The City of SAN DIEGO



COMMUNITY ECONOMIC DEVELOPMENT PROJECT PROFILES

Projects that provide 1:1 technical assistance and general business support to microenterprises (businesses with five or fewer employees) wishing to expand or be established.

(619) 263-6700

CDBG@sandiego.gov

sandiego.gov/cdbg

FY25 CDBG Community Economic Development Project

Horn of Africa

City Heights Micro-Enterprise Program



About the project:

The San Diego Micro-Enterprise Project helped low- to moderate-income (LMI) immigrants and refugees in San Diego prepare for and complete a State of California-approved training and certification process to become licensed daycare providers.

Funded in part by the City of San Diego's CDBG Program

5348 University Ave., #101, San Diego, CA 92105

hornafrica.org

District 9

FY25 CDBG Community Economic Development Project

City Heights Community Development Corporation

Micro-Enterprise Success Project



About the project:

The Micro-Enterprise Success Project assisted low- to moderate-income residents in creating new and expanding existing micro-enterprises in the City Heights community of San Diego by providing free, customized, one-on-one business support and guidance.

Funded in part by the City of San Diego's CDBG Program

4001 El Cajon Blvd., Suite 205, San Diego, CA 92105

cityheightscdc.org

District 9

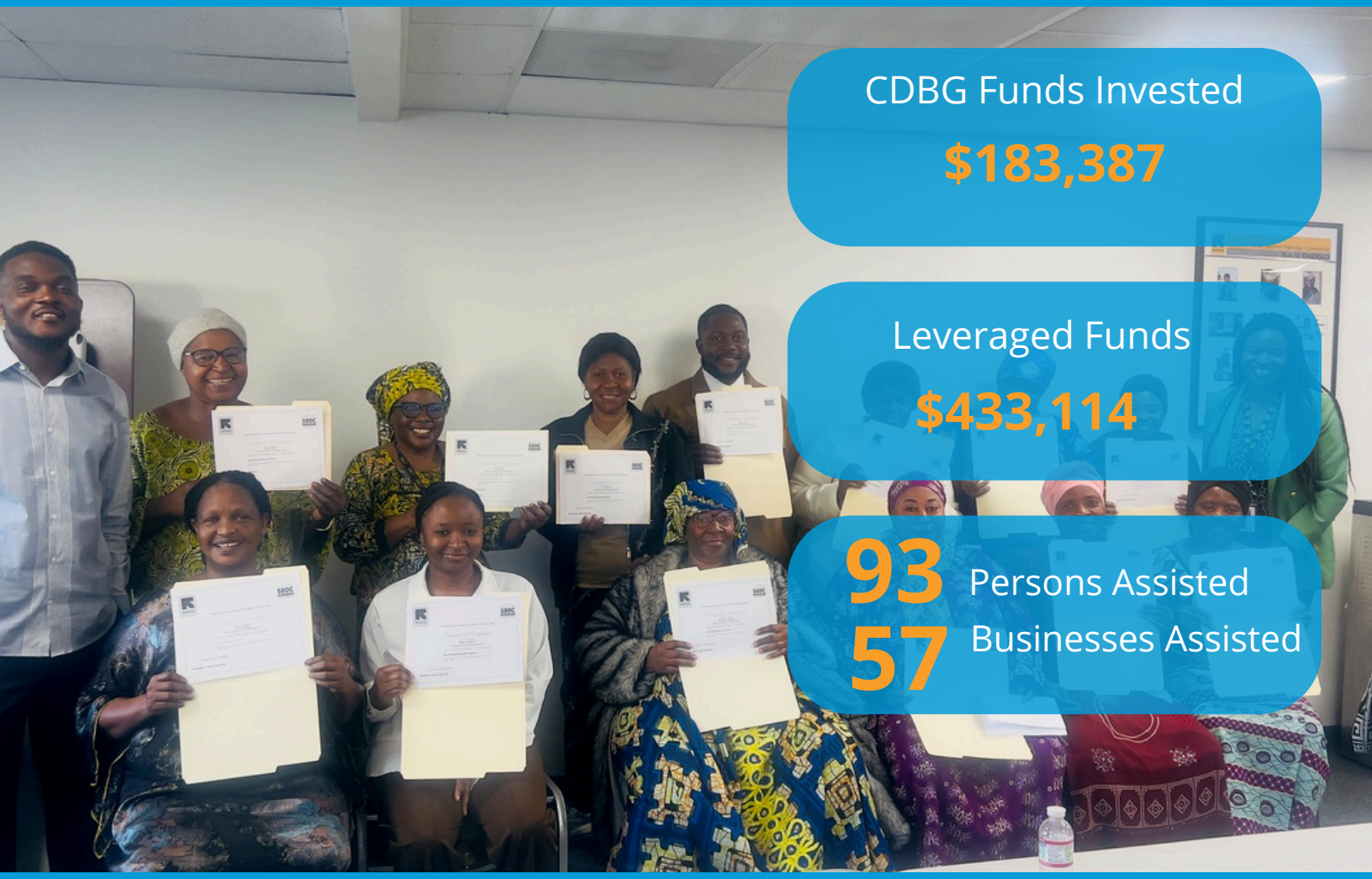
CITY HEIGHTS COMMUNITY DEVELOPMENT

SD

FY25 CDBG Community Economic Development Project

International Rescue Committee

LEAP Project



CDBG Funds Invested

$183,387

Leveraged Funds

$433,114

93 Persons Assisted

57 Businesses Assisted

About the project:

The LEAP Project provided support to low- and moderate-income (LMI) San Diego residents, particularly those in City Heights, refugees and immigrants, and aspiring and existing women entrepreneurs, in starting and strengthening microenterprises through workshops, training, and technical assistance.

Funded in part by the City of San Diego's CDBG Program

5348 University Ave., Suite 205, San Diego, CA 92105

rescue.org

District 9

FY25 CDBG Community Economic Development Project

Southwestern Community College

Business Basics 2025



CDBG Funds Invested
$520,760

Leveraged Funds
$878,729

91 Persons Assisted
90 Businesses Assisted

About the project:
The Business Basics 2025 program provided comprehensive business basics training and entrepreneurship advising to low- to moderate-income individuals to help them establish or expand microenterprise businesses in the City of San Diego.

Funded in part by the City of San Diego's CDBG Program

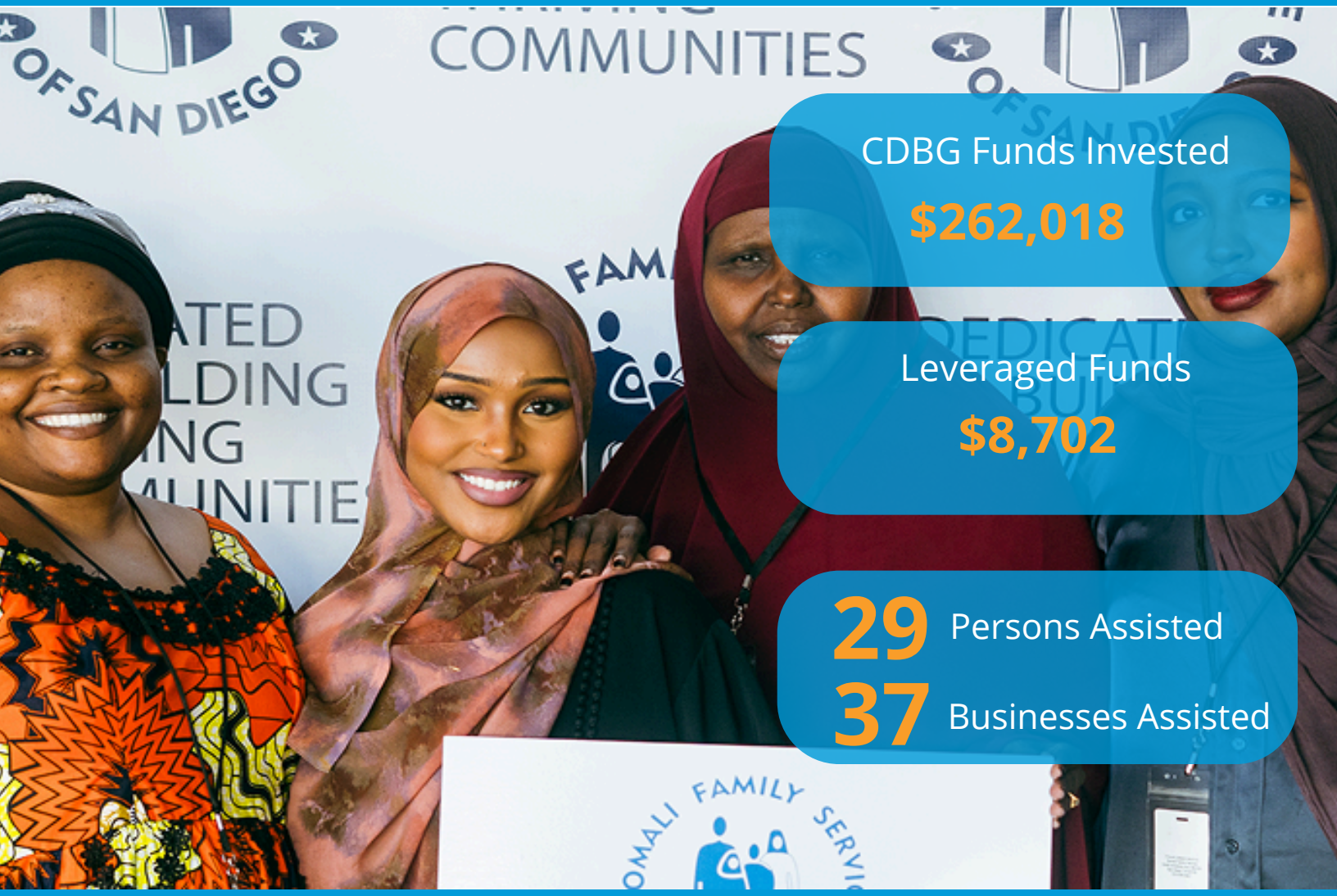
SOUTHWESTERN COLLEGE

880 National City Blvd., National City, CA 91950
swccd.edu
District 8

SD

FY25 CDBG Community Economic Development Project

Somali Family Service of San Diego
Microenterprise Program



About the project:

The Microenterprise Program provided case management, one-on-one technical assistance, financial assistance, and business-related workshops to low-income individuals seeking to establish or expand microenterprise businesses in San Diego.

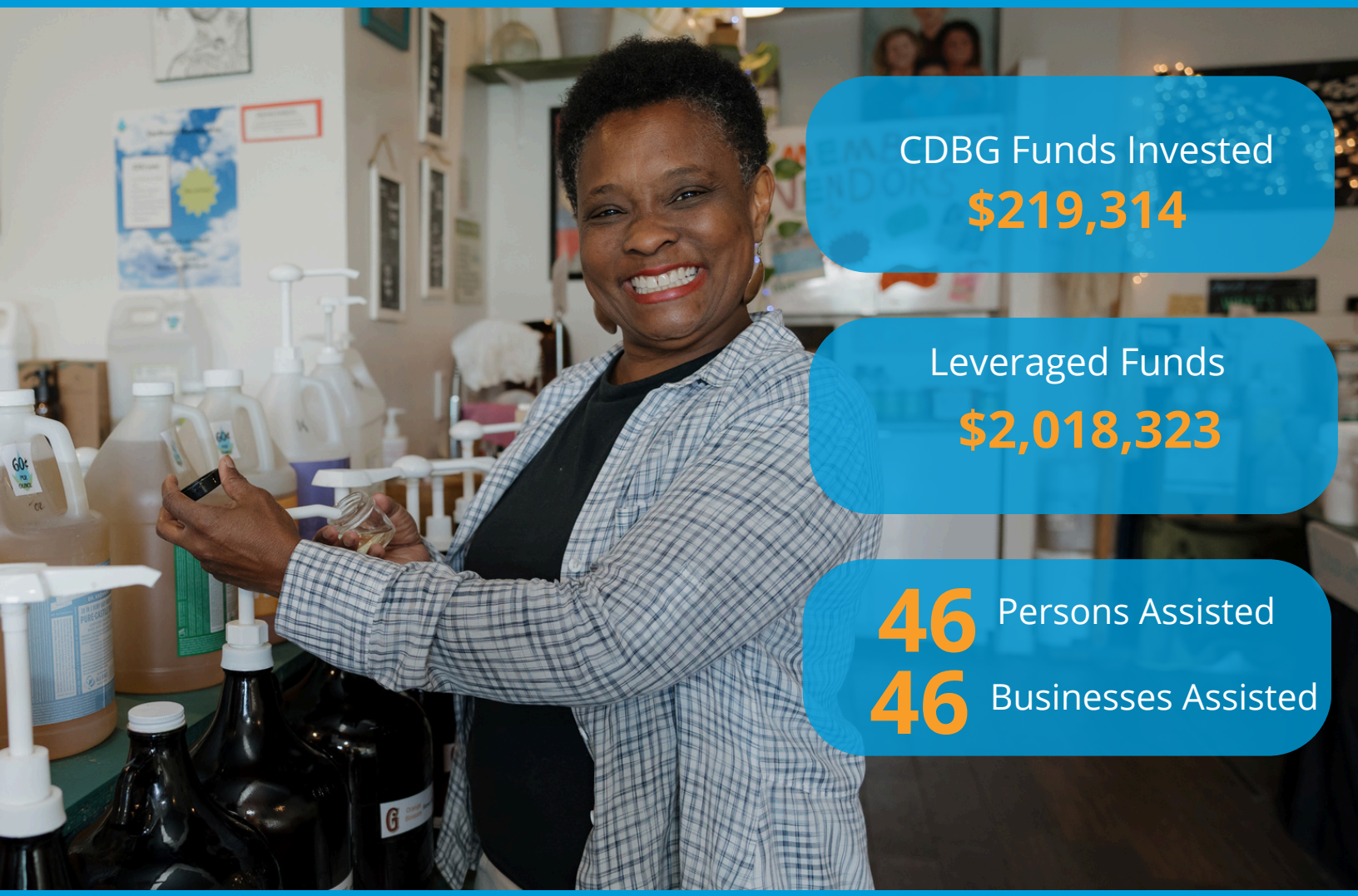
Funded in part by the City of San Diego's CDBG Program

5348 University Ave., #203, San Diego, CA 92105
somalifamilyservice.org
District 9

FY25 CDBG Community Economic Development Project

Accessity

Microlending Program



CDBG Funds Invested
$219,314

Leveraged Funds
$2,018,323

46 Persons Assisted
46 Businesses Assisted

About the project:
The Microlending Program provided low-income individuals technical assistance and access to capital services to establish or expand their microenterprises in San Diego.

Funded in part by the City of San Diego's CDBG Program

404 Euclid Ave., Suite 271 San Diego, CA 92114
accessity.org
District 4

accessity

SD

FY25 CDBG Community Economic Development Project

Kitchens for Good
Food Entrepreneur Microenterprise



CDBG Funds Invested
$250,000

Leveraged Funds
$76,120

24 Persons Assisted
26 Businesses Assisted

About the project:
The Food Entrepreneur Microenterprise Project provided technical assistance and supportive services to LMI food entrepreneurs in San Diego seeking to establish or expand their businesses.

Funded in part by the City of San Diego's CDBG Program

2799 Health Center Drive, San Diego, CA 92123
kitchensforgood.org
District 7

KITCHENS FOR GOOD

SD

FY25 CDBG Community Economic Development Project

Mission Edge
Impact Lab Program



About the project:
The Impact Lab Program provided one-on-one technical assistance and group workshops to assist LMI individuals within the City of San Diego to establish or expand their microenterprise business.

Funded in part by the City of San Diego's CDBG Program

2820 Roosevelt Road, Ste. 105, San Diego, CA 92106
missionedge.org
District 2

MISSION EDGE

SD

FY25 CDBG Community Economic Development Project

Karen Organization of San Diego

Refugee Microenterprise Support Project



About the project:

The Refugee Microenterprise Support Project utilized an extensive financial literacy and small business management curriculum, along with targeted small business counseling, to help LMI refugees from Burma living in San Diego establish or expand their microenterprise businesses.

Funded in part by the City of San Diego's CDBG Program

5354 University Ave., San Diego, CA 92105
karensandiego.org
District 9