

Marie Widman Park
General Development Plan

Refined Concept Alternatives

October 28, 2026

SPURLOCK

The City of SAN DIEGO



Agenda

1 Site Overview

2 What We Heard

3 Refined Concept Alternatives

4 Next Steps

Existing Conditions



Legend

- Flow Line
- Waterway
- Steep Slope
- Disturbed / Willow Sage Area
- Existing Trees
- Property Line

Existing Acreage

Total Site Acreage = 5.48 ac
Usable Area = 2.96 ac
Sloped / Other Area = 2.52 ac

0’ 50’ 100’ 200’

Scale: 1” = 100’-0”

Stakeholder Feedback



Black Arts + Culture Music Festival

Outreach for Workshop #2

July 2025	Community Workshop #2
July 2025	Online Survey Period #3 (2 weeks)

Response Summary

Responses for Workshop #2

- 30 Total questionnaires collected (including online)
- 184 In person responses with image boards



Stakeholder Feedback Word Cloud Summary

Stakeholder Feedback | Q1: What is the preferred park design concept?

Concept 1 - Fitness Hub



- North-south activity corridor
- Central community gathering area

26 Votes

Concept 2 - Front Porch & Backyard



- Imperial Avenue front door
- Expansive backyard space

20 Votes

Concept 3 - Community Green



- Central community space
- Creekside activity areas

14 Votes

Key components of Concept 1

- Centralized community gathering space
- Multi-purpose plaza along Imperial Avenue
- Play and Fitness amenities
- Walking trails

Stakeholder Feedback

Q2:
What special play equipment is preferred?



Play Structure Tower



Boulder Scramble & Embankment Slide

Q3:
What is your favorite kinds of gathering and seating?



Multipurpose Event Space & Stage



Event Plaza

Q4:
What recreational amenities are your highest priorities?



Basketball Court



Group Picnic Area

Q5:
What is your favorite arrangement of fitness equipment?



Group Fitness Area

Q6:
What is your preferred park character?

Modern



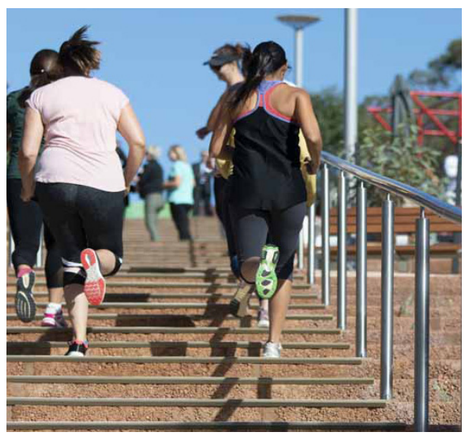
Modern Character

Stakeholder Feedback - Key Takeaways

- Lots of recreation opportunities
- Locate play and ball games away from Imperial Ave.
- Places to stroll, picnic and connect with nature
- Venues for community festivals, performances and gateways
- Convenient and secure restroom






Refined Concept Alternatives - Plan Strategies

Concept 1A - Recreation Hub



Concept 1B - Community Lawn



- Maximize level multi-purpose lawn area for events and recreation
- Set recreation and play areas south of the creek
- Create gateway community plaza along Imperial Avenue
- Orient the event space and stage for optimal performance conditions
- Locate stage, restrooms and service along south vehicular access road
- Work with topographic and hydrological constraints

Concept 1A - Recreation Hub



Legend

1. Event lawn and pavilion
2. Flexible lawn area
3. Playground (ages 3-5 and 5-12)
4. Multi-purpose sports court
5. Market plaza
6. Multi-modal accessible path
7. Pedestrian bridge
8. Picnic area
9. Fitness area
10. Comfort station
11. Overlook
12. Decomposed granite trail
13. Stairs
14. Accessible parking
15. Restored palm canyon
16. Art opportunity
17. Useable turf area in flood zone

Total Area

Stage	1,600SF
Lawn	19,000SF
Basketball	4,800SF
Play	3,400SF
Event Plaza	19,000SF
Fitness	3,500SF

0’ 50’ 100’

Recreation Hub - View from West



* This is a conceptual rendering and not the final design



Key Map
Not to Scale

Recreation Hub - View of Event Lawn and Pavilion

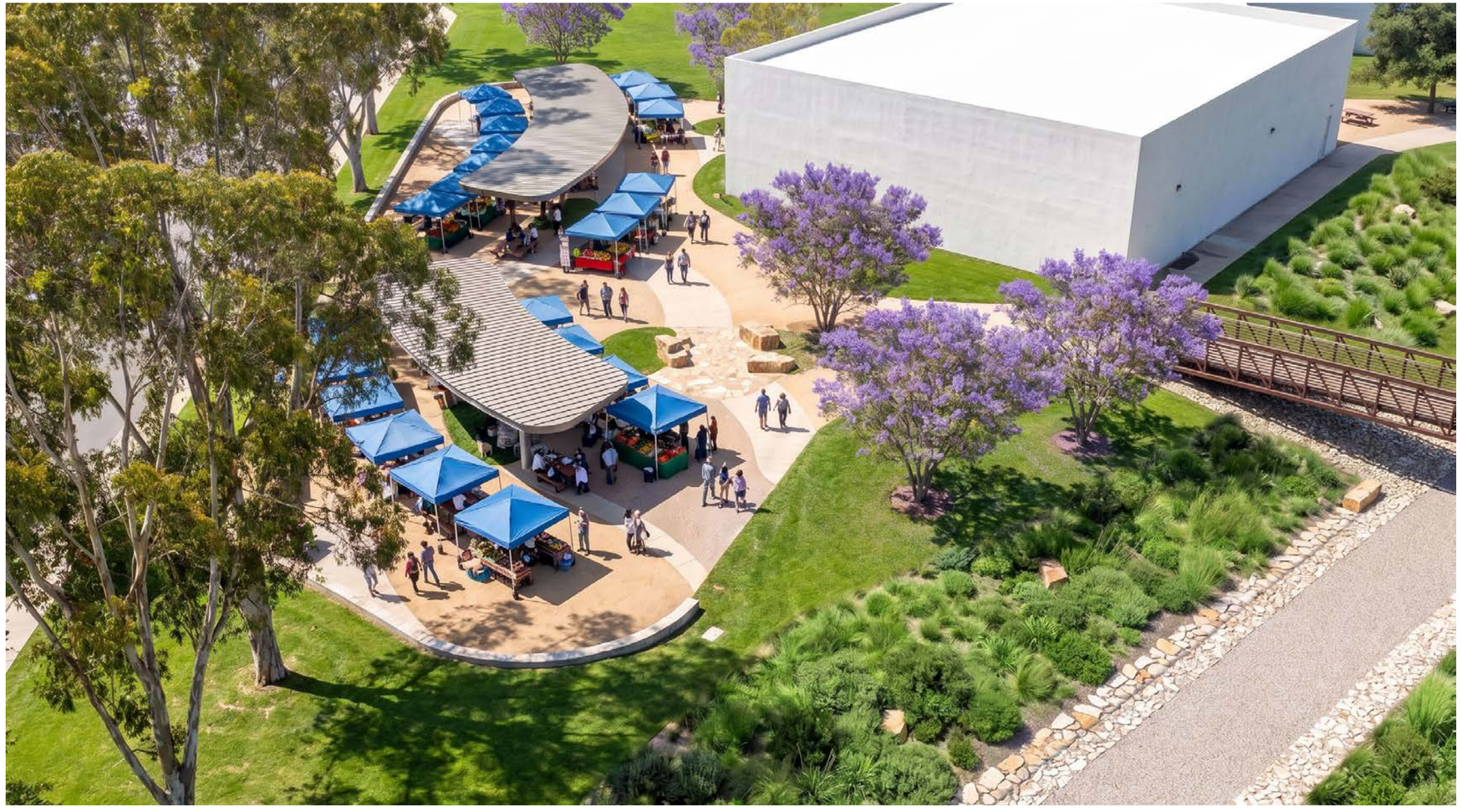


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Key Map
Not to Scale

Recreation Hub - View of Market Plaza



* This is a conceptual rendering and not the final design



Key Map
Not to Scale

Concept 1B - Community Lawn



Legend

1. Event lawn and pavilion
2. Flexible lawn area
3. Playground (ages 3-5 and 5-12)
4. Market plaza
5. Multi-modal accessible path
6. Pedestrian bridge
7. Picnic area
8. Fitness area
9. Comfort station
10. Overlook
11. Decomposed granite trail
12. Stairs
13. Accessible parking
14. Restored palm canyon
15. Art opportunity
16. Useable turf area in flood zone

Total Area

Stage	1,600SF
Lawn	21,000SF
Play	5,500SF
Event Plaza	19,000SF
Fitness	3,500SF

0’ 50’ 100’

Community Lawn - View from West



* This is a conceptual rendering and not the final design



Key Map
Not to Scale

Community Lawn - View of Event Lawn and Pavilion



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Key Map
Not to Scale

Community Lawn - View of Market Plaza



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Key Map
Not to Scale

Refined Concept Alternatives

Concept 1A - Recreation Hub



Total Area

Pavilion	1,600SF
Lawn	19,000SF
Basketball	4,800SF
Play	3,400SF
Market Plaza	19,000SF
Fitness	3,500SF

Concept 1B - Community Lawn



Total Area

Pavilion	1,600SF
Lawn	21,000SF
Play	5,500SF
Market Plaza	19,000SF
Fitness	3,500SF

Refined Concept Alternatives - Enlargements

Concept 1A - Recreation Hub



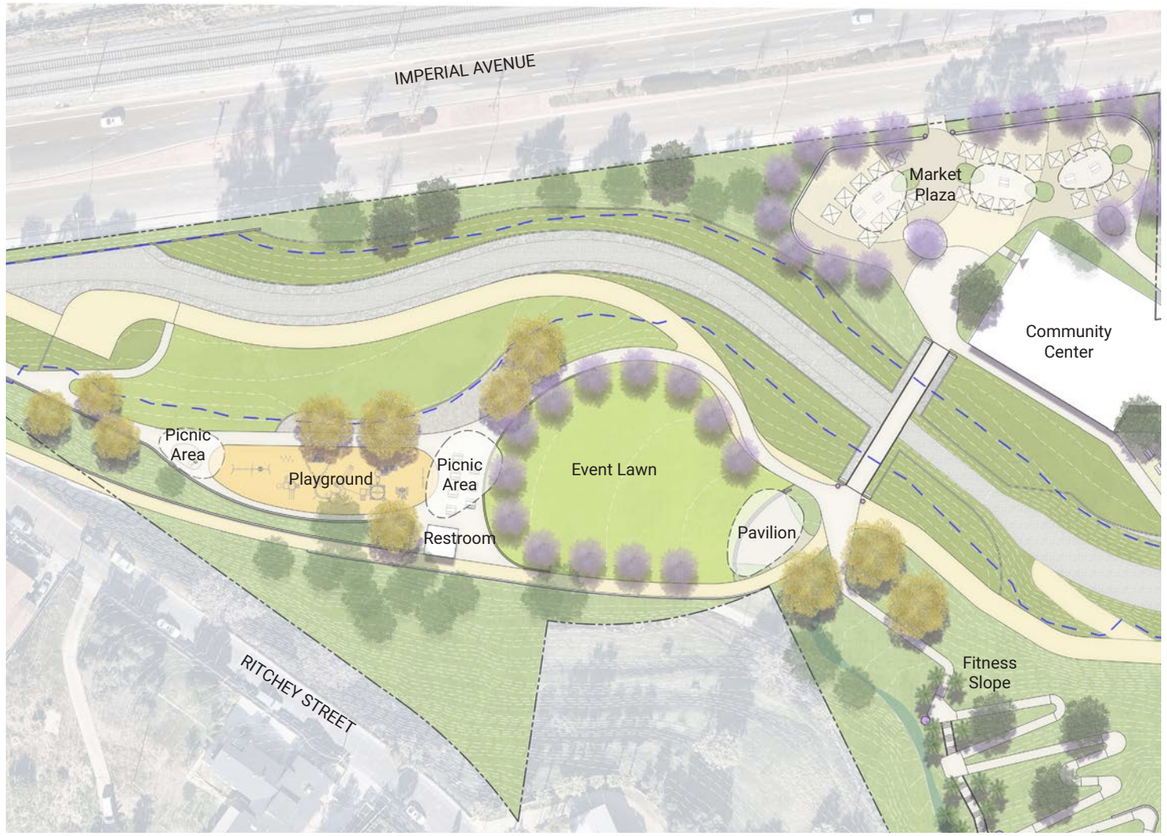
Total Area

Pavilion	1,600SF
Lawn	19,000SF
Basketball	4,800SF
Play	3,400SF
Market Plaza	19,000SF

Event Capacity

Lawn	
(7 SF per person)	2,700 people
(12 SF per person)	1,500 people
Market Plaza	
(7 SF per person)	2,700 people
(12 SF per person)	1,600 people
Basketball	
(7 SF per person)	700 people
(12 SF per person)	400 people

Concept 1B - Community Lawn



Total Area

Pavilion	1,600SF
Lawn	21,000SF
Play	5,500SF
Market Plaza	19,000SF

Event Capacity

Lawn	
(7 SF per person)	3,000 people
(12 SF per person)	1,800 people
Market Plaza	
(7 SF per person)	2,700 people
(12 SF per person)	1,600 people

Refined Concept Alternatives

Concept 1A - Recreation Hub



Concept 1B - Community Lawn



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STEP 1
Community Workshop #1 / Encanto Recreation Group (CRG) Meeting
Programming Preferences

STEP 2
Community Workshop #2 /
Encanto Recreation Group (CRG) and San Diego Black Arts + Culture District Meeting
3 Concept Alternatives / Preferred Concept Selection

STEP 3
Community Workshop #3 / Encanto Recreation Group (CRG) Meeting
2 Concept Alternatives / Preferred Concept Selection

STEP 4
Community Workshop #4 / Encanto Recreation Group (CRG)-Action Item
Preferred General Development Plan Amendment

STEP 5
Final General Development Plan/ Parks and Recreation Board-Action Item



Thank you!

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The City *of*
SAN DIEGO