Committees Meeting Minutes
Wednesday, August 26, 2026 9:00AM to 11:00AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

Call to Order and Introductions
Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
- Meeting was called to order at 9:07 AM.

Attendance

SYCEDC Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Ozmin Zarate Hilty.

Government Representatives:
Carlos Edington, Community Relations Officer, San Diego Police Department
Maria Quiroz, Program Manager, Purchasing & Contracting Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alicia Jimenez	Ian Hembree	Vanessa Bernal
Gustavo Bidart	Michelle Lander	Yahaira Aguilar

Non-Agenda Public Comment
Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. ***(Public comments are limited to 2 minutes per speaker.)***
- Norman Jester expressed the opportunity to activate San Ysidro before the upcoming Olympics. The idea of creating a guide that starts in San Ysidro and ends in Los Angeles.
- Maria Quiroz shared that the City is launching their third contracting bootcamp. The bootcamp begins September 17 at the Copley YMCA and lasts 10 weeks. It is open to any contractor with a trade license in San Diego County.
- Alex Southard shared that the City's Capacity Building Grant is open until September 15. Additionally, a reminder was shared that residents and businesses should begin to prepare for El Nino and the heavy rain season ahead.

1. **Action: Approval of the July Committee Meeting Minutes**
   Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
   - With a motion by Norman Jester and a second by Ozmin Zarate Hilty, the board voted to approve the July 8, 2026 minutes.
     - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Ozmin Zarate Hilty.
     - Abstain: None.
     - Absent: Silvana Alaniz and Vicky Sharma.

2. **Safety & Community Events Committee**
   Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
   - Presentation: Ian Hembree, Advocacy and Community Manager, San Diego County Bicycle

Coalition
    - Ian Hembree with the Bicycle Coalition presented on the upcoming CicloSDias event.
    - CicloSDias is an event where streets are turned into public recreational space.
    - The proposed date for San Ysidro is October 18 between 10am-3pm.
    - With a motion by Ozmin Zarate Hilty and a second by Norman Jester, the group voted to draft a letter of support for the event.
        - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Ozmin Zarate Hilty.
        - Abstain: None.
        - Absent: Silvana Alaniz and Vicky Sharma.
- A brief conversation took place regarding the current parking landscape since the installation of parking meters.
- Gustavo Bidart gave an update on the upcoming events:
    - Joint Business Mixer with the Hispanic Chamber of Commerce
    - Candidate Forum rescheduled to September 9 at 4pm at the Nestor Library.
- Discussion: Vanessa Bernal, Event Coordinator Consultant, Holiday Event Planning
    - Vanessa will meet with Parks & Rec staff to review the park use permit submitted for Larson Field.
    - The proposed date is December 5 from 11am-4pm and will be accompanied by a shop local campaign leading up to the event.
    - Vanessa will begin creating the registration forms for vendors.
    - The group is looking to identify three corporate sponsors and/or local businesses.
    - The group will vote on the event name at the next meeting.
    - Outreach will soon take place to inform local partners, businesses, schools, etc.

3. **Executive & Fundraising Committee**
   Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation
   - Gustavo Bidart shared that one Board Nominations Form has been submitted thus far.
   - Civic will apply to the City's Capacity Building Grant on behalf of SYCEDC as the fiscal sponsor for the Community Growth Track.

4. **Adjournment**
   Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation
   - Meeting was adjourned at 10:25 AM.

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.