



northparkplanning.org



North Park Planning Committee Communications Subcommittee
Meeting

Minutes: September 01, 2026 7:00 PM

Meeting Location: North Park Christian Fellowship 2901 N Park Way San Diego CA

92104 **Zoom:**

<https://us06web.zoom.us/j/83826425399?pwd=EIOIJBPRMxeffxqpyvUf3wL1fGoQsUu.1>

I. Parliamentary Items (7:00-7:05 pm)

- A. Call to Order and Roll Call at 7:08: Krishna, Edgar, Barbara, Molly, and Jay
- B. Modifications & Adoption of the Agenda - Approved
- C. Adoption of the August 04, 2026 Meeting Minutes

II. Non-Agenda Public Comment, Announcements, Event Notices (7:05-7:10 pm) Limited to items not on Agenda; **non-debatable, no discussion.**

One-minute maximum. If this needs discussion it can be added to the Agenda.

- Edgar asked how we can support each other during the flooding due to the Super El Nino, and if we want to organize a simple event to clean a gutter or a storm drain? He would be curious to learn from our neighbors in North Park where there's the most need to organize to clear a storm drain, gutter, etc. Maybe we could put the question out on our social media.
- The group supported discussing further at the next communications subcommittee meeting.

III. Informational/Action Items (7:10-7:40 pm)

- A. **Informational Item 1 (7:10-7:30 pm):** Monthly NPPC Newsletter - Review updates and draft newsletter prepared by Molly Ryan and Mark Spitzer.

Molly followed up with a report and discussion items that she came up with Mark regarding the newspaper, and the committee discussed the following topics:

- Scope of the newsletter
 - Limit to items discussed at NPPC general meetings and subcommittees.
 - Its purpose is to recap last month's happenings concisely and factually.
- Monthly timeline for the newsletter

- Should draft ideas at subcommittee, publish at the end of the month?
- Does the final draft need to go to committee for approval?
- Timely publication of General Meeting and subcommittee meeting minutes will be important for putting the newsletter together
 - Could we discuss the content monthly at comms? Or would that slow things down? Krishna mentioned that we probably only have to establish the new protocol once. Desire to remove layers of bureaucracy to get the newsletter out on a timely basis.
 - Edgar gets the Zoom transcript right after the meeting; could we add another automatic recipient (like Molly) to avoid the bottleneck?
- Format of newsletter
 - How will this be disseminated? As a PDF attached to email blast, on NPPC website, etc.?
 - Probably best sent as a PDF attachment through mailchimp
 - Or static HTML on Google site
 - Potential reformatting options to include images/more visual interest
 - She shared a basic Canva skeleton [here](#)
 - Easy to mix up the boxes, with each box containing different material. If we all agree on the format
 - Share same product on both email and newsletter
 - Have name the same as the month covered (i.e. Sept newsletter covers Sept meetings? Or would the October newsletter cover Sept material and promote Oct events? Need at least a week to turn it around. Aim to publish the September newsletter the last Tuesday of the month (the only week we don't have
 - The group then discussed potential content to cover of the first newsletter, such as the following:
 - **NPPC endeavors**
 - The NPPC recently completed community outreach about the City's Capital Improvement Project list. Capital Improvement Projects are City-funded construction projects that provide public improvements or additions such as land, buildings, and infrastructure. A community

survey was circulated and common responses include:

- Redesigning the El Cajon Blvd/Park Blvd/Normal St. intersection to improve safety
- Installing traffic calming measures (ex: curb extensions/bump-outs, raised crosswalks, or intersection realignments) throughout North Park
- Implementing protected bikeways along major thoroughfare
- A proposal is being considered for the concrete triangle islands at the Mission Avenue and Monroe Avenue intersection to improve pedestrian safety.
- Entertainment zones are being considered to allow alcohol consumption outside in designated areas (ex: sidewalks along the 30th Street and University Avenue intersection) at specific times.
- The NPPC is seeking supplies or financial donations, including X. Please direct any donation inquiries to X.
 - Edgar checked the bylaws and it seems we can accept money as long as it's not for an individual or someone running for office; it needs to support the business of the board. Edgar then suggested that Cody set up a Zelle that we could include, with a message that your donation helps support operating expenses, or something to that effect.
- ***In the Community***
 - A community garden is being planned at the North Park Community Park. A survey is currently being circulated for community members to provide input on potential locations and methods for getting involved. Access the survey [here](#).
 - RideSD gave a presentation at the Urban

Design and Public Facilities Subcommittee regarding pedestrianizing Ray Street by closing traffic between University Avenue and North Park Way.

- ***Citywide Initiatives***

- The City's ThinkBlue team gave a presentation about the Rain Tank Voucher Program at the August General Meeting. A Rain Tank Voucher allows you to purchase a rain tank at an upfront discounted rate to protect water quality, save money, and collect rainwater. Learn more [here](#).
- The City recently completed community engagement regarding the Affordable Home Development Master Plan, which explores how public facilities (including the University Heights and North Park Libraries) could be redeveloped to provide enhanced replacement facilities and affordable housing. The plan is anticipated to be completed in 2027. Learn more [here](#).

- ***Fun Stuff***

- North Park Main Street's Putt-ober Fest is on September 17, 2026 from 4 p.m. to 8 p.m. This self-guided mini-golf adventure takes you through some of North Park's favorite bars and restaurants. Buy tickets [here](#).

- ***Up Next***

- The next meetings and ongoing topics for each subcommittee are:
- Urban Design and Public Facilities Subcommittee: October 6th from 6pm - 7pm
 - X
- Communications Subcommittee: October 6th from 7pm - 8pm
 - X
- Mobility Subcommittee: October 13th from 6pm - 7pm

- X
- Make a note about where they can find the agenda. Or add a static dot to the link to the general agenda for the link. The group ultimately decided against posting a specific agenda too far ahead of time, since it can change at the last minute.
- Meetings can be attended in person at 2901 N Park Way, San Diego, CA 92104 or on Zoom.
- Meeting Zoom links can be found on the calendar:
<https://www.northparkplanning.org/meetings/calendar>
- Agendas and meeting minutes can be found at:
<https://www.northparkplanning.org/meetings/agendas>
 - We discussed whether we should publicize the fact that those eligible to vote in NPPC elections can become voting members of subcommittees by attending three meetings, but we decided that the primary purpose is to raise awareness of the committee and its work, and to just increase the public's attendance overall. People who get engaged with a group tend to learn about how to get more involved.

B. Informational Item 2 (7:30-7:40 pm): Tabling events. NPPC needs to come up with quarterly dates to attend NP Farmer's Market. Discuss if October 1st, and December 3rd are good dates for the last two quarters of the year. Discuss best dates for the first two quarters of 2027. Seems Oct 1 is good for Barbara and maybe Molly. Do we need to confirm with the farmers market? November 4 or most Thursdays work for Barbara if quarterly and determined in advance.

IV. Unfinished, New Business & Future Agenda Items (7:40-7:55 pm)

A. North Park Community Garden - any updates or action items?

- Molly reported that she applied for non-profit status and will need to establish a board of directors. The community rec group never responded.

B. Identify NPPC resources to purchase or acquire through donation: Discuss designs for table cloth cover and A-frame Poster. Discuss approach for purchasing and outreach for donations.

- Add to next agenda

C. Social Media Post: Meet Your Neighbors. Introduce Board Members on social media.

- Barbara asked if she could reach out to fellow board members for photos (yes she can)

D. Website Updates: Need to update the “what we do” page and the “about” page.

- Add to future agenda

V. Adjournment (7:52 pm)

A. Next Communications Subcommittee Meeting: October 6, 2026

- Edgar motioned to adjourn and Barbara seconded it

Contact Information:

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Please be advised that these meetings are public; photos may be taken for NPPC communication purposes.