your business.
- Put a temporary display or bike friendly sale rack on the public right of way outside your door.
- Create special "grab and go" items for just that day. Promote them to your customers in the days leading up to CicloSDias PB to encourage them to stop in and shop on Sunday, November 7, 2021
- Move part of your business outdoors for the day
- Pass out coupons or information about your business to encourage passerby's to return
- Use your imagination! There are so many creative ways to engage with participants and the community. Have fun with it!





Next Steps

- Continue planning the event and finalize operational details
- Submit special event permit request
 - Need letters of support from the community
- Conduct outreach to the community to spread the word about the event



Bike Coalition
SAN DIEGO COUNTY

Thank you for listening!

