



northparkplanning.org



North Park Planning Committee

Communications Subcommittee Meeting

Minutes: July 07, 2026 7:00 PM

Meeting Location: North Park Christian Fellowship 2901 N Park Way San Diego CA 92104 **Zoom:**

<https://us06web.zoom.us/j/83826425399?pwd=EI0lJBPRMxeffxqpyvUf3wL1fGoQsUu.1>

I. Parliamentary Items (7:00-7:05 pm)

A. Call to Order and Roll Call
Johanna.

In attendance:

Johanna
Barbara
Krishna
Jay
Edgar
Rachel
Molly
Mark (via Zoom)

B. Modifications & Adoption of the Agenda - No

C. Adoption of the June 02, 2026 Meeting Minutes - Motion to approve by Krisha with Edgar second

II. Non-Agenda Public Comment, Announcements, Event Notices (7:05-7:10 pm)

Limited to items not on Agenda; **non-debatable, no discussion**. One-minute maximum. If this needs discussion it can be added to the Agenda.

- Juneteenth tabling went really well according to Edgar. The public saw our banner, and Edgar had several good conversations.
 - A relatively straightforward idea for a community partnership came up: cleaning Louisiana Street, such as trash, etc. Maybe we could organize a community cleanup?
 - Mostly the value of our (Edgar's) presence was simply letting people we know we exist. That said, lots of the people who were there were not from the community.
- Rachel asked if we have a regular spot at the North Park Farmer's Market ? It's \$50/per week for a booth, but maybe we could get a discount.
 - We need to create a checklist for the supplies we need for outreach and email newsblast for things such as an easel, or sharpies, pop-up, table, chairs, etc. Saved that discussion for Informational Item 3.
 - Come up with a list of quarterly dates that we could staff the NP Farmer's Market
- Mark would like to be a voting member of the committee. He's attended three or four meetings. He has met the quota and as of now, he has voting power.
- Barbara will keep track of visiting attendees and can ask them if they want to be on log/record so that they can be voting members. Same criteria as for voting.

III. Informational/Action Items (7:10-7:50 pm)

A. **Informational Item 1 (7:10-7:20 pm):** Capital Improvements Projects. Updates on survey outreach; visit bulletin tracker.

- So far we have an instagram post with links in our blast.
- Send a final email closer to the deadline on July 15.
- Barbara volunteered to do serious flyer-ing this week, focusing on those identified as priority one; she'll get flyers printed at the North Park Library.
- Last week to get responses and we only have ten or 20 so far.
- Desire to have a list of prior CIP projects that have been selected.
- Need to know what the selection process is - last year it was the people on the Ad Hoc committee to decide on priorities by discussion
- Johanna spoke with Park & Rec re: in Emerald Hills person to see how projects get prioritized/chosen, and the answer was the ECP makes the decision based on how much pressure
- Take into account that it might make sense to parse out lower-cost projects that may be more feasible.

B. **Informational Item 2 (7:20-7:30 pm):** Social Media Post: Meet Your Neighbors. Discuss content to introduce Board Members on social media.

- Edgar has photos from the Juneteenth event to share.
- Regarding the "meet your neighbors," we discussed how it would be nice to feature a bit more about each member.
 - One member per post - maybe phased over a series of three slides. Photo and name, three sentence bio, then some fun facts- Fun fact about North Park? Favorite mural? Favorite sunset spot? Local haunt? Or perhaps "what's your ideal Sunday?"
 - Barb will spearhead this effort to fine tune two or three questions after July 15.
 - She will also learn how to post through Canva to Instagram; Edgar to send login info.
- Also need to create osts about each sub committee to reintroduce them now that they've been named.

C. **Informational Item 3 (7:30-7:40 pm):** Identify NPPC resources to purchase or acquire through donation. Here's what we currently have:

- 4 chairs
- Several tables

What we need:

- *First priority: Tablecloth cover that comes down to the ground - could we get it printed with our logo printed on the skirt? Rachel volunteered to reach out to local print shops for pricing to include a graphic.*
- 10 X 10 Canopy - ask for a donation before buying one
- Easel
- Big notepads
- Big sharpies
- Ballpoint pens
- Two clipboards
- Stickers with watertower logo above NPPC - refine design offline
- Clear acrylic stands for flyers
- A-frame poster for our public meetings - fine tune details offline
- Pins that say "NPPC Board Member" - with options for pins or magnets

IV. Unfinished, New Business & Future Agenda Items (7:40-7:55 pm)

A. Website Updates?

- Need to update the “what we do” page and the “about” page.

B. Monthly NPPC News Letter.

- Mark Spitzer and Molly are interested in working on it and have ideas.

C. Rachel had new business: she’s been thinking about the University Heights signage, and how we could best amplify that success story, and highlight the process that ultimately worked.

- Can we repost their post on our Instagram?
- Could also be included in newsletter; Molly might already have an idea for the story.

D. Partner in amplifying community garden effort spearheaded by Molly.

- Add to next agenda.

V. Adjournment (8:00 pm)

A. Next Communications Subcommittee Meeting: August 4, 2026

Contact Information:

Johanna Mall (Communications Subcommittee Chair)

communications@northparkplanning.org