



Board Meeting Agenda

Wednesday, September 9, 2026 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

1. Government Reports

Information provided from the Community Relations Officer, Council District 8, and Assembly District 8o.
Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez

2. Action: Approval of the August Board Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

3. Management Support Update

Updates provided from Civic Community Partners.
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

4. Economic Development Department Report

Updates on budget and services contracts.
Alex Southard, Small Business Engagement Specialist, Economic Development Department

5. Adjournment

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



Board Meeting Minutes

Wednesday, August 12, 2026 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:11 AM.

Attendance

SYCEDC Board of Directors: Andres Ripa, Carol Kang, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Silvana Alaniz.

Government Representatives:

Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department
Nick Stephens, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alejandra Ruiz
Alicia Jimenez
Brandon Garcia
Chris Medina

Dania Hernandez
Gustavo Bidart
Leonardo Hernandez
Macario Lopez

Matthew Warren
Rory Licht
Vanessa Bernal
Yahaira Aguilar

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- None.

1. Introduction to the League of Women Voters of San Diego

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- This item was tabled.

2. Presentation: Tijuana River Sewage Crisis Update

Matthew Warren, Senior Director of Public Affairs, Bodewell Group

- Matthew Warren with the Bodewell Group presented on behalf of Veolia to share information about recent efforts being made to address the sewage issue.
- Veolia operates the South Bay International Wastewater Treatment Plant (SBIWTP).
- From Tijuana, the sewage from the west end goes untreated and into the ocean, sewage from the north goes to the SBIWTP, and sewage from the east end goes untreated and into the Tijuana River.
- A timeline of recent progress was shared including investments from the United States and Mexico to increase treatment capacity and create new treatment plants.

3. Introduction to the Event Coordinator Consultant

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- The Executive team interviewed applicants and selected Vanessa Bernal as the Event Coordinator.
- Vanessa shared an overview of her past work and ideas that can be implemented in San Ysidro.
 - Currently the Assistant Director at Discover PB where she plans 6 annual events.
 - Ideas shared for the holiday event includes a shop local campaign, giveaway incentives to attendees, entertainment and activities, and more.
 - There may be an opportunity to leverage Small Business Saturday.
 - Vanessa will be attending Committee Meetings and giving regular event updates.

4. Government Reports

Carlos Edington, Community Relations Officer, San Diego Police Department

Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno

Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez

- Officer Edington did not have a report.
- Rodrigo Morales Villarreal shared that the San Ysidro Library had flooding issues and is temporarily closed for 3-4 weeks.
 - SANDAG is currently working on a project along San Ysidro Blvd.
 - MTS is also working on a project near the Blvd.

5. Action: Approval of the July Board Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Norman Jester and a second by Carol Kang, the board voted to approve the July 22, 2026 meeting minutes.
 - Yes: Andres Ripa, Carol Kang, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Joe Yousif, Ozmin Zarate Hilty, and Vicky Sharma.

6. Action: Adopt Corporate Sponsorship Packages

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Norman Jester and a second by Marni Levy Wilton, the board voted to adopt the corporate sponsorship packages.
 - Yes: Andres Ripa, Carol Kang, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, and Silvana Alaniz.
 - Abstain: None.
 - Absent: Joe Yousif, Ozmin Zarate Hilty, and Vicky Sharma.

7. Management Support Update

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart shared information regarding upcoming activities and updates.
- This was Leonardo Hernandez's last day as an intern with Civic. Civic introduced two new interns, Dania Hernandez and Rory Licht.
- Event flyers were distributed for the upcoming Business Mixer and Candidate Forum.
- An FY26 financial report update will be shared at the next meeting.
- Gustavo is procuring additional insurance coverage that is needed for the Business Mixer and holiday event.
- A letter from the IRS was received regarding additional organizational information needed to continue processing the nonprofit status.
- Board elections are taking place in November and Nominations Forms can now be submitted.
 - Board members with expiring one-year terms can seek reelection to the board.
 - Business owners should receive a mailed letter in the coming days regarding the election process.

8. Economic Development Department Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard shared information regarding upcoming activities.
- The Business Walk originally scheduled for today will be postponed.
- The City's FY27 Capacity Building Grant application is now open until September 15, 2026. Through two distinct funding tracks, Small Business Support and Community Growth, the goal of the program is to support nonprofit organizations that strengthen small businesses,

commercial corridors, and neighborhoods in under-resourced communities. Grant proposals can be up to \$15,000.00. More information can be found on the website- www.sandiego.gov/capacity-building-grant.

- BID Managers are not eligible for the Small Business Support Track but might be eligible for the Community Growth Track.
- The City has partnered with MAAC to launch a financial assistance program for homeowners with financial need to help reduce the costs of the new Solid Waste Management Fee. Assistance requires an application and will be awarded on a first-come, first-served basis. More information can be found on the website- www.sandiego.gov/environmental-services/trash-service-updates/financial-assistance.

9. **Adjournment**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was adjourned at 10:30 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

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